

NBC SPORTS BAY AREA, NBC SPORTS CALIFORNIA, OAKLAND A'S AND SAN FRANCISCO GIANTS PRESENT INAUGURAL "BATTLE OF THE BAY ART SHOW"

A's & Giants-Themed Art Exhibit During Bay Bridge Series, July 13-15 at AT&T Park and July 20-22 at the Oakland Coliseum

"Battle of the Bay Art Show" to Showcase Artwork of 40 Northern California Artists

"The Bridge," New Trophy Awarded to Winner of A's-Giants Bay Bridge Series, on Public Display for First Time at Show

SAN FRANCISCO, Calif. – July 9, 2018 – NBC Sports Bay Area and NBC Sports California (@NBCSAuthentic) – "Home of Authentic Bay Area Sports" – and Major League Baseball's Oakland Athletics (@Athletics) and San Francisco Giants (@SFGiants) today announced the inaugural *Battle of the Bay Art*Show. The A's and Giants-themed art exhibit takes place during the Giants and A's annual Bay Bridge Series.

The *Battle of the Bay Art Show* features the artwork of 40 Northern California artists and will be on display on July 13-15 adjacent to AT&T Park's **Giants Vault** (located inside the Lefty O'Doul Gate) and July 20-22 at the Oakland Coliseum's **Championship Plaza**.

The exhibit is accessible to all fans inside the ballpark. To purchase game tickets for July 13-15 at AT&T Park click <u>HERE</u>, for July 20-22 game tickets at the Oakland Coliseum, click <u>HERE</u>. Admission to the art show is free with the purchase of a ticket to the game.

The *Battle of the Bay Art Show* will feature A's and Giants-themed art including legends, current players, mascots, stadiums and abstract representations. Art will be in various art forms: oil and acrylic paintings; graphite, ink and spray paint art; photography; and sculpture. The artists will have the opportunity to sell their artwork, with a portion of the proceeds benefiting the *A's Community Fund* and the *Giants Community Fund*. See attached sample artwork.

The art show coincides with the first public display of *The Bridge* – the new, official trophy to be presented to the winner of the regular-season A's and Giants Bay Bridge Series. *The Bridge* is made with steel salvaged from the original East Span of the San Francisco-Oakland Bay Bridge.

The design and construction of *The Bridge* is a collaborative effort by Scientific Art Studio – whose work includes two popular features inside AT&T Park's Fan Lot, the Giant Glove and Coca-Cola Bottle Slide – and The Crucible, an Oakland-based industrial arts school. For more information, click <u>HERE</u> and <u>HERE</u>.

About NBC Sports Bay Area, NBC Sports California:

NBC Sports Bay Area and NBC Sports California, both part of NBC Sports Regional Networks, serve more than four million households in Northern California, Nevada, Southern Oregon and Hawaii. NBC Sports Bay Area, the television home of MLB's San Francisco Giants, NBA's Golden State Warriors, and the official regional sports network of the San Francisco 49ers, also features a robust lineup of Emmy Award-winning news, analysis and original programming. NBC

Sports California offers live coverage of MLB's Oakland Athletics, NBA's Sacramento Kings, NHL's San Jose Sharks, MLS's San Jose Earthquakes and is the official regional sports network of the Oakland Raiders. Collectively, these networks deliver more than 600 live game broadcasts per year. NBCSportsBayArea.com and NBCSportsCalifornia.com provide fans with comprehensive digital coverage of the hometown teams with original stories and content from a team of "Insiders," breaking news, up-to-the-minute game previews/recaps, highlights and multimedia video clips. Follow both networks on social media –Twitter: @NBCSAuthentic; Instagram: NBCSAuthentic; Snapchat: NBCSAuthentic; and Facebook: facebook.com/NBCSAuthentic.

About the Oakland A's:

We have always been innovators. Since our founding in 1901, the Athletics franchise has pushed the boundaries of our club and our sport in a relentless pursuit of victory. Our nine World Series titles and 15 American League Pennants make us one of the most storied clubs in Major League Baseball. We take great pride in the achievements of our past, and we view them as a challenge to push ourselves further. As our club moves into a new chapter in Oakland, we are committed to creating winning experiences that encompass the many aspects of our game and our community. For more information, visit athletics.com.

Off the field, the A's are committed to the community. The Oakland A' Community Fund takes an innovative and dynamic approach to support education, promote youth sports, and provide economic opportunity in order to help make Oakland and the East Bay a more equitable and inclusive community. The club annually contributes nearly \$2 million to the community.

About the San Francisco Giants:

One of the oldest teams in Major League Baseball, the 136-year old franchise moved to San Francisco from New York in 1958. 2018 marks the Giants 60th year in San Francisco and will be celebrated with events throughout the season to commemorate this diamond anniversary. After playing a total of 42 years in Seals Stadium and Candlestick Park, the team moved to the privately constructed AT&T Park in 2000. The organization is widely recognized for its innovative business practices and baseball excellence. In 2010, the franchise was named the Sports Organization of the Year by Street & Smith's Sports Business Journal and in 2010 was named Organization of the Year by Baseball America.

Since opening its gates, AT&T Park has become internationally-renowned as a premier venue in the world of both sports and entertainment. On the diamond, more than 56 million spectators have witnessed a number of magical moments, including three World Series Championships (2010, 2012 & 2014), the raising of four National League Pennants and seven playoff appearances. On June 13, 2012, the organization's first-ever Perfect Game was thrown by Giants ace Matt Cain. On July 10, 2007 AT&T Park was the center of the baseball universe when it hosted the 78th Major League Baseball All-Star Game. AT&T Park has also played host to some of music's biggest acts, including Lady Gaga, Beyoncé & Jay Z, the Rolling Stones, Bruce Springsteen and the E-Street Band, Green Day and Billy Joel.

Off the field, the Giants have one of the premier community outreach programs in professional sports. Through its community outreach programs, the Giants and the Giants Community Fund work with corporate and non-profit partners to raise awareness, educate and generate interest in a variety of issues important to both their fans and community. These issues include education/literacy, violence prevention, health and youth recreation and fitness. The Giants Community Fund's Junior Giants Baseball Program received the 2015 Commissioner's Award for Philanthropic Excellence, and the San Francisco Giants were named ESPN Sports Humanitarian Team of the Year in July of 2016.

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