


McAfee Coliseum provides a memorable setting for any outdoor event. Recently having undergone a $\$ 120$ million renovation, the Coliseum plays host to concerts, conventions and other large gatherings in addition to serving as the home for the Oakland Athletics and Oakland Raiders.

The A's have used the facility to its advantage over the years, posting the second best home record (449-280, .616) in the Major Leagues over the last nine seasons. In 2003, the A's set an Oakland record for home wins as they finished with a $57-24$ (.704) record in the Coliseum, marking the most home wins in franchise history since 1931 when the Philadelphia Athletics went 60-15 at home. In addition, two of the A's World Championships have been won on the Coliseum's turf.The Coliseum's exceptional sight lines, fine weather and sizable staging areas have all contributed to its popularity among performers, promoters and the Bay Area public.

The facility is conveniently located adjacent to $1-880$ with two exits (Hegenberger Road/66th Avenue) leading directly to the complex. It is the only major entertainment facility with a dedicated stop on the Bay Area Rapid Transit (BART) system. The Oakland International Airport is less than a two-mile drive from the Coliseum with shuttle service to several local hotels and restaurants.

In October of 1995, the Coliseum began $\$ 120$ renovation project that added 22,000 new seats, 90 luxury suites, two private clubs and two state-of-the-art scoreboards.

The first crowd filled the OaklandAlameda County Coliseum on Sept. 8, 1966, when the AFL's Oakland Raiders played the Kansas City Chiefs. The adjacent arena celebrated its grand opening on Nov. 9, 1966, when the Oakland Seals met the San Diego Gulls in hockey. In the ensuing 35 years, the facility has hosted every conceivable event in the entertainment history. Audiences numbering nearly 100 million have made the Coliseum and Arena the premier entertainment facilities in Northern California.

## McAfee Coliseum Quick Facts

Location: Adjacent to 880 freeway between Hegenberger Road and 66th Avenue Seating Capacities: 35,067 (baseball); 63,024 (football); 70,000 (concerts)
Parking Capacity: 8500 slots
Ground Breaking: April 15, 1964
First Event: Oakland Raiders vs. Kansas City Chiefs, Sept. 8, 1966
First Baseball Game: Oakland A's vs. Baltimore Orioles, Apr. 17, 1968
Complex Area: 120 acres
Surface: Natural Grass
Elevation: $22^{\prime}$ below sea level

## STADIUM DIMENSIONS

Left Field Line: 330 feet
Straight Away Left Field: 367 feet
Left Center Field: 362
Left Center Power Alley: 388 feet Straight Away Center Field: 400 feet
Right Field Line: 330 feet
Straight Away Right Field: 367 feet
Right Center Field: 362 feet
Right Center Power Alley: 388 feet
Height of Wall: 8 feet down the lines and to center field; 15 feet in the alleys Distance Between First and Third Base to Bullpen Mounds: 100 feet
Distance Between First and Third Base to Middle of Dugouts: 75 feet

icket service
uxury suite and
LUXURY SUITE AND
WESTSIDE CLUB ENTRANCE
(5. Elevator to Sections 210, and 221

| MVP INFIELD 109-125 rows 1 to 20 | Plaza level OUTFIELD $200-203$ and 231-234 | SKYVIEW TERRACE 61-64 |
| :---: | :---: | :---: |
| FIELD LEVEL 109-125 rows 21 to 38 | BLEACHERS 134-150 | LOGE SEATS 1-3, 65-66 |
| FIELD Level 101-108 and 126-133 | Plaza reserved 235-249 | [E. Wheelchair Access |
| PLAZA LEVEL INFIELD 209-211 and 215-225 | LOGE SUITES | (\%) Security |
| Plaza Club 212-214 | CLUB SUITES | (3) First Aid |
| Plaza level 204-208 and 226-230 | PLAZA SUITES | STM |


| McAfee Coliseum Batting Practice Schedule |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | 12:35 Game Time | 1:05 Game Time | 5:05 Game Time | 6:05 Game Time | 7:05 Game Time | 7:35 Game Time |
| Auto Gates Open | 10:00 | $10: 30$ | $2: 30$ | 3:30 | $4: 30$ | Unt:00 |
| A's Hit | Until 11:10 | Until 11:40 | Until 3:40 | Until 4:40 | Until 5:40 | Until 6:10 |
| Visitors Hit | $11: 10-11: 50$ | $11: 40-12: 20$ | $3: 40-4: 20$ | $4: 40-5: 20$ | $5: 40-6: 20$ | $6: 10-6: 50$ |
| A's Infield | $11: 50$ am - Noon | $12: 20-12: 30$ | $4: 20-4: 30$ | $5: 20-5: 30$ | $6: 20-6: 30$ | $6: 50-7: 00$ |
| Visitors Infield | Noon - 12:10 | $12: 30-12: 40$ | $4: 30-4: 40$ | $5: 30-5: 40$ | $6: 30-6: 40$ | $7: 00-7: 10$ |

McAfee Coliseum Ground Rules
Fly ball striking foul poles and/or screen above fence . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . Home Run
Ball sticking or going behind fence padding in right or left field . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . Two . Bases
Ball going into bullpen bench and rebounding on to playing field. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . In Play
Ball remaining on or under bullpen bench. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . Two Bases
Ball hitting any portion of the fence or screen in back of home plate . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . In Play

## McAfee Coliseum Ticket Prices

Diamond Level. . . . . . . . . . . . . . . . $\$ 240$
Field Box . . . . . . . . . . . . . . . . . . . . $\$ 90$
MVP . . . . . . . . . . . . . . . . . . $\$ 40$
Field Level . . . . . .
Field Level Outfield
Plaza Infield. . . . .
Plaza Level

[^0]Plaza Outfi
Bleachers
$\$ 18$ Bleachers . . . . . . . . . . . . . . . . . . $\$ 13$
Plaza Reserved.
$\$ 13$
$\$ 9$
All You Can Eat Seats . . . . . . . . . . . $\$ 35$

| Yearly Attendance Totals |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Year | Home Dates | Total Home Attendance | Home Average | Single Game High-Home | Road <br> Dates | Total Road Attendance | Road Average |
| 1968 | 78 | 837,466 | 10,737 | 47,233, Apr. 17 vs. BAL | 68 | 960,210 | 14,121 |
| 1969 | 72 | 778,232 | 10,809 | 35,243, May 10 vs. NY | 71 | 992,124 | 13,974 |
| 1970 | 77 | 778,355 | 10,109 | 48,758, June 6 vs. DET | 73 | 971,568 | 13,309 |
| 1971 | 73 | 914,993 | 12,534 | 42,970, May 22 vs. MIN | 70 | 1,222,741 | 17,468 |
| 1972 | 70 | 921,323 | 13,162 | 47,741, June 12 vs. BAL | 71 | 1,115,553 | 15,712 |
| 1973 | 79 | 1,000,763 | 12,668 | 47,570, Sept. 10 vs. KC | 75 | 1,382,250 | 18,430 |
| 1974 | 76 | 845,693 | 11,128 | 47,570, July 8 vs. CLE | 77 | 1,526,630 | 19,826 |
| 1975 | 77 | 1,075,518 | 13,968 | 46,378, Aug. 11 vs. BOS | 72 | 1,436,383 | 19,950 |
| 1976 | 79 | 780,593 | 9,881 | 42,592, July 24 vs. KC | 74 | 1,392,109 | 18,812 |
| 1977 | 72 | 495,412 | 6,881 | 32,346, May 16 vs. NY | 75 | 1,195,138 | 15,935 |
| 1978 | 72 | 526,999 | 7,319 | 36,463, June 5 vs. BOS | 76 | 1,381,142 | 18,173 |
| 1979 | 77 | 306,763 | 3,984 | 19,538, July 6 vs. NY | 80 | 1,393,196 | 17,415 |
| 1980 | 75 | 842,259 | 11,230 | 49,300, Aug. 25 vs. NY | 78 | 1,572,926 | 20,166 |
| 1981 | 51 | 1,311,761 | 25,721 | 48,592, May 3 vs. NY | 51 | 1,105,337 | 21,673 |
| 1982 | 78 | 1,735,489 | 22,250 | 48,348, Apr. 6 vs. CAL | 78 | 1,709,054 | 21,911 |
| 1983 | 77 | 1,294,941 | 16,817 | 45,413, July 4 vs. TEX | 76 | 1,557,202 | 20,490 |
| 1984 | 79 | 1,353,281 | 17,130 | 46,238, May 28 vs. DET | 79 | 1,565,597 | 19,818 |
| 1985 | 77 | 1,334,599 | 17,332 | 46,770, July 4 vs. TOR | 80 | 1,666,480 | 20,831 |
| 1986 | 79 | 1,314,646 | 16,641 | 44,726, Apr. 8 vs. MIN | 78 | 1,614,837 | 20,703 |
| 1987 | 80 | 1,678,921 | 20,987 | 46,120, Apr. 10 vs. CAL | 81 | 1,930,731 | 23,836 |
| 1988 | 79 | 2,287,335 | 28,954 | 45,333, Apr. 4 vs. SEA | 80 | 2,251,515 | 28,144 |
| 1989 | 81 | 2,667,225 | 32,929 | 46,163, Apr. 3 vs. SEA | 80 | 2,283,228 | 28,540 |
| 1990 | 80 | 2,900,217 | 36,253 | 45,207, Apr. 9 vs. MIN | 79 | 2,597,920 | 32,885 |
| 1991 | 81 | 2,713,493 | 33,500 | 44,595, June 9 vs. BOS | 80 | 2,636,157 | 32,952 |
| 1992 | 81 | 2,494,160 | 30,792 | 44,078, Apr. 6 vs. KC | 81 | 2,438,292 | 30,102 |
| 1993 | 79 | 2,035,025 | 25,760 | 43,627, July 4 vs. NY | 79 | 2,326,919 | 29,455 |
| 1994 | 56 | 1,242,692 | 22,191 | 44,501, Aug. 7 vs. TEX | 58 | 1,799,360 | 31,023 |
| 1995 | 71 | 1,174,310 | 16,540 | 42,596, July 3 vs. MIL | 71 | 1,753,085 | 24,691 |
| 1996 | 80 | 1,148,380 | 14,355 | 36,129, July 5 vs. CAL | 79 | 2,091,338 | 26,473 |
| 1997 | 79 | 1,264,218 | 16,003 | 50,792, Sept. 1 vs. SF | 80 | 2,362,054 | 29,526 |
| 1998 | 79 | 1,232,339 | 15,599 | 48,241, Aug. 1 vs. CLE | 81 | 2,331,755 | 28,787 |
| 1999 | 81 | 1,434,610 | 17,711 | 51,263, July 17 vs. SF | 80 | 2,238,111 | 27,976 |
| 2000 | 81 | 1,728,886 | 21,344 | 54,268, July 8 vs. ARZ | 80 | 2,466,594 | 30,832 |
| 2001 | 81 | 2,133,277 | 26,337 | 51,838, July 3 vs. ANA | 80 | 2,266,814 | 28,335 |
| 2002 | 81 | 2,169,811 | 26,788 | 55,528, Sept. 4 vs. KC | 81 | 2,416,196 | 29,830 |
| 2003 | 81 | 2,216,596 | 27,365 | 55,601, July 5 vs. Anaheim | 80 | 2,151,375 | 26,892 |
| 2004 | 81 | 2,201,516 | 27,179 | 55,989, June 26 vs. San Francisco | 81 | 2,585,067 | 31,914 |
| 2005 | 81 | 2,109,118 | 26,038 | 47,385, August 13 vs. Minnesota | 81 | 2,420,496 | 29,883 |
| 2006 | 81 | 1,976,625 | 24,403 | 35,077, nine times | 80 | 2,575,336 | 32,192 |
| 2007 | 81 | 1,921,834 | 23,726 | 35,077, nine times | 81 | 2,649,528 | 32,710 |
| Totals | 3,073 | 59,179,706 | 19,258 |  | 3,055 | 74,332,348 | 24,331 |
| Yearly |  | 1,479,493 |  |  |  | 1,858,309 |  |

## All-Time Oakland Attendance Records

Season
Single Game

Doubleheader


| Top 10 A's Regular Season Crowds |  |  |  |  |
| :--- | :--- | :--- | :--- | ---: |
| in Oakland |  |  |  |  |


| All-Time Largest Coliseum Baseball Crowds |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Attendance | Opponent | Date | Day | W- |
| 55,989 | San Francisco | June 26, 2004 | - | W |
| 55,861 | New York | Oct. 13, 2001 | ALDS, Game 3 | L |
| 55,601 | Anaheim | July 5, 2003 | Fireworks |  |
| 55,528 | Kansas City | Sept. 4, 2002 | AL Record 20th stright win | W |
| 55,413 | San Francisco | June 22, 2003 | - | W |
| 54,513 | New York | Apr. 24, 2002 | - | L |
| 54,268 | Arizona | July 8, 2000 | Fireworks | W |
| 54,123 | San Francisco | June 30, 2002 | - | W |
| 53,974 | San Francisco | June 27, 2004 | - |  |
| 53,802 | Kansas City | July 5, 2002 | Fireworks | W |


| Top 10 A's Regular Season Crowds |  |  |  |  |
| :--- | :--- | :--- | :--- | ---: |
| on the Road |  |  |  |  |

## All-Time Largest Crowds <br> on the Road

Attendance Opponent Date Day W-L 62,038 San Francisco Oct. 27, 1989 World Series, Game 3 W 62,032 San Francisco Oct. 28, 1989 World Series, Game 4 W 61,696 California Aug. 11, 1989 60,326 California Aug. 13, 1989 58,963 California Apr. 24, 1982 56,915 New York Oct. 7, 2000 ALDS, Game $4 \quad$ W 56,717 New York Apr. 10, 1998 56,710 New York Apr. 11, 1997 56,697 New York Oct. 10, 2001 ALDS, Game 1 56,684 New York Oct. 11, 2001 ALDS, Game 2

Top Regular Season Crowds vs. Clubs

| Club | Home <br> Attendance | Date |
| :---: | :---: | :---: |
| Arizona | 54,268 | July 8, 2000 |
| Atlanta | 35,618 | June 11, 2003 |
| Baltimore | 47,741 | June 12, 1972 |
| Boston | 50,863 | Aug. 8, 2001 |
| Chicago | 45,712 | July 2, 2005 |
| Cincinnati | 29,601 | June 9, 2004 |
| Cleveland | 48,241 | Aug. 1, 1998 |
| Colorado | 25,333 | June 15, 1997 |
| Detroit | 53,498 | Apr. 3, 2000 |
| Houston | 35,065 | June 9, 2002 |
| Kansas City | 55,528 | Sept. 4, 2002 |
| Los Angeles-AL | 55,601 | July 5, 2003 |
| Los Angeles-NL | 35,163 | July 14, 2001 |
| Milwaukee | 45,398 | Apr. 3, 1984 |
| Minnesota | 47,385 | Aug. 13, 2005 |
| Montreal | 31,024 | June 15, 2003 |
| New York-AL | 54,513 | Apr. 24, 2002 |
| New York-NL | 27,598 | June 15, 2005 |
| Philadelphia | 30,619 | June 19, 2005 |
| Pittsburgh | 34,328 | June 13, 2004 |
| San Diego | 40,374 | July 2, 1998 |
| San Francisco | 55,989 | June 26, 2004 |
| Seattle | 46,786 | Apr. 17, 1981 |
| St. Louis | 35,077 | June 17, 2007 |
| Tampa Bay | 48,089 | August 28, 2004 |
| Texas | 45,606 | Oct. 1, 2000 |
| Toronto | 46,770 | July 4, 1985 |


|  | Road |  |
| :---: | :---: | :---: |
| Club | Attendance | Date |
| Atlanta | 36,004 | June 11, 2005 |
| Arizona | 36,976 | July 7, 2001 |
| Baltimore | 50,071 | July 27, 1991 |
| Boston | 36,708 | Sept. 25, 2007 |
| Chicago | 43,297 | June 16, 1990 |
| Chicago-NL | 40,145 | June 20, 2004 |
| Cincinnati | 27,246 | June 22, 2002 |
| Cleveland | 49,989 | July 7, 1990 |
| Colorado | 48,308 | Aug. 30, 1997 |
| Detroit | 53,565 | July 25, 1971 |
| Florida | 10,215 | June 4, 2003 |
| Houston | 42,024 | June 14, 2007 |
| Kansas City | 41,329 | Sept. 21, 1980 |
| Los Angeles-AL | 61,696 | Aug. 11, 1989 |
| Los Angeles-NL | 51,392 | Aug. 28, 1997 |
| Milwaukee | 54,987 | Sept. 27, 1992 |
| Minnesota | 52,080 | Aug. 17, 1991 |
| New York | 56,717 | Apr. 10, 1998 |
| New York-NL | 52,920 | June 23, 2007 |
| Philadelphia | 37,662 | June 8, 2003 |
| Pittsburgh | 30,549 | June 19, 2002 |
| San Diego | 39,874 | June 28, 2006 |
| San Francisco | 47,719 | July 3, 1997 |
| Seattle | 56,535 | Sept. 20, 1996 |
| St. Louis | 33,866 | June 15, 2004 |
| Tampa Bay | 35,325 | July 26, 1998 |
| Texas | 50,708 | July 31, 2004 |
| Toronto | 50,529 | Sept. 8, 1993 |
| Washington | 28,741 | June 8, 2005 |

## McAfee Coliseum Firsts

Game: April 17, 1968
Final Score: Baltimore 4, Oakland 1
Winning Pitcher: Dave McNally
Losing Pitcher: Lew Krausse
Attendance: 47,233
First Victory: April 18, 1968
Final Score: Oakland 4, Baltimore 3
Winning Pitcher: Paul Lindblad
Losing Pitcher: Gene Brabender

Batter: Curt Blefary, Baltimore (walked by Lew Krausse)
A's Batter: Bert Campaneris (popped out to second baseman Davey Johnson)
Hit: Boog Powell (Home run off Lew Krausse, 2nd inning, Apr. 17)
A's Hit: Rick Monday (Home run off Dave McNally, 6th inning, Apr. 17)
Run: Boog Powell (Home run off Lew Krausse, 2nd inning, Apr. 17)

A's Run: Rick Monday (Home run off Dave McNally, 6th inning, Apr. 17)
Error: Bert Campaneris, SS (ball hit by Frank Robinson, 4th inning, Apr. 17)
Pinch Hit: Tony La Russa (single off Dave McNally, 9th inning, Apr. 17)
Relief Pitcher: Diego Segui (relieved Lew Krausse in 6th inning, Apr. 17)

## Rainouts at McAfee Coliseum

| 1970 | vs. Seattle, Apr. 13 |
| :--- | :--- |
| 1972 | vs. Minnesota, Sept. 25 |
|  | vs. Minnesota, Sept. 26 |
| vs. Cincinnati, Oct. 17 |  |
| 1978 | vs. California, Apr. 15 <br> vs. Minnesota, Apr. 24 <br> 1979 <br> vs. New York, Apr. 26 |

1982
1983
vs. Seattle, Apr. 10
vs. Boston, Apr. 23
vs. Detroit, Apr. 30
vs. Chicago, Sept. 30
1988 Vs. Cleveland, May 6
1990 vs. Cleveland, May 27
vs. Cleveland, Apr. 23
vs. Minnesota, May 27
vs. Baltimore, May 15
vs. Boston, Aug. 19
vs. New York, Apr. 3
vs. Detroit, May 5

## Shortened Games in Oakland

vs. Detroit, May 24 (called after 7 innings tied at 2-2)
1971 vs. Kansas City, Apr. 9 (called after top of the 6th; A's won 5-0)
1999 vs. New York, Apr. 5 (called after 8 innings; A's won 5-3)
2002 vs. Seattle, Apr. 16 (called after top of the 7th; A's lost 6-2)
2005 vs. Texas, May 4 (called after top of the 9th; A's lost 16-7)

| Athletics Home Ball Parks |  |  |  |  |
| :--- | :--- | :--- | :---: | :---: |
| Stadium | Location | Years Used |  |  |
| Columbia Park | 29th and Columbia Street, Philadelphia, PA | $1901-1908$ |  |  |
| Shibe Park * | Lehigh Ave. and 21st Street, Philadelphia, PA | $1909-1954$ |  |  |
| Municipal Stadium | 22nd Street and Brooklyn Ave., Kansas City, MO | $1955-1967$ |  |  |
| McAfee Coliseum** | 66th Ave. and Hegenberger Road, Oakland, CA | 1968-Present |  |  |
| * Renamed Connie Mack Stadium prior to the 1953 season |  |  |  |  |
| ** Originally named Oakland-Alameda County Coliseum |  |  |  |  |



Columbia Park


Municipal Stadium


Shibe Park


McAfee Coliseum

## Media Information and Policies

WORKING PRESS CREDENTIALS：Credentials will be issued only to legitimate media．Season credentials will be issued to those news agencies that cover the Athletics on a daily basis．Requests for daily credentials must be made by the affiliation＇s editor，producer or director on official company letterhead 24 hours in advance of the game．All credentials are non－transferable．All members of the media must be on assignment．No freelance journalists will be credentialed． Please submit all credential requests to Debbie Gallas，media services coordinator．

PHOTO CREDENTIALS：Photo passes will be issued to photographers on assignment from legitimate news gather－ ing organizations and representatives licensed by Major League Baseball．The Oakland A＇s will not issue credentials to freelance photographers．Priority in all photo areas will be granted to news organizations on deadline．All photographs taken are to be used for news－gathering purposes or officially licensed products．Any other use of photographs will be considered a violation of existing trademark and copyright restrictions．

ON－LINE CREDENTIALING POLICY：Media credentials for on－line media services will be granted only to those agencies licensed by Major League Baseball（MLBAM，News Digital Media and ESPN Internet Ventures）to provide＂real－time＂ accounts and descriptions of A＇s home games；or to those on－line services that are part of a national newsgathering agency；reach a broad audience；produces original content；has an established record of producing original content； and employ full－time journalists．This policy is encouraged by Major League Baseball and allows the Oakland Athletics to maintain quality control in the press box and clubhouses．

ROVING CAMERAS：Television cameras are prohibited from roving in the stands at all times．For the comfort of fans， interviews are to be conducted on the concourse and not in the stands while the game is in progress．

PRESS WILL CALL：Credentials may be picked up at Press Will Call located on the Plaza Level between the Stadium and the Arena．Press Will Call opens two and a half hours prior to game time．

CLUBHOUSES：The Athletics clubhouse is located on the third base side and the visitor＇s is located on the first base side． Access can be obtained by taking the press elevator to the first floor or through the door on the right near the end of the hall after you enter through the North Press Gate．Only credentialed media with clubhouse access will be admitted． TV cameras and photographers are not allowed in the clubhouse prior to the game and only TV cameras are permitted in the clubhouse following the game（no still photographers）．The A＇s clubhouse is open to the media three and one－half hours prior to the game and then will close during the A＇s posted batting practice time．The clubhouse will then reopen at the conclusion of batting practice and will close one hour prior to game time．The clubhouse will open no earlier than five minutes or no later than 10 minutes following the game．At times，certain additional restrictions may be imposed． Please do not lounge in the manager＇s office or in the clubhouse at any time．The break area，the trainer＇s room and the umpire＇s dressing room are off limits to the media．If a comment or interpretation from the umpire crew chief is needed，a pool reporter may be assigned．

FIELD ACCESS：Only credentialed media with field access will be allowed onto the field．All media must clear the field immediately following batting practice．Only newspaper and magazine photographers will be allowed on the field level during the game．
POST－GAME PROCEDURES：In most cases，Manager Bob Geren will be available to the media in his office immediately after the A＇s clubhouse is opened after the game．Please ask any questions of the manager related to the game during this post－game session．Also，please be respectful of those members of the media who are on deadline when directing questions to the manager and players．Once again，please do not lounge in the manager＇s office，the clubhouse or attempt to conduct full－length interviews after a game．

LIVE TRANSMISSIONS：Non－rightsholders are permitted to transmit live reports from McAfee Coliseum prior to and after every game．Live television shots by non－rightsholders are prohibited while the rightsholder is on the air and the game is in progress．Radio stations and assigned correspondents for out of town reports are allowed to give inning or half inning updates．Reports must be confined to between－innings only，limited to 60 seconds in length，and limited to six per game． A violation of these Major League Baseball guidelines may result in the revocation of credentials．

CELLULAR PHONES：The use of cellular phones for radio interviews is prohibited on the field or in the clubhouse．Any other phone interviews must be arranged through the Athletics Public Relations Department．

SCOUTS：Major League scouts are not allowed to scout from the press box during the game．However，scouts are wel－ comed in the press box prior to first pitch to pick up game information．

PRESS BOX：The press box and all broadcast positions are located on the loge level．Access is by the press elevator only． The first base side of the press box is reserved for print media while the third base side is reserved for electronic media． The press box is a working area．Cheering and loud conversation will not be permitted．The Oakland A＇s prohibit any person under the age of 18 from entering the press box on game days without prior approval from the A＇s public rela－ tions department．Guests are not allowed in the press box without prior approval from the A＇s Public Relations Department．

PRESS LOUNGE: The press lounge is located behind Section 117 (second floor from the press elevator). It opens two hours prior to the game and closes at game time. The charge is $\$ 10.00$ and meal tickets are available for purchase in the lounge. Media members must be properly credentialed for admittance into the dining room.

PUBLIC RELATIONS OFFICE: The Oakland Athletics Public Relations Office is located within the team's executive offices on the east side of the Coliseum Arena. The offices are located directly across the plaza from the Customer Accommodations Office.

PRESS BOX SERVICES: Game notes, statistics, starting lineups and other pertinent news releases from both teams are available on the first base side of the press box for working press and scouts only. Post-game notes and the game's box score will be available shortly after the conclusion of the game. Information guides for all clubs are available upon request from a member of the A's public relations staff in the press box.

AUTOGRAPH POLICY: Credentialed members of the media are prohibited from requesting autographs or equipment on the playing field, in the dugout or in the clubhouses. Any violation of this policy will result in immediate revocation of the credential and bar future use.

TELEPHONES: A total of six telephones, three credit card and three pay phones, are available in the main press box. Additional phone lines may be ordered by calling Cindy Gee of Pacific Bell at (510) 645-0064.

TICKETS: All requests for media complimentary tickets must be made to Debbie Gallas at least 48 hours prior to game time. Tickets may be picked up at Press Will Call. There is a limit of two tickets per game.


## Athletics On The Air

## Ken Korach

## Radio Play-by-Play

The 2008 season marks Ken Korach's 13th year in the A's radio booth and his third as the team's lead play-by-play voice.

Prior to joining the A's in 1996, Korach served as a member of the Chicago White Sox broadcasting crew from 1992-95, working mostly weekend games. During the same period, he also handled broadcasting duties for the Las Vegas Stars of the Pacific Coast League and served as the Stars lead play-by-play voice from 1989-91.

In addition to his baseball work, Korach has 22 years of experience broadcasting college basketball
 and 14 years of college football experience. From 1985-92, he was the radio voice for San Jose State football and basketball games and later served in the same capacity for UNLV basketball (1992-2004) and football (1992-95). He has been in the booth for two California Bowls, a pair of Las Vegas Bowls, the 1993 Peach Bowl and the 1994 Senior Bowl. The Associated Press' Radio and Television Association voted his 1986 broadcast of the San Jose State-Fresno State football game the best radio broadcast of the year for California and Nevada.

Korach began his baseball broadcasting career in 1981 with the Redwood Pioneers of the California League and worked his way into the Pioneers lead play-by-play voice for the 1984 season. He also was a member of the Triple A Phoenix Firebirds broadcast crew from 1986-87.

In 2001, Korach was named the Nevada Sportscaster of the Year by the National Sportswriters and Sportscasters Association in addition to being named the best two-sport broadcaster and among the "Best 100 People, Place and Things in Las Vegas" by Las Vegas Life Magazine. In 2003, he was inducted into the Nevada Broadcasters Hall of Fame.

A native of Los Angeles, Korach attended San Diego State and UC Santa Barbara, where he graduated with a degree in social sciences in 1975. Ken's wife, Denise, serves as the manager of baseball administration for the Triple-A Las Vegas $51 s$ while his father formerly served as the head baseball coach at Verdugo Hills High School in Los Angeles and at Los Angeles Valley Community College.

Ken and Denise reside in Henderson, Nev. with their daughter, Emilee.

## Vince Cotroneo

## Radio Play-by-Play

Vince Cotroneo enters his third season in the A's radio booth, where he'll combine his talents with Ken Korach and Ray Fosse in continuing the team's tradition of broadcasting excellence.

Prior to joining the A's, Cotroneo spent six seasons (1998-2003) as an announcer on the Texas Rangers broadcasts, where he partnered with Eric Nadel on the Rangers Radio Network. He also worked a handful of games on the television side during the 2002 season. Cotroneo joined the Rangers broadcast team in 1998 after spending seven seasons (1990-96) with the Houston Astros.

A 20-year broadcasting veteran, Cotroneo began his career with the Single-A Lynchburg Mets in 1984.
 He spent the next three seasons with the Double-A El Paso Diablos in the Milwaukee system before moving onto the Triple-A lowa Cubs for the 1988 season. In his only season with lowa, he was selected as the National Association's Minor League Announcer of the Year. Cotroneo joined the Astros organization the following season and was the radio voice of the Tucson Toros for two seasons (1989-90) before landing his first Major League job with the Astros in 1991.

A 1983 graduate of the University of Central Florida, Cotroneo and his wife, Veronica, have three children, Dominic, Olivia and Sophia.

## A's Games to be Broadcast on 106.9 KFRC FM and KYCY 1550 AM

106.9 KFRC, the San Francisco-based CBS-owned station is in the second year of their 3-year agreement with the Oakland A's and will serve as the club's FM radio flagship through the 2009 season. 106.9 KFRC FM will broadcast all 162 regular and all postseason games involving the Athletics, plus selected weekend Spring Training games. The 80,000-watt FM station's signal clearly reaches all nine Bay Area counties. KYCY 1550 AM will also carry all A's games, making the A's the third team in Major League Baseball to utilize stations on both the FM and AM bands, following the Atlanta Braves and Washington Nationals. KFRC FM is owned and operated by CBS RADIO, one of the largest major-market radio operators in the United States. A division of CBS Corporation, CBS RADIO operates 179 radio stations, the majority of which are in the nation's top 50 markets. CBS RADIO also owns and operates owns KLLC-FM (Alice @ 97.3), KCBS-AM, KFRC-FM, KITS (Live 105), KYOU-AM, KPIX-TV and KBHK-TV in the Bay Area.

## Ray Fosse

## Radio and Television Analyst

Former major league all-star catcher Ray Fosse is in his 23 rd season as a member of the Athletics radio team and he returns for his 20th season in the television booth as the team's top analyst.

A 12-year major league veteran, Fosse spent time with the Cleveland Indians, Oakland A's, Seattle Mariners and Milwaukee Brewers, compiling a .256 batting average with 61 home runs. A top draft pick of the Indians in 1965, he made his major league debut with the Tribe in 1967 and spent the next six seasons in Cleveland. He enjoyed his most productive season in 1970 when he batted .307 with a career high 18 home runs and 61 RBI, landing a spot on the American League All-Star team and earning a Gold
 Glove Award. In July of 2002, he was named one of the Cleveland Indians Top 100 Players as part of the team's yearlong 100th anniversary celebration.

Fosse was traded to the A's for the 1973 season and played a major role on the club's ' 73 and ' 74 World Championship teams. In 1973, he appeared in 141 games behind the plate, which stood as an Oakland team record until Ramon Hernandez caught 142 games in 2000. Fosse was back in Cleveland for the 1976 season and part of the ' 77 campaign. He wrapped up the 1977 season with the Seattle Mariners and retired following the 1979 season after appearing in 19 games with the Milwaukee Brewers.

A native of Marion, III., Fosse and his wife Carol have been married for 38 years. They have two children, Nikki and Lindsey. The Fosses make their off-season home in Scottsdale, Ariz.

## Glen Kuiper

## Television Play-by-Play

Glen Kuiper begins his fifth season in the A's television booth as the club's lead play-by-play voice. Kuiper has covered the Bay Area baseball scene for Fox Sports Net Bay Area since 1992, serving as pre-game host and fill-in play-by-play announcer for both A's and Giants telecasts. He has also worked on Fox Sports Net's Golden State Warrior and San Jose Sharks telecasts, along with numerous collegiate assignments. He has also handled sideline reporting duties for select National Football League games on Fox. Kuiper has won seven Northern California Emmy Awards for his coverage of Bay Area Sports teams.

Glen is the youngest brother in a talented broadcasting family. His oldest brother, Duane, is a longtime
 member of the San Francisco Giants announcing team while older brother, Jeff, produces the Giants Fox Sports Net Bay Area telecasts.

Kuiper graduated from San Francisco State University with a bachelor's degree in broadcasting. He also attended the University of New Orleans and spent three years in the minor leagues. A native of Racine, Wis., Kuiper resides in Danville with his wife Amanda and two children, Jack and Annette.

## Robert Buan

## Host, Extra Innings

Robert Buan returns for his ninth season as the host of the A's "Extra Innings" post-game show after taking over the duties on a full-time basis in August of 2000. In addition to his on-air responsibilities, he also holds the position of broadcasting manager in the A's front office, where he has been employed since the 1995 season.

Buan has been a fixture on the A's broadcasts for each of the last 12 seasons, hosting various features such as "The A's Road Report," "The First 100 Years of A's Baseball" and the "A's Minor League Report," to name a few. He has also worked as a local correspondent on various national networks, including ESPN,
 SportsFan and One-on-One Sports.

In addition to his duties with the A's, Buan also the principal owner of GT2 Entertainment, which produces "Country Fastball". The twohour nationally syndicated country music program is hosted Buan and features interviews with personalities from baseball and the country music industry.

A native of Spokane, Wash., the 36-year old Buan makes his off-season home in Alameda with his wife Alex and children Hannah and JD.

| 2008 A's Radio Network |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Station | On Dial | City | Station | On Dial | City | Station | On Dial | City |
| KAHI | 950 AM | Auburn | KNTK | 102.3 FM | Weed/Mt. Shasta | KTSN | 1340 AM | Elko |
| KBLF | 1490 AM | Red Bluff | KPCO | 1370 AM | Quincy | KVON | 1440 AM | Napa |
| KEKA KESP | 101.5 FM 970 AM | Eureka | KPOD KRKC | 97.9 FM 1490 AM | Crescent City King City | KVML KXBX | 1450 AM 1270 AM | Sonora Lakeport |
| KFRC | 106.9 FM | San Francisco | KSTN | 1420 AM | Stockton | KYCY | 1550 AM | San Francisco |
| KMYC | 1410 AM | Marysville | KTDE | 100.5 FM | Gualala | KYOS | 1480 AM | Merced |

## Athletics Broadcast History

1938 WIBG
By Saam
1939 WIBG
By Saam
1940 WIBG
By Saam, Claude Haring
1941 WIBG
By Saam, Claude Haring
1942 WIBG
By Saam, Claude Haring
1943 WIBG
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1954 WIBG
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1 9 5 5 \text { WDAF}
Merle Harmon, Larry Ray
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1956 WDAF
Merle Harmon, Larry Ray
1957 WDAF
Merle Harmon, Ed Edwards
1958 WDAF
Merle Harmon, Ed Edwards, Bill Grigsby

1959 WDAF
Merle Harmon, Bill Grigsby
1960 WDAF
Merle Harmon, Bill Grigsby
1961 WDAF
Merle Harmon, Bill Grigsby
1962 KCMO
Monte Moore, Bruce Rice
1963 KCMO
Monte Moore, George Bryson
1964 KCMO
Monte Moore, George Bryson
1965 KCMO
Monte Moore, Red Rush
1966 KCMO
Monte Moore, Lynn Faris
1967 KCMO
Monte Moore, Lynn Faris
1968 KNBR
Monte Moore, Al Helfer KBHK-TV
Monte Moore, Al Helfer
1969 KNBR
Monte Moore, Al Helfer KBHK-TV
Monte Moore, Al Helfer

1970 KNBR
Monte Moore, Harry Caray
KBHK-TV
Monte Moore, Harry Caray
1971 KEEN
Monte Moore, Bob Elson, Red Rush
KBHK-TV
Monte Moore, Bob Elson
1972 KEEN
Monte Moore, Jim Woods, Jim Piersall KBHK-TV
Monte Moore, Jim Woods
1973 KEEN
Monte Moore, Jim Woods
KTVU-TV
Monte Moore, Jim Woods
1974 KEEN
Monte Moore, Jon Miller, Bill Rigney
KTVU-TV
Monte Moore, Jon Miller
1975 KEEN
Monte Moore, Bob Waller
KPIX-TV
Monte Moore, Bob Waller
1976 KNBR
Monte Moore, Bob Waller
KPIX-TV
Monte Moore, Wayne Walker
1977 KNBR
Monte Moore, Bob Waller
KPIX-TV
Monte Moore, Wayne Walker
1978 KNEW
Bud Foster, Jim Peterson, Curt Flood KPIX-TV
Monte Moore, Wayne Walker, Curt Flood


The late Bill King broadcast A's games for 25 years from 1981-2005. A Bay Area broadcasting legend, King also spent 27 years as the play-by-play voice for the Oakland Raiders and 21 seasons calling the action for the Golden State Warriors.


Lon Simmons partnered with Bill King for 15 seasons (1981-95) in the A's radio booth. Simmons received the Ford C. Frick Award in 2004.

1979 KKIS
Red Rush, Hal Ramey
KPIX-TV
Monte Moore, Wayne Walker
1980 KDIA
Red Rush, Dom Valentino, Ted Robinson
KPIX-TV
Monte Moore, Wayne Walker
1981 KSFO
Bill King, Lon Simmons, Wayne Hagin
KPIX-TV
Bill King, Wayne Walker
1982 KSFO
Bill King, Lon Simmons, Wayne
Hagin
KCRA-TV
Bill King, Lon Simmons, Harmon
Killebrew
1983 KSFO
Bill King, Lon Simmons, Wayne
Hagin
KBHK-TV
Bill King, Lon Simmons, Bill Rigney
1984 KSFO
Bill King, Lon Simmons, Wayne
Hagin
KBHK-TV
Bill King, Lon Simmons, Bill Rigney
1985 KSFO
Bill King, Lon Simmons, Wayne
Hagin
KPIX-TV
Bill King, Lon Simmons, Ted Robinson
1986 KSFO
Bill King, Lon Simmons, Ray Fosse
KPIX-TV
Bill King, Lon Simmons, Ted Robinson
1987 KSFO
Bill King, Lon Simmons, Ray Fosse
KPIX-TV
Bill King, Lon Simmons, Ted Robinson

1988 KSFO
Bill King, Lon Simmons, Ray Fosse KPIX-TV
Monte Moore, John Shrader, Ray Fosse
1989 KSFO
Bill King, Lon Simmons, Ray Fosse KPIX-TV, KICU-TV
Monte Moore, John Shrader, Ray Fosse

1990 KSFO
Bill King, Lon Simmons, Ray Fosse KPIX-TV, KICU-TV, SportsChannel Monte Moore, Ray Fosse

1991 KSFO
Bill King, Lon Simmons, Ray Fosse KPIX-TV, KICU-TV, SportsChannel Monte Moore, Ray Fosse, Greg Papa, Reggie Jackson, Bill Rigney
1992 KSFO
Bill King, Lon Simmons, Ray Fosse KPIX-TV, KICU-TV, SportsChannel Monte Moore, Ray Fosse, Greg Papa, Reggie Jackson, Bill Rigney

1993 KNEW
Bill King, Lon Simmons, Ray Fosse KRON-TV, SportsChannel Greg Papa, Dick Stockton, Ray Fosse

1994 KFRC
Bill King, Lon Simmons, Ray Fosse
KRON-TV, SportsChannel
Greg Papa, Dick Stockton, Ray Fosse
1995 KFRC
Bill King, Lon Simmons, Ray Fosse
KRON-TV, SportsChannel
Greg Papa, Dick Stockton, Ray Fosse
1996 KFRC
Bill King, Ken Korach, Ray Fosse
KRON-TV, Sports Channel
Greg Papa, Ken Wilson, Ray Fosse
1997 KFRC
Bill King, Ken Korach, Ray Fosse KRON-TV, SportsChannel Greg Papa, Ken Wilson, Ray Fosse


Monte Moore was the radio voice of the A's for 16 seasons (196277) before moving over to the television side.


By Saam was the play-by-play voice of the Philadelphia Athletics from 1938-54. He received the Ford C. Frick Award in 1990.

1998 KFRC
Bill King, Ken Korach, Ray Fosse KRON-TV, Fox Sports Bay Area Greg Papa, Ken Wilson, Ray Fosse

1999 KABL
Bill King, Ken Korach, Ray Fosse
KICU-TV, Fox Sports Bay Area
Greg Papa, Ray Fosse
2000 KABL
Bill King, Ken Korach, Ray Fosse KICU-TV, Fox Sports Bay Area Greg Papa, Ray Fosse
2001 KABL
Bill King, Ken Korach, Ray Fosse KICU-TV, Fox Sports Bay Area Greg Papa, Ray Fosse
2002 KFRC
Bill King, Ken Korach, Ray Fosse KICU TV, Fox Sports Bay Area Greg Papa, Ray Fosse
2003 KFRC
Bill King, Ken Korach, Ray Fosse KICU-TV, Fox Sports Bay Area Greg Papa, Ray Fosse
2004 KFRC
Bill King, Ken Korach, Ray Fosse KICU-TV, Fox Sports Bay Area Hank Greenwald, Ray Fosse, Glen Kuiper, Tim Roye

2005 KFRC
Bill King, Ken Korach, Ray Fosse
KICU-TV, Fox Sports Bay Area Hank Greenwald, Ray Fosse, Glen Kuiper, Tim Roye

2006 KYCY
Ken Korach, Vince Cotroneo,
Ray Fosse
KICU-TV, Fox Sports Bay Area
Glen Kuiper, Ray Fosse, Tim Roye
2007 KFRC/KYCY
Ken Korach, Vince Cotroneo,
Ray Fosse
KICU-TV, Fox Sports Bay Area
Glen Kuiper, Ray Fosse

## Spring Training Information

REPORTING DATES：Pitchers and catch－ ers，February 13；first workout，February 14．Full squad，February 20；first workout， February 21.

MEDIA INFORMATION：For credentials or broadcast space，please contact Jim Young at（602）797－5632 or Kristy Fick at（602）797－5634．A media lunch is served before all home games at a cost of \＄8．00．

## Important Phone Numbers in Phoenix

## Public Relations Department

Main Office
（602）225－9400
Jim Young，Director of Public Relations ．．．．．．．．．．（602）797－5632
Mike Selleck，Baseball Information Manager
（602）797－5639
Kristy Fick，Media Relations Manager
（602）797－5634
Press Box Direct Line
（602）797－5644
Office Facsimile
（602）225－9473

HEADQUARTERS HOTEL：Doubletree Guest Suites， 320 North 44th Street，Phoenix，Arizona，85008．（602）225－0500．
MINOR LEAGUE HEADQUARTERS：Papago Park Baseball Complex， 1802 North 64th Street，Phoenix，Arizona， 85008. （480）949－5951．

STADIUM：Phoenix Municipal Stadium（Capacity：8，776）， 5999 East Van Buren，Phoenix，Arizona．（602）225－9400．

| 2008 Spring Training Schedule |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Date | Day | Opponent | Site | Time |
| Feb． 28 | Thu | Milwaukee | Maryvale | 12：05 pm |
| Feb． 29 | Fri | Milwaukee | Phoenix | 12：05 pm |
| March 1 | Sat | San Francisco（KFRC／KYCY） | Scottsdale | 12：05 pm |
| March 2 | Sun | Colorado（KFRC／KYCY） | Phoenix | 12：05 pm |
| March 3 | Mon | Los Angeles－AL | Tempe | 12：05 pm |
| March 4 | Tue | Seattle | Phoenix | 12：05 pm |
| March 5 | Wed | San Diego | Phoenix | 12：05 pm |
| March 6 | Thu | Chicago－NL | Phoenix | 12：05 pm |
| March 7 | Fri | San Francisco（KFRC／KYCY） | Scottsdale | 12：05 pm |
| March 8 | Sat | Chicago－NL（ss）（KFRC／KYCY） | Phoenix | 12：05 pm |
|  |  | Seattle（ss） | Peoria | 12：05 pm |
| March 9 | Sun | Milwaukee（KFRC／KYCY） | Phoenix | 1：05 pm |
| March 10 | Mon | Los Angeles－AL | Tempe | 1：05 pm |
| March 11 | Tue | Chicago－NL | Mesa | 1：05 pm |
| March 12 | Wed | Arizona | Phoenix | 1：05 pm |
| March 13 | Thu | Off Day |  |  |
| March 14 | Fri | Chicago－AL | Tucson | 1：05 pm |
| March 15 | Sat | San Francisco（ss）（KFRC／KYCY） | Phoenix | 1：05 pm |
|  |  | San Diego（ss） | Peoria | 1：05 pm |
| March 16 | Sun | Texas（KFRC／KYCY） | Phoenix | 1：05 pm |
| March 17 | Mon | Kansas City | Phoenix | 1：05 pm |
| March 18 | Tue | Texas | Surprise | 1：05 pm |
| March 19 | Wed | Los Angeles－AL（ss） | Phoenix | 12：05 pm |
|  |  | Chicago－NL（ss） | Mesa | 12：05 pm |
| March 22 | Sat | Yomiuri Giants（KFRC／KYCY） | Tokyo，Japan | 3：05 am |
|  |  | Hanshin Tigers（KFRC／KYCY） | Tokyo，Japan | 8：05 pm |
| March 28 | Fri | San Francisco（KFRC／KYCY） | San Francisco | 7：15 pm |
| March 29 | Sat | San Francisco（KFRC／KYCY） | Oakland | 1：05 pm |
| March 30 | Sun | San Francisco（KFRC／KYCY） | San Francisco | 12：35 pm |
|  |  | All Times are Pacific | （ss）Split Squad |  |


| Past Spring Training Finishes |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| YEAR | SITE | RECORD | HOME ATTENDANCE | DATES |
| 1968 | Bradenton, FL |  | - | - |
| 1969 | Mesa, AZ | 10-14 | 12,003 | 13 |
| 1970 | Mesa, AZ | 15-13 | 17,614 | 14 |
| 1971 | Mesa, AZ | 12-15 | 14,889 | 16 |
| 1972 | Mesa, AZ | 9-11 | 17,295 | 13 |
| 1973 | Mesa, AZ | 14-10 | 21,206 | 14 |
| 1974 | Mesa, AZ | 8-16 | 26,732 | 12 |
| 1975 | Mesa, AZ | 7-11 | 36,732 | 10 |
| 1976 | Mesa, AZ | 4-10 | 21,373 | 9 |
| 1977 | Mesa, AZ | 12-15 | 24,446 | 16 |
| 1978 | Mesa, AZ | 9-15 | 28,695 | 12 |
| 1979 | Scottsdale, AZ | 12-10 | 13,295 | 9 |
| 1980 | Scottsdale, AZ | 13-7 | 19,098 | 10 |
| 1981 | Scottsdale, AZ | 17-10 | 37,899 | 13 |
| 1982 | Phoenix, AZ | 8-14 | 42,043 | 10 |
| 1983 | Phoenix, AZ | 14-11 | 28,621 | 9 |
| 1984 | Phoenix, AZ | 12-14 | 33,352 | 12 |
| 1985 | Phoenix, AZ | 13-13-1 | 49,718 | 13 |
| 1986 | Phoenix, AZ | 17-12 | 68,292 | 15 |
| 1987 | Phoenix, AZ | 14-15 | 88,994 | 14 |
| 1988 | Phoenix, AZ | 14-16 | 129,120 | 15 |
| 1989 | Phoenix, AZ | 19-13 | 152,416 | 16 |
| 1990 | Phoenix, AZ | 6-10 | 81,490 | 9 |
| 1991 | Phoenix, AZ | 13-16-1 | 156,345 | 16 |
| 1992 | Phoenix, AZ | 15-13 | 131,460 | 14 |
| 1993 | Phoenix, AZ | 15-18-1 | 174,911 | 19 |
| 1994 | Phoenix, AZ | 19-11 | 126,160 | 15 |
| 1995 | Phoenix, AZ | 15-11-1 | 41,893 | 15 |
|  |  | 6-4-2 | 16,617 | 6 |
| 1996 | Phoenix, AZ | 16-16-1 | 86,543 | 15 |
| 1997 | Phoenix, AZ | 17-15-1 | 103,298 | 18 |
| 1998 | Phoenix, AZ | 18-13 | 93,261 | 17 |
| 1999 | Phoenix, AZ | 16-17 | 92,110 | 16 |
| 2000 | Phoenix, AZ | 20-11-1 | 77,781 | 14 |
| 2001 | Phoenix, AZ | 22-10 | 110,876 | 15 |
| 2002 | Phoenix, AZ | 17-15-1 | 118,268 | 17 |
| 2003 | Phoenix, AZ | 16-13-2 | 81,537 | 14 |
| 2004 | Phoenix, AZ | 19-14-1 | 123,535 | 16 |
| 2005 | Phoenix, AZ | 15-18 | 129,434 | 17 |
| 2006 | Phoenix, AZ | 15-17 | 113,077 | 16 |
| 2007 | Phoenix, AZ | 17-12-2 | 113,033 | 15 |



## Oakland A's In The Community

The Oakland Athletics organization in conjunction with the A's Community Fund strives to make a positive impact in the Bay Area and Northern California. A's players, coaches, and front office employees, together with fans and sponsors are committed to meeting the social, cultural and educational demands in the community. The A's host numerous fundraising events, have implemented several educational programs, support various causes and organizations and connect with many different people. The Oakland Athletics organization is proud, reliable and a dedicated member of the community.

Information regarding Oakland Athletics community programs can be found online at oaklandathletics.com. Requests for donations and player appearances must be submitted in writing and addressed to the following: Oakland Athletics, Community Relations, 7000 Coliseum Way, Oakland, CA 94621.

OAKLAND A's COMMUNITY FUND: The Oakland A's Community Fund supports more than 1,500 charitable organizations through monetary contributions and donated auction items each season in their efforts to support charitable organizations in improving the quality of life for people throughout the Bay Area. Specifically, to fund endeavors to improve educational programs, aid the underprivileged, assist in crime and drug prevention, promote health awareness, and champion children and senior welfare. The A's Community Fund believes in the need to invest in the community's future. The A's Community Fund donates approximately $\$ 600,000$ annually to various community programs.

## A's BREAST CANCER AWARENESS DAY: The

 A's host a Breast Cancer Awareness Day each year to raise funds for breast cancer education and research. Funds are raised through the sale of special ticket packages, commemorative pins and caps and an A's autographed quilt raffle. Pre-game ceremonies include the formation of a symbolic human pink ribbon on the field by over 300 Bay Area survivors, the release of white doves as a symbol of hope and a presentation of the "A Gift of Faith" grant, which donates \$5,000 annually to a local charity in memory of longtime KTVU Channel 2 reporter, the late Faith Fancher. Over the past nine years the A's have raised over $\$ 887,000$ for breast cancer education and research on A's Breast Cancer Awareness Day.

MUG ROOT BEER FLOAT DAY: Each year the A's and Pepsi host MUG Root Beer Float Day to raise funds for the Juvenile Diabetes Research Foundation. Proceeds are raised through the sale of root beer floats, tips given in exchange for autographs and pictures with the celebrity scoopers, the sale of autographed mugs, a silent auction of sports memorabilia and an on-line auction titled "Be a Celebrity Scooper." Over the past eight years, the A's have raised over $\$ 235,000$ for various charities through MUG Root Beer Float Day.

A's BILLIARDS AND BASEBALL: A's players and coaches team up with fans and sponsors in a five-round 8-Ball Tournament in support of various organizations that assist children with special needs. Last year's inaugural event raised over \$50,000 for the National Down Syndrome Society, the Children's Hospital \& Research Center Oakland's Autism Intervention Program, the Special Olympics of Northern California and the Miners Family Health Center in Nevada County.

A's FITNESS SLUGGERS PROGRAM: The A's Fitness Sluggers Program educates children about health and fitness by implementing healthy eating habits and enjoyable physical activity into their daily routine. Children ages nine through 12 years of age will receive a workbook that contains guidelines on proper nutrition and physical activities as well as an area to log physical activity and food and drink consumption on a daily basis over a fourweek period. Each child who completes the program will receive a special certificate of completion and 100 of those children will participate in a pre-game clinic with the A's strength and conditioning coach and will be honored in an on-field ceremony on Children's Health and Fitness Awareness Day.


HOME RUN READERS PROGRAM: The A's Home Run Readers program requires teachers to establish reading goals for their students based on each child's individual reading level. As incentives, A's players, coaches, mascot Stomper and front office employees visit participating schools to congratulate the students and to encourage them to continue reading both inside and outside of the classroom. Students who participate in the program attend the game on Home Run Readers Day as guests of the A's, SCS Development and NASDAQ.
"MATHLETICS" PROGRAM: The "Mathletics" program is a unique program designed to promote the importance of math among Bay Area youth. The A's design and distribute workbooks to participating schools which utilize simple formulas for calculating statistics of A's players. Students who complete their workbooks correctly and submit the answer sheet to the A's will receive two vouchers for an A's game. In addition, one school that demonstrates outstanding participation in the program receives a visit from an A's player. The "Mathletics" program is sponsored by Ross Dress For Less.

GREEN STAMPEDE HOMEWORK CLUB: Before selected A's home games, teachers and volunteers from local public schools offer tutoring for at-risk students at McAfee Coliseum. Students who attend the study group are rewarded with tickets to that night's game and if they attend all eight sessions they will be rewarded with a visit from an A's player.

## FIELD RENOVATIONS:

The A's Community Fund, in partnership with the Good Tidings Foundation, renovates a local baseball or softball field in order to provide local youth a state-of-the-art facility. Over the past three years, the A's and Good Tidings Foundation renovated the baseball and softball fields at Washington High School in Fremont, Rickey Henderson Baseball Field located at the Arroyo Viejo Recreation Center
 in East Oakland and Bambino Field at the Greenman Field Baseball Complex.

A's BASEBALL BASICS: The A's Baseball Basics program allows aspiring young ball players to receive inside tips from an A's player during a pre-game chat. In addition, each child receives a game ticket and an A's hat. A's Baseball Basics is sponsored by Health Net, A Better Decision.


TAKE THE FIELD WITH THE A's: Prior to the selected games, members of local baseball and softball teams accompany A's players as they take the field, stand with them during the National Anthem and receive an autographed baseball.

LITTLE LEAGUE DAYS: Members of organized youth baseball programs are offered discounted group ticket prices to attend one of the two designated Little League Days with the A's. Little Leaguers (age 14 and under) attend a pre-game festival, are greeted by A's players as they parade around the field with their respective teams and receive the A's kid's giveaway item for that date and meal voucher for a hot dog, bag of chips and small drink.

A's AMIGOS: The A's Amigos program gives Hispanic children the opportunity to speak with a Spanish speaking A's player about the importance of education, sportsmanship and hard work. In addition to a pre-game visit, each child receives a game ticket and an A's hat. The A's Amigos program is sponsored by Kelly-Moore Paints.

LITTLE A's: Each year, over 10,000 children from low to moderate-income families are treated to A's games and receive an A's pin and a pennant as part of the Little A's program, sponsored by Union Bank of California and supported by Clorox and The Men's Wearhouse.

HOLIDAY PARTY: Each year the A's Community Fund hosts a holiday party for local school children. A's players and coaches are present to sign autographs and distribute gifts to each child. The holiday festival includes pizza and juice, carnival games, face painters, balloon artists and appearances from the A's mascot Stomper and Santa Claus.

TICKET PURCHASE PROGRAM: Oakland A's players, the A's Community Fund and corporate sponsors purchase and donate thousands of tickets to various charity and nonprofit groups each season.

SILENT AUCTION: The A's Community Fund holds silent auctions of various sports memorabilia behind section 120 on all Saturday and Sunday home dates. The A's Community Fund donates a portion of the proceeds to designated charity groups as a silent auction partner on selected dates throughout the season.

A's COMMUNITY FUND GOLF CLASSIC: This annual tournament pairs participants with A's players, former players, coaches and front office employees for a day of golf at one of the Bay Area's top courses. The event features breakfast, tee prizes, an awards dinner banquet and live and silent auctions of sports memorabilia and other prizes. All proceeds benefit the Oakland A's Community Fund.

A'S DINNER ON THE DIAMOND: This annual dinner with A's players and their families is hosted by A's Owner and Managing Partner Lewis Wolff and his daughter Kari Wolff, with proceeds benefiting the Oakland A's Community Fund. A's Dinner on the Diamond is sponsored by the Wolff family and Fisher family.


## 2008 Athletics Promotional Schedule

| Day | Date | Opponent | Promotion/Event (Sponsor) | Distribution |
| :---: | :---: | :---: | :---: | :---: |
| Tuesday | April 1 | Boston | Magnetic Schedules (Farmers Insurance) | 32,000 Fans |
| Wednesday | April 2 | Boston | Magnetic Schedules (Farmers Insurance) | 15,000 Fans |
| Friday | April 4 | Cleveland | 40th Anniversary Postcards | 10,000 Fans |
| Saturday | April 5 | Cleveland | A's Calendar and Pet Adoption Day (AvoDerm and Nylabone) | 15,000 Fans |
| Sunday | April 6 | Cleveland | 40th Anniversary DVD | 10,000 Fans |
| Wednesday | April 16 | Seattle | A's Blanket (Comcast) | 10,000 Fans |
| Saturday | April 19 | Kansas City | Travis Buck Bobblehead (Chevron) | 15,000 Fans |
| Sunday | April 20 | Kansas City | A's Wristbands / Little League Day \#1 | 10,000 Kids |
| Saturday | May 3 | Texas | 1968 Hat (Alta Bates Medical Group) | 10,000 Fans |
| Sunday | May 4 | Texas | 60's Retro Jersey (Cache Creek Casino Resort) | 10,000 Fans |
| Friday | June 6 | Los Angeles | Kurt Suzuki Bobblehead (SHARP Business Systems) | 15,000 Fans |
| Saturday | June 7 | Los Angeles | A's Fireworks Show (Macy's) |  |
| Sunday | June 8 | Los Angeles | Kids A's Pennant / "Mathletics" Day (Ross Dress For Less) | 10,000 Kids |
|  |  |  | Little League Day \#2 |  |
| Saturday | June 21 | Florida | A's BeerFest |  |
| Sunday | June 22 | Florida | 70's Retro Jersey (Aquafina) | 10,000 Fans |
| Friday | July 11 | Los Angeles | A's Fireworks Night |  |
| Saturday | July 12 | Los Angeles | A's Baseball Hat (Wells Fargo) | 10,000 Fans |
| Sunday | July 13 | Los Angeles | 80's Retro Jersey (Aquafina) | 10,000 Fans |
| Saturday | July 26 | Texas | Wiffle Ball Set | 7,500 Kids |
| Sunday | July 27 | Texas | Bobblehead TBD | 15,000 Fans |
| Wednesday | July 30 | Kansas City | MUG Root Beer Float Day (Pepsi) |  |
| Friday | Aug. 15 | Chicago | A's Dog Day at the Park (AvoDerm and Nylabone) |  |
| Sunday | Aug. 17 | Chicago | 90's Retro Jersey (BurnhamlBrown) | 10,000 Fans |
| Friday | Aug. 29 | Minnesota | Fan's Choice Bobblehead | 15,000 Fans |
| Saturday | Aug. 30 | Minnesota | A's Fireworks Show (Chevron) |  |
| Sunday | Aug. 31 | Minnesota | Back-to-School Backpack | 7,500 Kids |
| Saturday | Sept. 13 | Texas | A's Breast Cancer Awareness Day / Giveaway (Tide) | 10,000 Fans |
| Sunday | Sept. 14 | Texas | 00's Jersey (Aquafina) | 10,000 Fans |
| Friday | Sept. 19 | Seattle | A's Team Photo / A's Fireworks Show | 10,000 Fans |
| Saturday | Sept. 20 | Seattle | Giveaway TBD | 15,000 Fans |
| Sunday | Sept. 21 | Seattle | Fan Designed T-Shirt | 10,000 Fans |

Dates, giveaways and events are tentative and subject to change. Visit the A's website at oaklandathletics.com for the most up-to-date promotional schedule. TO PURCHASE A's TICKETS CALL (877) 493-BALL.

## Media Guide Credits

The 2008 Oakland Athletics Media Guide is a production of the Oakland Athletics Public Relations Department, McAfee Coliseum, 7000 Coliseum Way, Oakland, CA 94621. The Oakland Athletics Public Relations Department consists of Jim Young, Director of Public Relations; Mike Selleck, Baseball Information Manager; Kristy Fick, Media Relations Manager; and Debbie Gallas, Media Services Manager.
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Additional and updated information, statistics or photos are available to accredited news sources by contacting the A's Public Relations Department or by logging onto the team's website-oaklandathletics.com.


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