



# OAKLAND ATHLETICS

## MEDIA RELEASE

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**FOR IMMEDIATE RELEASE**

May 8, 2019

**Oakland A's to Celebrate Unique Culture of the East Bay on "510 Day"**  
***May 10 game will include a hospital visit with players, pregame festival, recognition of local heroes, and postgame East Bay Hip-Hop Fireworks***

OAKLAND, Calif. – The Oakland A's will celebrate Oakland and the East Bay on 510 Day – Friday, May 10, when the team hosts the Cleveland Indians for a 6:37 p.m. matchup. The day will include a hospital visit with players; a pregame festival on Championship Plaza; an Equipment Drive benefitting the Boys & Girls Clubs of Oakland; on-field recognition of local "heroes;" postgame East Bay Hip-Hop Fireworks presented by Cal State East Bay; and more.

**HOSPITAL VISIT:** To begin the day, A's players will visit the Pediatric Intensive Care Unit at Kaiser Medical Center in Oakland from 11 a.m. to noon. While there, they will also meet and thank nurses as part of National Nurses Week.

**PREGAME FESTIVAL ON CHAMPIONSHIP PLAZA:** At the Coliseum, fans can enjoy a pregame festival in Championship Plaza presented by 7UP featuring East Bay-themed menus at the food trucks; an Oaklandish giveaway for fans; a custom Illuminaries-designed tote bag free for fans; a DJ; turf dancing; a scraper bike display where fans can learn how to scraperize their bike; and a Visit Oakland/Experience the 90s photobooth.

**EQUIPMENT DRIVE:** The A's are teaming up with the Baseball Tomorrow Fund and Pitch In For Baseball and Softball to host an equipment drive at the Coliseum. Fans who bring in new or gently used baseball and softball equipment to C Gate, D Gate, or the BART Plaza Entrance will receive two free tickets to a future A's regular season home game. All equipment from the Equipment Drive will be donated to the Boys & Girls Clubs of Oakland. The A's will also present a \$5,000 grant from the Baseball Tomorrow Fund to the Boys & Girls Clubs of Oakland before the start of the game.

**ACTIVITIES IN THE A's STOMPING GROUND:** During the game, there will be several fun activities for kids and families in the A's Stomping Ground, including airbrush tattoos and a balloon artist; special appearances from Stomper; musical performance book readings by Oakland author Kamaria Lofton; Oakland Public Library giveaway and library card sign-up station; and more.

**FIRST PITCH:** Alameda County District 4 Supervisor Nate Miley and Oakland City Councilmember Larry Reid will throw out the ceremonial first pitches. Throughout the game, players' walk-up songs will be changed to feature music by East Bay artists like Mac Dre, SWMRS, Fantastic Negrito, and more.

**HONORING LOCAL HEROES:** In addition to highlighting the authentic and unique culture of the East Bay, the A's will celebrate those making a difference in our community. The team will recognize three local heroes who were nominated by their peers: Officer JuMaal Hill, the program director for the Oakland Police Activity League (PAL) who works tirelessly on and off duty with kids from Oakland; Simone Hufana, an activist who is always supporting and educating for the rights of her community of people of color; and Angela Tsay, the CEO and creative director of Oaklandish, an Oakland business with a socially-conscious mission that focuses on delivering "local love" through quality goods made by local companies. The A's will also host 13 nonprofit and community groups at the game with complimentary tickets.

**POSTGAME FIREWORKS SHOW:** Following the game, fans are invited onto the outfield grass to enjoy East Bay Hip-Hop Fireworks, presented by Cal State East Bay, featuring an integrated musical presentation by Bay Area DJ/VJ Mike Relm, who is known for live performances that feature a series of audio mashups paired with video images.

A's Cast, the TuneIn station with 24/7 coverage of the team, will go live at 4 p.m. with an East Bay-themed show, featuring live Oakland guests and discussions about the significance of the East Bay.

510 is the longstanding area code that covers most of the East Bay, including Alameda County and Contra Costa County. To learn more about 510 Day and purchase tickets, visit [athletics.com/510day](http://athletics.com/510day).

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