



OAKLAND ATHLETICS

Homestand Release

Oakland Athletics Baseball Company • 7000 Coliseum Way • Oakland, CA 94621
510-638-4900 • Public Relations Facsimile 510-562-1633 • www.oaklandathletics.com

FOR IMMEDIATE RELEASE:

August 14, 2009

News and Notes About the A's Upcoming Homestand A's Turn-Back-the-Clock and Celebrate 1929 Season on Sunday, August 16

DATE	OPPONENT	TIME	TELEVISION
Friday, August 14	Chicago White Sox <ul style="list-style-type: none"> • University of Phoenix Friday Family Pack Game • National Anthem –SingersMarin • Green Stampede Homework Club Player Visit, sponsored by the A's Community Fund • Kid's Club member brings water to the umpires (third inning) 	7:05 pm	CSNCA
Saturday, August 15	Chicago White Sox <ul style="list-style-type: none"> • Giveaway – A's hats, sponsored by Wells Fargo (10,000 fans) • Rotary Day • A's E-waste Saturdays, presented by AER Worldwide • Cache Creek Saturday • National Anthem — Serene Smith • Pre-game meet and greet – Andrew Bailey with California Police Youth Charities Group • Pre-game meet and greet – UMPS Care visit with Gary Darling and Big Brothers/Big Sisters Bay Area • Kid's Club member "steals" third base • A's Community Fund Silent Auction (partner: National Brain Tumor Society) • Post-game appearance – Andrew Bailey at Masse's in Walnut Creek (after game) 	1:05 pm	NO TV
Sunday, August 16	Chicago White Sox <ul style="list-style-type: none"> • Turn-Back-the-Clock Celebration of 1929 World Series Champion Athletics • Giveaway – 1929 replica jersey, sponsored by Cache Creek Casino Resort (10,000 fans) • Ceremonial first pitch – Kathleen Kelly, granddaughter of Connie Mack, and Jim Conlin, grandson of Jimmie Foxx • National Anthem — David Flagg • Take the Field with the A's, sponsored by Alta Bates Summit Medical Center • Kid's Club member guest public address announcer (third inning) • A's Community Fund Silent Auction (partner: PLAYWORKS) • Post-game Race Around the Bases 	1:05 pm	CSNCA
Monday, August 17	New York Yankees <ul style="list-style-type: none"> • National Anthem –Allie Nicole • Pre-game check presentation – Kingsford Capital Management "Catch of the Game" • Live Dot Racing, sponsored by the California Lottery 	7:05 pm	CSNCA
Tuesday, August 18	New York Yankees <ul style="list-style-type: none"> • Pre-game presentation –Verizon HopeLine program • National Anthem – Sean Kristopher • Live Dot Racing, sponsored by the California Lottery 	7:05 pm	CSNCA
Wednesday, August 19	New York Yankees <ul style="list-style-type: none"> • BART Double Play Wednesday • Food Bank Wednesday • National Anthem –Arielle Paige • Pre-game presentation – MLBPA Heart and Hustle Award to Jack Cust • Live Dot Racing, sponsored by the California Lottery 	7:05 pm	CSNCA
Thursday, August 20	OFF DAY		
Friday, August 21	Detroit Tigers <ul style="list-style-type: none"> • Giveaway – Jason Giambi bobblehead, sponsored by San Jose Mercury News (15,000 fans) • University of Phoenix Friday Family Pack Game • National Anthem – Lanisa Keith • Green Stampede Homework Club Player Visit, sponsored by the A's Community Fund • Kid's Club member brings water to the umpires (third inning) 	7:05 pm	CSNCA
Saturday, August 22	Detroit Tigers <ul style="list-style-type: none"> • A's post-game fireworks show, presented by Chevron • A's E-waste Saturdays, presented by AER Worldwide • Cache Creek Saturday • Color Guard – Veterans of Foreign War • National Anthem — Neysha Go • Kid's Club member "steals" third base • A's Community Fund Silent Auction (partner: Rotary Day) 	6:05 pm	CSNCA
Sunday, August 23	Detroit Tigers <ul style="list-style-type: none"> • Giveaway – Kid's backpack, sponsored by Ross Dress For Less (7,500 kids) • Law Enforcement Day • Ceremonial first pitches --Family member of each of four OPD officers tragically killed in March • National Anthem — TBD • Live Dot Racing, sponsored by the California Lottery • Take the Field with the A's, sponsored by Alta Bates Summit Medical Center • Kid's Club member guest public address announcer (third inning) • A's Community Fund Silent Auction (partner: North Oakland Little League Challenger Division) • Post-game Race Around the Bases 	1:05 pm	CSNCA

All A's games will be carried on KTRB Radio 860 AM and on the A's Radio Network, with Ken Korach, Vince Cotroneo and Ray Fosse calling the action. The A's "Extra Innings" post game show is hosted by Robert Buan. A's night games will broadcast in Spanish on KDIA 1640 AM and day games can be heard on KDYA 1190 with Amaury Pi-González and Manolo Hernández-Douen handle the announcing duties.

Promotions and Special Events

Turn-Back-the-Clock: The A's will celebrate the 80th anniversary of the 1929 World Champion Philadelphia Athletics with a Turn-Back-the-Clock Day on August 16 in conjunction with the team's 1:05 pm game against the White Sox. As part of the promotion, the A's are offering specially-discounted tickets of \$9.29 for Plaza Outfield seats (regularly priced at \$18) and \$19.29 Lower Box seats (regularly \$30), while a bag of peanuts will cost only 50 cents. Under the reins of Hall of Fame Manager Connie Mack, the 1929 Athletics boasted a 104-46 record, defeating the Chicago Cubs in the World Series. Pre-game festivities include a Model A car parade, music and entertainment from that era, and ceremonial first pitches thrown out by Kathleen Kelly, the granddaughter of Connie Mack, and Jim Conlin, the grandson of Jimmie Foxx. A's and White Sox players will don 1929 uniforms. In addition, 10,000 fans will receive a replica 1929 ivory-with-blue-trim A's jersey, sponsored by Cache Creek Casino Resort. *[SEE SEPARATE RELEASE]*

Player Appearance: A's pitcher Andrew Bailey will sign autographs for fans after the game on Saturday, August 15 at Masse's Billiards, Bar & Grill in Walnut Creek (2721 North Main Street).

"Extra Innings" Remote: A's post-game radio show "Extra Innings" will air live on location from the Holiday Inn Oakland Airport Hotel on Sunday, August 16. Fans are invited to join host Robert Buan and pitcher Vin Mazzaro after the game for the show, food and beverage specials and a chance to win A's prizes. The Holiday Inn Oakland Airport is located on 77 Hegenberger Road in Oakland.

Additional Giveaways: On Saturday, August 15, 10,000 fans will receive an A's hat, sponsored by Wells Fargo; on Friday, August 21, 15,000 fans through the turnstiles will receive a Jason Giambi bobblehead, courtesy of San Jose Mercury News; and on Sunday, August 23, 7,500 kids at the game against Detroit will receive an A's backpack, sponsored by Ross Dress For Less.

A's post game fireworks show: After the A's vs. Tigers 6:05 pm game on Saturday, August 22, fans are invited down to the field to view the A's fireworks show, courtesy of Chevron.

Law Enforcement Day: In support of local law enforcement officials, the A's offer a special group ticket discount for the game on Sunday, August 23. The national anthem and Color guard will be performed by local officers, followed by a motorcade of police cars. One member of each of the four families of Sgts. Mark Dunakin, Ervin Romans and Daniel Sakai and Officer John Hege, the four Oakland Police officers that were tragically killed on March 21, will throw out the ceremonial first pitches of the game to A's players. In addition, the family members will be presented with a team autographed A's jersey in addition to the caps and baseballs that were placed on the mound during the moment of silence on A's Opening Night this year. Group ticket purchases of 25 or more receive \$20 Field Level tickets in the Law Enforcement section and are available by contacting Phil Chapman at (510) 563-3013.

Verizon Wireless TXT2WIN: Fans who text the word TRAIN to 35773 during A's games will have the chance to win a trip for two to 2010 A's Spring Training in Phoenix, including airfare from Oakland to Phoenix, hotel accommodations, A's game tickets, a private A's batting practice visit and an A's merchandise package, courtesy of Verizon Wireless. For complete rules, visit textrules.com/oaklanda.

Community Relations

Green Stampede Homework Club: Before selected A's home games, teachers and volunteers from Oakland public schools offer tutoring for at-risk students at the Coliseum. Students who attend the study group are rewarded with tickets to that night's game. If a student shows up to all eight of the study groups, they will be rewarded with a visit from an A's player for a question and answer session and autographs. The second session will meet between August 14 and September 23.

UMPS CARE Charities: On Saturday, August 15, Major League Baseball Umpire Gary Darling will host a pre-game meet and greet with Mentor/Youth Matches from the Big Brothers Big Sisters of the Bay Area. Each participant will receive game tickets and a gift bag of assorted baseball items courtesy of the UMPS CARE Charities, a non-profit established by MLB Umpires to provide financial, in-kind and emotional support for America's youth and families in need.

Pre-Game Meet and Greet: In partnership with the California Police Youth Charities (CPYC), the A's will host a group of at-risk children on Saturday, August 15 for a pre-game meet and greet with A's pitcher Andrew Bailey. CPYC works with athletes and celebrities in order to provide at-risk children positive opportunities in order to push the message that drugs, alcohol and gang violence are not the answers to their problems.

A's Kids Club: A Kid's Club member will help the grounds crew prepare the field before select Wednesday games, a member will bring Aquafina water to the umpires during designated Friday games, one child will "steal" third base during Saturday games and a child will be a guest public address announcer during select Sunday games. Children can join the A's Kids Club online at oaklandathletics.com. For a discounted membership fee of \$10 (regularly \$20) the child will receive a shoulder sling backpack, a Kurt Suzuki growth chart, A's shoelaces and a booklet of various coupons and discounts. The A's Kids Club is sponsored by the Oakland Zoo, Monterey Bay Aquarium and Round Table Pizza.

E-Waste Saturdays: Every Saturday during the regular season will be "A's E-waste Saturdays," presented by AER Worldwide. Fans will be able to drop off e-waste items such as computer monitors, computers, televisions, plasma screens, laptops and other electronic items at the 66th Avenue entrance or outside Gates C and D beginning 2 ½ hours before game time until first pitch. Fans that recycle an electronic item will receive a two-for-one A's ticket voucher for a 2009 regular season game (restrictions apply). A complete list of acceptable items can be found on the community page of oaklandathletics.com. All material will be securely recycled in an environmentally sound manner by AER Worldwide, a global electronics recycling resource company.

A's Community Fund Silent Auction: The A's will host silent auctions of various sports memorabilia behind section 120 during the A's home opener, and on all Saturday and Sunday home dates during the season. Proceeds benefit the A's Community Fund and other local charities. The silent auction partner for the games this homestand are: National Brain Tumor Society (Aug. 15), PLAYWORKS (Aug. 16), Rotary Day (Aug. 22) and the North Oakland Little League Challenger Division (Aug. 23).

Take the Field With The A's: Prior to every Sunday game, selected Little Leaguers will accompany A's players as they take the field, stand with the players during the National Anthem, and receive an autographed ball from an A's player.

Race Around the Bases: Following every Sunday afternoon game, children 14 and under will have a chance to race around the bases.

Food Bank Wednesdays: The A's Community Fund will hold a food drive to benefit the Alameda County Community Food Bank every Wednesday home game during the season. For each can of food donated at either Gates C and D or the BART Plaza entrance, fans will receive a certificate for one Plaza Level Outfield ticket to a specified future A's game (four certificate limit).

A's Breast Cancer Awareness Day: A's Breast Cancer Awareness Day, a daylong celebration of survivorship event to raise funds to support breast cancer research and education, will take place on September 5 for the A's vs. Mariners game. Fundraising efforts for A's Breast Cancer Awareness Day, presented by Olay Skin Care, are underway with the sale of raffle tickets for a quilt autographed by members of the 2009 A's team and coaching staff. Through September 4, fans can purchase a quilt raffle ticket for \$5 each behind section 120, with all proceeds to benefit the American Cancer Society and the Northern California Cancer Center.

Community Relations (cont'd)

HopeLine® Program from Verizon Wireless: Fans who donate their unused cell phones or cell phone accessories to the Verizon Wireless HopeLine donation station behind Section 120 through August 18 will receive a two-for-one A's ticket voucher for a 2009 regular season game and the chance to participate in a private meet-and-greet with an A's player. In addition, one lucky fan will also receive an autographed baseball bat. Exclusive to Verizon Wireless, HopeLine puts their technology and the nation's most reliable and largest wireless network to work in communities by turning unused wireless phones into support for victims of domestic violence, and helps protect the environment by disposing of wireless phones in an environmentally sound way.

Ken Korach's "A's Winning for the Community" Program: For every win the A's record this season, radio play-by-play announcer Ken Korach will donate \$100 and the A's Community Fund will provide matching funds to the Oakland Athletic League high school baseball programs to fund equipment, uniforms and field maintenance. For information on how to make an individual donation to the program, please visit the community relations page of oaklandathletics.com.

Ticket Offers

United Way's LIVE UNITED Sports Package: All six Bay Area professional sports teams have joined together to support the community by offering discounted tickets through United Way's LIVE UNITED Sports Packages. Local sports fans can catch all of their favorite teams in action while supporting a great cause, as a portion of all ticket sales will benefit United Way's Road to Recovery campaign. The East Bay Triple Play ticket packages is priced at \$75 and contains one ticket to each of the following games: Sept. 23, Oakland A's vs. Texas Rangers; Oct. 25, Oakland Raiders vs. New York Jets and Dec. 3, Golden State Warriors vs. Houston Rockets. Tickets or more information can be found online at uwba.org.

University of Phoenix Friday Family Pack Games: Every Friday during the regular season, fans may purchase four Plaza Level tickets and four meals (hot dog, medium drink, bag of peanuts) for only \$50 (\$150 value). The A's Friday Family Pack is sponsored by the University of Phoenix Bay Area Campus and is available at oaklandathletics.com.

Cache Creek Saturday: The first 5,000 adult fans through the gates for Saturday home games will receive an instant scratcher card sponsored by Cache Creek Casino Resort. Prizes will include merchandise, discounts on merchandise, tickets, discounts on tickets, autograph baseballs and more.

BART Double Play Wednesday: Fans may purchase Plaza Level, Plaza Outfield and Plaza Reserved tickets for \$2 and hot dogs for just \$1 on any Wednesday home game during the season.

Discounted Tickets: Children 14-under and fans 60-over may purchase Plaza Outfield seats for \$10 during the season.

All-You-Can-Eat Section: The A's will offer an All-You-Can-Eat seating section during Friday, Saturday and Sunday home games in addition to the series against New York. Individual game tickets for the All-You-Can-Eat sections are priced at \$35. Menu items include hot dogs, nachos, popcorn, peanuts, ice cream and soda. A maximum of four items per trip to the dedicated concession stand will apply and menu items are available through the seventh inning.

Ticket Information: Tickets for all A's home games can be purchased at all usual ticket outlets, including the Oakland-Alameda County Coliseum Box Office, online at oaklandathletics.com, or over the phone by calling (877) 493-BALL (2255). Season, group and luxury suite tickets can be purchased by calling (510) 638-GoA's (4627). Individual game tickets are priced at \$48 (MVP Box), \$40 (Plaza Club), \$35 (Field Infield), \$30 (Lower Box), \$30 (Plaza Infield), \$26 (Field Level), \$24 (Plaza Level), \$18 (Plaza Outfield), \$13 (Bleachers), and \$9 (Plaza Reserved). Individual game tickets for the 2009 Premium Games (New York Yankees) are priced at \$55 (MVP Box), \$45 (Plaza Club), \$40 (Field Infield), \$35 (Lower Box), \$35 (Plaza Infield), \$26 (Field Level), \$24 (Plaza Level), \$18 (Plaza Outfield), \$13 (Bleachers), and \$9 (Plaza Reserved).

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Contact: Kristy Fick, Player and Media Relations Manager
(510) 563-2236; kfick@oaklandathletics.com