



# OAKLAND ATHLETICS

## MEDIA RELEASE

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**FOR IMMEDIATE RELEASE**

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### **Oakland A's Partner with Tailgate Guys to Simplify the Game Day Experience** *Partnership will offer fans turnkey tailgate package options; packages are now on sale*

OAKLAND, Calif. – Tailgating is part of the identity of being an Oakland A's fan, and this tradition just got a bit easier, thanks to a new partnership with Tailgate Guys, the nation's leader in premium tailgate and event services. During select games this season, fans will have access to pregame tailgate package options that simplify the game day experience.

Tailgate Guys will offer premium tailgate items and services, including event setup and breakdown, bellhop services, high-peak tents, media packages, and local catering options. Tailgates will be held in the southeast corner of A Lot. Fans will have a private area, while also enjoying the atmosphere of nearby tailgates.

Packages are available for Opening Night, March 29, as well as June 23, July 28, Aug. 17, Aug. 18, Aug. 20, Aug. 21, and Aug. 22. Fans can choose from five package options, which offer a variety of amenities and can host groups of 25 to 75 people. Packages start at \$525.

"The game day experience is extremely special here in Oakland, and our fanbase has made tailgating an essential part of that experience," said A's COO Chris Giles. "Our partnership with Tailgate Guys will offer our fans simplified, turnkey packages while continuing the A's tradition of tailgating."

"We're excited to continue our expansion into MLB with another great brand and partner," said Tailgate Guys CEO Parker Duffey. "The A's have an awesome game day experience rich with tradition, and we know our turnkey services will only enhance the experience by saving A's fans time and allowing them to focus more on making memories and enjoying themselves and less on tailgating logistics!"

For more information or to purchase a package, fans can visit [athletics.com/tailgate](http://athletics.com/tailgate) or call 510-638-4627. Packages for the 2019 season are now on sale.

**ABOUT TAILGATE GUYS:** Founding in 2009, Tailgate Guys is known for offering superior tailgating services to guests across the nation by working with athletic departments, campuses, venues, and teams to establish pregame communities that offer reserved and turn-key amenities. Tailgate Guys has set the standard for the tailgate service industry and continues to expand their offerings and their geographic footprint. With the ability to host over one million tailgate guests a year, Tailgate Guys is committed to providing outstanding attention to detail to all partners and guests. For more information on Tailgate Guys, visit [www.tailgateguys.com](http://www.tailgateguys.com).

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