

# OAKLAND ATHLETICS Homestand Release

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FOR IMMEDIATE RELEASE:

## News and Notes About the A's Final Homestand

A's Wrap Up 2009 Season with Three-Game Series Against Angels this Weekend

DATE	OPPONENT	TIME	TELEVISION
Friday, October 2	Los Angeles Angels of Anaheim	7:05 pm	CSNCA
	<ul> <li>Giveaway – Team Photo, sponsored by Comerica Bank</li> </ul>		
	<ul> <li>University of Phoenix Friday Family Pack Game</li> </ul>		
	National Anthem – Arielle Paige		
Saturday, October 3	Los Angeles Angels of Anaheim	1:05 pm	ΝΟ ΤΥ
	Carter Field in Oakland renaming ceremony to "Rickey Henderson Field" (10:00 am)		
	<ul> <li>Giveaway – A's Baseball Card Set, courtesy of Topps (10,000 f</li> </ul>	ans)	
	<ul> <li>Giveaway – A's 2010 Sticker Schedules (9,000 fans)</li> </ul>		
	<ul> <li>A's E-waste Saturdays, presented by AER Worldwide</li> </ul>		
	Cache Creek Saturday		
	National Anthem — Allie Nicole		
	<ul> <li>A's Community Fund Silent Auction (proceeds to benefit: Comn</li> </ul>	nunity Youth Center)	
Sunday, October 4	Los Angeles Angels of Anaheim	1:05 pm	CSNCA
	<ul> <li>Giveaway – Baseball Hats, sponsored by Verizon Wireless (10,000 fans)</li> </ul>		
	<ul> <li>Giveaway –A's 2010 Sticker Schedules (9,000 fans)</li> </ul>		
	<ul> <li>Pre-game Presentation – Bill King Scholarship</li> </ul>		
	<ul> <li>Live Dot Racing, sponsored by the California Lottery</li> </ul>		
	A's Community Fund Silent Auction (partner: JUMA Ventures)		

### Promotions and Special Events

**Giveaways:** On Friday, the A's will give 10,000 fans a team photo, sponsored by Comerica Bank; on Saturday 10,000 fans will receive a baseball card set, courtesy of Topps; and on Sunday, 10,000 fans will receive an A's baseball hat, sponsored by Verizon Wireless. In addition, 9,000 fans to the game on Saturday and Sunday will receive a 2010 A's sticker schedule.

#### **Community Relations**

- **Bill King College Scholarship:** Prior to the game on Sunday, October 4, the A's Community Fund will present a check for \$3,000 to Pittsburg native Justin Riray, a senior at San Jose State University with a 3.8 GPA, as the winner of the Bill King Scholarship. The Bill King Scholarship was established in 2006, to award a scholarship to a Bay Area college student majoring in broadcasting or journalism, in memory of the legendary broadcaster Bill King who served as the play-by-play voice of the A's for 25 seasons before passing away in October of 2005.
- "Rickey Henderson Field": Oakland native, 1976 graduate of Oakland Technical High School and Hall of Fame outfielder Rickey Henderson, will be honored on Saturday, October 3 at 10:00 am with a public ceremony to rename Carter Field in North Oakland to "Rickey Henderson Field." The field is located at 45th St. between Telegraph Ave. and Webster St. in Oakland (three blocks west of Oakland Tech. HS) and gates will open to the public at 9:30 am. Guest speakers include Henderson, former A's pitcher and leader of the San Francisco chapter of MLB's Reviving Baseball in Inner Cities (RBI) program Mike Norris, and A's radio play-by-play announcer and major supporter of the Oakland Athletic League through his Winning for the Community program, Ken Korach. Located on the site of the former Carter Middle School playground, the 'Field of Dreams' was built in 2007-2008 by Oakland Tech Bulldogs and many local youth leagues, including North Oakland/South Oakland Little League, Oakland Cal Ripken-Babe Ruth Baseball League, the Metropolitan Junior Baseball Team and American Legion Baseball.
- A's Community Fund Silent Auction: The A's will host silent auctions of various sports memorabilia behind section 120 during the first five innings of game on Saturday and Sunday. Proceeds benefit the A's Community Fund and other local charities, with a portion of the proceeds on Saturday to benefit the Community Youth Center and Sunday to benefit JUMA Ventures.
- **E-Waste Saturdays:** On Saturday fans will be able to drop off e-waste items outside of Gates C and D beginning 2 ½ hours before game time until first pitch. Fans that recycle an electronic item will receive a two-for-one A's ticket voucher. A complete list of acceptable items can be found on the community page of oaklandathletics.com. All material will be securely recycled in an environmentally sound manner by AER Worldwide, a global electronics recycling resource company.

#### Ticket Offers

- University of Phoenix Friday Family Pack Game: On Friday fans may purchase four Plaza Level tickets and four meals (hot dog, medium drink, bag of peanuts) for only \$50 (\$150 value). The A's Friday Family Pack is sponsored by the University of Phoenix Bay Area Campus and is available at oaklandathletics.com.
- Cache Creek Saturday: The first 5,000 adult fans through the gates on Saturday will receive an instant scratcher card sponsored by Cache Creek Casino Resort. Prizes will include merchandise, discounts on merchandise, tickets, discounts on tickets, autograph baseballs and more.
- **2010 Ticket Information:** Season ticket plans for the A's 2010 season start as low as \$9 per game and include a discounted parking option, free ticket exchange options and postseason ticket rights. As an added incentive, the A's marketing department is offering a free authentic Rickey Henderson jersey to the first 100 new accounts who place a \$150 per seat deposit on a 2010 ticket plan. This offer is valid for new accounts only, minimum two deposits per account. For season ticket information, please call 510-638-GOA's or visit oaklandathletics.com/2010.

October 2, 2009