



OAKLAND ATHLETICS

Homestand Release

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FOR IMMEDIATE RELEASE:

September 17, 2009

News and Notes About the A's Upcoming Homestand A's Return Home to Face Cleveland Indians and Texas Rangers

DATE	OPPONENT	TIME	TELEVISION
Thursday, September 17	Cleveland Indians <ul style="list-style-type: none"> Community Days National Anthem – Acalanes High School Bella Voce Green Stamped Homework Club, sponsored by the A's Community Fund 	7:05 pm	CSNCA
Friday, September 18	Cleveland Indians <ul style="list-style-type: none"> A's Post-Game Fireworks Show, sponsored by Kelly-Moore Paints University of Phoenix Friday Family Pack Game National Anthem – San Francisco Boys Chorus Pre-game Presentation – Dave Stewart Community Service Award (Braden and Suzuki) Green Stamped Homework Club, sponsored by the A's Community Fund Kid's Club member brings water to the umpires (third inning) 	7:05 pm	CSNCA
Saturday, September 19	Cleveland Indians <ul style="list-style-type: none"> ARAMARK Merchandise Sale – 50% off A's Merchandise in the East Side Club (10:00 am-4:00 pm) Hispanic Heritage Month Celebration (featuring pre-game and in-game entertainment and music) A's E-waste Saturdays, presented by AER Worldwide Cache Creek Saturday Pre-game meet and greet – Andrew Bailey with California Police Youth Charities Group National Anthem – Manuel Romero Kid's Club member "steals" third base A's Community Fund Silent Auction (proceeds to benefit: American Tinnitus Association) 	1:05 pm	NO TV
Sunday, September 20	Cleveland Indians <ul style="list-style-type: none"> Giveaway – Andrew Bailey t-shirt, sponsored by am pm (10,000 fans) Giveaway – "Andrew Bailey for Rookie of the Year" cheer cards (10,000 fans) Autograph session – Andrew Bailey inside Gate D after batting practice National Anthem – Jessica Bunting Take the Field with the A's, sponsored by Alta Bates Summit Medical Center Kid's Club member guest public address announcer (third inning) Live Dot Racing, sponsored by the California Lottery A's Community Fund Silent Auction (partner: Alta Bates Summit Medical Center) 	1:05 pm	CSNCA
Monday, September 21	Texas Rangers <ul style="list-style-type: none"> National Anthem – Foothill High School Choir Ceremonial First Pitch – LPGA player and Sacramento native Natalie Gulbis Pre-game presentation – Ken Korach A's Winning for the Community program Green Stamped Homework Club, sponsored by the A's Community Fund 	7:05 pm	CSNCA
Tuesday, September 22	Texas Rangers <ul style="list-style-type: none"> Lincoln Elementary School visit in Oakland – Rajai Davis (11:30 am-12:30 pm) A's Amigos, sponsored by Kelly-Moore Paints Pre-game presentation – Men's Wearhouse Double Play Program Green Stamped Homework Club, sponsored by the A's Community Fund 	7:05 pm	CSNCA
Wednesday, September 23	Texas Rangers <ul style="list-style-type: none"> Pre-game player appearance – Brad Ziegler at University of Phoenix Oakland Campus (12:00-1:00 pm) "Mathletics" program school visit at Helms Middle School in San Pablo – Cliff Pennington (1-1:30 pm) BART Double Play Wednesday Food Bank Wednesday Live Dot Racing, sponsored by the California Lottery Pre-game presentation – Catfish Hunter Award Green Stamped Homework Club player visit, sponsored by the A's Community Fund 	7:05 pm	CSNCA
Thursday, September 24	Texas Rangers <ul style="list-style-type: none"> Ceremonial First Pitch – Senior Olympian and A's season ticket holder Irene Obera Senior Days 	12:35 pm	NO TV

All A's games will be carried on XTRASPORTS 860 AM and on the A's Radio Network, with Ken Korach, Vince Cotroneo and Ray Fosse calling the action. The A's "Extra Innings" post game show is hosted by Robert Buan. A's night games will broadcast in Spanish on KDIA 1640 AM and day games can be heard on KDYA 1190 with Amaurv Pi-González and Manolo Hernández-Douen handle the announcina duties.

Promotions and Special Events

A's Post-Game Fireworks Show: On Friday, September 18, fans will be invited down to the field to enjoy a post-game fireworks show, courtesy of Kelly-Moore Paints.

"Bailey for Rookie of the Year": In honor of A's American League Rookie of the Year candidate, closer Andrew Bailey, the A's are offering a 40% discount off the ticket price in select sections for Sunday, September 20. Tickets are available at oaklandathletics.com by entering the coupon code "Bailey." In addition, 10,000 fans will receive a Bailey t-shirt, courtesy of am|pm, and a "Bailey for Rookie of the Year" cheer card. Shortly after the gates open at 11:05 am, fans will have the opportunity to have their cheer card signed by Bailey inside Gate D. Fans are also invited to sign one of two oversized cards, located at Gate D and the sales table behind section 120, that will be mailed to the president of the Baseball Writers Association of America, the professional association for baseball journalists which votes for the AL Rookie of the Year among others prestigious award winners. [SEE SEPARATE RELEASE]

Ceremonial First Pitches: Throwing out the ceremonial first pitch on Monday, September 21 will be LPGA player and Sacramento native Natalie Gulbis, who will be playing in the CVS/pharmacy LPGA Challenge at Blackhawk Country Club on Sept. 24. On Thursday, September 24, Senior Olympian and A's season ticket holder, Irene Obera, will be tossing out the first pitch of the game. The 75-year-old Fremont resident recently won the 100-meter dash at the Summer National Senior Games at Stanford setting an American record.

A's Player Appearance: On Wednesday, September 23, A's fans can meet A's reliever Brad Ziegler and receive his autograph at the University of Phoenix Oakland Campus (120 Clay Street) in downtown Oakland from 12:00-1:00 pm.

Community Relations

Community Days: The A's will provide tickets to various community programs for the game on Thursday, September 17 vs. Cleveland.

Green Stampede Homework Club: Before selected A's home games, teachers and volunteers from Oakland public schools offer tutoring for at-risk students at the Coliseum. Students who attend the study group are rewarded with tickets to that night's game. The second session will meet until September 23 when the group will be rewarded with a visit from an A's player for a question and answer session and autographs.

Dave Stewart Community Service Award: Prior to the game on Friday, September 18, former A's pitcher Dave Stewart will present co-recipients, Dallas Braden and Kurt Suzuki, with the 2009 Dave Stewart Community Service Award, which is given annually to an A's player in recognition of charitable contributions throughout Northern California and across the nation. [SEE SEPARATE RELEASE]

A's Kids Club: A Kid's Club member will help the grounds crew prepare the field before select Wednesday games, a member will bring Aquafina water to the umpires during designated Friday games, one child will "steal" third base during Saturday games and a child will be a guest public address announcer during select Sunday games. Children can join the A's Kids Club online at oaklandathletics.com. For a discounted membership fee of \$10 (regularly \$20) the child will receive a shoulder sling backpack, a Kurt Suzuki growth chart, A's shoelaces and a booklet of various coupons and discounts. The A's Kids Club is sponsored by the Oakland Zoo, Monterey Bay Aquarium and Round Table Pizza.

Pre-Game Meet and Greet: In partnership with the California Police Youth Charities (CPYC), the A's will host a group of at-risk children on Saturday, August 19 for a pre-game meet and greet with A's pitcher Andrew Bailey. CPYC works with athletes and celebrities in order to provide at-risk children positive opportunities in order to push the message that drugs, alcohol and gang violence are not the answers to their problems.

A's Community Fund Silent Auction: The A's will host silent auctions of various sports memorabilia behind section 120 during the A's home opener, and on all Saturday and Sunday home dates during the season. Proceeds benefit the A's Community Fund and other local charities, with a portion of the proceeds on Sunday, Sept. 20 to benefit the Alta Bates Medical Center. *All proceeds* from the silent auction on Saturday, September 19 will benefit the American Tinnitus Association. The American Tinnitus Association funds research to pinpoint the origins of tinnitus, the perception of sound when no external source is present, and to find ways to manage distress and to ultimately find a cure.

Take the Field With The A's: Prior to every Sunday game, selected Little Leaguers will accompany A's players as they take the field, stand with the players during the National Anthem, and receive an autographed ball from an A's player.

Ken Korach's "A's Winning for the Community" Program: For every win the A's record this season, radio play-by-play announcer Ken Korach will donate \$100 and the A's Community Fund will provide matching funds to the Oakland Athletic League high school baseball programs to fund equipment, uniforms and field maintenance. Prior to the game on Monday, September 21, a check of total funds raised this year will be presented to members of the Oakland Athletic League HS baseball team. For information on how to make an individual donation to the program, please visit the community relations page of oaklandathletics.com.

School Visit: On Tuesday, September 22, A's outfielder Rajai Davis will visit Lincoln Elementary School in Oakland from 11:30 am to 12:30 pm, courtesy of Comerica Bank. Davis will give hitting and base running tips to children grades second through fifth in an outside clinic as well as answer questions and raffle off autographed items.

"Mathletics" Program School Visit: On Wednesday, September 23, A's shortstop Cliff Pennington will visit a school Helms Middle School in San Pablo as a part of the A's "Mathletics" program. From 1:00-1:30 pm, Pennington will participate in a school assembly with over 150 seventh and eighth graders, which will feature a question and answer session, trivia contest and a raffle of various A's prizes and autographed items. The "Mathletics" program, sponsored by Ross Dress For Less, is a unique program designed to promote the importance of math among Bay Area youth. Since the program's inception in 2003, over 170,000 Bay Area and Northern California students' grades first through eighth have participated.

A's Amigos: Prior to the game on Tuesday, September 22, an A's player will speak to a group of Hispanic children on the importance of education, sportsmanship and hard work. In addition to the pre-game visit, each child will receive a game ticket and an A's hat. The A's Amigos program is sponsored by Kelly-Moore Paints.

A's Double Play Program Check Presentation: Prior to the game on Tuesday, September 22, George Zimmer of the Men's Wearhouse will present a check to the Oakland Zoo as a part of the A's Double Play Program. These funds will assist the Oakland Zoo's newest attraction – the Wayne and Gladys Valley Children's Zoo – a four acre addition, part playground and part exhibit, which is designed to engage young minds and spirits and to inspire a love for animals and nature. Since 1986, the Men's Wearhouse and George Zimmer have donated more than one million dollars to the Oakland Zoo for new animal exhibits, to support the zoo veterinary hospital, and for the construction of the center for science and environmental education.

Food Bank Wednesdays: The A's Community Fund will hold a food drive to benefit the Alameda County Community Food Bank every Wednesday home game during the season. For each can of food donated at either Gates C and D or the BART Plaza entrance, fans will receive a certificate for one Plaza Level Outfield ticket to a specified future A's game (four certificate limit).

Jim "Catfish" Hunter Award Presentation: The A's will present the Sixth Annual Jim "Catfish" Hunter Award on Wednesday, September 23 prior to the game against the Texas Rangers. The award honors an A's player whose play on the field and conduct in the clubhouse best exemplifies the competitive, inspirational and courageous spirit of the Hall of Fame pitcher. [SEE SEPARATE RELEASE]

E-Waste Saturdays: Every Saturday home game, fans will be able to drop off e-waste items outside of Gates C and D beginning 2 ½ hours before game time until first pitch. Fans that recycle an electronic item will receive a two-for-one A's ticket voucher for a 2009 regular season game. A complete list of acceptable items can be found on the community page of oaklandathletics.com. All material will be securely recycled in an environmentally sound manner by AER Worldwide, a global electronics recycling resource company.

Ticket Offers

University of Phoenix Friday Family Pack Games: Every Friday during the regular season, fans may purchase four Plaza Level tickets and four meals (hot dog, medium drink, bag of peanuts) for only \$50 (\$150 value). The A's Friday Family Pack is sponsored by the University of Phoenix Bay Area Campus and is available at oaklandathletics.com.

Cache Creek Saturday: The first 5,000 adult fans through the gates for Saturday home games will receive an instant scratcher card sponsored by Cache Creek Casino Resort. Prizes will include merchandise, discounts on merchandise, tickets, discounts on tickets, autograph baseballs and more.

BART Double Play Wednesday: Fans may purchase Plaza Level, Plaza Outfield and Plaza Reserved tickets for \$2 and hot dogs for just \$1 on any Wednesday home game during the season.

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