



# OAKLAND ATHLETICS

## MEDIA RELEASE

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**FOR IMMEDIATE RELEASE**

March 20, 2019

### **Oakland A's Bring Wine Wonderland Experience to Coliseum Through Partnership with Francis Ford Coppola Winery**

OAKLAND, Calif.— The Oakland A's are bringing the wine wonderland experience of Francis Ford Coppola Winery, anchored in Sonoma County, to the Coliseum. The four-year integrated partnership includes the debut of the premium seating Coppola Theater Boxes, Francis Ford Coppola Winery offerings at various concessions, and A's Winefest on May 26.

The new, custom-built four- and six-person Coppola Theater Boxes are centered behind home plate in Sections 116-118. Fans can enjoy the privacy of a suite while also being closer to the action in these plush, open-air spaces. More information is available at [athletics.com/premium](http://athletics.com/premium).

Francis Ford Coppola Winery will offer four of its Coppola Diamond Collection canned premium wines at concessions throughout the ballpark, plus Shibe Park Tavern, The Treehouse, and premium areas. Seven bottled wines will be available in suites. A's Access members can use their half-off concessions benefit for available Coppola Wines.

"What better way to spend the summer than sipping wine and cheering on the A's!" said Jennifer Leitman, The Family Coppola Marketing Executive Vice President. "We're super excited to offer something unique outside the game, as well. The integrated collaboration will extend through a themed content series, several promotional elements, and other unexpected offerings for A's fans that we'll be announcing throughout the season."

Francis Ford Coppola Winery will serve as the presenting sponsor of Winefest on Sunday, May 26. The special ticket event celebrates the rich heritage of wine makers in the Bay Area. More information is available at [athletics.com/winefest](http://athletics.com/winefest).

**MEDIA NOTE:** Media can sample Francis Ford Coppola Winery offerings and view the Coppola Theater Boxes at the A's media preview event at the Coliseum on Friday, March 22, at 11 a.m.

**ABOUT FRANCIS FORD COPPOLA WINERY:** The Family Coppola encompasses all of the things Francis loves most—cinema, wine, food, resorts and adventure—and embraces quality, authenticity and pleasure as a backbone to each of these vibrant business endeavors. Anchored in Sonoma County, Francis Ford Coppola Winery, known for its superior level of quality and integrity, is, as Francis puts it, "a wine wonderland, a park of pleasure where people of all ages can enjoy all the best things in life: food, wine, music, dancing, games, swimming and performances of all types. A place to celebrate the love of life." Coppola's second foray into Sonoma County came in 2015 with the launch of Virginia Dare Winery, American wines since 1835, ushering in a new era of elevated quality and vineyard-specific wines. Domaine de Broglie is the newest high-end wine brand and vineyard in esteemed Willamette Valley honoring science, history, discovery and premium Oregon wines. The Family Coppola are lovers not only of wine, but spirits as well. Great Women Spirits—small-batch, house-crafted, classically styled spirits—are a collection of spirits as unique and remarkable as the women they honor. The Family Coppola Hideaways are a collection of unique properties where adventure meets serenity. Drawing upon inspiration from his film career and travels around the globe to the far-reaching corners of the world, Francis created each resort, embracing off the beaten path locations and making each locale an ideal destination for exploring the natural wonders of the area while relaxing in tranquil surroundings. Additionally, The Family Coppola operates a venerable film production company, American Zoetrope; the award-winning literary and art magazine, Zoetrope: All-Story; Cafe Zoetrope in San Francisco's iconic Sentinel Building in North Beach; and Mammarella Foods, an authentic line of premium organic pastas and sauces. Earn and redeem points through Coppola Rewards membership at [CoppolaRewards.com](http://CoppolaRewards.com) or visit [www.TheFamilyCoppola.com](http://www.TheFamilyCoppola.com) to learn more.

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