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FOR IMMEDIATE RELEASE

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Oakland A's Join Voter Registration Coalition "Rally the Vote" *The Sacramento Kings-led coalition now includes 36 professional sports teams nationwide*

OAKLAND, Calif. – The Oakland A's have joined "Rally the Vote," a nonpartisan coalition with [When We All Vote](#), [RISE](#), and professional sports franchises across the country committed to encouraging fans to register to vote and participate in elections. The effort, led by the Sacramento Kings, includes 36 professional sports teams across MLB and the NBA, WNBA, NHL, MLS, and NWSL.

"We are proud to join Rally the Vote and professional sports teams across the country to encourage civic engagement," said A's President Dave Kaval. "Exercising your right to vote is the best way to shape our country for today and the future, and we are committed to doing our part to support voter education and participation."

To help address the voter registration gap, the coalition has been designed to leverage team digital platforms to directly reach tens of millions of fans nationwide to promote civic participation by increasing the amount of new registrations and ensuring all registered voters cast a ballot in the 2020 general election. When We All Vote and RISE, two national nonpartisan nonprofits focused year-round on raising public awareness about the importance of voting, are providing important resources to participating teams, including custom online voter registration portals and voter education curriculum for players, employees, and community partners.

Rally the Vote was originally launched by the Kings on Sept. 25, 2018 (National Voter Registration Day) as the first time sports franchises from different leagues came together to provide fans a seamless way to register to vote. In 2018, the nine-team effort reached millions of people online and registered thousands of votes in the weeks leading up to the midterm elections. The coalition's membership has more than tripled since its debut in 2018.

Fans can visit rallythevote.org for more information, to register to vote, and to take action.

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Contact: Erica George, 510.746.4419
egeorge@athletics.com