



# OAKLAND ATHLETICS

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## OVERVIEW

Major League Baseball ballparks must be open to a limited number of credentialed media for the purposes of covering portions of Summer Camp presented by Camping World and all 2020 games, provided local regulations permit. This document provides a rundown of media operations based on guidance from Major League Baseball.

## CREDENTIAL TIERING

- MLB has created a credential tier system for the 2020 season.
  - ◇ **Tier 1:** Players, coaches, medical staff
  - ◇ **Tier 2:** Non-playing personnel who are required to be in close contact with Tier 1 individuals or require access to Restricted Areas
  - ◇ **Tier 3:** Individuals who perform essential events services but do not require close contact with Tier 1 individuals
- The number of credentialed media is not to exceed **35** per game, including all print, photographer, and non-rights radio and TV media for both home and visiting teams. Given local health and safety requirements, the A's reserve the right to make approvals of credential applications based on the applicable local guidance. The Club may allow less than 35 media members per game.
- Media members will not be permitted in Restricted Areas or in close proximity to Tier 1 or Tier 2 individuals.
- Restricted Areas include areas of the ballpark frequented by on-field personnel, including but not limited to: clubhouses, training rooms, weight rooms, playing fields (including backfields), warning tracks, dugouts, dugout camera wells, Coliseum press lounge, F Lot, and F Lot tunnel.
- Media members will be required to stay in their designated seating area during the game. Media will not be allowed to roam the ballpark.

## CREDENTIALS AT THE OAKLAND COLISEUM

- Due to limitations imposed by MLB, there will be no full-season media credentials during the 2020 MLB season, including summer workouts.
- Per MLB, all Baseball Writers' Association of America (BBWAA) cards, including gold cards and lifetime membership cards, and MLB Season Credentials previously distributed for the 2020 season will not be honored at the Coliseum in 2020.
- A maximum of one reporter and one photographer per outlet can be credentialed per day. For games where additional coverage is needed, the outlet's editor should contact the A's Communications department.
- All members of the media must apply for a daily credential for each summer workout or A's game that they intend on covering using MLB's online credentialing system: **credentials.mlb.com**.
  - ◇ Credential requests must be made at least 24 hours in advance of the requested date.
  - ◇ Media outlets must detail their coverage plans in the "Notes" section of the credential application.
  - ◇ Day-of-game changes will not be permitted.
  - ◇ Credential requests submitted by email will not be accepted.
  - ◇ Credentials are non-transferable.
- Credentials must be visible at all times and are subject to review by A's security staff and members of the A's Communications team.
- Media members who plan to travel for A's road games must communicate their plans to the A's Communications team prior to each road trip so they may properly advise the host Clubs in advance.

## HOURS OF OPERATION

- For summer workouts, the Coliseum will be open to media at times to be determined and announced by the A's Communications team.
- For games, members of the media will be permitted inside the Coliseum 4 hours prior to first pitch until 90 minutes after postgame interviews conclude.
- Game broadcast TV crews will be permitted inside Oakland Coliseum 6 hours prior to first pitch.

## MEDIA PARKING

- Parking hang tags that were previously distributed to media for the 2020 season have been deactivated and will not be accepted.
- Media parking will be available in **A Lot** at the Coliseum free of charge. Media members approved for a daily credential will be added to that day's parking list.
- Media members should enter the Coliseum parking lot using the entrance off 66th Avenue. Media should be prepared to give their name and present ID to parking security to enter the parking lot.
- Broadcast crews can park the TV truck in the "home" spot in the truck bay in F Lot. Broadcast crew members may not enter the ballpark through the F Lot tunnel; they must enter through the Media Entrance next to Will Call.
- A's broadcasters may park on the north ramp.

## ENTRY AND SCREENING

- Media will pick up their daily credential and **enter and exit** the ballpark through the gated entrance located next to A's Will Call. Media will not be allowed to enter through F Lot.
- TV crew members and camera operators must also **enter and exit** the ballpark through the gated entrance next to A's Will Call. TV crews will **not** be able to enter or exit the ballpark through the F Lot tunnel.
- Per MLB, all approved media will be screened at entry, subject to the same standards and policies that will govern entry for A's staff, ballpark employees, and other individuals.
  - ◇ All members of the media will have their temperatures taken with an MLB-approved non-contact thermometer prior to entry.
  - ◇ All members of the media must bring and wear face coverings at all times and must practice physical distancing and good hygiene while inside the ballpark.
  - ◇ Failure to comply with any component of the screening process will result in a loss of access to the ballpark.
- Please note it may take longer to enter the ballpark. Media should allow extra time to gain access to the ballpark.

## PRESS BOX/MEDIA SEATING

- Media members who receive a daily credential will not be allowed in the press box and will be assigned a workstation in the **lower bowl area** (Section 113, Sections 116-118, or Section 121). The seating chart will be posted daily at the Media Entrance.
  - ◇ Media workstations will be at least 6 feet apart from each other to maintain proper social distancing guidelines.
  - ◇ Workstations will be equipped with WiFi and electricity.
  - ◇ Media members must work at their designated station and are not permitted to roam the ballpark.
  - ◇ Restrooms near the media seating areas will be open and available for use.
- The Coliseum Press Box will only be open to A's Productions staff and game broadcasters (TV and radio/audio).
- Anyone needing assistance getting to and from their workstation can coordinate with the A's Communications team.

## INTERVIEWS AND PLAYER ACCESS

- All manager, player, coach, and personnel interviews will be conducted via RingCentral video conference powered by Zoom for the 2020 season.
  - ◇ During Spring Training, A's Manager Bob Melvin will be available via video conference or telephone call, along with players, coaches, and A's General Manager David Forst when appropriate.
  - ◇ A's Manager Bob Melvin and relevant player(s) will be available via video conference before and after each game during the 2020 season.
  - ◇ The A's Communications team intends to make probable pitchers available on the day before or the days leading up to a scheduled start.
- All interview requests for A's players and staff must go through the A's Communications department.
- The A's Communications department will email video conference information for pregame and postgame calls each day to credential media for that game. All recorded interviews will also be available on the A's media information site: <https://pressbox.athletics.com>.
- During summer workouts, the A's will add b-roll video footage of workouts and batting practice to the media information site each day.

## STILL PHOTOGRAPHERS

- Per MLB, still photographers will shoot the game from designated sections of the seating area, must wear gloves and masks, must avoid touching surfaces with their hands, and must maintain safe physical distances between them.
- Photographers are prohibited from accessing camera wells, shooting up against the net, or being in any other location proximate to Tier 1 Individuals or the playing field.
  - ◇ The A's designated shooting areas will be posted at the Media Entrance and labeled in the seats.
- At no point should a photographer enter the playing field (including backfields), clubhouse, interview rooms, or other Restricted Areas.
- Photographers are permitted to attend the Club's set media time during summer workouts.
- Photographers are permitted into the ballpark 1 hour prior to first pitch and must leave the ballpark 1 hour following the conclusion of the game.
- Designated work tables will be set up for photographers to use on the main concourse level on the third base side.
- Photographers will not have access to the Coliseum outside of set media times, including off-days and road games.

## LIVE SHOTS FROM OUTSIDE THE BALLPARK

- Local TV stations who would like to record live shots from outside the Coliseum must coordinate with the A's Communications department.
- Outlets must provide the names of every individual who will be on site.
- Outlets cannot enter the property until they have received written approval from the A's Communications department.
- If approved, the live shot must be done from the parking lot. If multiple outlets are on site at the same time, outlets must properly social distance.
- A credential will not be given, so access to Championship Plaza and the ballpark will be prohibited.
- Outlets may not enter and exit the parking lot. Once they exit the lot, they may not re-enter that day.

## MEDIA DINING

- The A's will provide a daily boxed meal to media members free of charge during the regular season. The boxed meal may include a sandwich, chips, and fruit. Water bottles will also be provided. No meal will be provided during summer workouts.
- Media will be permitted to bring food into the ballpark, subject to Club approval and screening upon entry. Individual, pre-packaged meals are preferred.
  - ◊ There will not be a microwave, refrigerator, or hot/cold water dispenser.
- Media members must eat their meals at their assigned workstations.

## A'S MEDIA ALERTS ON TWITTER

- The A's will post important updates and media information on Twitter: **@AsMediaAlerts**.

## MEDIA INFORMATION SITE

- All A's game-day information (lineups, game notes, stats, releases, etc.), audio/video interviews, and media guidelines will be available on the A's media information site: <https://pressbox.athletics.com>.
- Printed media materials will not be available. The A's will **not** be able to print out materials for you. A's and opponent media guides will be available each game behind Section 120. If you use a media guide, please **do not** return it to the table.

## A'S COMMUNICATIONS CONTACTS

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