



OAKLAND ATHLETICS

Media Release

Oakland Athletics Baseball Company • 7000 Coliseum Way • Oakland, CA 94621
510-638-4900 • Public Relations Facsimile 510-562-1633 • www.oaklandathletics.com

FOR IMMEDIATE RELEASE:

June 27, 2013

**** MEDIA ADVISORY / PHOTO OPPORTUNITY ****

Oakland A's Dog Day at the Park Set for Friday, June 28 **Tony La Russa to Lead 'Pup Parade'; Proceeds to Benefit Dogs4Diabetics**

WHAT:

A's Dog Day at the Park

The Oakland A's will host their eighth annual Dog Day at the Park, presented by AvoDerm, Nylabone and Bio Spot, on Friday, June 28 as part of the A's vs. St. Louis Cardinals game.

Fans who purchased a special ticket are invited to bring their dogs to the park and participate in a pregame "Pup Rally" and "Pup Parade" around the field. Former A's manager Tony La Russa, who led the A's to a World Series title in 1989 and is the founder of the Animal Rescue Foundation (ARF), will be in attendance for the rally and to help lead the parade. In addition, each dog will receive a goodie bag, courtesy of AvoDerm, Nylabone and Bio Spot.

A portion of the proceeds will be donated to Dogs4Diabetics. Dogs4Diabetics is a non-profit organization that trains medical-alert service dogs to detect hypoglycemia (low blood glucose) in diabetic youths and adults and alert their partner or family members of the situation. ARF saves dogs and cats who have run out of time at local shelters. ARF's vision is to be an organization that not only aids abandoned and homeless animals, but also promotes the concept that people's lives can be enhanced by strengthening the bonds between humans and animals.

Event tickets for Dog Day at the Park are sold out. For more information, visit www.oaklandathletics.com/dogday.

WHEN:

Friday, June 28

Registration begins, 4:15 p.m.
Pregame "Pup Rally," 5:20-5:55 p.m.
"Pup Parade" on the field, 6:05-6:30 p.m.
A's vs. Cardinals game, 7:05 p.m.

WHERE:

O.co Coliseum
7000 Coliseum Way
Oakland, CA 94621

CONTACT:

Adam Loberstein, 510-563-2248
aloberstein@oaklandathletics.com

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