



OAKLAND ATHLETICS

Media Release

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FOR IMMEDIATE RELEASE:

September 5, 2009

A's Today Raised \$75,690 Through Annual Breast Cancer Awareness Day

OAKLAND, Calif. — The Oakland Athletics today raised \$75,690 on A's Breast Cancer Awareness Day, presented by Olay Skin Care, with proceeds benefiting the American Cancer Society, Northern California Cancer Center and Susan G. Komen for the Cure. Over the past 11 years, this event has raised over \$1,075,000 for breast cancer education and research.

Funds were raised through the sale of special ticket packages, commemorative pins and hats, an A's autographed quilt raffle and fan and sponsor support.

Pre-game ceremonies included over 500 Bay Area breast cancer survivors forming a symbolic human ribbon on the field in dedication of hope and survival and the release of white doves as a symbol of hope.

In addition, as a part of "A Gift of Faith" grant, the A's donate \$5,000 annually to a local charity in memory of longtime KTVU Channel 2 reporter, the late Faith Fancher. This year's grant and award was presented to the Tiburcio Vasquez Health Center.

Additional sponsors of this year's A's Breast Cancer Awareness Day Alta Bates Summit Medical Center, Comerica Bank, Comcast, Contra Costa Times, Ross Dress For Less and State Roofing Systems.

Tickets for all remaining A's home games can be purchased at all usual ticket outlets, including the Oakland-Alameda County Coliseum Box Office, online at oaklandathletics.com, or over the phone by calling (877) 493-BALL (2255). Season, group and luxury suite tickets can be purchased by calling (510) 638-GoA's (4627). Individual game tickets are priced at \$48 (MVP Box), \$40 (Plaza Club), \$35 (Field Infield), \$30 (Lower Box), \$30 (Plaza Infield), \$26 (Field Level), \$24 (Plaza Level), \$18 (Plaza Outfield), \$13 (Bleachers), and \$9 (Plaza Reserved).

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