

OAKLAND ATHLETICS

Homestand Release

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FOR IMMEDIATE RELEASE:

June 4, 2010

News and Notes About the A's Upcoming Homestand

A's Host Minnesota Twins and Los Angeles Angels of Anaheim

DATE	OPPONENT	TIME	TELEVISION
Friday, June 4	Minnesota Twins	7:05 pm	CSNC
	 Ceremonial first pitch – Oakland WBA Super Middleweight Champion Andre Ward 		
	 XFINITY Friday Family Pack game 		
	 Live national anthem – Concord High Ladies First 	st	
	 Kid's Club member brings Aquafina water to the umpires (third inning) 		
	Post-game fireworks show	. ,	
Saturday, June 5	Minnesota Twins	6:05 pm	CSNC
	 A's Beer Fest in Eastside Club (4:05-6:00 pm) 	·	
	Cache Creek Saturday		
	 Live national anthem — Nina Cook 		
	 Kid's Club member "steals" third base (third inning 	na)	
	 Little A's, sponsored by Bank of America 	3)	
	A's Community Fund Silent Auction (partner: Ala	meda County Food Bank)	
Sunday, June 6	Minnesota Twins	1:05 pm	CSNC
	 Aquafina Major League Baseball Pitch, Hit & Rui 	•	000
	Giveaway – A's kids batting helmet, sponsored by Ross Dress For Less (7,500 kids)		
	A's Little League Day parade (11:15 am)	7 11000 21000 1 01 2000 (1,000 11100)	
	Pre-game presentation/ceremonial first pitch – Braden sponsorship of Stockton little leaguer		
	 Player ticket purchase program – Braden, 550 tickets to Hoover Tyler Little League in Stockton 		
	A's "Mathletics" Day, sponsored by Ross Dress For Less		
	 Pre-game presentation/ceremonial first pitch – "Mathletics" program student Take the Field with the A's, sponsored by Alta Bates Summit Medical Center 		
	 Take the Field with the A's, sponsored by Alia Bates Summit Medical Center Live national anthem – Haley Freedman 		
	 Kid's Club member public address announcer (third inning) A's Community Fund Silent Auction (partner: Prostate Cancer Foundation) 		
Manday June 7	Post-Game Race Around the Bases, sponsored Angeles Angeles of Angeleim	•	CSNC
Monday, June 7	Los Angeles Angels of Anaheim	7:05 pm	CSNC
Tuesday, June 8	Green Stampede Homework Club, sponsored by		CCNC
	Los Angeles Angels of Anaheim	7:05 pm	CSNC
	P.L.A.Y. Clinic with Richmond Police Activities Leading Translation	eague (10:00 am -12:30 pm)	
	Chevy Free Parking Tuesday		
	 Green Stampede Homework Club, sponsored by 		20110
Wednesday, June 9	Los Angeles Angels of Anaheim	7:05 pm	CSNC
	BART Double Play Wednesday		
	Food Bank Wednesday		
	 Kid's Club member honorary grounds crew mem 		
Thursday, June 10	Los Angeles Angels of Anaheim	12:35 pm	CSNC
	 Player ticket purchase program – Ross, 200 tickets to Northern Light Elementary in Oakland 		
	 Post-game appearance – Rosales on post-game radio show live from Holiday Inn Oakland Airpon 		
All Ale mensee will be a self-	d on XTRASPORTS 860 AM and on the A's Radio Network, with K	an Kanaak Minaa Oatususa an I Die Eric	

Special Events

Ceremonial First Pitch: Undefeated World Boxing Association Super Middleweight Champion and America's last Olympic Gold Medalist, Andre Ward (20-0, 13 KOs), will throw out the ceremonial first pitch prior to the A's vs. Twins game Friday, June 4. Oakland's Ward is scheduled to make his first title defense against world-ranked contender Allan Green (29-1, 20 KOs) in a Super Six World Boxing Classic bout June 19 at Oracle Arena.

A's Post-Game Fireworks Show: After the game on Friday, June 4 against Minnesota, fans will be invited down to the field to watch the A's fireworks show.

Batting Stance Guy Appearance: On Friday, June 4, Gar Ryness, a.k.a. "The Batting Stance Guy," will entertain fans during the game by comically imitating batting stances of former and current MLB players. In addition, the Bay Area native will be signing his new book, *A Love Letter to Baseball,* behind section 125 from the third until the fifth inning. To see video clips of his impressions go to battingstanceguy.com.

A's Beer Festival: The A's will host their annual Beer Fest on Saturday, June 5 from 4:05-6:00 pm in the Eastside Club. Fans 21 years and older can enjoy tastings from over 30 breweries and live music by Tainted Love prior to the A's 6:05 pm game against the Twins. Admission is free with a game ticket and limited edition acrylic souvenir glasses and two beer tastings are available for \$10.

A's Little League Day: On Sunday, June 6, for the game against the Minnesota Twins, members of organized youth baseball programs are invited to the ballpark for a day with the A's. Little Leaguers (age 14 and under) will gather for a pre-game festival, be greeted by A's players as they parade around the field and receive an A's kids batting helmet, courtesy of Ross Dress For Less.

Aquafina Major League Baseball Pitch, Hit & Run Clinic: This spring, over 600,000 children have participated nationwide in Major League Baseball's free Pitch, Hit & Run program. On Sunday, June 6 from 8:00-9:30 am, the top 12 boy and top 12 girl qualifiers from California and Nevada will compete on the field of the Coliseum in hopes of advancing to the National Finals at the 2010 MLB All-Star Game in Anaheim.

A's Post-Game Radio Show Remote: The A's post-game radio show will air live on location from the Holiday Inn Oakland Airport Hotel on Thursday, June 10. Fans are invited to join host Chris Townsend and infielder Adam Rosales after the game for the show, food and beverage specials and a chance to get autographs and win A's prizes. The Holiday Inn Oakland Airport is located on 77 Hegenberger Road in Oakland.

Promotions

- Supercuts Buzz Cut Promotion: Fans can enter to win the chance to have A's team barber Rajai Davis buzz cut their hair at a Supercuts location on Tuesday, June 22. To enter please mail in a postcard with name, address and phone number to: Rajai Davis Buzz Cut Promotion, 7000 Coliseum Way, Oakland CA, 94621. Entries must be received by June 16. No purchase necessary, void where prohibited. Visit the A's Coliseum Box Office for official rules.
- **Verizon TXT2WIN:** Fans who text the word TRAIN to 35773 during A's games will have the chance to win a trip for two to 2011 A's Spring Training in Phoenix including airfare from Oakland to Phoenix, hotel accommodations, A's game tickets, and an A's merchandise package, courtesy of Verizon. For complete rules, visit textrules.com/oaklanda.

Community Relations

- Braden Hosts Stockton Little League Day: A's pitcher Dallas Braden from Stockton, will treat over 275 kids from his former little leaguer, Hoover Tyler, to the game against the Twins on June 6. Last season, Braden announced he will annually sponsor one child from his former little league who is being raised by a single parent. This year, Braden will be sponsoring two children, brothers, Reagan and Alec Liddon, who have been raised by their mother, Lisa, since their father passed from anemia in 2006. On June 6 at 10:20 am, Braden will host a 30-minute clinic and Q/A session in the A's bullpen for the Liddon boys, their teammates and coaches. After parading around the field as a part of the A's Little League Day, the Liddon boys will meet with other A's players before throwing out the ceremonial first pitch during a special pre-game ceremony. [SEE SEPARATE RELEASE]
- **Little A's:** Throughout the season, the A's treat children from Bay Area youth groups from low to moderate-income families to a ballgame. In addition to a game ticket, each child will receive a Bank of America water bottle and family passes to the Oakland Zoo. The Little A's program is sponsored by Bank of America and supported by Clorox and the Oakland Zoo.
- **Green Stampede Homework Club:** Before selected A's home games, teachers and volunteers from Oakland public schools offer tutoring for at-risk students at the Coliseum. Students who attend the study group are rewarded with tickets to that night's game. If a student shows up to all eight of the study groups, they will be rewarded with a visit from an A's player for a question and answer session and autographs. The first session will meet until June 8 and the second session will meet between Aug. 8 and Sept. 24.
- **A's Community Fund Silent Auction:** The A's will host silent auctions of various sports memorabilia behind section 120 during all A's Saturday and Sunday home dates during the season. Proceeds benefit the A's Community Fund and other local charities.
- **Take the Field With The A's:** Prior to select weekend games during the season, selected Little Leaguers will accompany A's players as they take the field, stand with the players during the National Anthem, and receive an autographed ball from an A's player. The Little A's program is sponsored by Alta Bates Summit Medical Center.
- Race Around the Bases: Following most Sunday afternoon games, children 14 and under will have a chance to race around the bases, sponsored by Chevy.
- Food Bank Wednesdays: The A's Community Fund will hold a food drive to benefit the Alameda County Community Food Bank every Wednesday home game during the season. For each can of food donated at either Gates C and D or the BART Plaza entrance, fans will receive a certificate for one Plaza Level Outfield ticket to a specified future A's game (four certificate limit).
- A's Kids Club: A Kids Club member will help the grounds crew prepare the field before select Wednesday games, a member will bring Aquafina water to the umpires during designated Friday games, one child will "steal" third base during Saturday games and a child will be a guest public address announcer during select Sunday games. Children can join the A's Kids Club online at oaklandathletics.com/kidsclub. For a membership fee of \$20 the child will receive an A's binder with dividers, an A's pencil pouch, ticket discounts, merchandise coupons and a Kids Club membership card. The A's Kids Club is sponsored by the Oakland Zoo and Round Table Pizza.

Ticket Offers

- **XFINITY Friday Family Pack:** Every Friday during the regular season, fans can purchase four Plaza Level tickets and four meals (Coliseum hot dog, medium drink, bag of peanuts) for only \$50 (\$150 value). XFINITY Friday Family Packs can be purchased online at oaklandathletics.com/familypack.
- **Cache Creek Saturday:** The first 5,000 adult fans through the gates on Saturday will receive an instant scratcher card sponsored by Cache Creek Casino Resort. Prizes will include merchandise, discounts on merchandise, tickets, discounts on tickets, autograph baseballs and more.
- Chevy Free Parking Tuesdays: For most Tuesday home games, fans can park for free (\$17 savings) at the Oakland-Alameda Coliseum, courtesy of Chevy. Offer excludes 7/6 and 7/20 games. For full details visit oaklandathletics.com/freeparking.
- **BART Double Play Wednesday:** Fans may purchase Plaza Level, Plaza Outfield and Plaza Reserved tickets for \$2 and hot dogs for just \$1 on any Wednesday home game during the season. Tickets subject to availability. For more information visit oaklandathletics.com/BART.
- Jumbo Tickets: New in 2010, Jumbo Ticket technology allows "added-value" to be stored within the barcode of game tickets. The added-value can be used throughout the ballpark for food and merchandise. The new Value Deck offers fans seats above home plate in Sections 316-318. Tickets cost just \$12 per game (\$15 for Premium Games), and include \$6 of Jumbo Ticket added-value stored in the barcode. Plaza Club tickets are \$36 per game (\$45 for Premium Games), and include \$10 of Jumbo Ticket added-value. In addition, a new ARAMARK value menu in the Value Deck (and other parts of the ballpark), feature food items for \$5 and less. For more information about Jumbo Tickets visit oaklandathletics.com/jumbotickets.
- **College Students and Active Military Discount:** Upon presentation of an ID, college students and military members are eligible for \$5 Plaza Reserved tickets for Monday, Tuesday, and Thursday games during the season (excluding Premium Games). Discount available day of game only.
- Kids and Seniors Discount: Kids (14 and under) and seniors (60 and over) can purchase \$10 Plaza Outfield tickets for all games during the season.
- **Ticket Information:** Tickets for all A's home games can be purchased at all usual ticket outlets, including the Oakland-Alameda County Coliseum Box Office, online at oaklandathletics.com, or over the phone by calling (877) 493-BALL (2255). Season, group and suite tickets can be purchased by calling (510) 638-GoA's (4627).

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