



# OAKLAND ATHLETICS MEDIA RELEASE

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## **Oakland A's Cancel 2019 Season Ticket Program** ***Team introduces A's Access; New approach to membership***

**OAKLAND, Calif.** – The Oakland A's will no longer offer season tickets in the traditional format and will introduce A's Access, a new membership program for the 2019 season, the club announced today. A's Access provides all members general admission access to every 2019 regular season home game, a reserved seat plan, and significant benefits that are exclusive to members. Access memberships will go on sale this Friday, Aug. 3.

"To better meet the evolving needs of our fans, we are changing our approach to membership. This flexible model is designed to serve both fans who want a more traditional reserved seat plan and those who desire a more flexible and social experience," said A's COO Chris Giles.

Access Members will receive 50 percent off concessions, 25 percent off merchandise, and parking benefits, as well as an allotment of seat upgrade credits for games not included in their reserved ticket plan. A's Access will also include a flexible new payment plan, a 12-month option that auto renews each year. Fans who purchase 2019 A's Access this season will have the first opportunity to purchase 2018 postseason tickets, including a "Pay As We Play" option.

"A's Access is the first program of its kind. From access to every game to special member concessions pricing, we're focused on maximizing the value proposition for members. We are inviting our fans to truly become members of the A's," said Giles.

Every A's Access membership includes a reserved ticket plan and all seat plans held by current season ticket members are available for renewal within the Access program. A's Access plans begin at \$240. Member concession pricing includes \$4 20-ounce domestic drafts, \$3 hot dogs, and \$2.50 16-ounce sodas.

A's Access will go on sale on Friday, Aug. 3 at 9 a.m. For more information, visit [athletics.com/2019](http://athletics.com/2019).

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