

McAfee Coliseum



McAfee Coliseum provides a memorable setting for any outdoor event. Recently having undergone a \$120 million renovation, the Coliseum plays host to concerts, conventions and other large gatherings in addition to serving as the home for the Oakland Athletics and Oakland Raiders.

The A's have used the facility to its advantage over the years, posting the second best home record (449-280, .616) in the Major Leagues over the last nine seasons. In 2003, the A's set an Oakland record for home wins as they finished with a 57-24 (.704) record in the Coliseum, marking the most home wins in franchise history since 1931 when the Philadelphia Athletics went 60-15 at home. In addition, two of the A's World Championships have been won on the Coliseum's turf. The Coliseum's exceptional sight lines, fine weather and sizable staging areas have all contributed to its popularity among performers, promoters and the Bay Area public.

The facility is conveniently located adjacent to I-880 with two exits (Hegenberger Road/66th Avenue) leading directly to the complex. It is the only major entertainment facility with a dedicated stop on the Bay Area Rapid Transit (BART) system. The Oakland International Airport is less than a two-mile drive from the Coliseum with shuttle service to several local hotels and restaurants.

In October of 1995, the Coliseum began \$120 renovation project that added 22,000 new seats, 90 luxury suites, two private clubs and two state-of-the-art scoreboards

The first crowd filled the Oakland-Alameda County Coliseum on Sept. 8, 1966, when the AFL's Oakland Raiders played the Kansas City Chiefs. The adjacent arena celebrated its grand opening on Nov. 9, 1966, when the Oakland Seals met the San Diego Gulls in hockey. In the ensuing 35 years, the facility has hosted every conceivable event in the entertainment history. Audiences numbering nearly 100 million have made the Coliseum and Arena the premier entertainment facilities in Northern California.

McAfee Coliseum Quick Facts

Location: Adjacent to 880 freeway between Hegenberger Road and 66th Avenue

Seating Capacities: 35,067 (baseball); 63,024 (football); 70,000 (concerts)

Parking Capacity: 8500 slots Ground Breaking: April 15, 1964

First Event: Oakland Raiders vs. Kansas City Chiefs, Sept. 8, 1966

First Baseball Game: Oakland A's vs. Baltimore Orioles, Apr. 17, 1968

Complex Area: 120 acres Surface: Natural Grass Elevation: 22' below sea level

STADIUM DIMENSIONS

Left Field Line: 330 feet

Straight Away Left Field: 367 feet

Left Center Field: 362

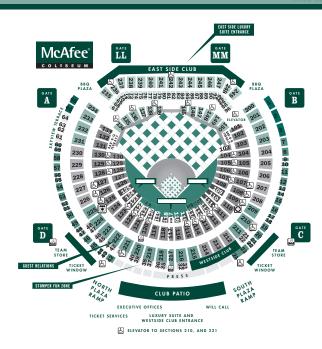
Left Center Power Alley: 388 feet Straight Away Center Field: 400 feet

Right Field Line: 330 feet

Straight Away Right Field: 367 feet Right Center Field: 362 feet

Right Center Power Alley: 388 feet

Height of Wall: 8 feet down the lines and to center field; 15 feet in the alleys Distance Between First and Third Base to Bullpen Mounds: 100 feet Distance Between First and Third Base to Middle of Dugouts: 75 feet





	McAfee Coliseum Batting Practice Schedule					
	12:35 Game Time	1:05 Game Time	5:05 Game Time	6:05 Game Time	7:05 Game Time	7:35 Game Time
Auto Gates Open	10:00	10:30	2:30	3:30	4:30	5:00
A's Hit	Until 11:10	Until 11:40	Until 3:40	Until 4:40	Until 5:40	Until 6:10
Visitors Hit	11:10 - 11:50	11:40 - 12:20	3:40-4:20	4:40-5:20	5:40 - 6:20	6:10 - 6:50
A's Infield Visitors Infield	11:50 am – Noon Noon – 12:10	12:20 - 12:30 12:30 - 12:40	4:20-4:30 4:30-4:40	5:20-5:30 5:30-5:40	6:20 - 6:30 6:30 - 6:40	6:50 - 7:00 7:00 - 7:10

McAfee Coliseum Ground Rules	
Fly ball striking foul poles and/or screen above fence	. Home Run
Ball sticking or going behind fence padding in right or left field	. Two Bases
Ball going into bullpen bench and rebounding on to playing field.	In Play
Ball remaining on or under bullpen bench.	. Two Bases
Ball hitting any portion of the fence or screen in back of home plate	In Play

McAfee Coliseum Ticket Prices					
Diamond Level. \$240 Field Box \$90 MVP \$50 Plaza Club \$40	Field Level \$35 Field Level Outfield \$30 Plaza Infield \$30 Plaza Level \$24	Plaza Outfield			

	Yearly Attendance Totals						
	Home	Total Home	Home	Single Game	Road	Total Road	Road
Year	Dates	Attendance	Average	High-Home	Dates	Attendance	Average
1968	78	837,466	10,737	47,233, Apr. 17 vs. BAL	68	960,210	14,121
1969	72	778,232	10,809	35,243, May 10 vs. NY	71	992,124	13,974
1970	77	778,355	10,109	48,758, June 6 vs. DET	73	971,568	13,309
1971	73	914,993	12,534	42,970, May 22 vs. MIN	70	1,222,741	17,468
1972	70	921,323	13,162	47,741, June 12 vs. BAL	71	1,115,553	15,712
1973	79	1,000,763	12,668	47,570, Sept. 10 vs. KC	75	1,382,250	18,430
1974	76	845,693	11,128	47,570, July 8 vs. CLE	77	1,526,630	19,826
1975	77	1,075,518	13,968	46,378, Aug. 11 vs. BOS	72	1,436,383	19,950
1976	79	780,593	9,881	42,592, July 24 vs. KC	74	1,392,109	18,812
1977	72	495,412	6,881	32,346, May 16 vs. NY	75	1,195,138	15,935
1978	72	526,999	7,319	36,463, June 5 vs. BOS	76	1,381,142	18,173
1979	77	306,763	3,984	19,538, July 6 vs. NY	80	1,393,196	17,415
1980	75	842,259	11,230	49,300, Aug. 25 vs. NY	78	1,572,926	20,166
1981	51	1,311,761	25,721	48,592, May 3 vs. NY	51	1,105,337	21,673
1982	78	1,735,489	22,250	48,348, Apr. 6 vs. CAL	78	1,709,054	21,911
1983	77	1,294,941	16,817	45,413, July 4 vs. TEX	76	1,557,202	20,490
1984	79	1,353,281	17,130	46,238, May 28 vs. DET	79	1,565,597	19,818
1985	77	1,334,599	17,332	46,770, July 4 vs. TOR	80	1,666,480	20,831
1986	79	1,314,646	16,641	44,726, Apr. 8 vs. MIN	78	1,614,837	20,703
1987	80	1,678,921	20,987	46,120, Apr. 10 vs. CAL	81	1,930,731	23,836
1988	79	2,287,335	28,954	45,333, Apr. 4 vs. SEA	80	2,251,515	28,144
1989	81	2,667,225	32,929	46,163, Apr. 3 vs. SEA	80	2,283,228	28,540
1990	80	2.900.217	36,253	45,207, Apr. 9 vs. MIN	79	2.597.920	32.885
1991	81	2,713,493	33,500	44,595, June 9 vs. BOS	80	2,636,157	32,952
1992	81	2,494,160	30,792	44,078, Apr. 6 vs. KC	81	2,438,292	30,102
1993	79	2,035,025	25,760	43,627, July 4 vs. NY	79	2,326,919	29,455
1994	56	1,242,692	22,191	44,501, Aug. 7 vs. TEX	58	1,799,360	31,023
1995	71	1,174,310	16,540	42,596, July 3 vs. MIL	71	1,753,085	24,691
1996	80	1.148.380	14.355	36,129, July 5 vs. CAL	79	2,091,338	26,473
1997	79	1,264,218	16,003	50,792, Sept. 1 vs. SF	80	2,362,054	29,526
1998	79	1,232,339	15,599	48,241, Aug. 1 vs. CLE	81	2,331,755	28,787
1999	81	1,434,610	17.711	51,263, July 17 vs. SF	80	2,238,111	27,976
2000	81	1,728,886	21,344	54,268, July 8 vs. ARZ	80	2,466,594	30,832
2001	81	2.133.277	26.337	51,838, July 3 vs. ANA	80	2,266,814	28,335
2002	81	2,169,811	26,788	55,528, Sept. 4 vs. KC	81	2,416,196	29,830
2003	81	2,216,596	27,365	55,601, July 5 vs. Anaheim	80	2,151,375	26,892
2004	81	2,201,516	27,179	55.989. June 26 vs. San Francisco	81	2,585,067	31,914
2005	81	2,109,118	26,038	47,385, August 13 vs. Minnesota	81	2,420,496	29,883
2006	81	1,976,625	24,403	35,077, nine times	80	2,575,336	32,192
2007	81	1,921,834	23,726	35,077, nine times	81	2,649,528	32,710
Totals	3.073	59,179,706	19,258		3.055	74,332,348	24,331
Yearly Av		1,479,493	.5,230		5,555	1,858,309	_4,551

	All-Time Oakland Attendance Records
Season	Total
	Home
	Road
	Homestand
	Homestand Avg
	Road Trip
	Home vs. One Club
	Road vs. One Club
	Home Sellouts
	Consecutive Sellouts
Single Game	Home
	Home, Regular Season
	Road
	Road, Regular Season
	Day, Home
	Day, Road
	Night, Home
	Smallest, Home
	Smallest, Road
Doubleheader	Home
	Road
	Twi-Night, Home
	Twi-Night, Road
Season Opener	Home
	Home, Secondary
	Road
	Road, Secondary
Three Date Series	Home
	Road
Four Date Series	Home
	Road

PLAYER DEVELOPMENT

Top 10 A's Regular Season Crowds in Oakland

Attendance	Opponent	Date	Day	W-I
55,989	San Francisco	June 26, 2004	Saturday-N	V
55,601	Anaheim	July 5, 2003	Saturday-N	Į.
55,528	Kansas City	Sept. 4, 2002	Wednesday-N	V
55,413	San Francisco	June 22, 2003	Sunday-D	V
54,513	New York	Apr. 24, 2002	Wednesday-N	Į.
54,268	Arizona	July 8, 2000	Saturday-N	V
54,123	San Francisco	June 30, 2002	Sunday-D	V
53,974	San Francisco	June 27, 2004	Sunday-D	L
53,802	Kansas City	July 5, 2002	Friday-N	W
53,501	San Francisco	June 29, 2002	Saturday-D	L

All-Time Largest Coliseum Baseball Crowds

Attendance Opponent

55,989	San Francisco	June 26, 2004	_	W
55,861	New York	Oct. 13, 2001	ALDS, Game 3	L
55,601	Anaheim	July 5, 2003	Fireworks	L
55,528	Kansas City	Sept. 4, 2002	AL Record 20th straight win	W
55,413	San Francisco	June 22, 2003	_	W
54,513	New York	Apr. 24, 2002	_	L
54,268	Arizona	July 8, 2000	Fireworks	W
54,123	San Francisco	June 30, 2002	_	W
53,974	San Francisco	June 27, 2004	_	L
53,802	Kansas City	July 5, 2002	Fireworks	W

Top 10 A's Regular Season Crowds on the Road

Attendance	Opponent	Date	Day	W-L
61,696	California	Aug. 11, 1989	Friday-N	W
60,326	California	Aug. 13, 1989	Sunday-D	L
58,963	California	Apr. 24, 1982	Saturday-N	L
56,717	New York	Apr. 10, 1998	Friday-D	L
56,710	New York	Apr. 11, 1997	Friday-D	W
56,535	Seattle	Sept. 20, 1996	Friday-N	L
56,103	Seattle	Sept. 21, 1996	Saturday-N	L
55,927	Seattle	Sept. 28, 1997	Sunday-D	W
55,588	Seattle	Sept. 26, 1997	Friday-N	W
55,034	New York	May 30, 1987	Sunday-D	L

All-Time Largest Crowds on the Road

Attendance	Opponent	Date	Day \	N-L
62,038	San Francisco	Oct. 27, 1989	World Series, Game 3	W
62,032	San Francisco	Oct. 28, 1989	World Series, Game 4	W
61,696	California	Aug. 11, 1989	_	W
60,326	California	Aug. 13, 1989	_	L
58,963	California	Apr. 24, 1982	_	L
56,915	New York	Oct. 7, 2000	ALDS, Game 4	W
56,717	New York	Apr. 10, 1998	_	L
56,710	New York	Apr. 11, 1997	_	W
56,697	New York	Oct. 10, 2001	ALDS, Game 1	W
56,684	New York	Oct. 11, 2001	ALDS, Game 2	W

Top Regular Season Crowds vs. Clubs

W-L

10p Regular Season Crowus vs. Clubs						
Club	Home Attendance Date	Club	Road Attendance Date			
Arizona	54,268 July 8, 2000	Atlanta	36,004 June 11, 2005			
Atlanta	35,618 June 11, 2003	Arizona	36,976 July 7, 2001			
Baltimore	47,741 June 12, 1972	Baltimore	50,071 July 27, 1991			
Boston	50,863 Aug. 8, 2001	Boston	36,708 Sept. 25, 2007			
Chicago	45,712 July 2, 2005	Chicago	43,297 June 16, 1990			
Cincinnati	29,601 June 9, 2004	Chicago-NL	40,145 June 20, 2004			
Cleveland	48,241 Aug. 1, 1998	Cincinnati	27,246 June 22, 2002			
Colorado	25,333 June 15, 1997	Cleveland	49,989 July 7, 1990			
Detroit	53,498 Apr. 3, 2000	Colorado	48,308 Aug. 30, 1997			
Houston	35,065 June 9, 2002	Detroit	53,565 July 25, 1971			
Kansas City	55,528 Sept. 4, 2002	Florida	10,215 June 4, 2003			
Los Angeles-AL	55,601 July 5, 2003	Houston	42,024 June 14, 2007			
Los Angeles-NL	35,163 July 14, 2001	Kansas City	41,329 Sept. 21, 1980			
Milwaukee	45,398 Apr. 3, 1984	Los Angeles-AL	61,696 Aug. 11, 1989			
Minnesota	47,385 Aug. 13, 2005	Los Angeles-NL	51,392 Aug. 28, 1997			
Montreal	31,024 June 15, 2003	Milwaukee	54,987 Sept. 27, 1992			
New York-AL	54,513 Apr. 24, 2002	Minnesota	52,080 Aug. 17, 1991			
New York-NL	27,598 June 15, 2005	New York	56,717 Apr. 10, 1998			
Philadelphia	30,619 June 19, 2005	New York-NL	52,920 June 23, 2007			
Pittsburgh	34,328 June 13, 2004	Philadelphia	37,662 June 8, 2003			
San Diego	40,374 July 2, 1998	Pittsburgh	30,549 June 19, 2002			
San Francisco	55,989 June 26, 2004	San Diego	39,874 June 28, 2006			
Seattle	46,786 Apr. 17, 1981	San Francisco	47,719 July 3, 1997			
St. Louis	35,077 June 17, 2007	Seattle	56,535 Sept. 20, 1996			
Tampa Bay	48,089 August 28, 2004	St. Louis	33,866 June 15, 2004			
Texas	45,606 Oct. 1, 2000	Tampa Bay	35,325 July 26, 1998			
Toronto	46,770 July 4, 1985	Texas	50,708 July 31, 2004			
		Toronto	50,529 Sept. 8, 1993			
		Washington	28,741 June 8, 2005			

McAfee Coliseum Firsts

Game: April 17, 1968 Final Score: Baltimore 4, Oakland 1 Winning Pitcher: Dave McNally Losing Pitcher: Lew Krausse Attendance: 47,233 First Victory: April 18, 1968 Final Score: Oakland 4, Baltimore 3 Winning Pitcher: Paul Lindblad Losing Pitcher: Gene Brabender

Batter: Curt Blefary, Baltimore (walked by Lew Krausse)

A's Batter: Bert Campaneris (popped out to second baseman Davey Johnson) Hit: Boog Powell (Home run off Lew Krausse, 2nd inning, Apr. 17) A's Hit: Rick Monday (Home run off Dave

McNally, 6th inning, Apr. 17) Run: Boog Powell (Home run off Lew Krausse, 2nd inning, Apr. 17)

A's Run: Rick Monday (Home run off Dave McNally, 6th inning, Apr. 17)

Error: Bert Campaneris, SS (ball hit by Frank Robinson, 4th inning, Apr. 17) Pinch Hit: Tony La Russa (single off Dave McNally, 9th inning, Apr. 17) Relief Pitcher: Diego Segui (relieved Lew Krausse in 6th inning, Apr. 17)

Rainouts at McAfee Coliseum							
- 1	1982	vs. Seattle. Apr. 10	1	1993	VS		

1970 1972	vs. Seattle, Apr. 13 vs. Minnesota, Sept. 25	1982 1983	vs. Seattle, Apr. 10 vs. Boston, Apr. 23	19	993	vs. Cleveland, Apr. 23 vs. Minnesota, May 27
	vs. Minnesota, Sept. 26		vs. Detroit, Apr. 30	19	996	vs. Baltimore, May 15
	vs. Cincinnati, Oct. 17		vs. Chicago, Sept. 30	19	997	vs. Boston, Aug. 19
1978	vs. California, Apr. 15	1988	vs. Cleveland, May 6	19	998	vs. New York, Apr. 3
	vs. Minnesota, Apr. 24	1990	vs. Cleveland, May 27			vs. Detroit, May 5
1979	vs. New York, Apr. 26					

Shortened Games in Oakland

1968	us Dotroit	1424.24	(called after	7 innings	+ind a+ 2 2\
1908	vs. Derroit	IVIAV 74	(Called affer	/ innings	TIE(1 at 7-7)

1971	vs Kansas Cit	v Anr 9 (caller	d after top of th	e 6th: A's won 5-	(()

- vs. New York, Apr. 5 (called after 8 innings; A's won 5-3) 1999
- 2002 vs. Seattle, Apr. 16 (called after top of the 7th; A's lost 6-2) 2005
 - vs. Texas, May 4 (called after top of the 9th; A's lost 16-7)

Athletics Home Ball Parks

Stadium	Location	Years Used
Columbia Park	29th and Columbia Street, Philadelphia, PA	1901-1908
Shibe Park *	Lehigh Ave. and 21st Street, Philadelphia, PA	1909-1954
Municipal Stadium	22nd Street and Brooklyn Ave., Kansas City, MO	1955-1967
McAfee Coliseum**	66th Ave. and Hegenberger Road, Oakland, CA	1968-Present

- * Renamed Connie Mack Stadium prior to the 1953 season
- Originally named Oakland-Alameda County Coliseum



Columbia Park



Shibe Park



Municipal Stadium



McAfee Coliseum

Media Information and Policies

WORKING PRESS CREDENTIALS: Credentials will be issued only to legitimate media. Season credentials will be issued to those news agencies that cover the Athletics on a daily basis. Requests for daily credentials must be made by the affiliation's editor, producer or director on official company letterhead 24 hours in advance of the game. All credentials are non-transferable. All members of the media must be on assignment. No freelance journalists will be credentialed. Please submit all credential requests to Debbie Gallas, media services coordinator.

PHOTO CREDENTIALS: Photo passes will be issued to photographers on assignment from legitimate news gathering organizations and representatives licensed by Major League Baseball. The Oakland A's will not issue credentials to freelance photographers. Priority in all photo areas will be granted to news organizations on deadline. All photographs taken are to be used for news-gathering purposes or officially licensed products. Any other use of photographs will be considered a violation of existing trademark and copyright restrictions.

ON-LINE CREDENTIALING POLICY: Media credentials for on-line media services will be granted only to those agencies licensed by Major League Baseball (MLBAM, News Digital Media and ESPN Internet Ventures) to provide "real-time" accounts and descriptions of A's home games; or to those on-line services that are part of a national newsgathering agency; reach a broad audience; produces original content; has an established record of producing original content; and employ full-time journalists. This policy is encouraged by Major League Baseball and allows the Oakland Athletics to maintain quality control in the press box and clubhouses.

ROVING CAMERAS: Television cameras are prohibited from roving in the stands at all times. For the comfort of fans, interviews are to be conducted on the concourse and not in the stands while the game is in progress.

PRESS WILL CALL: Credentials may be picked up at Press Will Call located on the Plaza Level between the Stadium and the Arena. Press Will Call opens two and a half hours prior to game time.

CLUBHOUSES: The Athletics clubhouse is located on the third base side and the visitor's is located on the first base side. Access can be obtained by taking the press elevator to the first floor or through the door on the right near the end of the hall after you enter through the North Press Gate. Only credentialed media with clubhouse access will be admitted. TV cameras and photographers are not allowed in the clubhouse prior to the game and only TV cameras are permitted in the clubhouse following the game (no still photographers). The A's clubhouse is open to the media three and one-half hours prior to the game and then will close during the A's posted batting practice time. The clubhouse will then reopen at the conclusion of batting practice and will close one hour prior to game time. The clubhouse will open no earlier than five minutes or no later than 10 minutes following the game. At times, certain additional restrictions may be imposed. **Please do not lounge in the manager's office or in the clubhouse at any time.** The break area, the trainer's room and the umpire's dressing room are off limits to the media. If a comment or interpretation from the umpire crew chief is needed, a pool reporter may be assigned.

FIELD ACCESS: Only credentialed media with field access will be allowed onto the field. All media must clear the field immediately following batting practice. Only newspaper and magazine photographers will be allowed on the field level during the game.

POST-GAME PROCEDURES: In most cases, Manager Bob Geren will be available to the media in his office immediately after the A's clubhouse is opened after the game. Please ask any questions of the manager related to the game during this post-game session. Also, please be respectful of those members of the media who are on deadline when directing questions to the manager and players. **Once again, please do not lounge in the manager's office, the clubhouse or attempt to conduct full-length interviews after a game.**

LIVE TRANSMISSIONS: Non-rightsholders are permitted to transmit live reports from McAfee Coliseum prior to and after every game. Live television shots by non-rightsholders are prohibited while the rightsholder is on the air and the game is in progress. Radio stations and assigned correspondents for out of town reports are allowed to give inning or half inning updates. Reports must be confined to between-innings only, limited to 60 seconds in length, and limited to six per game. A violation of these Major League Baseball guidelines may result in the revocation of credentials.

CELLULAR PHONES: The use of cellular phones for radio interviews is prohibited on the field or in the clubhouse. Any other phone interviews must be arranged through the Athletics Public Relations Department.

SCOUTS: Major League scouts are not allowed to scout from the press box during the game. However, scouts are welcomed in the press box prior to first pitch to pick up game information.

PRESS BOX: The press box and all broadcast positions are located on the loge level. Access is by the press elevator only. The first base side of the press box is reserved for print media while the third base side is reserved for electronic media. The press box is a working area. Cheering and loud conversation will not be permitted. The Oakland A's prohibit any person under the age of 18 from entering the press box on game days without prior approval from the A's public relations department. **Guests are not allowed in the press box without prior approval from the A's Public Relations Department.**

PRESS LOUNGE: The press lounge is located behind Section 117 (second floor from the press elevator). It opens two hours prior to the game and closes at game time. The charge is \$10.00 and meal tickets are available for purchase in the lounge. Media members must be properly credentialed for admittance into the dining room.

PUBLIC RELATIONS OFFICE: The Oakland Athletics Public Relations Office is located within the team's executive offices on the east side of the Coliseum Arena. The offices are located directly across the plaza from the Customer Accommodations Office.

PRESS BOX SERVICES: Game notes, statistics, starting lineups and other pertinent news releases from both teams are available on the first base side of the press box for working press and scouts only. Post-game notes and the game's box score will be available shortly after the conclusion of the game. Information guides for all clubs are available upon request from a member of the A's public relations staff in the press box.

AUTOGRAPH POLICY: Credentialed members of the media are prohibited from requesting autographs or equipment on the playing field, in the dugout or in the clubhouses. Any violation of this policy will result in immediate revocation of the credential and bar future use.

TELEPHONES: A total of six telephones, three credit card and three pay phones, are available in the main press box. Additional phone lines may be ordered by calling Cindy Gee of Pacific Bell at (510) 645-0064.

TICKETS: All requests for media complimentary tickets must be made to Debbie Gallas at least 48 hours prior to game time. Tickets may be picked up at Press Will Call. There is a limit of two tickets per game.

Oakland Athletics Public Relations Department



Jim Young



Mike Selleck



Kristy Fick



Debbie Gallas

Public Relations Staff	Direct Phone
Jim Young, Director of Public Relations	(510) 563-2380
Mike Selleck, Baseball Information Manager	563-2233
Kristy Fick, Media Relations Manager	563-2236
Debbie Gallas, Media Services Manager	563-2207

Mailing Address 7000 Coliseum Way Oakland, CA 94621 (510) 638-4900

FAX: (510) 562-1633 Website: oaklandathletics.com **E-Mail Address**

Athletics On The Air

Ken Korach

Radio Play-by-Play

The 2008 season marks Ken Korach's 13th year in the A's radio booth and his third as the team's lead play-by-play voice.

Prior to joining the A's in 1996, Korach served as a member of the Chicago White Sox broadcasting crew from 1992-95, working mostly weekend games. During the same period, he also handled broadcasting duties for the Las Vegas Stars of the Pacific Coast League and served as the Stars lead play-by-play voice from 1989-91.

In addition to his baseball work, Korach has 22 years of experience broadcasting college basketball

and 14 years of college football experience. From 1985-92, he was the radio voice for San Jose State football and basketball games and later served in the same capacity for UNLV basketball (1992-2004) and football (1992-95). He has been in the booth for two California Bowls, a pair of Las Vegas Bowls, the 1993 Peach Bowl and the 1994 Senior Bowl. The Associated Press' Radio and Television Association voted his 1986 broadcast of the San Jose State-Fresno State football game the best radio broadcast of the year for California and Nevada.

Korach began his baseball broadcasting career in 1981 with the Redwood Pioneers of the California League and worked his way into the Pioneers lead play-by-play voice for the 1984 season. He also was a member of the Triple A Phoenix Firebirds broadcast crew from 1986-87.

In 2001, Korach was named the Nevada Sportscaster of the Year by the National Sportswriters and Sportscasters Association in addition to being named the best two-sport broadcaster and among the "Best 100 People, Place and Things in Las Vegas" by Las Vegas Life Magazine. In 2003, he was inducted into the Nevada Broadcasters Hall of Fame.

A native of Los Angeles, Korach attended San Diego State and UC Santa Barbara, where he graduated with a degree in social sciences in 1975. Ken's wife, Denise, serves as the manager of baseball administration for the Triple-A Las Vegas 51s while his father formerly served as the head baseball coach at Verduqo Hills High School in Los Angeles and at Los Angeles Valley Community College.

Ken and Denise reside in Henderson, Nev. with their daughter, Emilee.

Vince Cotroneo

Radio Play-by-Play

Vince Cotroneo enters his third season in the A's radio booth, where he'll combine his talents with Ken Korach and Ray Fosse in continuing the team's tradition of broadcasting excellence.

Prior to joining the A's, Cotroneo spent six seasons (1998-2003) as an announcer on the Texas Rangers broadcasts, where he partnered with Eric Nadel on the Rangers Radio Network. He also worked a handful of games on the television side during the 2002 season. Cotroneo joined the Rangers broadcast team in 1998 after spending seven seasons (1990-96) with the Houston Astros.

A 20-year broadcasting veteran, Cotroneo began his career with the Single-A Lynchburg Mets in 1984.

He spent the next three seasons with the Double-A El Paso Diablos in the Milwaukee system before moving onto the Triple-A lowa Cubs for the 1988 season. In his only season with lowa, he was selected as the National Association's Minor League Announcer of the Year. Cotroneo joined the Astros organization the following season and was the radio voice of the Tucson Toros for two seasons (1989-90) before landing his first Major League job with the Astros in 1991.

A 1983 graduate of the University of Central Florida, Cotroneo and his wife, Veronica, have three children, Dominic, Olivia and Sophia.



A's Games to be Broadcast on 106.9 KFRC FM and KYCY 1550 AM

106.9 KFRC, the San Francisco-based CBS-owned station is in the second year of their 3-year agreement with the Oakland A's and will serve as the club's FM radio flagship through the 2009 season. 106.9 KFRC FM will broadcast all 162 regular and all postseason games involving the Athletics, plus selected weekend Spring Training games. The 80,000-watt FM station's signal clearly reaches all nine Bay Area counties. KYCY 1550 AM will also carry all A's games, making the A's the third team in Major League Baseball to utilize stations on both the FM and AM bands, following the Atlanta Braves and Washington Nationals. KFRC FM is owned and operated by CBS RADIO, one of the largest major-market radio operators in the United States. A division of CBS Corporation, CBS RADIO operates 179 radio stations, the majority of which are in the nation's top 50 markets. CBS RADIO also owns and operates owns KLLC-FM (Alice @ 97.3), KCBS-AM, KFRC-FM, KITS (Live 105), KYOU-AM, KPIX-TV and KBHK-TV in the Bay Area.

RECORDS

Ray Fosse

Radio and Television Analyst

Former major league all-star catcher Ray Fosse is in his 23rd season as a member of the Athletics radio team and he returns for his 20th season in the television booth as the team's top analyst.

A 12-year major league veteran, Fosse spent time with the Cleveland Indians, Oakland A's, Seattle Mariners and Milwaukee Brewers, compiling a .256 batting average with 61 home runs. A top draft pick of the Indians in 1965, he made his major league debut with the Tribe in 1967 and spent the next six seasons in Cleveland. He enjoyed his most productive season in 1970 when he batted .307 with a career high 18 home runs and 61 RBI, landing a spot on the American League All-Star team and earning a Gold



Glove Award. In July of 2002, he was named one of the Cleveland Indians Top 100 Players as part of the team's yearlong 100th anniversary celebration.

Fosse was traded to the A's for the 1973 season and played a major role on the club's '73 and '74 World Championship teams. In 1973, he appeared in 141 games behind the plate, which stood as an Oakland team record until Ramon Hernandez caught 142 games in 2000. Fosse was back in Cleveland for the 1976 season and part of the '77 campaign. He wrapped up the 1977 season with the Seattle Mariners and retired following the 1979 season after appearing in 19 games with the Milwaukee Brewers.

A native of Marion, Ill., Fosse and his wife Carol have been married for 38 years. They have two children, Nikki and Lindsey. The Fosses make their off-season home in Scottsdale, Ariz.

Glen Kuiper

Television Play-by-Play

Glen Kuiper begins his fifth season in the A's television booth as the club's lead play-by-play voice. Kuiper has covered the Bay Area baseball scene for Fox Sports Net Bay Area since 1992, serving as pre-game host and fill-in play-by-play announcer for both A's and Giants telecasts. He has also worked on Fox Sports Net's Golden State Warrior and San Jose Sharks telecasts, along with numerous collegiate assignments. He has also handled sideline reporting duties for select National Football League games on Fox, Kuiper has won seven Northern California Emmy Awards for his coverage of Bay Area Sports teams.

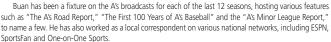
Glen is the youngest brother in a talented broadcasting family. His oldest brother, Duane, is a longtime member of the San Francisco Giants announcing team while older brother, Jeff, produces the Giants Fox Sports Net Bay Area telecasts.

Kuiper graduated from San Francisco State University with a bachelor's degree in broadcasting. He also attended the University of New Orleans and spent three years in the minor leagues. A native of Racine, Wis., Kuiper resides in Danville with his wife Amanda and two children, Jack and Annette.

Robert Buan

Host, Extra Innings

Robert Buan returns for his ninth season as the host of the A's "Extra Innings" post-game show after taking over the duties on a full-time basis in August of 2000. In addition to his on-air responsibilities, he also holds the position of broadcasting manager in the A's front office, where he has been employed since the 1995 season.





A native of Spokane, Wash., the 36-year old Buan makes his off-season home in Alameda with his wife Alex and children Hannah and JD.



2008 A's Radio Network								
Station	On Dial	City	Station	On Dial	City	Station	On Dial	City
KAHI	950 AM	Auburn	KNTK	102.3 FM	Weed/Mt. Shasta	KTSN	1340 AM	
KBLF	1490 AM	Red Bluff	KPCO	1370 AM	Quincy	KVON	1440 AM	
KEKA	101.5 FM	Eureka	KPOD	97.9 FM	Crescent City	KVML	1450 AM	Sonora
KESP	970 AM	Modesto	KRKC	1490 AM	King City	KXBX	1270 AM	Lakeport
KFRC	106.9 FM	San Francisco	KSTN	1420 AM	Stockton	KYCY	1550 AM	San Francisco
KMYC	1410 AM	Marysville	KTDE	100.5 FM	Gualala	KYOS	1480 AM	Merced

Athletics Broadcast History

1938 WIBG By Saam

1939 WIBG By Saam

1940 WIBG By Saam, Claude Haring

1941 WIBG By Saam, Claude Haring

1942 WIBG By Saam, Claude Haring

1943 WIBG By Saam, Claude Haring

By Saam, Claude Haring

1944 WIBG

By Saam, Claude Haring

1945 WIBG By Saam, Claude Haring

1946 WIBG By Saam, Claude Haring

1947 WIBG By Saam, Claude Haring

1948 WIBG By Saam, Claude Haring

1949 WIBG By Saam, Claude Haring

1950 WIBG By Saam, Claude Haring

1951 WIBG By Saam, Claude Haring

1952 WIBG By Saam, Claude Haring

1953 WIBG By Saam, Claude Haring

1954 WIBG By Saam, Claude Haring **1955** WDAF Merle Harmon, Larry Ray

956 WDAF Merle Harmon, Larry Ray

1957 WDAF Merle Harmon, Ed Edwards1958 WDAF

Merle Harmon, Ed Edwards, Bill Grigsby

1959 WDAF Merle Harmon, Bill Grigsby

1960 WDAF Merle Harmon, Bill Grigsby

1961 WDAF Merle Harmon, Bill Grigsby

1962 KCMO Monte Moore, Bruce Rice

1963 KCMO Monte Moore, George Bryson

1964 KCMO Monte Moore, George Bryson

1965 KCMO Monte Moore, Red Rush

1966 KCMO Monte Moore, Lynn Faris

1967 KCMO Monte Moore, Lynn Faris

1968 KNBR Monte Moore, Al Helfer KBHK-TV Monte Moore, Al Helfer

1969 KNBR Monte Moore, Al Helfer KBHK-TV Monte Moore, Al Helfer 1970 KNBR Monte Moore, Harry Caray KBHK-TV Monte Moore, Harry Caray

1971 KEEN

Monte Moore, Bob Elson, Red Rush
KBHK-TV

Monte Moore, Bob Elson

1972 KEEN
Monte Moore, Jim Woods, Jim Piersall
KBHK-TV
Monte Moore, Jim Woods

1973 KEEN
Monte Moore, Jim Woods
KTVU-TV
Monte Moore, Jim Woods

1974 KEEN
Monte Moore, Jon Miller, Bill Rigney
KTVU-TV
Monte Moore, Jon Miller

1975 KEEN
Monte Moore, Bob Waller
KPIX-TV
Monte Moore, Bob Waller

1976 KNBR Monte Moore, Bob Waller KPIX-TV Monte Moore, Wayne Walker

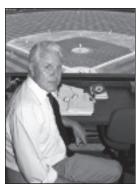
1977 KNBR Monte Moore, Bob Waller KPIX-TV Monte Moore, Wayne Walker

1978 KNEW Bud Foster, Jim Peterson, Curt Flood KPIX-TV Monte Moore, Wayne Walker, Curt Flood



The late Bill King broadcast A's games for 25 years from 1981-2005. A Bay Area broadcasting legend, King also spent 27 years as the play-by-play voice for the Oakland Raiders and 21 seasons calling the action for the Golden State Warriors

RECORDS



Lon Simmons partnered with Bill King for 15 seasons (1981-95) in the A's radio booth. Simmons received the Ford C. Frick Award in 2004.

1979 KKIS

Red Rush, Hal Ramey KPIX-TV Monte Moore. Wavne Walker

1980 KDIA

Red Rush, Dom Valentino, Ted Robinson KPIX-TV Monte Moore, Wayne Walker

1981 KSFO

Bill King, Lon Simmons, Wayne Hagin KPIX-TV Bill King, Wayne Walker

1982 KSFO

Bill King, Lon Simmons, Wayne Hagin KCRA-TV Bill King, Lon Simmons, Harmon Killebrew

1983 KSFO

Bill King, Lon Simmons, Wayne Hagin KBHK-TV Bill King, Lon Simmons, Bill Rigney

1984 KSFO

Bill King, Lon Simmons, Wayne Hagin KBHK-TV Bill King, Lon Simmons, Bill Rigney

1985 KSFO

Bill King, Lon Simmons, Wayne Hagin KPIX-TV Bill King, Lon Simmons, Ted Robinson

1986 KSFO

Bill King, Lon Simmons, Ray Fosse KPIX-TV Bill King, Lon Simmons, Ted Robinson

1987 KSFO

Bill King, Lon Simmons, Ray Fosse KPIX-TV Bill King, Lon Simmons, Ted Robinson 1988 KSFO

Bill King, Lon Simmons, Ray Fosse KPIX-TV

Monte Moore, John Shrader, Ray Fosse

1989 KSFO

Bill King, Lon Simmons, Ray Fosse KPIX-TV, KICU-TV Monte Moore, John Shrader, Ray Fosse

1990 KSFO

Bill King, Lon Simmons, Ray Fosse KPIX-TV, KICU-TV, SportsChannel Monte Moore, Ray Fosse

1991 KSFO

Bill King, Lon Simmons, Ray Fosse KPIX-TV, KICU-TV, SportsChannel Monte Moore, Ray Fosse, Greg Papa, Reggie Jackson, Bill Rigney

1992 KSFO

Bill King, Lon Simmons, Ray Fosse KPIX-TV, KICU-TV, SportsChannel Monte Moore, Ray Fosse, Greg Papa, Reggie Jackson, Bill Rigney

1993 KNEW

Bill King, Lon Simmons, Ray Fosse KRON-TV, SportsChannel Greg Papa, Dick Stockton, Ray Fosse

1994 KFRC

Bill King, Lon Simmons, Ray Fosse KRON-TV, SportsChannel Greg Papa, Dick Stockton, Ray Fosse

1995 KFRC

Bill King, Lon Simmons, Ray Fosse KRON-TV, SportsChannel Greg Papa, Dick Stockton, Ray Fosse

1996 KFRC

Bill King, Ken Korach, Ray Fosse KRON-TV, Sports Channel Greg Papa, Ken Wilson, Ray Fosse

1997 KFR

Bill King, Ken Korach, Ray Fosse KRON-TV, SportsChannel Greg Papa, Ken Wilson, Ray Fosse



of the A's for 16 seasons (1962-77) before moving over to the television side.



By Saam was the play-by-play voice of the Philadelphia Athletics from 1938-54. He received the Ford C. Frick Award in 1990.

1998 KFRC

Bill King, Ken Korach, Ray Fosse KRON-TV, Fox Sports Bay Area Greg Papa, Ken Wilson, Ray Fosse

1999 KABL

Bill King, Ken Korach, Ray Fosse KICU-TV, Fox Sports Bay Area Greg Papa, Ray Fosse

2000 KABL

Bill King, Ken Korach, Ray Fosse KICU-TV, Fox Sports Bay Area Greg Papa, Ray Fosse

2001 KABL

Bill King, Ken Korach, Ray Fosse KICU-TV, Fox Sports Bay Area Greg Papa, Ray Fosse

2002 KFRC

Bill King, Ken Korach, Ray Fosse KICU TV, Fox Sports Bay Area Greg Papa, Ray Fosse

2003 KFRC

Bill King, Ken Korach, Ray Fosse KICU-TV, Fox Sports Bay Area Greg Papa, Ray Fosse

2004 KFRC

Bill King, Ken Korach, Ray Fosse KICU-TV, Fox Sports Bay Area Hank Greenwald, Ray Fosse, Glen Kuiper, Tim Roye

2005 KFRC

Bill King, Ken Korach, Ray Fosse KICU-TV, Fox Sports Bay Area Hank Greenwald, Ray Fosse, Glen Kuiper, Tim Roye

2006 KYCY

Ken Korach, Vince Cotroneo, Ray Fosse KICU-TV, Fox Sports Bay Area Glen Kuiper, Ray Fosse, Tim Roye

2007 KFRC/KYCY

Ken Korach, Vince Cotroneo, Ray Fosse KICU-TV, Fox Sports Bay Area Glen Kuiper, Ray Fosse

Spring Training Information

REPORTING DATES: Pitchers and catchers, February 13; first workout, February 14. Full squad, February 20; first workout, February 21.

MEDIA INFORMATION: For credentials or broadcast space, please contact Jim Young at (602) 797-5632 or Kristy Fick at (602) 797-5634. A media lunch is served before all home games at a cost of \$8.00.

Important Phone Numbers in Phoenix

Public Relations Department		
Main Office	(602)	225-9400
Jim Young, Director of Public Relations	(602)	797-5632
Mike Selleck, Baseball Information Manager	(602)	797-5639
Kristy Fick, Media Relations Manager	(602)	797-5634
Press Box Direct Line	(602)	797-5644
Office Faccimile	(602)	225-9/173

HEADQUARTERS HOTEL: Doubletree Guest Suites, 320 North 44th Street, Phoenix, Arizona, 85008. (602) 225-0500.

MINOR LEAGUE HEADQUARTERS: Papago Park Baseball Complex, 1802 North 64th Street, Phoenix, Arizona, 85008. (480) 949-5951.

STADIUM: Phoenix Municipal Stadium (Capacity: 8,776), 5999 East Van Buren, Phoenix, Arizona. (602) 225-9400.

	2008 Spring Training Schedule							
Date	Day	Opponent		Site	Time			
Feb. 28	Thu	Milwaukee		Maryvale	12:05 pm			
Feb. 29	Fri	Milwaukee		Phoenix	12:05 pm			
March 1	Sat	San Francisco (KFRC/KYCY)		Scottsdale	12:05 pm			
March 2	Sun	Colorado (KFRC/KYCY)		Phoenix	12:05 pm			
March 3	Mon	Los Angeles-AL		Tempe	12:05 pm			
March 4	Tue	Seattle		Phoenix	12:05 pm			
March 5	Wed	San Diego		Phoenix	12:05 pm			
March 6	Thu	Chicago-NL		Phoenix	12:05 pm			
March 7	Fri	San Francisco (KFRC/KYCY)		Scottsdale	12:05 pm			
March 8	Sat	Chicago-NL (ss) (KFRC/KYCY)		Phoenix	12:05 pm			
		Seattle (ss)		Peoria	12:05 pm			
March 9	Sun	Milwaukee (KFRC/KYCY)		Phoenix	1:05 pm			
March 10	Mon	Los Angeles-AL		Tempe	1:05 pm			
March 11	Tue	Chicago-NL		Mesa	1:05 pm			
March 12	Wed	Arizona		Phoenix	1:05 pm			
March 13	Thu	Off Day						
March 14	Fri	Chicago-AL		Tucson	1:05 pm			
March 15	Sat	San Francisco (ss) (KFRC/KYCY)		Phoenix	1:05 pm			
		San Diego (ss)		Peoria	1:05 pm			
March 16	Sun	Texas (KFRC/KYCY)		Phoenix	1:05 pm			
March 17	Mon	Kansas City		Phoenix	1:05 pm			
March 18	Tue	Texas		Surprise	1:05 pm			
March 19	Wed	Los Angeles-AL (ss)		Phoenix	12:05 pm			
		Chicago-NL (ss)		Mesa	12:05 pm			
March 22	Sat	Yomiuri Giants (KFRC/KYCY)		Tokyo, Japan	3:05 am			
		Hanshin Tigers (KFRC/KYCY)		Tokyo, Japan	8:05 pm			
March 28	Fri	San Francisco (KFRC/KYCY)		San Francisco	7:15 pm			
March 29	Sat	San Francisco (KFRC/KYCY)		Oakland	1:05 pm			
March 30	Sun	San Francisco (KFRC/KYCY)		San Francisco	12:35 pm			
		All Times are Pacific	(ss) Split Squad					

YEAR		st Spring Training		
	SITE	RECORD	HOME ATTENDANCE	DATES
1968	Bradenton, FL		_	_
1969	Mesa, AZ	10-14	12,003	13
1970	Mesa, AZ	15-13	17,614	14
1971	Mesa, AZ	12-15	14,889	16
1972	Mesa, AZ	9-11	17,295	13
1973	Mesa, AZ	14-10	21,206	14
1974	Mesa, AZ	8-16	26,732	12
1975	Mesa, AZ	7-11	36,732	10
1976	Mesa, AZ	4-10	21,373	9
1977	Mesa, AZ	12-15	24,446	16
1978	Mesa, AZ	9-15	28,695	12
1979	Scottsdale, AZ	12-10	13,295	9
1980	Scottsdale, AZ	13-7	19,098	10
1981	Scottsdale, AZ	17-10	37,899	13
1982	Phoenix, AZ	8-14	42,043	10
1983	Phoenix, AZ	14-11	28,621	9
1984	Phoenix, AZ	12-14	33,352	12
1985	Phoenix, AZ	13-13-1	49,718	13
1986	Phoenix, AZ	17-12	68,292	15
1987	Phoenix, AZ	14-15	88,994	14
1988	Phoenix, AZ	14-16	129,120	15
1989	Phoenix, AZ	19-13	152,416	16
1990	Phoenix, AZ	6-10	81,490	9
1991	Phoenix, AZ	13-16-1	156,345	16
1992	Phoenix, AZ	15-13	131,460	14
1993	Phoenix, AZ	15-18-1	174,911	19
1994	Phoenix, AZ	19-11	126,160	15
1995	Phoenix, AZ	15-11-1	41,893	15
		6-4-2	16,617	6
1996	Phoenix, AZ	16-16-1	86,543	15
1997	Phoenix, AZ	17-15-1	103,298	18
1998	Phoenix, AZ	18-13	93,261	17
1999	Phoenix, AZ	16-17	92,110	16
2000	Phoenix, AZ	20-11-1	77,781	14
2001	Phoenix, AZ	22-10	110,876	15
2002	Phoenix, AZ	17-15-1	118,268	17
2003	Phoenix, AZ	16-13-2	81,537	14
2004	Phoenix, AZ	19-14-1	123,535	16
2005	Phoenix, AZ	15-18	129,434	17
2006	Phoenix, AZ	15-17	113,077	16
2007	Phoenix, AZ	17-12-2	113,033	15



Oakland A's In The Community

The Oakland Athletics organization in conjunction with the A's Community Fund strives to make a positive impact in the Bay Area and Northern California. A's players, coaches, and front office employees, together with fans and sponsors are committed to meeting the social, cultural and educational demands in the community. The A's host numerous fundraising events, have implemented several educational programs, support various causes and organizations and connect with many different people. The Oakland Athletics organization is proud, reliable and a dedicated member of the community.

Information regarding Oakland Athletics community programs can be found online at oaklandathletics.com. Requests for donations and player appearances must be submitted in writing and addressed to the following: Oakland Athletics, Community Relations, 7000 Coliseum Way, Oakland, CA 94621.

OAKLAND A's COMMUNITY FUND: The Oakland A's Community Fund supports more than 1,500 charitable organizations through monetary contributions and donated auction items each season in their efforts to support charitable organizations in improving the quality of life for people throughout the Bay Area. Specifically, to fund endeavors to improve educational programs, aid the underprivileged, assist in crime and drug prevention, promote health awareness, and champion children and senior welfare. The A's Community Fund believes in the need to invest in the community's future. The A's Community Fund donates approximately \$600,000 annually to various community programs.

A'S BREAST CANCER AWARENESS DAY: The

A's host a Breast Cancer Awareness Day each year to raise funds for breast cancer education and research. Funds are raised through the sale of special ticket packages, commemorative pins and caps and an A's autographed quilt raffle. Pre-game ceremonies include the formation of a symbolic human pink ribbon on the field by over 300 Bay Area survivors, the release of white doves as a symbol of hope and a presentation of

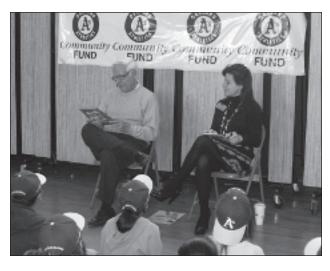


the "A Gift of Faith" grant, which donates \$5,000 annually to a local charity in memory of longtime KTVU Channel 2 reporter, the late Faith Fancher. Over the past nine years the A's have raised over \$887,000 for breast cancer education and research on A's Breast Cancer Awareness Day.

MUG ROOT BEER FLOAT DAY: Each year the A's and Pepsi host MUG Root Beer Float Day to raise funds for the Juvenile Diabetes Research Foundation. Proceeds are raised through the sale of root beer floats, tips given in exchange for autographs and pictures with the celebrity scoopers, the sale of autographed mugs, a silent auction of sports memorabilia and an on-line auction titled "Be a Celebrity Scooper." Over the past eight years, the A's have raised over \$235,000 for various charities through MUG Root Beer Float Day.

A's BILLIARDS AND BASEBALL: A's players and coaches team up with fans and sponsors in a five-round 8-Ball Tournament in support of various organizations that assist children with special needs. Last year's inaugural event raised over \$50,000 for the National Down Syndrome Society, the Children's Hospital & Research Center Oakland's Autism Intervention Program, the Special Olympics of Northern California and the Miners Family Health Center in Nevada County.

A's FITNESS SLUGGERS PROGRAM: The A's Fitness Sluggers Program educates children about health and fitness by implementing healthy eating habits and enjoyable physical activity into their daily routine. Children ages nine through 12 years of age will receive a workbook that contains guidelines on proper nutrition and physical activities as well as an area to log physical activity and food and drink consumption on a daily basis over a fourweek period. Each child who completes the program will receive a special certificate of completion and 100 of those children will participate in a pre-game clinic with the A's strength and conditioning coach and will be honored in an on-field ceremony on Children's Health and Fitness Awareness Day.



HOME RUN READERS PROGRAM: The A's Home Readers program requires teachers to establish reading goals for their students based on each child's individual reading level. As incentives, A's players, coaches, mascot Stomper and front office employees visit participating schools to congratulate the students and to encourage them to continue reading both inside and outside of the classroom. Students who participate in the program attend the game on Home Run Readers Day as guests of the A's, SCS Development and NASDAQ.

"MATHLETICS" PROGRAM: The "Mathletics" program is a unique program designed to promote the importance of math among Bay Area youth. The A's design and distribute workbooks to participating schools which utilize simple formulas for calculating statistics of A's players. Students who complete their workbooks correctly and submit the answer sheet to the A's will receive two vouchers for an A's game. In addition, one school that demonstrates outstanding participation in the program receives a visit from an A's player. The "Mathletics" program is sponsored by Ross Dress For Less.

GREEN STAMPEDE HOMEWORK CLUB: Before selected A's home games, teachers and volunteers from local public schools offer tutoring for at-risk students at McAfee Coliseum. Students who attend the study group are rewarded with tickets to that night's game and if they attend all eight sessions they will be rewarded with a visit from an A's player.

FIELD RENOVATIONS:

The A's Community Fund, in partnership with the Good Tidings Foundation, renovates a local baseball or softball field in order to provide local youth a state-ofthe-art facility. Over the past three years, the A's and Good Tidings Foundation renovated the baseball and softball fields at Washington High School in Fremont, Rickey Henderson Baseball Field located at the Arroyo Viejo Center Recreation in East Oakland and



Bambino Field at the Greenman Field Baseball Complex.

A's BASEBALL BASICS: The A's Baseball Basics program allows aspiring young ball players to receive inside tips from an A's player during a pre-game chat. In addition, each child receives a game ticket and an A's hat. A's Baseball Basics is sponsored by Health Net, A Better Decision.



TAKE THE FIELD WITH THE A's: Prior to the selected games, members of local baseball and softball teams accompany A's players as they take the field, stand with them during the National Anthem and receive an autographed baseball.

LITTLE LEAGUE DAYS: Members of organized youth baseball programs are offered discounted group ticket prices to attend one of the two designated Little League Days with the A's. Little Leaguers (age 14 and under) attend a pre-game festival, are greeted by A's players as they parade around the field with their respective teams and receive the A's kid's giveaway item for that date and meal voucher for a hot dog, bag of chips and small drink.

A's AMIGOS: The A's Amigos program gives Hispanic children the opportunity to speak with a Spanish speaking A's player about the importance of education, sportsmanship and hard work. In addition to a pre-game visit, each child receives a game ticket and an A's hat. The A's Amigos program is sponsored by Kelly-Moore Paints.

LITTLE A's: Each year, over 10,000 children

from low to moderate-income families are treated to A's games and receive an A's pin and a pennant as part of the Little A's program, sponsored by Union Bank of California and supported by Clorox and The Men's Wearhouse.

HOLIDAY PARTY: Each year the A's Community Fund hosts a holiday party for local school children. A's players and coaches are present to sign autographs and distribute gifts to each child. The holiday festival includes pizza and juice, carnival games, face painters, balloon artists and appearances from the A's mascot Stomper and Santa Claus.

TICKET PURCHASE PROGRAM: Oakland A's players, the A's Community Fund and corporate sponsors purchase and donate thousands of tickets to various charity and non-profit groups each season.

SILENT AUCTION: The A's Community Fund holds silent auctions of various sports memorabilia behind section 120 on all Saturday and Sunday home dates. The A's Community Fund donates a portion of the proceeds to designated charity groups as a silent auction partner on selected dates throughout the season.

A's COMMUNITY FUND GOLF CLASSIC: This annual tournament pairs participants with A's players, former players, coaches and front office employees for a day of golf at one of the Bay Area's top courses. The event features breakfast, tee prizes, an awards dinner banquet and live and silent auctions of sports memorabilia and other prizes. All proceeds benefit the Oakland A's Community Fund.

A'S DINNER ON THE DIAMOND: This annual dinner with A's players and their families is hosted by A's Owner and Managing Partner Lewis Wolff and his daughter Kari Wolff, with proceeds benefiting the Oakland A's Community Fund. A's Dinner on the Diamond is sponsored by the Wolff family and Fisher family.



2008 Athletics Promotional Schedule

Day	Date	Opponent	Promotion/Event (Sponsor)	Distribution
Tuesday	April 1	Boston	Magnetic Schedules (Farmers Insurance)	32,000 Fans
Wednesday	April 2	Boston	Magnetic Schedules (Farmers Insurance)	15,000 Fans
Friday	April 4	Cleveland	40th Anniversary Postcards	10,000 Fans
Saturday	April 5	Cleveland	A's Calendar and Pet Adoption Day (AvoDerm and Nylabone)	15,000 Fans
Sunday	April 6	Cleveland	40th Anniversary DVD	10,000 Fans
Wednesday	April 16	Seattle	A's Blanket (Comcast)	10,000 Fans
Saturday	April 19	Kansas City	Travis Buck Bobblehead (Chevron)	15,000 Fans
Sunday	April 20	Kansas City	A's Wristbands / Little League Day #1	10,000 Kids
Saturday	May 3	Texas	1968 Hat (Alta Bates Medical Group)	10,000 Fans
Sunday	May 4	Texas	60's Retro Jersey (Cache Creek Casino Resort)	10,000 Fans
Friday	June 6	Los Angeles	Kurt Suzuki Bobblehead (SHARP Business Systems)	15,000 Fans
Saturday	June 7	Los Angeles	A's Fireworks Show (Macy's)	
Sunday	June 8	Los Angeles	Kids A's Pennant / "Mathletics" Day (Ross Dress For Less)	10,000 Kids
			Little League Day #2	
Saturday	June 21	Florida	A's BeerFest	
Sunday	June 22	Florida	70's Retro Jersey (Aquafina)	10,000 Fans
Friday	July 11	Los Angeles	A's Fireworks Night	
Saturday	July 12	Los Angeles	A's Baseball Hat (Wells Fargo)	10,000 Fans
Sunday	July 13	Los Angeles	80's Retro Jersey (Aquafina)	10,000 Fans
Saturday	July 26	Texas	Wiffle Ball Set	7,500 Kids
Sunday	July 27	Texas	Bobblehead TBD	15,000 Fans
Wednesday	July 30	Kansas City	MUG Root Beer Float Day (Pepsi)	
Friday	Aug. 15	Chicago	A's Dog Day at the Park (AvoDerm and Nylabone)	
Sunday	Aug. 17	Chicago	90's Retro Jersey (BurnhamlBrown)	10,000 Fans
Friday	Aug. 29	Minnesota	Fan's Choice Bobblehead	15,000 Fans
Saturday	Aug. 30	Minnesota	A's Fireworks Show (Chevron)	
Sunday	Aug. 31	Minnesota	Back-to-School Backpack	7,500 Kids
Saturday	Sept. 13	Texas	A's Breast Cancer Awareness Day / Giveaway (Tide)	10,000 Fans
Sunday	Sept. 14	Texas	00's Jersey (Aquafina)	10,000 Fans
Friday	Sept. 19	Seattle	A's Team Photo / A's Fireworks Show	10,000 Fans
Saturday	Sept. 20	Seattle	Giveaway TBD	15,000 Fans
Sunday	Sept. 21	Seattle	Fan Designed T-Shirt	10,000 Fans

Dates, giveaways and events are tentative and subject to change.

Visit the A's website at oaklandathletics.com for the most up-to-date promotional schedule.

TO PURCHASE A'S TICKETS CALL (877) 493-BALL.

Media Guide Credits

The 2008 Oakland Athletics Media Guide is a production of the Oakland Athletics Public Relations Department, McAfee Coliseum, 7000 Coliseum Way, Oakland, CA 94621. The Oakland Athletics Public Relations Department consists of Jim Young, Director of Public Relations; Mike Selleck, Baseball Information Manager; Kristy Fick, Media Relations Manager; and Debbie Gallas, Media Services Manager.

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