



# OAKLAND ATHLETICS

## MEDIA RELEASE

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### **Oakland A's Enhance Fan Experience at the Coliseum**

***Team to debut concession updates, A's Stomping Ground, and new premium seating this season***

**OAKLAND, Calif.** – In a continued effort to improve the fan experience, the A's have made several offseason improvements and additions to the Coliseum. The Club will debut new concessions options, the A's Stomping Ground kids and family area, and luxury premium seating this season.

The A's and Aramark, the Coliseum's new food and beverage provider, will also introduce new offerings and concessions updates.

- The **Market by Budweiser** (Section 129) will offer assorted grab-and-go food and beverage items and self-checkout featuring Mashgin artificial intelligence scanners.
- The **Walk Thru Bru** (inside D Gate) is an express beer market with self-checkout stations that allow fans to quickly and easily complete their transactions.
- The **Launch Test Kitchen** (The Treehouse) will feature a rotating menu of local chefs. To begin the season, acclaimed Bay Area chef Tanya Holland of Brown Sugar Restaurant and a *Top Chef* alum will offer a menu featuring her award-winning soul food recipes.
- A new **Boba Tea** stand (Section 133) will offer refreshing milk tea beverages.
- **Nourish** (The Farm, behind right field flagpoles) is a new portable concession stand dedicated to serving healthy fare, including build-your-own salad, rice, and quinoa bowls.
- A new concession stand, **Tenders Love and Chicken**, will offer chicken tenders, a signature chicken sandwich, and ranch-seasoned fries at Sections 116 and 223.
- **BeerCycle**, an oversized tricycle, will rove around the Coliseum concourse and serve two varieties of draft beer, while the **Party Pop cycle** will be outfitted with a freezer to sell adult popsicles.
- **Stadium Sips Airline Carts**, which dispense mixed drink pouches, will rove on the premium level.
- **Shibe Park Tavern** will also see an updated menu for fans.

The **A's Stomping Ground** will transform the south end of the Eastside Club, the seating area outside of the Eastside Club, and the patio behind the right field flagpoles into a fun and interactive space for kids and families. The inside section will feature a stage and video wall for interactive events, a digital experience that lets youngsters race their favorite A's players, replica A's dugouts, a simulated hitting and pitching machine, foosball, and a photo booth. The outside area will include elephant structures, play areas, a grassy seating area, drink rails for parents, and picnic tables. Later this season, the team will add a miniature baseball field and spiderweb play area.

New premium seating options will offer fans a high-end game day experience with luxury amenities.

- The **Terrace** will include terraced tables at Section 121, offering fans the opportunity to enjoy dinner, drinks, and the A's game in a social atmosphere behind the home dugout. The area will feature 18 four-person tables.
- The **Lounge Seats** in Section 113 will include 32 pairs of living room-style seats, offering a plush, modern experience on the first base line.
- The **Coppola Theater Boxes** will bring the wine wonderland experience of Francis Ford Coppola Winery, anchored in Sonoma County, to the Coliseum. The four- and six-person boxes will be in Sections 116-118.

The A's will also debut two renovated hospitality areas at the Coliseum, which are great for social and group outings.

- The **Budweiser Hero Deck**, previously the right field terrace, will feature two-, three-, and four-person terrace tables at Sections 101-102.
- The left field terrace will be transformed into **Golden Road Landing**, featuring drink rails at Sections 131-133.

For more information on the A's new amenities at the Coliseum and to purchase tickets, visit [athletics.com](http://athletics.com).

**Media Note:** Media is invited to a preview event at the Coliseum to view the new spaces and sample concession items on Friday, March 22 at 11 a.m. An email with additional details will be sent early next week.

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