



# OAKLAND ATHLETICS

## Homestand Release

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**FOR IMMEDIATE RELEASE:**

May 17, 2010

### News and Notes About the A's Upcoming Homestand

A's Host Seattle, Detroit and San Francisco; Honor Dallas Braden's Perfect Game Friday

DATE	OPPONENT	TIME	TELEVISION
Monday, May 17	<b>Seattle Mariners</b> <ul style="list-style-type: none"> <li>• "The Perfect Homestand" begins featuring ticket specials and fan giveaways</li> <li>• Green Stampede Homework Club, sponsored by the Oakland A's Community Fund</li> </ul>	7:05 pm	CSNCA
Tuesday, May 18	<b>Seattle Mariners</b> <ul style="list-style-type: none"> <li>• Home Run Readers program school visit – Blevins to school TBD (1:30 pm)</li> <li>• Chevy Free Parking Tuesday</li> <li>• Live National Anthem – Pacific Boys Choir</li> <li>• Green Stampede Homework Club, sponsored by the Oakland A's Community Fund</li> </ul>	7:05 pm	CSNCA
Wednesday, May 19	<b>Detroit Tigers</b> <ul style="list-style-type: none"> <li>• Home Run Readers program school visit – Ziegler to New Highland Academy, Oakland (1:30 pm)</li> <li>• Giveaway – Dallas Braden commemorative t-shirt, sponsored by Chevy (15,000 fans)</li> <li>• BART Double Play Wednesday</li> </ul>	7:05 pm	CSNCA
Thursday, May 20	<b>Detroit Tigers</b> <ul style="list-style-type: none"> <li>• Giveaway – Lanyard with commemorative ticket from Braden's Perfect Game, May 9, 2010 (10,000 fans)</li> <li>• Home Run Readers Day, sponsored by CPYC and Teammates for Kids Foundation</li> <li>• Ceremonial first pitch – Student from Home Run Readers Program</li> <li>• Live national anthem – Anthony Smith</li> <li>• Flyover / Color Guard – U.S. Coast Guard</li> </ul>	12:35 pm	NO TV
Friday, May 21	<b>San Francisco Giants</b> <ul style="list-style-type: none"> <li>• Pre-game presentation -- Dallas Braden honored for perfect game</li> <li>• Ceremonial first pitch – Braden's grandmother Peggy Lindsey</li> <li>• XFINITY Friday Family Pack game</li> <li>• Live national anthem – Serene Smith</li> <li>• Kid's Club member brings Aquafina water to the umpires (third inning)</li> <li>• Live dot racing</li> </ul>	7:17 pm	NO TV
Saturday, May 22	<b>San Francisco Giants</b> <ul style="list-style-type: none"> <li>• Cache Creek Saturday</li> <li>• Live national anthem — Cynthia Anderson</li> <li>• Kid's Club member "steals" third base (third inning)</li> <li>• A's Community Fund Silent Auction (partner: Oakland Children's Hospital and San Francisco General Children's Services)</li> </ul>	1:00 pm	CSNCA
Sunday, May 23	<b>San Francisco Giants</b> <ul style="list-style-type: none"> <li>• Giveaway – Dallas Braden poster (15,000 fans)</li> <li>• Pre-game presentation / ceremonial first pitch – Marin Catholic High School's Gunnar Sandberg</li> <li>• Kid's Club member public address announcer (third inning)</li> <li>• Take the Field with the A's, sponsored by Alta Bates Summit Medical Center</li> <li>• A's Community Fund Silent Auction (partner: Lions Centers for the Blind)</li> <li>• Post-Game Race Around the Bases, sponsored by Chevy</li> </ul>	1:05 pm	CSNCA

*All A's games will be carried on XTRASPORTS 860 AM and on the A's Radio Network, with Ken Korach, Vince Cotroneo and Ray Fosse calling the action. The A's post game show is hosted by Chris Townsend. A's night games will broadcast in Spanish on KDIA 1640 AM and day games can be heard on KDYA 1190 with Amaury Pi-González and Manolo Hernández-Douen handle the announcing duties.*

### Promotions and Special Events

**"The Perfect Homestand:"** "The Perfect Homestand" is a special week-long celebration of **Dallas Braden's** remarkable Mother's Day Perfect Game that will include special fan giveaways, ticket discounts and an on-field tribute to Stockton's own son. The promotion begins Monday when Plaza Level tickets, including Section 209, will be priced at \$2.09—in reference to Braden's affinity for his hometown's Area Code 209—and only available online by using coupon code "209" at oaklandathletics.com/perfect. Braden is scheduled for his first home start since the perfect game on Wednesday and 15,000 fans in attendance will receive a commemorative Braden t-shirt, presented by Chevy, and on Thursday, 10,000 fans will receive a lanyard with commemorative May 9, 2010 game ticket. Friday, a special on-field ceremony honoring Braden and his grandmother, Peggy Lindsey, will be staged prior to series opener against the Giants and on Sunday 15,000 fans will receive a Braden poster. [SEE SEPARATE RELEASE]

**A's, Giants Honor Gunnar Sandberg:** The A's and Giants will host Marin Catholic High School pitcher Gunnar Sandberg, his family and teammates at the game Sunday, May 23. Sandberg will visit both the A's and Giants clubhouses to meet with players and coaches and watch batting practice from the field. During a special pre-game ceremony at 12:45 pm, Sandberg will be presented with team autographed bats from both local clubs prior to throwing out the ceremonial first pitch of the game to De La Salle High School's Zac Byers. The 16-year-old Kentfield resident was critically injured after being hit in the head with a line drive off Byers' metal bat March 11 during a scrimmage with Concord's De La Salle High School. A donation of \$5 will be made to the Gunnar Sandberg Fund from each Field Level ticket (\$28) purchased for this game through oaklandathletics.com/Gunnar. [SEE SEPARATE RELEASE]

**A's Post Game Radio Show Remote:** The A's post-game radio show will air live on location from the Holiday Inn Oakland Airport Hotel on Sunday, May 23. Fans are invited to join host Chris Townsend and first baseman **Daric Barton** after the game for the show, food and beverage specials and a chance to get autographs and win A's prizes. The Holiday Inn Oakland Airport is located on 77 Hegenberger Road in Oakland.

**Verizon TXT2WIN:** Fans who text the word TRAIN to 35773 during A's games will have the chance to win a trip for two to 2011 A's Spring Training in Phoenix including airfare from Oakland to Phoenix, hotel accommodations, A's game tickets, and an A's merchandise package, courtesy of Verizon. For complete rules, visit textrules.com/oaklanda.

**Farmers Insurance Fantasy Sweepstakes:** Fans can enter to win the opportunity to throw out the ceremonial first pitch, watch A's batting practice from the field (six people) and six tickets for the A's vs. Angels game on July 9. Enter at oaklandathletics.com/farmers or losatleticos.com/farmers for your chance to win.

## Community Relations

**A's Home Run Reader Visits:** A's pitchers **Jerry Blevins** and **Brad Ziegler** will make appearances on behalf of the A's Home Run Readers Program this homestand to congratulate students who reached their reading goals, host a Q/A session, sign autographs for correct trivia answers and invite the students to the Coliseum for Home Run Readers Day. For the 2009-10 school year, over 20,000 students in 100 Bay Area schools reached their goals and six of those schools will receive a visit from an A's player or coach, courtesy of the A's, California Police Youth Charities and Teammates for Kids Foundation.

**Washington Hospital Diabetes Center Health Fair:** A's infielder **Jake Fox** and his wife Allison, who has Type 1 diabetes, will make an appearance at Washington Hospital new diabetes outpatient center in Fremont (3575 Beacon Avenue, Fremont) from 5:30-6:30 pm Thursday, May 20. The free health fair will provide free screenings for cholesterol, blood pressure, glucose and will feature a nutrition booth and diabetes friendly food products from 5:00-7:00 pm. For more information please visit [whhs.com/diabetes](http://whhs.com/diabetes).

**Green Stampede Homework Club:** Before selected A's home games, teachers and volunteers from Oakland public schools offer tutoring for at-risk students at the Coliseum. Students who attend the study group are rewarded with tickets to that night's game. If a student shows up to all eight of the study groups, they will be rewarded with a visit from an A's player for a question and answer session and autographs. The first session will meet until June 8 and the second session will meet between Aug. 8 and Sept. 24.

**A's Community Fund Silent Auction:** The A's will host silent auctions of various sports memorabilia behind section 120 during all A's Saturday and Sunday home dates during the season. Proceeds benefit the A's Community Fund and other local charities.

**Take the Field With The A's:** Prior select weekend games during the season, selected Little Leaguers will accompany A's players as they take the field, stand with the players during the National Anthem, and receive an autographed ball from an A's player. The Little A's program is sponsored by Alta Bates Summit Medical Center.

**Race Around the Bases:** Following most Sunday afternoon games, children 14 and under will have a chance to race around the bases, sponsored by Chevy.

**A's Kids Club:** A Kid's Club member will help the grounds crew prepare the field before select Wednesday games, a member will bring Aquafina water to the umpires during designated Friday games, one child will "steal" third base during Saturday games and a child will be a guest public address announcer during select Sunday games. Children can join the A's Kids Club online at [oaklandathletics.com](http://oaklandathletics.com). For a membership fee of \$20 the child will receive an A's binder with dividers, an A's pencil pouch, ticket discounts, merchandise coupons and a Kids Club membership card. The A's Kids Club is sponsored by the Oakland Zoo and Round Table Pizza.

## Ticket Offers

**Chevy Free Parking Tuesdays:** Beginning Tuesday, fans will park for free (\$17 savings) at the Oakland-Alameda Coliseum for most Tuesday home games, courtesy of Chevy. Offer excludes 7/6, and 7/20 games.

**BART Double Play Wednesday:** Fans may purchase Plaza Level, Plaza Outfield and Plaza Reserved tickets for \$2 and hot dogs for just \$1 on any Wednesday home game during the season. Tickets subject to availability.

**XFINITY Friday Family Pack:** Every Friday during the regular season, fans can purchase four Plaza Level tickets and four meals (Coliseum hot dog, medium drink, bag of peanuts) for only \$50 (\$150 value).

**Cache Creek Saturday:** The first 5,000 adult fans through the gates on Saturday will receive an instant scratcher card sponsored by Cache Creek Casino Resort. Prizes will include merchandise, discounts on merchandise, tickets, discounts on tickets, autograph baseballs and more.

**Jumbo Tickets:** New in 2010, Jumbo Ticket technology allows "added-value" to be stored within the barcode of game tickets. The added-value can be used throughout the ballpark for food and merchandise. The new Value Deck will offer fans seats above home plate in Sections 316-318. Tickets will cost just \$12 per game (\$15 for Premium Games), and will include \$6 of Jumbo Ticket added-value stored in the barcode. Plaza Club tickets are \$36 per game (\$45 for Premium Games), and will include \$10 of Jumbo Ticket added-value. In addition, a new ARAMARK value menu in the Value Deck (and other parts of the ballpark), feature food items for \$5 and less. For more information about Jumbo Tickets visit [oaklandathletics.com/jumbotickets](http://oaklandathletics.com/jumbotickets).

**College Students and Active Military Discount:** Upon presentation of an ID, college students and military members are eligible for \$5 Plaza Reserved tickets for Monday, Tuesday, and Thursday games during the season (excluding Premium Games). Discount available day of game only.

**Kids and Seniors Discount:** Kids (14 and under) and seniors (60 and over) can purchase \$10 Plaza Outfield tickets for all games during the season.

**Ticket Information:** Tickets for all A's home games can be purchased at all usual ticket outlets, including the Oakland-Alameda County Coliseum Box Office, online at [oaklandathletics.com](http://oaklandathletics.com), or over the phone by calling (877) 493-BALL (2255). Season, group and suite tickets can be purchased by calling (510) 638-GoA's (4627). Individual game tickets are priced at \$48 (MVP Box), \$36 (Plaza Club), \$35 (Field Infield), \$30 (Lower Box), \$28 (Plaza Infield), \$26 (Field Level), \$24 (Plaza Level), \$18 (Plaza Outfield), \$13 (Bleachers), \$9 (Plaza Reserved), and \$12 (Value Deck). Individual game tickets for the 2010 Premium Games are priced at \$55 (MVP Box), \$45 (Plaza Club), \$40 (Field Infield), \$38 (Lower Box), \$35 (Plaza Infield), \$28 (Field Level), \$26 (Plaza Level), \$20 (Plaza Outfield), \$13 (Bleachers), \$9 (Plaza Reserved), and \$15 (Value Deck). Premium games consist of all regular season games against Boston, New York and San Francisco. Individual game tickets for the Value Deck sections (316, 317, 318) are priced at \$12 for regular games and \$15 for premium games with every ticket including a Jumbo Ticket added-value of \$6 for use at concession or merchandise stands.

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