

FRONT OFFICE



The A's added Jason Giambi (left) and Matt Holliday (right) to bolster their offense for the 2009 season.



COOPERSTOWN AWAITS 'BASEBALL'S GREATEST LEADOFF HITTER'



HENDERSON TO BECOME 15TH ATHLETIC INDUCTED INTO HALL OF FAME JULY 26

The greatest leadoff hitter in baseball history has a date with Cooperstown this year. On Sunday, July 26, Rickey Henderson—the pride of Oakland, Calif. and his hometown team, the Oakland Athletics—will stride to the podium in upstate New York and join the game's immortals.

And while fans and media are sure to join in the discussion, there should be no debate: Rickey was, indeed, the greatest leadoff man the sport has ever known. Better than Cobb. Better than Rose. Better than Brock. Better than Wills.

Henderson, who was born in the shadow of the Oakland-Alameda County Coliseum and graduated from Oakland Tech High School, played 25 Major League seasons, including four stints with the A's that spanned 14 years (1979-84, 1989-93, 1994-95, 1998). And during that quarter century of baseball, the mercurial outfielder posted unprecedented offensive numbers.

He set Major League career records for runs scored (2,295), stolen bases (1,406) and walks (2,190, later eclipsed by Barry Bonds), and banged out 3,055 hits, 297 home runs and 1,115 RBI, with a .401 on-base percentage. He also hit 81 home runs leading off a game, still a Major League mark.

Some of his most shining moments came in an Oakland uniform. In 1982, he shattered the single-season record by stealing 130 bases. In 1989, he rejoined the A's through a mid-season trade with the Yankees and help propel Oakland to its last World Championship. Then in 1990, he was voted the American League MVP after batting .325 with 28 home runs, 119 runs scored and 65 stolen bases for the Athletics' AL title team. And perhaps his crowning achievement came in Oakland in 1991, when he broke Lou Brock's career stolen base record, lofting third base high above his head in exultation as captured in one of baseball's most famous photos.

On Jan. 12, the Hall of Fame announced that Henderson had received 94.8% (511 of 539) of the votes cast by Baseball Writers Association of America. He became only the 44th player in history to be elected into the Hall on the first ballot. He also joins Jim "Catfish" Hunter (1987), Rollie Fingers (1992), Reggie Jackson (1993) and Dennis Eckersley (2004) as the fifth Oakland A's player to be elected into the Hall of Fame.

Lifetime Playing Record

Year	Club	AVG.	G	AB	R	H	2B	3B	HR	RBI	SH	SF	HP	BB	SO	SB	CS	SLG	OBP	E
1979	Oakland	.274	89	351	49	96	13	3	1	26	8	3	2	34	39	33	11	.336	.338	6
1980	Oakland	.303	158	591	111	179	22	4	9	53	6	3	5	117	54	100	26	.399	.420	7
1981	Oakland	.319	108	423	89	135	18	7	6	35	0	4	2	64	68	56	22	.437	.408	7
1982	Oakland	.267	149	536	119	143	24	4	10	51	0	2	2	116	94	130	42	.382	.398	9
1983	Oakland	.292	145	513	105	150	25	7	9	48	1	1	4	103	80	108	19	.421	.414	3
1984	Oakland	.293	142	502	113	147	27	4	16	58	1	3	5	86	81	66	18	.458	.399	11
1985	New York (AL)	.314	143	547	146	172	28	5	24	72	0	5	3	99	65	80	10	.516	.419	9
1986	New York (AL)	.263	153	608	130	160	31	5	28	74	0	2	2	89	81	87	18	.469	.358	6
1987	New York (AL)	.291	95	358	78	104	17	3	17	37	0	0	2	80	52	41	8	.497	.423	4
1988	New York (AL)	.305	140	554	118	169	30	2	6	50	2	6	3	82	54	93	13	.399	.394	12
1989	New York (AL)	.247	65	235	41	58	13	1	3	22	0	1	1	56	29	25	8	.349	.392	1
	Oakland	.294	85	306	72	90	13	2	9	35	0	3	2	70	39	52	6	.438	.425	3
1990	Oakland	.325	136	489	119	159	33	3	28	61	2	2	4	97	60	65	10	.577	.439	5
1991	Oakland	.268	134	470	105	126	17	1	18	57	0	3	7	98	73	58	18	.423	.400	8
1992	Oakland	.283	117	396	77	112	18	3	15	46	0	3	6	95	56	48	11	.457	.426	4
1993	Oakland	.327	90	318	77	104	19	1	17	47	0	2	2	85	46	31	6	.553	.469	5
	Toronto	.215	44	163	37	35	3	1	4	12	1	2	2	35	19	22	2	.319	.356	2
1994	Oakland	.260	87	296	66	77	13	0	6	20	1	2	5	72	45	22	7	.365	.411	4
1995	Oakland	.300	112	407	67	122	31	1	9	54	1	3	4	72	66	32	10	.447	.407	2
1996	San Diego	.241	148	465	110	112	17	2	9	29	0	2	10	125	90	37	15	.344	.410	6
1997	San Diego	.274	88	288	63	79	11	0	6	27	0	2	4	71	62	29	4	.375	.422	7
	Anaheim	.183	32	115	21	21	3	0	2	7	1	0	2	26	23	16	4	.261	.343	0
1998	Oakland	.236	152	542	101	128	16	1	14	57	2	3	5	118	114	66	13	.347	.376	4
1999	New York (NL)	.315	121	438	89	138	30	0	12	42	1	3	2	82	82	37	14	.466	.423	2
2000	New York (NL)	.219	31	96	17	21	1	0	0	2	0	1	2	25	20	5	2	.229	.387	2
	Seattle	.238	92	324	58	77	13	2	4	30	3	3	2	63	55	31	9	.327	.362	3
2001	San Diego	.227	123	379	70	86	17	3	8	42	0	2	3	81	84	25	7	.351	.366	3
2002	Boston	.223	72	179	40	40	6	1	5	16	0	1	4	38	47	8	2	.352	.369	5
2003	Los Angeles (NL)	.208	30	72	7	15	1	0	2	5	0	0	1	11	16	3	0	.306	.321	1
ML Totals		.279	3081	10961	2295	3055	510	66	297	1115	30	67	98	2190	1694	1406	335	.419	.401	141

HENDERSON'S NOTABLE RECORDS, HIGHLIGHTS & AWARDS

MAJOR LEAGUE RECORDS

Career

Runs Scored, 2,295
Stolen Bases, 1406
Most Leadoff Home Runs, 81

Single Season

Stolen Bases, 130 (1982)
Stolen Bases in a Postseason Series, 8 (1989 ALCS)

OAKLAND RECORDS

Career

Most Games Played, 1,704
Most At-Bats, 6,140
Most Runs, 1,270
Most Hits, 1,768
Multiple Hit Games, 474
Most Singles, 1,271
Most Doubles, 289
Most Triples, 41

Most Leadoff Home Runs, 43
Most Total Bases, 2,640
Most Walks, 1,227
Most Stolen Bases, 867
Most Caught Stealing, 219

Single Season

Most Leadoff Home Runs, 7 (1993)
Most Stolen Bases, 130 (1982)
Most Caught Stealing, 42 (1982)

Single Game

Most Walks, 5 (tied, vs. Angels, April 8, 1982)
Most Stolen Bases, 5 (tied, vs. Seattle, July 29, 1989)

AWARDS

American League MVP, 1990
American League Championship Series MVP, 1989
American League All-Star (10 times), 1980, 1982-88, 1990-91

Gold Glove, 1981
Silver Slugger (3 times), 1981, 1985, 1990

Sporting News Comeback Player of the Year, 1999

HIGHLIGHTS

American League Stolen Base Leader (12 times), 1980-86, 1988-91, 1998

Major League Stolen Base Leader (6 times), 1980, 1982-83, 1988-89, 1998

Major League Runs Scored Leader (5 times), 1981, 1985-86, 1989-90

American League Walks Leader (4 times), 1982-83, 1989, 1998

Major League On-Base Leader (once), 1990

American League Hits Leader (once), 1981

A'S TO CELEBRATE 20TH ANNIVERSARY OF 1989 WORLD CHAMPIONSHIP SEASON

Twenty years ago, the Oakland Athletics fielded one of the best and most historic teams in franchise history.

Barreling to a Major League-high 99 regular season victories, Tony La Russa's club featured extraordinary balance and talent. En route to their fourth World Series championship in Oakland, the A's dominated the playoffs like few teams in baseball history, posting an 8-1 record in throttling Toronto in the ALCS in five games and sweeping the San Francisco Giants in the 1989 "Battle of the Bay" World Series—which remains best known for an earthquake than the meeting of crossbay rivals.

Anchored by an extraordinary pitching staff that fashioned 20 shutouts, the A's featured a remarkable starting rotation comprised of Dave Stewart (21-9), Mike Moore (19-11), Storm Davis (19-7) and Bob Welch (17-8), plus a future Hall-of-Fame closer in Dennis Eckersley, who walked only three batters in 57.2 innings that season.

Another future Hall of Famer, Rickey Henderson, rejoined the team in a mid-season trade with the Yankees, and went on to capture the American League Championship Series MVP award by batting .400 against the Blue Jays. The consummate leadoff hitter, Henderson topped an A's lineup that offered every weapon imaginable. Beyond Rickey's speed and base-stealing prowess, the team boasted lethal middle-of-the-order power in Mark McGwire, Jose Canseco and Dave Parker, a truly professional hitter in Carney Lansford, who batted .336 as the American League batting runner-up, and outstanding leadership in Terry Steinbach and Dave Henderson.

In fact, the only thing that could stop the Oakland Express in 1989 was a natural disaster. On Oct. 17 at 5:04 p.m., just minutes before the first pitch of Game 3 at Candlestick Park, a 7.1 earthquake struck the Bay Area. Major League Baseball Commissioner Fay Vincent, who was in attendance, decided not to play Game 3 that evening. Later, after sensing the magnitude of the quake, Vincent announced that the World Series would not resume until Oct. 27. Following the 11-day hiatus, La Russa's club completed its four-game sweep, outscoring the Giants by a combined 32-14 margin.

This season at the Oakland-Alameda County Coliseum, the Athletics plan to commemorate the '89 World Champs and that improbable earthquake World Series with special promotions and activities during the home schedule. For more information, go to the team's website at www.oaklandathletics.com.



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Oakland Athletics

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OAKLAND ATHLETICS INVESTMENT GROUP

Managing Partner: Lewis Wolff
Venue Development: Keith Wolff

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FRONT OFFICE DIRECTORY

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Senior Ticket Services Manager	Josh Ziegenbusch
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Spring Operations & Ticket Services Manager	Travis LoDolce
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► FRONT OFFICE DIRECTORY continued

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Arizona Groundskeeper	Chad Huss

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Broadcasting Services Manager	Warren Chu

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Accounts Receivable Specialist	David Bunnell
Ticket Office Accountant	Scott Zumsteg
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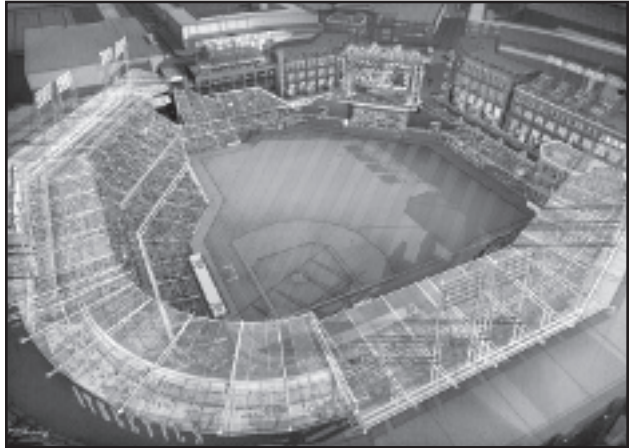
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Executive Offices Receptionist	Maggie Baptist
Travel Specialist	Colleen Osterberg

CISCO FIELD – FUTURE HOME OF THE ATHLETICS

On November 14, 2006, Oakland A's owner and managing partner Lew Wolff announced the A's had agreed to purchase a 143-acre parcel of land in the City of Fremont from Cisco Systems, with the intent of constructing a new, state-of-the-art baseball park that will become a destination attraction for fans throughout the Bay Area and beyond for generations to come. Six months later on May 10, 2007, Wolff completed the land transaction agreement with Cisco and ProLogis, giving the A's ownership group control of 226 acres of land in the Pacific Commons area of Fremont, enabling the new Cisco Field and baseball village proposal to move forward, pending approval from the City of Fremont.



The state-of-the-art baseball-only stadium will be named Cisco Field as part of a 30-year naming rights agreement with one of the world's leading companies. With a projected seating capacity of 32,000, Cisco Field will be the most intimate ballpark in the Major Leagues.

A significant portion of the 226-acre area will be devoted to a new real estate development with residential, retail and other commercial components. This ballpark village will include a maximum of 3,150 new multi-family housing residences. It is envisioned that a significant number of the units will be designed as townhouse/row housing, creating urban streets reminiscent of the brownstone neighborhoods found in the eastern United States.

A total of approximately 540,000 square feet of high-quality retail/residential mixed use is also planned for the project with a significant portion of the retail area serving as a regional lifestyle center and neighborhood retail in a "Main Street USA" environment adjacent to the ballpark.

The estimated cost of the Ballpark Village project is approximately \$1.8 billion. The project will be primarily financed by a combination of private equity and real estate development proceeds generated by the ballpark and the surrounding village.

360 Architecture, with offices in Kansas City, Mo., Columbus, Ohio and San Francisco, and Gensler, with offices worldwide, will serve as the primary design companies for the ballpark.

Cisco Field will be located in Fremont, which is approximately 22 miles to the south of the Oakland-Alameda County Coliseum, five miles north of the Santa Clara County line and 12 miles from downtown San Jose. With a population of more than 210,000 people and an area of 92-square miles, Fremont is the fourth most populous city in the Bay Area and California's fifth largest city in area. The ballpark site is proposed to be located on the west side of Interstate 880 off the Auto Mall Parkway.

The partnership with Cisco also includes a broad marketing and business agreement, which will underscore the A's commitment to create a unique fan experience by leveraging state-of-the-art network technology throughout the ballpark and franchise operation. As a result, Cisco Field will be one of the most technologically advanced stadiums in the world and will demonstrate the positive role technology can play in sport, entertainment and connecting communities. Cisco's technology will be used to enhance every facet of the stadium, from ticketing and concessions to management of game day operations.

The partnership allows Cisco to utilize the facility for corporate and community events and to create a Cisco Customer Solutions Center at the ballpark in an effort to showcase the use of networking technology in a stadium. Cisco becomes the "Official Technology Partner of the A's and Cisco Field" and the A's will deploy Cisco technology to serve the needs of Cisco Field and the baseball village.

Groundbreaking on the project will commence once the A's gain approval from the City of Fremont, Alameda County and other government agencies, with construction time taking between 24-36 months.

CISCO FIELD FACT SHEET

CISCO FIELD

- A 32,000-seat, open-air, natural grass baseball-only facility.
- The A's and Cisco, the worldwide leader in networking for the Internet, have agreed to a 30-year naming rights deal on the park.
- Cisco Field will be one of the most technological sports venues in the world, with state-of-the-art technology featured throughout the ballpark and village.
- Cisco Field will be designed by 360 Architecture and Gensler. The general contracting company has not yet been selected.

SITE

- Cisco Field will be located in the City of Fremont, which is in southern Alameda County. The ballpark site is approximately 22 miles to the south of McAfee Coliseum, five miles to the north of the Santa Clara County line and 12 miles from downtown San Jose.
- The 143-acre parcel, known as "Pacific Commons," is located on the west side of Interstate 880 off the Auto Mall Parkway.
- With a population of over 210,000 people and an area of 92-square miles, Fremont is the fourth most populous city in the Bay Area and California's fifth largest city in area.

ACCESSIBILITY

- Cisco Field will be accessible via Interstates 880, 680 and Highway 237.
- Public transportation will be available from both the commuter train station as well as BART.
- Approximately 9,000 parking spaces will be available within a comfortable walking radius of the ballpark, approximately 500 more than is currently available at the Coliseum.

SEATING

- With a seating capacity between 30-34,000, Cisco Field will be the most intimate ballpark in Major League Baseball.
- Although exact distances between the baselines and first row of seating is still to be determined, it's safe to say Cisco Field will offer fans some of the closest vantage points in all of baseball.
- Cisco Field will be designed with multiple seating "neighborhoods," including field level box seats, 66 four-person mini-suites, lower reserved seats, 41 16-person suites, rooftop box seats, outfield seats, outfield rooftop, decks, clubs and restaurant seats.

- Seats down the baseline will be angled to provide more focused views to the infield.
- Cisco Field will have a variety of suite and premium seating options, including the intimate four-person mini-suites, which will be located just 15 rows from the playing field, 16-person suites cantilevered over the lower reserved seating with access to shared club spaces; party suites available for single games as loge boxes; and terrace viewing tables with access to premium clubs.
- Cisco Field's design offers multiple locations for standing room-only areas, including along the edges of the adjacent rooftops, bars, balconies and ledges, with all locations offering dramatic and exciting views of the playing field.

FAN COMFORT AND CONVENIENCE

- Cisco Field will undoubtedly be one of the most technologically advanced sports venues in the country, if not the world. The possibilities to enhance the fan experience seem endless. Cisco's technology will be used to enhance every aspect of the ballpark.
- Cisco Field will offer significantly more restroom facilities than the Oakland-Alameda County Coliseum and will be conveniently located throughout the ballpark.
- The new ballpark will be designed with a greater number and variety of concession stands and specialty food opportunities than the Coliseum.
- Concourses and Cisco Field will be wide and comfortable, designed to offer a continuous view of the playing field and connection to the game.
- The outfield concourses will be public streets that will close shortly before game time, similar to Yawkey Way outside of Fenway Park. These areas will have numerous fan amenities and interactive opportunities, along with food vendors, access to clubs and restaurants and a continuous view of the playing field.

GROUNDBREAKING

- It is the intent of the A's and Cisco to begin groundbreaking on the ballpark as soon as possible, pending permits and approval.
- With the cooperation from local and state government, the stadium will be open within 24-36 months of groundbreaking.

PROJECT ESTIMATED COST

- \$1.8 billion for the entire project, excluding land cost.

LEWIS WOLFF

Owner and Managing Partner



Heading a limited partnership group that purchased the Oakland A's on April 1, 2005, Lew Wolff has wasted little time in emblazoning his stamp on one of baseball's most successful and storied franchises.

Shortly following the completion of a memorable 2006 season that saw the A's secure their fifth postseason appearance in seven years and advance to the American League Championship Series, Wolff ushered in a new era of A's baseball in the Bay Area with his announcement of the control of a 200-acre parcel of land in the City of Fremont, with the intent to build a new ballpark for the A's. The transaction also includes a 30-year naming rights agreement with Cisco Systems, the worldwide leader in networking for the Internet. Estimated to open sometime before the 2013 season, Cisco Field will be the centerpiece of a baseball village that will also feature residential housing, restaurants, retail shops and other community attractions.

Wolff's impact on the Bay Area sports landscape is not limited to baseball. In May of 2006, he reached an agreement with Major League Soccer in an attempt to bring professional soccer back to the Bay Area. The expansion San Jose Earthquakes returned to action this spring, playing their home games at Santa Clara University's Buck Shaw Stadium and the Oakland-Alameda County Coliseum. Wolff and the Earthquakes ownership group continue to work on securing a soccer-only facility for the team in the South Bay.

Under Wolff's ownership, the A's continue to be one of the most community-minded organizations in all of sports. Last year alone, the A's Community Fund donated approximately \$650,000 to various community programs. In 2006, the Wolff family implemented "Dinner on the Diamond," which has raised \$362,000 over the last three years for the A's Community Fund. Lew is also an active participant in the A's Home Run Readers program.

It's no wonder *The San Jose Mercury-News* has ranked Wolff first two of the past three years (2006 and 2007) in its annual listing of the Bay Area's 25 Most Powerful Sports Figures.

This past September, the Silicon Valley Leadership Group presented Wolff with its prestigious "Community Cornerstone Award." The award is given to "a Silicon Valley leader who has displayed a lifetime of impeccable ethics, business achievement and community engagement."

Along the way, the personable Wolff has made a favorable impression among those who follow the team on a regular basis with his easy-going, straight-forward manner and quick-witted humor.

Wolff is the founder of Wolff Urban Development and co-founder of Maritz-Wolff, entities that are involved in the development, acquisition and management of a wide range of commercial, office, parking and hotel properties in a number of California cities including San Jose, Los Angeles, Pasadena and Burbank to name a few.

Wolff's ownership interests in representative hotels and resorts include properties such as The Carlyle in New York City; Four Season Hotels in Houston and Carlsbad; The Ritz-Carlton in St. Louis; Fairmont Hotels in San Jose and San Francisco; Rosewood managed hotels including The Mansion in Dallas, Little Dix Bay, Virgin Gorda, Inn of the Anasazi, Sante Fe plus other brands such as Marriott. In addition, Maritz Wolff has a 50 percent interest in the Dallas-based Rosewood Management Company, which owns and operates luxury hotels and resorts throughout the world.

Wolff began his career in real estate economics and appraisal in his hometown of St. Louis, Mo. before relocating to Los Angeles. In addition to his real estate analysis work, he also served as the president of the 20th Century Fox Realty & Development Company where he managed Fox' worldwide real estate activities.

Wolff is a former minority owner of the St. Louis Blues, the Golden State Warriors and the San Jose Missions, a now-defunct minor league baseball team. He holds a bachelor's degree in business administration from the University of Wisconsin in Madison, a master's degree in business administration from Washington University in St. Louis and is also a member of the American Institute of Real Estate Appraisers (MAI).

He recently was appointed to the Board of Directors of the new MLB Television Network, which launches in January with an unprecedented 50 million subscribers, and he continues to serve on the board of Major League Baseball's Enterprises, which oversees national television and radio contract negotiations, national sponsorship and licensing programs as well as the overall marketing of the industry.

Lew resides in the Westwood section of Los Angeles with his wife, Jean. The Wolffs have three children and three grandchildren.

ATHLETICS OWNERSHIP

Ownership	Years
Benjamin F. Shibe	1901-1912
Benjamin F. Shibe, Connie Mack	1913-21
Connie Mack	1921-54
Arnold M. Johnson	1954-60
Charles O. Finley	1961-80
Walter A. Haas, Jr.	1980-95
Steve Schott, Ken Hofmann	1995-2005
Lewis Wolff	2005-Present

MICHAEL CROWLEY



President

Michael Crowley, one of the rising executives in professional sports today, enters his 12th year with the Athletics' organization and his 11th as team president. He was named to his current position Sept. 28, 1998 and his tenure as president ranks second longest in Oakland history (since 1968).

A limited partner in the Athletics ownership group, Crowley is responsible for the overall day-to-day functioning of the Athletics' organization both on the business and baseball sides of the operation, working directly with owner and managing partner Lew Wolff.

In a dual role, Crowley also serves as president of the Major League Soccer's San Jose Earthquakes. He oversaw the Earthquakes' first-year launch in 2008, and he continues to spearhead the team's efforts to build a new state-of-the-art, soccer-only stadium in San Jose.

After spending three years in the San Jose office of Price Waterhouse and nine years with I.C.I./Fuller O'Brien Paints, Crowley joined the Athletics organization in July 1997 as vice president and chief financial officer. Considered a key figure in the A's resurgence as one of baseball's elite franchises, Crowley has been committed to fielding a championship caliber team with homegrown talent. He works closely with General Manager Billy Beane on key player decisions and issues relating to the baseball operations' overall objectives and philosophies.

Crowley has developed a business model with goals and objectives designed to provide an affordable entertainment product on the field, as well as delivering the absolute highest levels of customer service to fans attending games at the Oakland-Alameda County Coliseum. While Crowley stays involved with all aspects of the organization's business affairs, including finance, sales, marketing, public relations and community affairs, he has been at the forefront of building an outstanding team that continues to deliver premium value.

Crowley's leadership skills and business acumen were evident as he played an instrumental role in the negotiations surrounding the team's acquisition of a 143-acre parcel of land in Fremont, which will serve as the future home of Cisco Field. He continues to take a lead role in the development of the ballpark and surrounding village.

The A's president also perpetuates the Athletics' tradition of commitment to the greater community. Under his leadership, the A's organization continues to be active in the Oakland community and surrounding areas. The Oakland A's Community Fund supports charitable organizations in their efforts to improve educational programs, aid the underprivileged, assist in crime prevention, service children, seniors and those who work to improve the quality of life throughout the Bay Area.

In 1999, Crowley and his wife, Kathy, played a key role in implementing Breast Cancer Awareness Day, which has raised over \$1 million for the American Cancer Society over the last 10 years. Crowley currently serves on the Board of Trustees of the Knowledge is Power Program (KIPP), which aims to create a respected, influential and nationwide family of schools that are successful in helping educationally underserved students develop the knowledge, skills and character to succeed in college and the competitive world beyond. He also served on the board of top business executives and community leaders which attempted to land the 2012 Summer Olympic Games in the Bay Area.

A native Californian, the 45-year old Crowley graduated from the University of Notre Dame in 1985 with a degree in business administration with an emphasis in accounting. He earned his MBA from Duke's Fuqua School of Business in 1992. In November of 2002, Crowley was named one of *Street & Smith's Sports Business Journal's* "40 Under 40", honoring the nation's top sport executives under the age of 40.

Michael resides in Cupertino, Calif. with his wife, Kathy, and their three children.

PAST PRESIDENTS OF THE OAKLAND A'S

President	Years
Charles O. Finley	1968-80
Roy Eisenhardt	1981-86
Walter J. Haas	1990-92
Sandy Alderson	1993-95; 1997-98
Steve Schott	1996
Michael Crowley	1998-Present

BILLY BEANE

Vice President, General Manager



Considered one of the most progressive and talented baseball executives in the game today, Billy Beane has molded the Athletics into a perennial postseason contender since assuming the general manager's duties shortly following the 1997 season.

Under Beane's watch, the A's have compiled a 976-804 (.548) record over the last 11 seasons, which is the third-best record in the American League and fifth best in all of baseball during that time frame; won four American League West titles (2000; 2002-03; 2006) and secured one AL Wild Card spot (2001). Over the last nine seasons dating back to the 2000 campaign, the A's have compiled an 815-641 (.560) record, which is the third-best record in the American League and fourth-best mark in the Majors. His teams have posted 90 or more wins in six of the last nine years. The A's five postseason appearances since the 2000 season are tied for the fourth most among all Major League teams, trailing only New York-AL (8), Atlanta (6) and St. Louis (6).

In addition, Oakland A's players have garnered numerous individual accolades during his tenure as general manager. Jason Giambi and Miguel Tejada earned American League Most Valuable Player awards in 2000 and 2002, respectively. Barry Zito was named the American League's Cy Young Award winner in 2002 while Bobby Crosby and Huston Street earned back-to-back AL Rookie of the Year honors in 2004 and '05.

Beane continually remolds a team that has posted one of the majors' best records over the last past decade, as third baseman Eric Chavez is the only holdover from the 2000 club that captured the American League West Division title. Over the years, his ability to land players such as Kevin Appier, Johnny Damon, Mark Ellis, Cory Lidle, Jermaine Dye, David Justice, Billy Koch, Justin Duchscherer, Keith Foulke, Ted Lilly, Ray Durham, Jose Guillen, Mark Kotsay, Octavio Dotel, Jason Kendall, Dan Haren and Jay Payton has proved instrumental in keying several playoff runs. He continued that trend this past off-season, acquiring three-time All-Star outfielder and 2007 MVP runner-up Matt Holliday from the Colorado Rockies and signing free agent Jason Giambi.

During the past year, Beane's priority was re-stocking the A's minor league system with elite prospects, which will enable the team to sustain winning teams well into the next decade. Remarkably, Beane and Assistant GM David Forst acquired 18 highly coveted young players by trading essentially six Major League players (Nick Swisher, Rich Harden, Joe Blanton, Chad Gaudin, Haren and Kotsay) since the end of the 2007 season.

Under Beane, the A's have adopted an organizational philosophy that stresses plate discipline and pitchers who command the strike zone. Young players on the lowest-level minor league teams receive the same doctrine on developing a solid understanding of the strike zone and control pitching as do the players in the majors.

Beane's executive talents and the organization's baseball philosophy were the subject of Michael Lewis' best-selling book *"Moneyball: The Art of Winning an Unfair Game,"* which opened the eyes of many of the top sports executives and business CEOs in the nation. As a result, Beane remains in great demand on the national speaking circuit, where he regularly addresses top companies on his management approach of identifying and using undervalued assets to create and sustain a competitive edge. He also sits on the board of directors of several companies, including Bell-Easton Sports, ProTrade and NetSuite, Inc.

Beane was named *The Sporting News'* Executive of the Year in 1999 and earned Major League Baseball's Executive of the Year honors by *Baseball America* magazine following the 2002 season. In November of 2001, Beane was named one of *Street & Smith's Sport Business Journal's* "40 Under 40" list, honoring the nation's top 40 sports executives under the age of 40. In 2004, he was rated 16th on *Street & Smith's Sports Business Journal's* list of Baseball's Heavy Hitters.

Further demonstrating his eclectic tastes and unique interests, Beane was invited to speak at Rupert Murdoch's News Corp. management retreat in Pebble Beach, Calif. in 2006, an event that focused on issues such as volunteerism, technology and politics, and featured leaders and luminaries from around the world. Among the VIP who attended were British Prime Minister Tony Blair, Israeli Vice Premier Shimon Peres, former President Bill Clinton, former Vice President Al Gore, former House Speaker Newt Gingrich, former Harvard President Lawrence Summer and U2 lead singer Bono.

Last year, Beane also collaborated with Gingrich and Sen. John Kerry in co-authoring an article in the *New York Times* offering possible remedies for the U.S. health care crisis.

PAST GENERAL MANAGERS OF THE OAKLAND A'S

President	Years
Charles O. Finley	1968-79
Billy Martin	1980-82
Walt Jocketty, Dick Wienek	1983
Sandy Alderson	1983-97
Billy Beane	1997-Present

Some of the names listed may have held other titles than general manager.

► BASEBALL OPERATIONS: BILLY BEANE *continued*

Beane joined the A's front office staff in 1990 as the club's major league advance scout. In 1993, former A's President and General Manager Sandy Alderson promoted him to the assistant general manager's position when Walt Jocketty left the organization to accept the assistant general manager's job in Colorado. Alderson handed over his general manager's duties to Beane on October 17, 1997.

A first round draft pick (23rd overall) of the New York Mets in the 1980 June Free Agent Draft, Beane played six major league seasons as an infielder, outfielder and catcher for the Mets, Minnesota Twins, Detroit Tigers and Oakland A's. His final season in uniform was 1989 when he was a utility player on the A's World Championship team. Beane retired as an active player in the spring of 1990.

A native of San Diego, Calif., Beane attended Mt. Carmel High School and UC San Diego, where he studied economics. Billy and his wife, Tara, reside in Danville, Calif. with their twins, Brayden and Tinsley. His daughter, Casey, attends Kenyon (Ohio) College.

TRADES MADE BY BILLY BEANE

1997

- Nov. 7 Acquired P Kenny Rogers and cash considerations from New York-AL in exchange for a player to be named later (IF Scott Brosius on November 18).
- Nov. 26 Acquired P Doug Bochtler and IF Jorge Velandia from San Diego in exchange for P Don Wengert and minor league IF David Newhan.
- Dec. 4 Received cash considerations from the Yakult Swallows in exchange for P Mark Acre.
- Dec. 8 Acquired P Mike Fetters from Cleveland in exchange for P Steve Karsay.
- Dec. 19 Acquired IF Kurt Abbott from Florida in exchange for P Eric Ludwick.

1998

- March 17 Traded OF Ernie Young to Kansas City in exchange for cash considerations.
- March 25 Traded P Doug Bochtler to Detroit for cash considerations.
- April 8 Acquired C Mike Macfarlane and cash considerations from Kansas City in exchange for OF Shane Mack and a player to be named later (minor league P Greg Hansell on May 8).
- June 9 Acquired a player to be named later (minor league P Ara Petrosian) from Colorado in exchange for IF Kurt Abbott.
- June 23 Acquired IF Bip Roberts from Detroit in exchange for a player to be named later (minor leaguer IF Jason Wood on July 18).
- July 12 Acquired P Tim Worrell from Cleveland in exchange for minor league IF Adam Robinson.
- July 31 Acquired IF Ed Sprague from Toronto in exchange for minor league P Scott Rivette.
- August 10 Traded P Mike Fetters to Anaheim for cash considerations.

1999

- March 30 Acquired a player to be named later (minor league P Scott Chiasson on June 10) from Kansas City in exchange for P Jay Witasick.
- July 23 Acquired minor league OF Terrence Long and minor league P Leonar Vasquez from New York-NL in exchange for P Kenny Rogers.
- July 29 Acquired P Omar Olivares and IF Randy Velarde from Anaheim in exchange for minor league OF Jeff DaVanon, minor league OF Nathan Haynes and minor league P Elvin Nina.

- July 31 Acquired P Kevin Appier from Kansas City in exchange for P Brad Rigby, minor league P Blake Stein and minor league P Jeff D'Amico.
- July 31 Acquired P Jason Istringhausen and P Greg McMichael from New York-NL in exchange for P Billy Taylor.
- August 17 Acquired OF Rich Becker from Milwaukee in exchange for minor league P Carl Dale.
- Dec. 13 Acquired P Justin Miller from Colorado in exchange for P Jimmy Haynes. (Trade was part of a four-tam deal in which Colorado traded Haynes, C Henry Blanco and P Jamey Wright to Milwaukee; Milwaukee then traded IF Jeff Cirillo, P Scott Karl and cash considerations to Colorado; Colorado traded IF Vinny Castilla to Tampa Bay; Tampa Bay traded P Rolando Arrojo and IF Aaron Ledesma to Colorado).

2000

- February 18 Acquired OF Jeremy Giambi from Kansas City in exchange for P Brett Laxton.
- March 30 Acquired C Sal Fasano from Kansas City for cash considerations.
- May 11 Traded P Ron Mahay to Florida for cash considerations.
- July 28 Acquired P Jim Mecer and P Todd Belitz from Tampa Bay in exchange for minor league P Jesus Colome and cash considerations.
- July 31 Acquired IF Mario Valdez from Minnesota in exchange for minor league C Danny Ardoin.
- Nov. 17 Acquired minor league P Ryan Cullen and minor league P Aaron Harang from Texas in exchange for IF Randy Velarde.
- Nov. 20 Acquired P Eric Ireland from Chicago-NL in exchange for OF Matt Stairs.
- Dec. 7 Acquired P Chad Bradford from Chicago-AL in exchange for minor league C Miguel Olivo.

2001

- Jan. 8 Acquired P Roberto Hernandez and P Cory Lidle from Tampa Bay in exchange for OF Ben Grieve and cash considerations; traded P Roberto Hernandez, C A.J. Hinch, minor league IF Angel Berroa and cash considerations to Kansas City for OF Johnny Damon, minor league IF Mark Ellis and cash considerations.

March 28	Traded P Omar Olivares to Pittsburgh for cash considerations.
March 28	Acquired IF Eric Hinske from Chicago-NL in exchange for minor league IF Miguel Cairo; as part of the deal, the A's also refused the return of Rule 5 Draft selection P Scott Chiasson.
May 22	Traded C Sal Fasano to Kansas City for cash considerations.
June 19	Acquired OF Rob Ryan from Arizona in exchange for minor league OF Ryan Christenson.
July 3	Acquired OF Ron Gant from the Colorado Rockies in exchange for minor league OF Robin Jennings.
July 25	Acquired OF Jermaine Dye from Kansas City in a three-team trade in which Colorado sent infielder Neifi Perez to Kansas City and Oakland sent minor league OF Mario Encarnacion, minor league IF Jose Ortiz and minor league P Todd Beltz to Colorado.
Sept. 4	Acquired P Mike Fyhrie from Chicago-NL in exchange for minor league OF Mike Wenner.
Nov. 2	Acquired minor league IF Adam Morrissey from Chicago-NL in exchange for IF Mark Bellhorn.
Dec. 7	Acquired P Billy Koch from Toronto in exchange for IF Eric Hinske and P Justin Miller.
Dec. 14	Acquired OF David Justice and cash considerations from New York-NL in exchange for P Mark Guthrie and P Tyler Yates.

2002

Jan. 2	Acquired minor league C Mike Kremblas from Toronto in exchange for C Tom Wilson.
Jan. 14	Acquired IF Carlos Pena and P Mike Venafro from Texas in exchange for P Mario Ramos, IF Jason Hart, OF Ryan Ludwick and minor league C Gerald Laird.
March 18	Traded P Luis Vizcaino to Texas for P Justin Duchscherer.
May 22	Acquired OF John Mabry from Philadelphia in exchange for OF Jeremy Giambi.
July 5	Acquired P Ted Lilly, minor league OF John-Ford Griffin and minor league P Jason Arnold from the New York Yankees as part of a three-team, seven player trade in which the A's sent IF Carlos Pena, P Franklin German and a player to be named later (P Jeremy Bonderman on Aug. 22) to Detroit for P Jeff Weaver and cash considerations. The A's then sent Weaver to New York to complete the deal.
July 25	Acquired Ray Durham from Chicago-AL in exchange for minor league P Jon Adkins.
July 30	Acquired P Ricardo Rincon from Cleveland in exchange for minor league IF Marshall McDougall.
Nov. 13	Acquired P Roy Smith from Cleveland for cash considerations.
Nov. 16	Traded P Cory Lidle to Toronto for minor leaguers IF Mike Rouse and P Chris Mowday.
Dec. 3	Acquired P Keith Foulke, C Mark Johnson and minor league P Joe Valentine in exchange for P Billy Koch and two minor league players to be named later (P Neal Cotts and OF Daylan Holt on December 16).
Dec. 15	Acquired IF Erubiel Durazo from Arizona in a four-team trade in which the A's sent a minor league player to be named later (P Jason Arnold on December 16) to Toronto; Toronto then sent IF Felipe Lopez to Cincinnati; Cincinnati then sent P Elmer Dessens to Arizona.
Dec. 16	Acquired P Buddy Hernandez from San Diego in exchange for IF Jose Flores.

2003

Jan. 2	Acquired P Jeremy Fikac from San Diego in exchange for a player to be named later or cash considerations.
July 30	Acquired OF Jose Guillen from Cincinnati for minor league pitchers Aaron Harang, Joe Valentine and Jeff Bruksch
Nov. 18	Acquired OF Bobby Kielty from Toronto along with a player to be named later or cash for P Ted Lilly
Nov. 26	Acquired OF Mark Kotsay from San Diego for C Ramon Hernandez and OF Terrence Long
Dec. 15	Acquired P Frank Brooks from the New York Mets for a player to be named later
Dec. 15	Acquired C Michael Barrett from Montreal for a player to be named later (Dionnar Martinez).
Dec. 16	Acquired a player to be named later from the Chicago Cubs for C Michael Barrett
Dec. 16	Acquired P Mark Redman from Florida for P Mike Neu and a player to be named later (minor league P Bill Murphy on December 23)
Dec. 18	Acquired P Chris Hammond and cash from the New York Yankees for P Eduardo Sierra and minor league IF J.T. Stotts
Dec. 21	Acquired C Damian Miller and cash from the Chicago Cubs for a player to be named later (Chris Mowday)

2004

March 29	Acquired a player to be named later from the Los Angeles Dodgers for OF Jason Grabowksi.
April 17	Acquired Kirk Saarloos from the Houston Astros in exchange for P Chad Harville.
May 12	Acquired a player to be named later from the Toronto Blue Jays for IF Frank Menechino.
June 24	Acquired P Octavio Dotel with cash from the Kansas City Royals in exchange for minor leaguers P Mike Wood and IF Mark Teahan.
Nov. 27	Acquired Jason Kendall from the Pittsburgh Pirates in exchange for P Mark Redman and P Arthur Rhodes.
Dec. 15	Acquired IF Keith Ginter from the Milwaukee Brewers in exchange for minor league P Justin Lehr and OF Nelson Cruz.
Dec. 16	Acquired P Juan Cruz, P Dan Meyer and OF Charles Thomas from the Atlanta Braves in exchange for P Tim Hudson.
Dec. 18	Acquired P Kiko Calero, P Danny Haren and minor league C Daric Barton from the St. Louis Cardinals in exchange for P Mark Mulder.

A'S AMONG THE BEST UNDER BEANE'S WATCH**MAJOR LEAGUE'S BEST RECORDS SINCE 1998**

Club	Wins	Losses	Pct.
New York (AL)	1074	704	.604
Atlanta	1015	765	.570
Boston	1011	770	.568
St. Louis	980	800	.551
Oakland	976	804	.548

TRADES MADE BY BILLY BEANE continued

2005

- July 13 Acquired OF Jay Payton and cash considerations from the Boston Red Sox for P Chad Bradford; acquired P Joe Kennedy and P Jay Witasick from the Colorado Rockies for OF Eric Byrnes, minor league IF Omar Quintanilla and cash considerations.
- Dec. 5 Acquired P Chad Gaudin from the Toronto Blue Jays for a player to be named later (Dustin Majewski).
- Dec. 13 Acquired OF Milton Bradley and IF Antonio Perez from the Los Angeles Dodgers in exchange for minor league OF Andre Ethier.

2006

- March 26 Acquired P Brad Halsey from Arizona in exchange for P Juan Cruz.
- March 31 Acquired P Juan Dominguez from Texas in a three-team trade in which the A's sent IF Freddie Bynum to Chicago (NL) and P John Rheinecker to Texas. The Cubs also sent John Koronka to Texas.
- Nov. 28 Acquired IF Donnie Murphy from the Kansas City Royals in exchange for cash considerations.
- Dec. 7 Acquired OF Ryan Goleski from Tampa Bay in exchange for cash considerations.

2007

- Jan. 23 Acquired P David Shafer from the Cincinnati Reds for a player to be named later (Julio Manon) in exchange for a P Kirk Saarloos and a player to be named later (Dan Denham).
- April 27 Acquired OF Chris Denorfia from the Cincinnati Reds for two players to be named later (Marcus McBeth and Ben Jukich) and cash considerations.
- April 29 Acquired OF Ryan Langerhans from the Atlanta Braves for a player to be named later.
- May 2 Acquired OF Chris Snelling from Washington in exchange for OF Ryan Langerhans.

- June 9 Traded C Adam Melhuse to the Texas Rangers in exchange for cash considerations.
- June 29 Acquired P Andrew Brown from San Diego in exchange for OF Milton Bradley and cash considerations.
- July 16 Acquired C Rob Bowen and P Jerry Blevins from Chicago (NL) in exchange for C Jason Kendall and cash considerations.
- Nov. 18 Acquired P Kristian Bell and P Graham Godfrey from Toronto in exchange for IF Marco Scutaro.
- Dec. 14 Acquired P Brett Anderson, P Dana Eveland, P Greg Smith, IF Chris Carter, OF Aaron Cunningham, OF Carlos Gonzalez from the Arizona Diamondbacks in exchange for P Dan Haren and P Connor Robertson.

2008

- Jan. 3 Acquired P Gio Gonzalez, P Fautino De Los Santos and OF Ryan Sweeney from the Chicago White Sox in exchange for OF Nick Swisher.
- Jan. 14 Acquired P Joey Devine and P Jamie Richmond from the Atlanta Braves in exchange for OF Mark Kotsay and cash considerations.
- June 5 Acquired cash considerations from the Toronto Blue Jays in exchange for IF Kevin Melillo
- July 8 Acquired P Sean Gallagher, C Josh Donaldson, IF Eric Patterson and OF Matt Murton from the Chicago Cubs in exchange for P Rich Harden and P Chad Gaudin
- July 17 Acquired P Josh Outman, IF Adrian Cardenas and OF Matt Spencer from the Philadelphia Phillies in exchange for P Joe Blanton
- Nov. 12 Acquired OF Matt Holliday from the Colorado Rockies for P Greg Smith, P Huston Street and OF Carlos Gonzalez

2009

- Feb. 2 Acquired RHP Michael Wuerz from the Chicago Cubs for OF Richie Robnett and IF Justin Sellers

POSTSEASON BESTS

Most Postseason Appearances

Yankees	47
Dodgers	25
Athletics	23
Cardinals	22
Giants	22

Most World Series Won

Yankees	26
Cardinals	10
Athletics	9
Red Sox	7
Dodgers	6

Most Postseason Wins

Yankees	202
Cardinals	98
Red Sox	79
Athletics	78
Braves	76

Most LCS Appearances

Yankees	12
Athletics	11
Braves	11
Cardinals	9
Pirates	9
Orioles	9
Red Sox	9

Most LCS Games Won

Yankees	39
Braves	27
Cardinals	26
Athletics	23
Mets	22
Red Sox	22

DAVID FORST

Assistant General Manager



David Forst begins his 10th season with the Athletics and his sixth as assistant general manager. He was appointed to his current position in February of 2004 after serving as an assistant to the general manager and coordinator of professional scouting. His primary duties include assisting Billy Beane in all player acquisitions, contract negotiations and player evaluations.

The 32-year old Forst graduated Cum Laude from Harvard University in 1998 with a bachelor of arts degree in sociology. He played baseball for the Crimson for four seasons and earned third team All-America honors as a senior in 1998. He also played for the Springfield (Ill.) Capitals of the Frontier League in 1998 and 1999.

A native of Encino, Calif., Forst resides in Berkeley, Calif. with his wife, Rebe.

ERIC KUBOTA

Director of Scouting



Eric Kubota is in his 25th season with the Athletics organization and his eighth as director of scouting.

Kubota has overseen the club's last seven drafts that have produced 21 players who have risen to the major leagues with various clubs, including current A's Kurt Suzuki (2004), Dallas Braden (2004), Jeff Gray (2004), Travis Buck (2005), Cliff Pennington (2005) and Jeff Baisley (2005). Three players selected—Gray, Pennington and Baisley—made their Major League debuts with Oakland last season. Kubota's talents as an evaluator helped assemble the majority of the A's minor league system that has combined for a 2671-2404 (.526) record over the last seven seasons.

Prior to assuming his current position, Kubota served as the club's supervisor of international scouting for three seasons, overseeing the scouting staff and player evaluations in the Dominican Republic and Venezuela.

Kubota, 44, began his baseball career in June of 1984 while he was an undergraduate at the University of California, Berkeley, spending the better part of six seasons working in the A's media relations department. In November of 1989, he joined the baseball operations staff as an assistant director of scouting, handling daily administrative duties of the scouting department, including preparation work for the Rule 4, Rule 5 and June drafts, compiling the team's prospect book and preparing statistical information.

He was elevated to Pacific Rim coordinator in November of 1996, where he acted as a liaison between the A's and Asian baseball teams in addition to his scouting duties in Northern California and Hawaii.

Eric graduated from Cal in 1986 with a bachelor of arts degree in political science. He resides in Rocklin, Calif. with his wife, Karen, and their two children.

KEITH LIEPPMAN

Director of Player Development



Keith Lieppman begins his 39th year with the A's and 18th season as the organization's director of player development, with responsibilities in the assignment, development and evaluation of players throughout the A's farm system, which consistently ranks among the best in the game. He also coordinates field instruction for the entire minor league system.

Lieppman has managed on all levels of the A's minor league system, beginning in Modesto in 1980 and most recently with the Triple-A Tacoma Tigers from 1985-87. He also managed the Lacey Tigres of the Dominican Winter League in 1986. He began his baseball career in 1971 as a minor league player for the A's.

Keith is a graduate of the University of Kansas with a degree in journalism. He resides in Prescott, Ariz. with his wife, Corinne, and twins, Burke and Lauren.

BILLY OWENS

Director of Player Personnel



Billy Owens begins his 11th season with the Athletics and his sixth as director of player personnel, where his responsibilities include providing input and recommendations for potential trades and free agent signings, along with evaluation in the area of amateur scouting.

Prior to moving into a front office position, Owens spent five seasons as a hitting coach in the A's minor league system, with stops at Southern Oregon (1999), Vancouver (2000-01) and Arizona (2002-03). In addition to his coaching duties, Owens also assumed scouting responsibilities as an area scout and was promoted to East Coast Scouting Coordinator in 2003.

A third round pick (72nd overall) by the Baltimore Orioles in the 1992 June Draft, Owens played seven seasons of minor league ball with the Baltimore (1992-96) and Houston organizations (1997-98) before joining the A's as an area scout.

A native of San Jose, Calif., Owens attended the University of Arizona, where he played both baseball and football. He was a football, basketball and baseball standout at Bellarmine College Preparatory and is a member of the school's hall of fame. Billy O makes his off-season home in Scottsdale, Ariz.

TED POLAKOWSKI

Director of Minor League Operations



Ted Polakowski enters his 11th season as director of minor league operations. He oversees all aspects of the club's training facility in Phoenix as well as handling budgeting and purchasing responsibilities for the organization's entire minor league system. He also assists in the management of the A's baseball operation in the Dominican Republic.

Polakowski joined the A's organization in 1984 as an athletic trainer for the Idaho Falls affiliate. He also headed up training staffs in Pocatello (1985), Medford (1986-87) and with the A's team in the Arizona Rookie League (1988) before moving into administrative duties on a full time basis in 1989. He was promoted to his current position prior to the 1999 season.

A native of Somerville, N.J., Polakowski graduated from Arizona State in 1984 with a degree in health education and sports medicine. He currently resides in Mesa, Ariz. with his wife, Cheryl, and their four children, Kimberly, Matthew, Krysta and Michael.

CHRIS PITTARO

Director of Professional Scouting



Chris Pittaro enters his 19th season in the Oakland organization, his third as director of professional scouting. He spent the previous six seasons as national field coordinator after serving as an area scout and national cross checker with the Athletics since 1991.

Drafted by the Detroit Tigers in the 1982 June First Year Player Draft, Pittaro made his major league debut with the Tigers in 1985, batting .242 in 28 games. He was traded to the Minnesota Twins in 1986 and spent parts of the '86 and '87 seasons on the Twins big league roster. He retired during the 1988 season.

Pittaro attended the University of North Carolina from 1980-82 before signing with the Tigers following his junior season. After he retired as a player in 1988, he enrolled in Rider College in New Jersey where he obtained a bachelor of science degree in finance in 1991, graduating Summa Cum Laude.

The 47-year old Pittaro is a native of Hamilton, N.J., where he still lives with his wife, Lisa, and their three children.

PAMELA PITTS

Director of Baseball Administration



Pamela Pitts enters her 28th season in the organization and her 17th as director of baseball administration. Her responsibilities include managing the day-to-day business side of the baseball operations department, including governing all major and minor league staff contract administration, player records, waivers, payroll issues and transactions. She started her baseball career with the A's in November of 1981 as the minor league and public relations secretary. Pamela resides in Danville, Calif. with her husband, Dan Dunn.

JOE SPARKS

Major League Advance Scout



Joe Sparks begins his fifth season as the A's advance scout after serving as the hitting coach at Triple-A Sacramento in 2004. Prior to joining the A's organization in 2004, he spent eight seasons as the Major League advance and special assignment scout for the St. Louis Cardinals.

Sparks won nine championships and nine manager of the year awards during his 19-year minor league managerial career. He held managerial positions at Triple-A Toledo and Triple-A Iowa for five seasons, at Triple-A Omaha for four seasons and Triple-A Indianapolis for three years. He also served one-year managerial stints at Single-A Duluth, Single-A Appleton and Double-A Knoxville. Sparks also coached on the major league level with the New York Yankees (1990), Montreal Expos (1989), Cincinnati Reds (1984) and Chicago White Sox (1979). He spent the majority of his 13-year playing career as a minor league infielder in the New York/San Francisco Giant farm systems.

Sparks currently resides in Phoenix, Ariz. with his wife, Mary. Their son, Greg, serves as the A's minor league roving hitting instructor.

RANDY JOHNSON

Special Assistant to the General Manager



Randy Johnson begins his seventh season as a member of Billy Beane's staff. He is involved in evaluating talent on all levels of the organization with special emphasis on scouting in the Southern California area, as well as international regions such as Asia and Australia.

Prior to his appointment with the A's, Johnson spent seven seasons in the Detroit Tigers organization, where he served as a special assistant to the general manager and coordinator of pro scouting (1996-2002). Prior to joining the Detroit organization, he spent two seasons (1994-95) as a major league scout for the San Diego Padres and also worked as an area scout for the Padres from 1990-92. Johnson worked as a regional cross checker (1993) and area scout (1992) with the Colorado Rockies.

Johnson played 11 seasons of professional baseball, including three seasons in the major leagues with the Atlanta Braves (1982-84) and compiled a .267 career batting average. He also played two seasons in Japan with Hiroshima and another season in the Senior Professional League before officially retiring in 1991.

Johnson, 52, attended Palomar (Calif.) Junior College before transferring to San Jose State where he earned baseball all-league, all-district and Academic All-America honors in 1978. He was also an all-state junior college placekicker for the Palomar football team in 1975.

Johnson resides in Valley Center, Calif. with his wife, Heather, and stepson, Taylor.

FARHAN ZAIDI

Baseball Operations Analyst



Farhan Zaidi enters his fifth season as baseball operations analyst. His primary responsibilities include providing statistical analysis for evaluating and targeting players in the amateur draft, free agent and trade markets. He also assists on arbitration cases, minor league contracts and works closely with the coaching staff during the season in analyzing data from advance scouting reports.

Prior to joining the A's, Zaidi served as business development associate for Small World Media, the fantasy sports division of *The Sporting News* and also worked as a management consultant for the Boston Consulting Group.

Zaidi, 32, earned his bachelor of science degree in economics from Massachusetts Institute of Technology in 1998 and a master's degree in economics from the University of California, Berkeley in 2001. He currently resides in Berkeley.

ADMINISTRATION

STEVE JOHNSTON

General Counsel



Steve Johnston enters his fourth season with the A's in the role of general counsel, a position he was appointed to January 10, 2006. Johnston oversees all of the team's legal, insurance and human resource matters. In a dual role, Johnston also serves as general counsel of Major League Soccer's San Jose Earthquakes, who begin their second season in the spring of 2009.

Johnston joined the A's from Chicago-based Beam Global Spirits & Wine, Inc., where he managed and advised U.S. and international offices on legal and business risks in various areas, including commercial and corporate transactions, regulatory matters, promotions and marketing directives, sales and pricing guidelines and corporate development.

Prior to joining Beam Global Spirits & Wine, Inc., Johnston was a corporate associate at the Chicago-based law firm Mayer Brown LLP (2000-2003) and a litigation associate at the Chicago-based law firm Gardner, Carton & Douglas (1998-2000).

A native of Davenport, Iowa, Johnston earned his bachelor of arts degree in economics from Grinnell College in 1992 and his juris doctor from Washington University School of Law in 1998. Steve resides in Danville, Calif. with his wife, Angela, and sons Ty, Brady and Will.

JIM LEAHEY

Vice President, Sales and Marketing



Jim Leahey enters his third season with the A's in the role as vice president, sales and marketing, a position he was appointed to December 1, 2006. He oversees all areas of the team's sales and marketing efforts, including advertising, ticket sales, corporate partnerships, merchandise and luxury suites.

Leahey joined the A's front office staff after spending 14 years with Sony Corporation, in his last position as general manager and vice president for Sony's Peripherals and Enhancements Group. In that role, Leahey directed marketing activity and strategy for Sony's market-leading accessory business, which included product categories such as headphones, camcorder and digital still camera accessories, and memory stick flash media.

He joined Sony Corporation in 1990 and quickly ascended the executive ladder. After progressing through a series of business planning and product development roles, he was promoted to manage product planning for North and Latin American television products in 1998. In 1999, Leahey relocated to South America where he directed all marketing activities for Sony Peru as group marketing manager. In 2001, he was promoted to general manager and country manager of Sony Peru, leading sales, marketing, finance, administration, operations and service, a position he held until returning to the U.S. operations in 2004.

Leahey earned his bachelor's degree in economics from Brown University in 1988 and his master's in business administration from the Harvard Business School in 1993. Jim resides in Danville, Calif. with his wife, Kira, and their three children.

KEN PRIES

Vice President, Broadcasting and Communications



Entering his 19th season with the Athletics organization, Ken Pries was promoted to his current position of vice president, broadcasting and communications in March of 2000 after serving as the team's senior director for broadcasting and communications for the previous three years.

Pries oversees all of the A's television and radio matters, in addition to the club's community relations, public relations and Diamond Vision departments.

Pries is responsible for negotiating all of the team's broadcast agreements, which include the A's Radio Network, and television partnership with Comcast SportsNet California. The A's will televise over 140 games this year which are the most ever. In addition, more than 75 games will be televised High Def by Comcast SportsNet California.

Last season, the A's Community Fund distributed approximately \$600,000 to various projects and made donations to over 1,500 various charities throughout Northern California. The annual A's Community Fund Golf Tournament, held at the Castlewood Country Club in Pleasanton, raised more than \$130,000 and the Ninth Annual Breast Cancer Awareness Day raised more than \$100,000 for the American Cancer Society and the Northern California Cancer Center. The A's Ninth Annual MUG Root Beer Float Day raised over \$30,000 for the Juvenile Diabetes Research Foundation. The Third Annual Dinner on the Diamond, featuring A's players and staff, raised more than \$100,000 for the A's Community Fund and the Painted Turtle.

Prior to joining the A's organization in 1991, Pries worked seven years with KSFO radio, where he was an executive producer for A's broadcasts, as well as Stanford football and men's basketball broadcasts. Before his KSFO stint, Pries served as a sports coordinator at KNBR radio from 1979-84, where he worked on the station's broadcasts of San Francisco Giants baseball games, along with University of San Francisco and Golden State Warrior basketball games.

A native of Alameda, Calif., Pries attended San Francisco State University, where he majored in broadcast communicational arts. He resides in San Ramon, Calif. with his wife and their two children.

DAVID RINETTI

Vice President, Stadium Operations



David Rinetti enters his 29th season with the A's organization and his ninth as vice president, stadium operations.

In his current position, Rinetti coordinates event management, oversees all game day employees, including ushers, security officers, ticket takers, parking attendants and grounds crew, and assists in all construction related issues at Oakland-Alameda County Coliseum. He is also the team's liaison with local law enforcement agencies and Major League Baseball's Security Department. In addition, Rinetti sits on the team's venue and design development committee that is responsible for developing a non-site specific prototype for a new baseball-only facility for the club.

The 44-year old Rinetti began his career with the A's in 1981, serving as stadium operations assistant, where he organized in-stadium promotions and giveaways. From 1987-93, he managed game day operations and maintenance of the A's luxury suites. In 1994, he was promoted to director of stadium operations and was elevated to vice president in March of 2000.

Rinetti also worked with Major League Baseball's Security Department at the 1995, 1998 and 2007 World Series, in addition to the 1998, 2002 and 2007 All-Star Games. He is also a member of the Major League Baseball Stadium Operations Advisory Committee.

A 1986 graduate of California State University, Hayward with a degree in business administration, Rinetti resides in Pleasanton with his wife, Adrienne.

KEITH WOLFF

Vice President, Venue Development



Keith Wolff enters his fourth year as vice president, venue development for the A's, while also retaining his position as president of Wolff Urban Development, a real estate development, acquisition and management company based in West Los Angeles and the Bay Area. In his role with the A's, he is responsible for the daily efforts in the team's quest to secure a baseball-only facility in the City of Fremont.

Wolff has more than 20 years of experience within the real estate industry with an emphasis on hotel, office, industrial and retail project assets. He has extensive background in all facets of commercial real estate, including property acquisition, entitlement, development, leasing, repositioning and disposition.

Wolff graduated magna cum laude from the University of the Pacific with a bachelor's of science degree in business administration and also served as valedictorian of his graduating class. He received his master's degree in business administration from Harvard University in 1993.

Keith and his wife, Amelia, reside in San Francisco.

PAUL WONG

Vice President, Finance



Paul Wong enters his 14th season with the Athletics organization and ninth as vice president, finance. He is responsible for all of the club's financial technology and telecommunications affairs, including overseeing the accounting and computer information systems departments, management of the company's annual budget and cash flow, the preparation of financial forecasts, reports and tax returns for the company and Major League Baseball, as well as analyzing and implementing the company's technology and telecommunication requirements.

Wong joined the Athletics in January of 1996 as a controller after serving four years with KPMG Peat Marwick in Oakland as a supervising tax specialist and senior auditor and two years as an accounting analyst for Pacific Gas and Electric Company in San Francisco.

A native of the Bay Area, Wong earned his bachelor of science degree in business administration from California State University, Hayward in 1990. He currently resides in Dublin, Calif. with his wife, Trisha and son, Zachary.

SPORTS MEDICINE STAFF

STEVE SAYLES, LAT, ATC

Head Athletic Trainer



Steve Sayles enters his second season as head athletic trainer after serving as an assistant trainer on the A's major league staff from 1998-2007. This season, Sayles was chosen as one of two American League athletic trainers to serve at the 2009 All-Star Game in St. Louis as voted by the Professional Baseball Athletics Trainers Society (PBATS). The 2009 season will also mark his 27th season in professional baseball. Prior to joining the A's staff in 1998, he spent 15 years as an athletic trainer in the San Diego Padres organization, including a five-year (1993-97) stint as the head athletic trainer of the Padres' Triple-A affiliate in Las Vegas. A native of San Diego, Sayles graduated from San Diego State in 1983 with a bachelor of arts degree in athletic training. He lettered in baseball and was a college teammate of Tony Gwynn and umpire Kerwin Danley. He also played professionally in the San Diego Padres minor league system. Steve and his wife, Jessica, make their off-season home in Las Vegas, Nev.

WALT HORN

Assistant Athletic Trainer

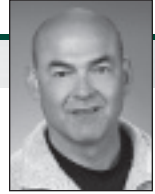
Walt Horn enters his second season on the A's major league training staff after spending 30 years working in the A's minor league system, including 24 campaigns on the Triple-A level. Horn joined the A's organization in 1978 after being named head athletic trainer for Double-A Jersey City Indians. He served as the A's Double-A trainer for six years through the 1983 season before being promoted to Triple-A Tacoma for the 1984 season. He remained with A's Triple-A affiliates in Tacoma (1984-94), Edmonton (1995-98), Vancouver (1999) and most recently, Sacramento (2000-07). He is a four-time Pacific Coast League Trainer of the Year (1992, '96, '02 and '04) and has also headed up training staffs at two Triple-A All-Star Games (1993 and 2005). A native of Fruitland, Idaho, Horn graduated from Boise State in 1977 with a bachelor's degree in physical education with an emphasis on athletic training. He makes his off-season home in Mesa, Ariz. with his wife, Stacy. He has two children, Kassandra and Cameron.



BOB ALEJO

Director of Strength and Conditioning

Bob Alejo, who offers nearly 25 years of experience training athletes, returns to the Oakland A's for a second stint as strength and conditioning coach this year. He previously served in the same capacity from 1993-2001. In his role, he will be responsible for all aspects of the organization's year-round conditioning program at both the major league and minor league levels. Alejo spent the past four years as director of strength and conditioning at UC Santa Barbara. He was also a member of the 2008 U.S. Olympic Team as strength and conditioning coach for the Gold medal-winning men's beach volleyball team of Todd Rogers and Phil Dalhausser. Before joining the A's in 1993, Alejo was strength and conditioning coach at UCLA, where he supervised a staff that serviced 23 men's and women's teams. During his tenure in Westwood, the Bruins racked up 25 national championships and produced more than 100 All-Americans. Among his credentials, Alejo is a Level-I U.S. Weightlifting Federation Coach and Certified Strength and Conditioning Specialist (through the National Strength and Conditioning Association's Certification Commission). He has also been elected to three halls of fame: Chico State Athletics, Chico State Baseball (inaugural inductee) and the Chico Professional Baseball "Legends of the Diamond."



YOSHI NISHIO

Major League Massage Therapist

Yoshihiro Nishio enters his second season as major league massage therapist for the Oakland Athletics. Previously, he spent two seasons with the Colorado Rockies (2006-07) and one year with the New York Mets (2004) in a similar capacity. Before his Major League Baseball tenure, Yoshi worked in Japanese professional baseball with the Chunichi Dragons from 1988 through 1993. He also worked for Major Trainers INC. in Tokyo from 1983-87. Over the years, Nishio served with Japan's National Baseball Team on tours to the United States, Taiwan, Cuba, Canada and several European countries. He and his wife, Yuki, reside in Irvine, Calif. with their son, Takuya.



LARRY DAVIS

Coordinator of Medical Services

Larry Davis begins his 37th season with the A's organization and second as coordinator of medical services. He oversees and administrates all health and injury issues throughout the organization. Before his current post, Davis served 10 seasons (1998-2007) as the A's head trainer and 14 previous years (1984-97) as an assistant trainer for the big league club. A native of Tucson, Ariz., Davis attended the University of Arizona where he majored in physical education. He began his baseball career in 1973 as the head trainer, traveling secretary and equipment manager of the Tucson Toros, then Oakland's Triple-A affiliate. He remained in that capacity for 11 seasons as the affiliate moved to San Jose, Vancouver, Ogden and Tacoma. Larry makes his home in Mesa, Ariz. with his wife, Suzi.



CLUBHOUSE AND STAFF

MICKEY MORABITO

Director of Team Travel



Mickey Morabito enters his 30th season as the Athletics' director of team travel. He is responsible for arranging the transportation and accommodations of the team during spring training and the regular season, with additional responsibilities in spring training scheduling, payroll and ticketing. He has the sixth longest tenure among all major league traveling secretaries and ranks fourth in service among his American League colleagues. Morabito's career in professional baseball spans four decades, dating back to 1970 when he served as a batboy for the New York Yankees. He worked in the Yankees public relations department for seven seasons, working as an assistant from 1974-76 before taking over the director's duties in 1977. While with the Yankees, he managed the club's media relations efforts during the club's back-to-back World Championship seasons of 1977 and '78. Morabito joined the Athletics organization in the spring of 1980, handling dual roles as the club's director of public relations and traveling secretary. During his long career, he has been a part of six World Series teams, three with the A's and three with the Yankees. A native of Brooklyn, NY, Morabito attended Lafayette High School in Brooklyn and later earned his bachelor of arts degree in physical education from Hunter College in New York City. A fan of Frank Sinatra, Dean Martin, fine dining and hockey, Mickey makes his home in Alameda, Calif. He is married to Barbara Ranalli of Redondo Beach.

STEVE VUCINICH

Equipment Manager



A fixture in the A's organization ever since the club moved to Oakland in 1968, Steve Vucinich enters his 16th season as the club's equipment manager after serving as the visiting clubhouse manager from 1974-93. An Oakland native, Vucinich joined the A's organization as a ball boy in 1968 when the franchise relocated from Kansas City. From 1969-73, he served as an assistant in the home clubhouse before being named visiting clubhouse manager in 1974. Vucinich is a past president of the Major League Baseball Equipment Manager's Association and currently serves on the MLBMA's board of directors and as well as the advisory committee for Major League Baseball Properties. Vucinich graduated from St. Joseph's High School in Alameda and Chabot College in Hayward. An avid golfer, he makes his off-season home in Scottsdale with his wife, Valerie, and daughter, Kayla.

MIKE THALBLUM

Visiting Clubhouse Manager



The 2009 season marks Mike Thalblum's 29th season in the A's organization and his 16th as the visiting clubhouse manager. He began his baseball career when he was 13 years old, serving as a clubhouse assistant in the team's spring training clubhouse in Phoenix. In 1985, Thalblum relocated to Oakland to work in the visiting clubhouse with Steve Vucinich and then in 1992, moved across the hall to the home side where he worked with the late Frank Ciensczyk for two seasons. In 1994, he assumed his current position as the visiting clubhouse manager. A native of Scottsdale, Ariz., Mikey and his wife, Janine, make their home in Dublin, Calif. with their son, Stewart Robert, who is named after former A's pitchers Dave Stewart and Bob Welch; and Jonathon David.

Head Groundskeeper



The 2009 season marks Clay Wood's 15th season as the head groundskeeper of the Oakland-Alameda County Coliseum and his 20th in the Athletics organization. Under his direction, the Coliseum's playing surface is considered by players to be among the best in the major leagues. Clay joined the A's organization in May of 1989 as part of the club's spring training field maintenance team. A native of Fort Worth, Tex., Wood earned his bachelor of science degree in marketing from Arizona State University. Woody and his wife, Lisa, make their home in Danville, Calif. with their son, Tyler, and daughter, Katie.

MEDICAL CONSULTANTS



Allan Pont, M.D.
Team Physician



John Frazier, M.D.
Team Orthopedist



Elliott Schwartz, M.D.
Internal Medicine

ADDITIONAL CLUBHOUSE STAFF



Brian Davis
Clubhouse
Assistant



Cliff Clavin
Clubhouse
Assistant



William Angel
Clubhouse
Assistant



Adam Rhoden
Video Coordinator



Matt Weiss
Umpire Attendant



Casey Chavez
Bullpen Catcher

FRANCHISE FACTS

All-Time Record8114-8584	West Division Championships	14
Philadelphia3886-4248	Wild Card Championships	1
Kansas City829-1224	Most Valuable Players	11
Oakland3399-3112	Cy Young Award Winners	5
World Championships	9	Rookies of the Year	7
Philadelphia	5	Managers of the Year	2
Oakland	4	Hall of Famers	15
American League Championships	15		
Philadelphia	9		
Oakland	6		

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