

# OAKLAND ATHLETICS Homestand Release

Oakland Athletics Baseball Company • 7000 Coliseum Way • Oakland, CA 94621 510-638-4900 • Public Relations Facsimile 510-562-1633 • www.oaklandathletics.com

FOR IMMEDIATE RELEASE:

May 7, 2012

## News and Notes About the A's Upcoming Homestand

A's Host Toronto and Detroit; A's Youth Sports Movie Night Set for May 12

DATE	OPPONENT	TIME	TELEVISIO
Tuesday, May 8	Toronto Blue Jays	7:05 p.m.	CSNC
	<ul> <li>Chevy Free Parking Tuesday</li> </ul>		
	<ul> <li>Pre-game check presentation – Wells Fargo Teacher Awards</li> </ul>		
	<ul> <li>Pre-game presentation – All-Star Game</li> </ul>		
Wednesday, May 9	Toronto Blue Jays	12:35 p.m.	NO T
	<ul> <li>BART \$2 Wednesday</li> </ul>	·	
	Ceremonial first pitch – Brandon Tierne	ev from 95.7 The GAME	
	<ul> <li>Barons April player of the month presentation – Yoenis Céspedes</li> </ul>		
	<ul> <li>Senior Days</li> </ul>		
Thursday, May 10	Detroit Tigers	7:05 p.m.	CSNC
	<ul> <li>A's player visit to St. Elizabeth School in Oakland on behalf of A's Home Run Readers Program (1 p.m.)</li> </ul>		
	Throwback Thursday		
	<ul> <li>National anthem – Campolindo High S</li> </ul>		
	<ul> <li>Pre-game check presentation – Wells I</li> </ul>		
Friday, May 11	Detroit Tigers	7:05 p.m.	CSNC
	<ul> <li>A's player visit to St. Felicitas in San Leandro on behalf of A's "Mathletics" Program, sponsored i Ross Dress For Less and CSNCA (1p.m.)</li> </ul>		
	A's player visit to Lum Elementary School in Oakland on behalf of A's Home Run Reade Program (1 p.m.)		
	<ul> <li>Giveaway – Swingin' A's fleece blanke</li> </ul>	t, sponsored by Bay Area News Grou	p (10,000 fans)
	<ul> <li>XFINITY Friday Family Pack</li> </ul>		
	<ul> <li>CSNCA Authentic Fan Friday</li> </ul>		
	<ul> <li>A's "Step up to the Plate for Education" program player visit with Arroyo High School's baseb team (after BP on the field)</li> </ul>		
	<ul> <li>A's Amigos program player visit with Playworks Adelante Spanish Immersion School, sponsore by Kelly Moore Paints and XFINITY (after BP in A's dugout)</li> </ul>		
	<ul> <li>Live national anthem – Hercules High S</li> </ul>	School marching band and drum line	
	<ul> <li>Pre-game check presentation – Wells I</li> </ul>		
	<ul> <li>Wells Fargo School Supply Drive (behi</li> </ul>	nd Section 120)	
	<ul> <li>Kids Club member brings water to the</li> </ul>		
Saturday, May 12	Detroit Tigers	5:05 p.m.	CSNC
	Chevrolet Youth Baseball Clinic with A	s coaching staff (11 a.m1 p.m.)	
	<ul> <li>Giveaway – Kids baseball cap, sponso</li> </ul>		
	<ul> <li>Live national anthem – Green Valley N</li> </ul>		
	Cache Creek Saturday		
	Little A's program, sponsored by Bank	of America and the Oakland Zoo	
	<ul> <li>Kids Club member "steals" third base (</li> </ul>		
	A's Community Fund Silent Auction Association)	•	orth Hills Communi
	Youth Sports Movie Night, sponsored I	ov Chevrolet (post-game viewing of "7	The Sandlot")
Sunday, May 13	Detroit Tigers	1:05 p.m.	CSNC
	Chevrolet Ride and Drive Event in A Lo		
	Live national anthem – Semoine Sykes		
	<ul> <li>Pre-game presentation – MLB honorar</li> </ul>		
	<ul> <li>Take the Field with the A's, sponsored</li> </ul>		
	<ul> <li>Kids Club Guest PA Announcer, third in</li> </ul>		
	<ul> <li>A's Community Fund Silent Auction, be</li> </ul>		Health Foundation
	<ul> <li>Post-Game Race Around the Bases, sp</li> </ul>	Jonsoled by Chevillet	
For additi	onal information about the promotions or events listed	above please visit www.oaklandathletics	com

### **Promotions and Special Events**

- A's Promotions: This homestand features a number of promotional giveaway dates including May 11, when 10,000 fans will receive a Swingin' A's fleece blanket, sponsored by Bay Area News Group and May 12, when 7,500 kids will receive an A's kids baseball cap, courtesy of Chevrolet.
- Youth Sports Movie Night: On Saturday, May 12, the A's will host Youth Sports Movie Night, driven by Chevrolet. Fans who purchase a ticket to this event online at www.oaklandathletics.com/youthsports will be invited down to the field after the game to watch the movie *The Sandlot*. In addition, a limited number of kids, ages 14 and under, will receive an autographed photo card and all participants will receive a snack during the movie. For more information visit www.oaklandathletics.com/youthsports.
- **Chevrolet Youth Baseball Clinic:** As part of their national program, Chevrolet Youth Baseball is hosting a coaches' clinic for 200 Bay Area kids Saturday, May 12 from 11 a.m. to 1 p.m. at the Coliseum. In addition to the clinic, the kids will be treated to a BBQ in the parking lot featuring appearances by an A's player and the team mascot Stomper, followed by the A's vs. Tigers 5:05 p.m. game.
- **Chevrolet Ride and Drive Event:** On Sunday, May 13 from 10 a.m. to 2 p.m., A's fans can test drive one of Chevrolet's awardwinning cars from their 2012 lineup at the **Chevrolet Ride and Drive Event** in A Lot of the Coliseum. Fans who sign up to test drive a vehicle at this event will receive A's ticket vouchers and premium items from Chevrolet, the official ride of the Oakland A's.

#### **Community Relations**

- **Home Run Readers Program School Visits:** An A's player will visit with more than 100 students at St. Elizabeth School in Oakland (1516 33<sup>rd</sup> Ave.) Thursday, May 10 at 1 p.m. and one player will visit 200 students at Lum Elementary School in Alameda (1801 Sandcreek Way) Friday, May 11 at 1 p.m., both on behalf of the A's Home Run Readers Program. The player will congratulate students who reached their reading goals and host a Q&A session. For the 2011-12 school year, over **13,800 students** from 76 Bay Area schools reached their goals and four of those schools will receive a visit from an A's player or coach.
- "Mathletics" Program School Visit: On Friday, May 11 at 1 p.m., an A's player will visit St. Felicitas School in San Leandro (1650 Manor Blvd.) as a part of the A's "Mathletics" program. The player will participate in an assembly with close to 100 students, featuring a Q&A session and trivia contest. The A's "Mathletics" program, sponsored by Ross Dress For Less and Comcast SportsNet California, is a unique program designed to stress the importance of students utilizing math in their daily lives.
- "Step Up to the Plate for Education" Program Field Visit: On Friday, May 11, an A's player will meet with the Arroyo High School baseball team on the field after A's batting practice and congratulate the students for selling the most tickets, and in turn, raising the most money by a school this year as a part of the A's "Step Up to the Plate for Education" fundraising program. Through this program, schools can sell A's tickets for designated 2012 games and the A's will donate up to 50 percent of the ticket sales directly back to the schools. In 2012, more than \$50,000 has been dispersed to Bay Area schools to support various programs such as athletics, music, and art, to name a few. For more information about fundraising opportunities, please visit www.oaklandathletics.com/fundraising.
- MLB "Honorary Bat Girl": Prior to the game Sunday, May 13, Stephanie Serrano-Osorio will be recognized by the A's as their local 2012 MLB Go to Bat Against Breast Cancer "Honorary Bat Girl" contest winner. The MLB Honorary Bat Girl Contest is a campaign to recognize baseball fans who have been affected by breast cancer and have demonstrated a commitment to fighting the disease. Serrano-Osorio was diagnosed with inflammatory breast cancer in August 2010 at the age of 31. The young mother of two went through six rounds of chemotherapy for this rare and aggressive cancer, and following surgery entered a clinical trial in April, 2011. Two days after her treatment began she ran a half marathon and the following week attended A's Opening Night. Serrano-Osorio has been on the same chemo regiment for a year now and her cancer is responding. Serrano-Osario explained: "During this time, I still do all the things I love such as run (more like walk), spend time with my family and cheer on the A's. I was raised going to A's games and it is important for me to keep this tradition alive."
- Senior Days: For select day games throughout the year, the A's donate tickets to various senior groups across the Bay Area and Northern California.
- Little A's: Throughout the season, the A's treat children from Bay Area youth groups from low to moderate-income families to a ballgame. In addition to a game ticket, each child will receive a children's pass to the Oakland Zoo. The Little A's program is sponsored by Bank of America and the Oakland Zoo.

#### **Ticket Offers**

**GEICO's Federal Employee Discount on Mother's Day:** This Mother's Day, federal employees can purchase Field Level tickets to the A's vs. Tigers game Sunday, May 13 at a discount of 50 percent off by using the code GEICO online at www.oaklandathletics.com/tickets. In addition, one of the first 100 federal employees to purchase tickets online with the code GEICO could be chosen to have their mother throw out the ceremonial first pitch of the game. Fans are invited to stop by the GEICO booth at Gate D for a free gift and to find out about GEICO's exclusive discount for federal employees on car insurance.

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