



OAKLAND ATHLETICS

Homestand Release

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FOR IMMEDIATE RELEASE:

August 31, 2009

News and Notes About the A's Upcoming Homestand

A's Return Home to Face Royals and Mariners; Host Breast Cancer Awareness Day Saturday

DATE	OPPONENT	TIME	TELEVISION
Monday, August 31	Kansas City Royals <ul style="list-style-type: none"> Ceremonial First Pitch – Blaine Wines, 86-year-old A's fan and former WWII POW Community Days Green Stampede Homework Club, sponsored by the A's Community Fund 	7:05 pm	CSNCA
Tuesday, September 1	Kansas City Royals <ul style="list-style-type: none"> Green Stampede Homework Club, sponsored by the A's Community Fund 	7:05 pm	CSNCA
Wednesday, September 2	Kansas City Royals <ul style="list-style-type: none"> BART Double Play Wednesday Food Bank Wednesday Pre-game presentation – Roberto Clemente Award Nominee Kurt Suzuki Little A's, sponsored by Union Bank and Clorox Live Dot Racing, sponsored by the California Lottery A's post-game radio remote featuring Kurt Suzuki and Gio Gonzalez at Holiday Inn Oakland Airport 	12:35 pm	NO TV
Thursday, September 3	Kansas City Royals <ul style="list-style-type: none"> A's Amigos, sponsored by Kelly-Moore Paints Green Stampede Homework Club, sponsored by the A's Community Fund 	7:05 pm	CSNCA
Friday, September 4	Seattle Mariners <ul style="list-style-type: none"> University of Phoenix Friday Family Pack Game National Anthem – Acalanes High School Green Stampede Homework Club, sponsored by the A's Community Fund Kid's Club member brings water to the umpires (third inning) 	7:05 pm	CSNCA
Saturday, September 5	Seattle Mariners <ul style="list-style-type: none"> A's Breast Cancer Awareness Day, presented by Olay Skin Care Giveaway – A's pink pashmina, sponsored by Olay Skin Care (10,000 fans) Pre-game presentation – "Gift of Faith Award" to Tiburcio Vasquez Health Center. Pre-game ceremony – Survivor pink ribbon in outfield; dove release; moment of silence A's E-waste Saturdays, presented by AER Worldwide Cache Creek Saturday National Anthem — Stacy Hogg Kid's Club member "steals" third base A's Community Fund Silent Auction (partners: ACS, NCCC, Susan G. Komen for the Cure) 	6:05 pm	CSNCA
Sunday, September 6	Seattle Mariners <ul style="list-style-type: none"> Giveaway – 1929 A's hats, sponsored by Cache Creek Casino and Resort (10,000 fans) Pre-game presentation – Niles Senior Little League Team Take the Field with the A's, sponsored by Alta Bates Summit Medical Center Little A's, sponsored by Union Bank and Clorox Kid's Club member guest public address announcer (third inning) A's Community Fund Silent Auction (partner: Behavioral Intervention Association) Post-game Race Around the Bases 	1:05 pm	CSNCA

All A's games will be carried on KTRB Radio 860 AM and on the A's Radio Network, with Ken Korach, Vince Cotroneo and Ray Fosse calling the action. The A's "Extra Innings" post game show is hosted by Robert Buan. A's night games will broadcast in Spanish on KDIA 1640 AM and day games can be heard on KDYA 1190 with Amaury Pi-González and Manolo Hernández-Douen handle the announcing duties.

Promotions and Special Events

A's Breast Cancer Awareness Day: The A's will host the 11th Annual Breast Cancer Awareness Day, presented by Olay Skin Care, on Saturday, September 5 as the A's take on the Seattle Mariners. A's Breast Cancer Awareness Day is a daylong celebration of survivorship, honoring those who have courageously battled breast cancer and to raise funds to support research, education, advocacy and free services for cancer patients and their families throughout the Bay Area. Pregame festivities will begin at 5:35 pm with over 500 Bay Area breast cancer survivors forming a symbolic human ribbon on the field and the release of white doves as a symbol of hope. Since 1998, the A's have raised over \$1,000,000 to help further advance breast cancer education and research. Supporting sponsors for this event include: Alta Bates Summit Medical Center, Comerica Bank, Comcast, Contra Costa Times, Ross Dress For Less and State Roofing Systems.

A's Breast Cancer Awareness Day Fundraising: Fundraising efforts for A's Breast Cancer Awareness Day, presented by Olay Skin Care, are underway with the sale of raffle tickets for a quilt autographed by members of the 2009 A's team and coaching staff. Through September 5, fans can purchase a commemorative pin (\$10) and cap (\$20) for \$25 or a raffle ticket for a quilt autographed by members of the 2009 team for \$5 each (until Sept. 3) behind section 120 at the Coliseum, with all proceeds to benefit the American Cancer Society, Northern California Cancer Center and Susan G. Komen for the Cure.

"Extra Innings" Remote: A's post-game radio show "Extra Innings" will air live on location from the Holiday Inn Oakland Airport Hotel on Wednesday, September 2. Fans are invited to join host Robert Buan, pitcher Gio Gonzales and catcher Kurt Suzuki after the game for the show, food and beverage specials and a chance to get autographs and win A's prizes. The Holiday Inn Oakland Airport is located on 77 Hegenberger Road in Oakland.

Additional Giveaways: On Saturday, September 5, 10,000 fans will receive an A's pink pashmina, sponsored by Olay Skin Care, and 10,000 fans to the game on Sunday, September 6 will receive a 1929 A's hat, courtesy of Cache Creek Casino and Resort.

Verizon Wireless TXT2WIN: Fans who text the word TRAIN to 35773 during A's games will have the chance to win a trip for two to 2010 A's Spring Training in Phoenix, including airfare from Oakland to Phoenix, hotel accommodations, A's game tickets, a private A's batting practice visit and an A's merchandise package, courtesy of Verizon Wireless. For complete rules, visit textrules.com/oaklanda.

Community Relations

Community Days: The A's will provide tickets to various community programs for the game on Monday, August 31 vs. Kansas City.

Green Stampede Homework Club: Before selected A's home games, teachers and volunteers from Oakland public schools offer tutoring for at-risk students at the Coliseum. Students who attend the study group are rewarded with tickets to that night's game. If a student shows up to all eight of the study groups, they will be rewarded with a visit from an A's player for a question and answer session and autographs. The second session will meet between August 14 and September 23.

Food Bank Wednesdays: The A's Community Fund will hold a food drive to benefit the Alameda County Community Food Bank every Wednesday home game during the season. For each can of food donated at either Gates C and D or the BART Plaza entrance, fans will receive a certificate for one Plaza Level Outfield ticket to a specified future A's game (four certificate limit).

Roberto Clemente Award Presentation: A's catcher Kurt Suzuki will be recognized as the A's nominee for the national 2009 Roberto Clemente Award during an on-field ceremony prior to the A's 12:35 pm game against Kansas City on Wednesday, September 2. The Roberto Clemente Award recognizes the player who best exemplifies the game of baseball, sportsmanship, community involvement and positive contribution to their team. Kurt and Renee began the "Jon Wilhite Recovery Fund" to assist their good friend and former teammate from Cal State Fullerton, Jon Wilhite, who was the lone survivor of the tragic car crash on April 9, 2009 that took the lives of Angels' pitcher Nick Adenhardt and two others. The Suzukis raised over \$61,000 to help alleviate some of Wilhite's medical costs with the help of A's and Angels' fans, the A's Community Fund and Athletics Nation. [SEE SEPARATE RELEASE]

Little A's: The A's will treat children from Bay Area youth groups from low to moderate-income families to the games on Wednesday September 2 and Sunday, September 6. In addition to a game ticket, each child will receive an A's pin and a pennant. The Little A's program is sponsored by Union Bank and Clorox.

A's Amigos: Prior to the game on Thursday, September 3, an A's player will speak to a group of Hispanic children on the importance of education, sportsmanship and hard work. In addition to the pre-game visit, each child will receive a game ticket and an A's hat. The A's Amigos program is sponsored by Kelly-Moore Paints.

A's Kids Club: A Kid's Club member will help the grounds crew prepare the field before select Wednesday games, a member will bring Aquafina water to the umpires during designated Friday games, one child will "steal" third base during Saturday games and a child will be a guest public address announcer during select Sunday games. Children can join the A's Kids Club online at oaklandathletics.com. For a discounted membership fee of \$10 (regularly \$20) the child will receive a shoulder sling backpack, a Kurt Suzuki growth chart, A's shoelaces and a booklet of various coupons and discounts. The A's Kids Club is sponsored by the Oakland Zoo, Monterey Bay Aquarium and Round Table Pizza.

E-Waste Saturdays: Every Saturday during the regular season will be "A's E-waste Saturdays," presented by AER Worldwide. Fans will be able to drop off e-waste items such as computer monitors, computers, televisions, plasma screens, laptops and other electronic items outside Gates C and D beginning 2 ½ hours before game time until first pitch. Fans that recycle an electronic item will receive a two-for-one A's ticket voucher for a 2009 regular season game (restrictions apply). A complete list of acceptable items can be found on the community page of oaklandathletics.com. All material will be securely recycled in an environmentally sound manner by AER Worldwide, a global electronics recycling resource company.

A's Community Fund Silent Auction: The A's will host silent auctions of various sports memorabilia behind section 120 during the A's home opener, and on all Saturday and Sunday home dates during the season. Proceeds benefit the A's Community Fund and other local charities. The silent auction partner for the games this homestand are: American Cancer Society, Northern California Cancer Center and Susan G. Komen for the Cure on September 5 and the Behavioral Intervention Association on September 6.

Take the Field With The A's: Prior to every Sunday game, selected Little Leaguers will accompany A's players as they take the field, stand with the players during the National Anthem, and receive an autographed ball from an A's player.

Race Around the Bases: Following every Sunday afternoon game, children 14 and under will have a chance to race around the bases.

Ken Korach's "A's Winning for the Community" Program: For every win the A's record this season, radio play-by-play announcer Ken Korach will donate \$100 and the A's Community Fund will provide matching funds to the Oakland Athletic League high school baseball programs to fund equipment, uniforms and field maintenance. For information on how to make an individual donation to the program, please visit the community relations page of oaklandathletics.com.

Ticket Offers

United Way's LIVE UNITED Sports Package: All six Bay Area professional sports teams have joined together to support the community by offering discounted tickets through United Way's LIVE UNITED Sports Packages. Local sports fans can catch all of their favorite teams in action while supporting a great cause, as a portion of all ticket sales will benefit United Way's Road to Recovery campaign. The East Bay Triple Play ticket packages is priced at \$75 and contains one ticket to each of the following games: Sept. 23, Oakland A's vs. Texas Rangers; Oct. 25, Oakland Raiders vs. New York Jets and Dec. 3, Golden State Warriors vs. Houston Rockets. Tickets or more information can be found online at uwba.org.

BART Double Play Wednesday: Fans may purchase Plaza Level, Plaza Outfield and Plaza Reserved tickets for \$2 and hot dogs for just \$1 on any Wednesday home game during the season.

University of Phoenix Friday Family Pack Games: Every Friday during the regular season, fans may purchase four Plaza Level tickets and four meals (hot dog, medium drink, bag of peanuts) for only \$50 (\$150 value). The A's Friday Family Pack is sponsored by the University of Phoenix Bay Area Campus and is available at oaklandathletics.com.

Cache Creek Saturday: The first 5,000 adult fans through the gates for Saturday home games will receive an instant scratcher card sponsored by Cache Creek Casino Resort. Prizes will include merchandise, discounts on merchandise, tickets, discounts on tickets, autograph baseballs and more.

Discounted Tickets: Children 14-under and fans 60-over may purchase Plaza Outfield seats for \$10 during the season.

All-You-Can-Eat Section: The A's will offer an All-You-Can-Eat seating section during Friday, Saturday and Sunday home games in addition to the series against New York. Individual game tickets for the All-You-Can-Eat sections are priced at \$35. Menu items include hot dogs, nachos, popcorn, peanuts, ice cream and soda. A maximum of four items per trip to the dedicated concession stand will apply and menu items are available through the seventh inning.

Ticket Information: Tickets for all A's home games can be purchased at all usual ticket outlets, including the Oakland-Alameda County Coliseum Box Office, online at oaklandathletics.com, or over the phone by calling (877) 493-BALL (2255). Season, group and luxury suite tickets can be purchased by calling (510) 638-GoA's (4627). Individual game tickets are priced at \$48 (MVP Box), \$40 (Plaza Club), \$35 (Field Infield), \$30 (Lower Box), \$30 (Plaza Infield), \$26 (Field Level), \$24 (Plaza Level), \$18 (Plaza Outfield), \$13 (Bleachers), and \$9 (Plaza Reserved).

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