



OAKLAND ATHLETICS

Media Release

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FOR IMMEDIATE RELEASE:

April 1, 2015

A's to Showcase New Scoreboards for First Time on Friday, April 3 **New President's Suite, A's Merchandise Will Also be on Display**

OAKLAND, Calif. – The Oakland A's will show their new scoreboards and ribbon boards for the first time to interested media on Friday, April 3 at 11 a.m.

The two main displays, which mirror each other in the right- and left-field corners, are each 36 feet high by 145 feet wide. In comparison, the previous two displays were approximately 23 feet by 31 feet. The new ribbon boards are four feet high by 415 feet wide per display. In total, all displays will be approximately 13,445 square feet with more than 11.2 million total LEDs, allowing for better fan experience from every seat at O.co Coliseum.

In addition to the scoreboards and ribbon boards, the A's will also show the new President's Suite and new Ovations merchandise offerings on Friday.

Purchase of the President's Suite, which will accommodate 30 guests per game, includes an extensive food and beverage package, VIP parking and 30 A's game day magazines. Brand new TVs and comfortable seating make this suite a unique luxury group experience. The President's Suite is still available for many great games and pricing starts at \$5,500. Guests can email suites@athletics.com for available dates and further information. The suite was created by remodeling two Club Infield Suites, formerly Club 21/22.

Among Ovations' new merchandise offerings will be the first interactive team shop in Major League Baseball. Located at Section 105, the shop will feature a jersey press where fans can customize their own A's white, green, gold or gray jerseys; a personalized bat engraving station; and a hat embroiderer. Other new offerings include a ladies boutique at Section 131/132 and a big and tall stand at Section 150, among many others.

Also new in 2015, the A's have constructed a visiting weight room, renovated the press lounge and will move media availabilities into a new press conference room, located next to the press lounge on Level 1.

WHEN: **Friday, April 3**
11:00 a.m.

WHERE: **Gate D, O.co Coliseum**
Please meet outside the Gate D team store. We will then proceed to view the scoreboards, President's Suite and new video production control room.

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