



OAKLAND ATHLETICS

Media Release

Oakland Athletics Baseball Company • 7000 Coliseum Way • Oakland, CA 94621
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FOR IMMEDIATE RELEASE:

June 29, 2011

A's MUG Root Beer Float Day Set For Thursday, June 30

A's Players and Bay Area Celebrities to Scoop Ice Cream for Juvenile Diabetes Research Foundation

WHAT:

12th Annual A's MUG Root Beer Float Day

A's players and coaches will join Bay Area radio and television personalities and local newspaper reporters to serve root beer floats in the Eastside Club at the Coliseum from 10:35 a.m. to 12:35 p.m. on Thursday, June 30, with proceeds benefiting the Juvenile Diabetes Research Foundation. Admission is free to the event with a ticket for that afternoon's 12:35 p.m. game between the A's and Florida Marlins.

MUG Root Beer and Orange Crush floats will be priced at \$2 each and additional money for the Juvenile Diabetes Research Foundation will be raised through tips given in exchange for autographs from celebrity scoopers. In addition, 32oz. mugs with unlimited root beer float refills will be sold for \$15 and 32oz. mugs autographed by A's pitcher Trevor Cahill will be available for \$25, while supplies last. Floats made with sugar-free ice cream and diet MUG root beer will be available to fans at designated tables in the Eastside Club.

Last year's MUG Root Beer Float Day raised over \$31,000, and since 2003, the A's have raised over \$300,000 for Juvenile Diabetes Research Foundation. A's MUG Root Beer Float Day is sponsored by Pepsi. The ice cream for the event is donated by Dreyer's.

BENEFICIARY:

Juvenile Diabetes Research Foundation

Founded in 1978, the Greater Bay Area Chapter of Juvenile Diabetes Research Foundation is one of the largest fundraising Chapters in the nation, contributing more than \$5 million to diabetes research annually.

WHEN:

Thursday, June 30, from 10:35 a.m. to 12:35 p.m.

Oakland A's vs. Florida Marlins, 12:35 p.m.

WHERE:

Eastside Club at the Coliseum

7000 Coliseum Way
Oakland, CA 94621

PARTICIPANTS:

Among those who are expected to participate in the event alongside Bay Area radio and television personalities and newspaper reporters include A's manager **Bob Melvin**, current A's players **Andrew Bailey, Craig Breslow, Mark Ellis, Gio Gonzalez, Cliff Pennington, Adam Rosales, Jemile Weeks** and **Brad Ziegler**, former A's players **Vida Blue, Dave Stewart** and **Tony Phillips**, wives of A's players and A's broadcasters **Ray Fosse, Glen Kuiper** and **Vince Cotroneo**.

AVAILABILITY:

Celebrities will be available to the media from 10:35 a.m. to 12:35 p.m. in the Eastside Club. Please contact Tina Sturdevant upon arrival for a map of celebrity locations.

CONTACTS:

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