

# OAKLAND ATHLETICS Media Release

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#### FOR IMMEDIATE RELEASE:

May 23, 2014

## News and Notes About the A's Upcoming Homestand

Rematch of 2012 and 2013 postseason series with Detroit, battle with second-place Angels highlight week of home games

**OAKLAND** – The first-place Oakland A's, sporting the best record (30-17) in Major League Baseball, return home Monday afternoon for one of the most anticipated homestands of the season, as they welcome two of baseball's biggest stars in Miguel Cabrera and Mike Trout.

The homestand opens with a rematch of the 2012 and 2013 American League Division Series, when Cabrera, Justin Verlander, and the rest of the Detroit Tigers take on the A's for a 1:05 p.m. matinee on Memorial Day. The series continues with 7:05 p.m. games Tuesday and Wednesday, and concludes with a special matinee version of Patelco Throwback Thursday on May 29 at 12:35 p.m.

Beginning Friday, May 30, the A's welcome Trout, Albert Pujols, and the second-place Los Angeles Angels, who are fighting with the A's for the top spot in the American League West. The three-game series includes the Catfish Hunter Bobblehead Giveaway on Saturday night, when the 1974 World Series champions—including Hall of Famers Reggie Jackson and Rollie Fingers and other stars—are feted on the field prior to the game. That '74 club accomplished something no other Bay Area professional sports team has ever done—win a third-straight world title.

The homestand features an A's Elephant Batting Practice Cap Giveaway presented by Cache Creek Casino Resort (May 26, 1:05 p.m.), 1974 World Series Reunion Weekend (May 30-31, 7:05 p.m. both nights), and the heavily anticipated Chip & Chili Platter Giveaway, presented by ROSS (June 1, 1:05 p.m.).

DATE	OPPONENT	TIME	<b>TELEVISION</b>
MOND • • • •	AY, MAY 26 (Memorial Day)DETROIT TIGERS Giveaway: A's Elephant Batting Practice Cap, presented by Cache Creek Casino Giveaway: Josh Reddick "Careless Whisper" Cheer Cards, presented by YP (5,0 National Anthem & God Bless America: Peter Wilson, violinist in the U.S. Marine First Pitch: Cache Creek Representative Sport Clips Charity Cuts, providing haircuts in exchange for donations to Freedo A's Community Fund Silent Auction, with partner Freedom Alliance, behind Sect	o Resort (10,000 f 000 fans) 9 Band, White Hou m Alliance and US	ians) ise
TUESI • • • • •	DAY, MAY 27DETROIT TIGERS Free Parking Tuesday, driven by Chevrolet Player Appearance: Eric Sogard Glasses Distribution—with Vision To Learn—at First Pitch: Rich Lougee, Round Table Pizza National Anthem: California High School Band "A It Forward" special event, presented by PG&E Sport Clips Charity Cuts, providing haircuts in exchange for donations to Freedo A's Community Fund Silent Auction, with partner Freedom Alliance, behind Sect	Franklin Elementa m Alliance and US	ary (1 p.m.)
WEDN • • •	ESDAY, MAY 28 DETROIT TIGERS BART \$2 Wednesday Mathletics: An A's player visits an area school as part of the Mathletics program, National Anthem: Edna Brewer Middle School First Pitch: Comerica Bank representative Pre-Game Presentation: BART Rider of the Game		
THUR: • • •	SDAY, MAY 29DETROIT TIGERS		
FRIDA • • • • • •	Y, MAY 30 LOS ANGELES ANGELS 1974 Reunion Weekend, Day 1: Autograph sessions with 1974 players o Limited number of tickets on sale beginning at 4:30 p.m. behind Section XFINITY Friday Family Pack CSNCA Authentic Fan Friday School Visit: An A's player visits Stege Elementary School as part of Chevron's S Giveaway: "Vote Josh Donaldson" Head-on-a-Stick, presented by Kelly-Moore F Gates open at 4:30 p.m. for Athletics batting practice National Anthem: Allison Richter First Pitch: Tunde Ahmad First Pitch: Comcast Representative	216 Science of the Ga	me program

- First Plich. Concast Representative
- Green Stampede Homework Club
- "A It Forward" Parade, beginning at 6 p.m.
- MLB Alumni Auction, behind Section 217
- Sims Recycling Solutions Used Phone Recycling Program, Guest Relations Booth behind Section 120

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- 1974 Reunion Weekend, Day 2: "Hall of Fame" Autograph sessions (Reggie Jackson and Rollie Fingers)
   Limited number of tickets on sale beginning at 4:30 p.m. behind Section 216
- Giveaway: Catfish Hunter Bobblehead, presented by State Farm (15,000 fans)
- Cache Creek Saturday
- Field Dedication: An Á's player will dedicate a Richmond field as part of "Energize Your Field," presented by PG&E
- First Pitch: Reggie Jackson, Rollie Fingers and Gene Tenace from the 1974 World Series Champions
- National Anthem: Ryan Bradford
- Pre-Game Presentation: Check Presentation to Jim "Catfish" Hunter ALS Foundation
- MLB Alumni Auction, behind Section 217
- A's Community Fund Silent Auction, with partner Jim "Catfish" Hunter ALS Foundation, behind Section 217
- Sims Recycling Solutions Used Phone Recycling Program, Guest Relations Booth behind Section 120

SUNDAY, JUNE 1...... 1:05 P.M. ...... CSNCA

- Giveaway: Chip & Chili Platter, presented by ROSS Dress for Less (10,000 fans)
- Scout Day: Pre-game festival and on-field parade (more than 3,000 scouts, friends and family members)
- National Anthem: Napa High School Choir
   First Pitch: ROSS Dress for Less representative
- First Pitch: RUSS Dress for Less representa Einst Pitch: Matheating Depresentative
- First Pitch: Mathletics Representative
- Little A's program, presented by Bank of America and supported by the Oakland Zoo and Clorox
- Take the Field with the A's program, presented by Wells Fargo
- Post-Game Race Around the Bases, driven by Chevrolet
- UMPS Care visit
- MLB Alumni Auction, behind Section 217
- A's Community Fund Silent Auction, with partner Mended Hearts, behind Section 120
- Sims Recycling Solutions Used Phone Recycling Program, Guest Relations Booth behind Section 120

For additional information about the promotions or events listed above, please visit <u>www.athletics.com/promotions</u>

#### **Promotions & Special Events**

- Memorial Day Matinee/A's Elephant BP Cap Giveaway: On Monday, May 26, 10,000 fans will receive an Elephant Batting Practice Cap, courtesy of Cache Creek Casino Resort, prior the A's special 1:05 p.m. Memorial Day matinee. The snap-back cap features a flat bill and the iconic A's elephant logo.
- Josh Reddick "Careless Whisper" Cheer Cards, presented by YP: On Monday, May 26, 5,000 fans will receive "Careless Whisper" Cheer Cards presented by YP, an ode to the George Michael hit song that Josh Reddick has embraced as his walk-up music.
- **Patelco Throwback Thursday:** On Thursday, May 29, 5,000 fans will receive a commemorative scorecard and Catfish Hunter throwback button as part of Patelco Credit Union's Throwback Thursday. This is the second of the seven-part button giveaway, featuring various characters from the A's colorful history.
- "Vote Josh Donaldson" Head-on-a-Stick Giveaway, presented by Kelly-Moore Paints: On Friday, May 30, 5,000 fans will receive a "Vote Josh Donaldson" Head-on-a-Stick, presented by Kelly-Moore Paints. With All-Star voting underway, these items will serve as a reminder to fans that Josh Donaldson, Brandon Moss, and other A's players are worthy of All-Star Game votes.
- **1974 World Series Reunion Weekend:** The A's are celebrating the 40<sup>th</sup> anniversary of the 1974 World Championship, beginning Friday, May 30. Prior to Friday's game, fans who purchase special tickets in the Bar & Grille will get to attend autograph sessions with players from the '74 team. On Saturday, 15,000 fans will receive a Catfish Hunter Bobblehead, presented by State Farm. The '74 team will be honored during a pregame ceremony. Reggie Jackson and Rollie Fingers will participate in "Hall of Fame" autograph sessions for fans that purchase special tickets in the Bar & Grille. Proceeds from special events benefit the Jim "Catfish" Hunter ALS Foundation. *\*\*For a complete list of activities during the* **1974 reunion weekend, please visit athletics.com/1974 and refer to separate release early next week.**\*\*
- **Tunde Ahmad First Pitch:** On Friday, May 30, Oakland Tech senior Tunde Ahmad will throw out the ceremonial first pitch prior to the A's-Angels game. Ahmad graduated with a 5.0 GPA, will be attending Yale University in the fall, and was recently featured on the Ellen Degeneres Show, where he was surprised with a \$15,000 check from Shutterfly.
- Chip & Chili Platter Giveaway: On Sunday, June 1, 10,000 fans will receive a Chip & Chili Platter, presented by ROSS Dress for Less. This incomparable item recognizes A's bench coach Chip Hale and hitting coach Chili Davis and has already received national attention for its creativity.
- **Scout Day:** Sunday, June 1, is the A's annual Scout Day. More than 3,000 scouts, friends and family members will take part in a pre-game festival in B Lot and an on-field parade. All uniformed Scouts and leaders will receive a commemorative Scout Day patch.

#### **Community Relations**

- A's Community Fund Silent Auctions: Every Saturday and Sunday home game (and other select dates), the A's Community Fund hosts a silent auction featuring signed and unsigned A's memorabilia as well as game-used items. The silent auctions are located in the A's fan center behind Section 120 and end with the last out in the bottom of the fifth inning.
- **Eric Sogard Glasses Distribution:** On Tuesday, May 27, Eric Sogard will distribute glasses to more than 50 students at Franklin Elementary School on behalf of the A's and Vision To Learn at 1 p.m.
- Mathletics School Visit: On Wednesday, May 28, an A's player will visit St. Elizabeth Elementary School in Oakland on behalf of the Mathletics program, presented by ROSS and Comcast SportsNet California.

- Chevron Science of the Game School Visit: On Friday, May 30, an A's player will visit Stege Elementary School as part of the Chevron Science of the Game program.
- **Energize Your Field Dedication:** On Saturday, May 31, an A's player will attend the dedication of a baseball field at Richmond's Martin Luther King, Jr. Park, as part of the "Energize Your Field" program, presented by PG&E.
- Valor Games Far West participants welcomed to O.co Coliseum: On Friday, May 30, the A's will welcome participants in the Valor Games Far West to the game against the Angels. The VGFW offers a free introductory level sport competition to veterans and service members with disabilities.
- Little A's: On Sunday, June 1, as part of the Little A's program, deserving youth and their chaperones of non-profit organizations will have the opportunity to attend an A's game free of charge. In addition to a game ticket, each child receives a Bank of America souvenir and child-admission pass to the Oakland Zoo. The Little A's program is presented by Bank of America and supported by the Oakland Zoo and Clorox.
- Take the Field with the A's: The Take the Field with the A's program gives youth baseball and softball teams the chance to live out their Major League dreams. On Sunday, June 1, youth players from Niles Canyon Little League A's in Fremont will join Oakland A's players on the field during the National Anthem. Each participant receives an autographed baseball and t-shirt, courtesy of Wells Fargo.
- Major League Baseball Players Alumni Association (MLBPAA) Auction: From May 30-June 1, the MLBPAA will be at O.co Coliseum behind Section 217 to auction off memorabilia signed by Major League Baseball alumni. A portion of the proceeds from the auction will benefit the A's Community Fund.
- "A It Forward" presented by PG&E: The "A It Forward" program, sponsored by PG&E, incorporates a surprise element at the game to make the experience more special for the children and their families. "A It Forward" will host a group of children on May 27 and a pre-game parade on May 30.

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