



# OAKLAND ATHLETICS

## Media Advisory

Oakland Athletics Baseball Company • 7000 Coliseum Way • Oakland, CA 94621  
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FOR IMMEDIATE RELEASE:

July 21, 2014

### 15<sup>th</sup> Annual A's Root Beer Float Day Set for Wednesday, July 23

*Proceeds again to benefit Juvenile Diabetes Research Foundation*

**WHAT:**

**15<sup>th</sup> Annual Oakland A's Root Beer Float Day**

A's manager Bob Melvin, 12 other current A's players and coaches, and numerous celebrities—including hip-hop icon **Biz Markie** and former Major League Baseball superstar and A's legend **David Justice**—will serve root beer floats to fans Wednesday evening before the A's vs. Astros game, with proceeds benefitting the Juvenile Diabetes Research Foundation. Admission to the event is free with a game ticket.

Floats are \$2 each, limited-edition signed Bob Melvin mugs are \$25 (which include unlimited refills), and unsigned mugs with unlimited refills are \$15. Sugar-free floats also will be available.

Last year, the event raised more than \$32,000, bringing the all-time total raised for JDRF from this event to more than \$353,000. Soda for the event will be donated by Zevia, the zero-calorie soda, and A&W Root Beer; ice cream will be donated by Dreyer's.

**WHEN:**

**Wednesday, July 23, 2014**

5:05 p.m. – 7:05 p.m.

A's vs. Astros game begins at 7:05 p.m.

**WHERE:**

**Eastside Club at the O.co Coliseum**

7000 Coliseum Way

Oakland, CA 94621

**PARTICIPANTS:**

Expected to appear are A's manager **Bob Melvin**, coaches **Chip Hale** and **Tye Waller**, and current A's players **Jeff Samardzija**, **Sean Doolittle**, **Scott Kazmir**, **Sonny Gray**, **Jed Lowrie**, **Stephen Vogt**, **Eric Sogard**, **Ryan Cook**, **Fernando Abad** and **Dan Otero**. Celebrities expected to serve floats include **Biz Markie**, appearing on behalf of Zevia; **David Justice**, former A's player; **Kate Longworth**, **Fallon Smith** and **Joe Stiglich** (Comcast SportsNet); **Glen Kuiper**, **Ken Korach** and **Vince Cotroneo** (A's broadcast team); and **dozens of other local television and radio personalities**.

**CONTACT:**

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