



OAKLAND ATHLETICS

Media Release

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FOR IMMEDIATE RELEASE:

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Athletics Give 10,000 Fans Redwood Trees on Earth Day, Courtesy of Mendocino Redwood

A's Continue Ongoing Commitment to Environment

OAKLAND, Calif. – In recognition of Earth Day, observed globally April 22 to inspire awareness and appreciation for the Earth's natural environment, the A's will give a **redwood seedling** to 10,000 fans Sunday before the A's 1:05 p.m. game vs. Cleveland, courtesy of FSC® certified Mendocino® Redwood.

This partnership with Mendocino Redwood continues the A's ongoing commitment to being environmentally conscious. Here are other examples of the A's greening efforts over the years:

- During the 2011 season, the A's, through composting and recycling of cardboard, glass, metal, plastics and paper, helped divert **45 percent** of Oakland-Alameda County Coliseum's trash away from landfills. This marked the highest percentage in the history of the organization's recycling program at the ballpark. Overall, the team recycled **332.93 tons** of materials in 2011.
- The A's aggressively separate recyclables during post-game stadium cleanup, compost food scraps and lawn clippings, partner with ARAMARK to recycle cooking oils, and work with the maintenance staff to curb water waste.
- The A's were the **first professional sports team** to use compostable beverage cups, made of compostable cornstarch instead of plastic, in 2005.
- Oakland was **the first professional sports team** in the U.S. to test mobile ticketing technology in 2006, and one of three MLB teams to implement it in 2007, eliminating the need of carrying a paper ticket.
- The organization uses eco-friendly consumables, recycled paper hand towels and toilet paper, motion-censored lights and efficient light bulbs in executive offices, and recently discontinued the use of disposable cups in the office kitchen and changed printer settings to print all documents double-sided.
- Through the team's partnership with BART, the A's promote the use of public transportation to and from A's home games.
- The club has hosted multiple E-waste recycling events over the years, and planted trees on previous Earth Days.

Mendocino Forest Products Company, LLC manufactures and distributes the FSC certified Mendocino brand of redwood and Douglas-fir lumber products. The Mendocino brand is available exclusively at The Home Depot stores throughout California and the Western U.S.

Tickets for A's home games can be purchased at all usual ticket outlets, including the Oakland-Alameda County Coliseum Box Office, online at www.oaklandathletics.com/tickets, or over the phone by calling 877-493-BALL (2255). Season, group (including all fundraising options) and suite tickets can be purchased by calling 510-638-GoA's (4627).

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