



# OAKLAND ATHLETICS

## Media Release

Oakland Athletics Baseball Company • 7000 Coliseum Way • Oakland, CA 94621  
510-638-4900 • Public Relations Facsimile 510-562-1633 • [www.oaklandathletics.com](http://www.oaklandathletics.com)

**FOR IMMEDIATE RELEASE:**

April 3, 2010

### **News and Happenings for A's Opening Night and Upcoming Season**

**A's Offer Budget Friendly Ticket Specials; Free Parking Tuesdays Begin in May**

**OAKLAND, Calif.** –The Oakland A's open the 2010 season at home this year at 7:05 pm Monday, April 5 against the Seattle Mariners, followed by 7:05 games Tuesday and Wednesday and 12:35 game Thursday against the Mariners. Here are some highlights of upcoming events, new items of interest, ticket specials and news notes about the first homestand and the upcoming season:

#### **Promotions and Special Events**

**HOME OPENER:** A's Opening Night Monday, April 5 features a pre-game presentation of the 2009 American League Rookie of the Year award to pitcher Andrew Bailey by 1988 ROY winner former A's shortstop Walt Weiss and the honoring of Bert "Campy" Campaneris for his induction into the Bay Area Sports Hall of Fame (BASHOF). The A's will also acknowledge the 2010 NCAA tournament performance of St. Mary's University men's basketball team, with guard Mickey McConnell throwing out the ceremonial first pitch of the game. In addition, fans attending this 7:05 pm game against the Mariners will receive an A's Magnetic Schedule, courtesy of Farmers Insurance.

#### ***A's Home Opener Timeline***

2:00 pm	Parking Lot Opens	6:45 pm	Seattle Mariners Introductions
5:00 pm	Oakland A's Batting Practice Begins	6:49 pm	Oakland A's Introductions
5:05 pm	Ballpark Opens	6:56 pm	Color Guard and U.S. Flag — Oakland Police Dept.
5:40 pm	Seattle Mariners Batting Practice	6:57 pm	National Anthem — Anthony Smith
6:30 pm	Stomper Entrance	7:00 pm	Ceremonial First Pitch – Mickey McConnell of St. Mary's University Men's Basketball team
6:35 pm	Welcome		
6:39 pm	Bert "Campy" Campaneris Bay Area Sports Hall of Fame Presentation	7:02 pm	Umpires and Managers Meeting at Home Plate
		7:05 pm	A's Take the Field
6:42 pm	Andrew Bailey American League Rookie of the Year Presentation	7:07 pm	Play Ball !!

**TURNING BACK THE CLOCK:** This year, the A's will celebrate the 1970's Athletics team with a "Turn-Back-The-Clock" game on June 26 vs. the Pittsburgh Pirates. Both teams will don throw back '70's jerseys during that afternoon's 6:05 pm game with the A's wearing gold jerseys and Pirates wearing black jerseys. In addition, 15,000 fans through the turnstiles will receive a replica 1973 Joe Rudi jersey, courtesy of Pepsi.

**POST-GAME ENTERTAINMENT:** Five A's Fireworks shows are scheduled for the 2010 season and all fans in attendance will have the opportunity to enjoy the show from the field. They are: May 7 vs. TB, June 4 vs. MIN, July 10 vs. LAA, Aug. 7 vs. TEX and Sept. 3 vs. LAA.

#### **Ticket Specials**

**JUMBO TICKETS:** New in 2010, Jumbo Ticket technology allows "added-value" to be stored within the barcode of game tickets. The added-value can be used throughout the ballpark for food and merchandise. The new Value Deck will offer fans seats above home plate in Sections 316-318. Tickets will cost just \$12 per game (\$15 for Premium Games), and will include \$6 of Jumbo Ticket added-value stored in the barcode. Plaza Club tickets are \$36 per game (\$45 for Premium Games), and will include \$10 of Jumbo Ticket added-value. In addition, a new ARAMARK value menu in the Value Deck (and other parts of the ballpark), feature food items for \$5 and less. For more information about Jumbo Tickets visit [oaklandathletics.com/jumbotickets](http://oaklandathletics.com/jumbotickets).

**XFINITY FRIDAY FAMILY PACK:** Every Friday during the regular season, fans can purchase four Plaza Level tickets and four meals (Coliseum hot dog, medium drink, bag of peanuts) for only \$50 (\$150 value).

**BART DOUBLE PLAY WEDNESDAY:** Fans may purchase Plaza Level, Plaza Outfield and Plaza Reserved tickets for \$2 and hot dogs for just \$1 on any Wednesday home game during the season.

**FREE PARKING TUESDAYS:** Beginning in May, fans will park for free (\$17 savings) at the Oakland-Alameda Coliseum for most Tuesday home games. Offer exclude 4/6, 4/20, 7/6, and 7/20 games.

**COLLEGE STUDENTS AND ACTIVE MILITARY DISCOUNT:** Upon presentation of an ID, college students and military members are eligible for \$5 Plaza Reserved tickets for Monday, Tuesday, and Thursday games during the season (excluding Premium Games). Discount available day of game only.

**KIDS AND SENIORS DISCOUNT:** Kids (14 and under) and seniors (60 and over) can purchase \$10 Plaza Outfield tickets for all games during the season.

**TICKET INFORMATION:** Tickets for all A's home games can be purchased at all usual ticket outlets, including the Oakland-Alameda County Coliseum Box Office, online at [oaklandathletics.com](http://oaklandathletics.com), or over the phone by calling (877) 493-BALL (2255). Season, group and suite tickets can be purchased by calling (510) 638-GoA's (4627). Individual game tickets are priced at \$48 (MVP Box), \$36 (Plaza Club), \$35 (Field Infield), \$30 (Lower Box), \$28 (Plaza Infield), \$26 (Field Level), \$24 (Plaza Level), \$18 (Plaza Outfield), \$13 (Bleachers), \$9 (Plaza Reserved), and \$12 (Value Deck). Individual game tickets for the 2010 Premium Games are priced at \$55 (MVP Box), \$45 (Plaza Club), \$40 (Field Infield), \$38 (Lower Box), \$35 (Plaza Infield), \$28 (Field Level), \$26 (Plaza Level), \$20 (Plaza Outfield), \$13 (Bleachers), \$9 (Plaza Reserved), and \$15 (Value Deck). Premium games consist of all regular season games against Boston, New York, San Francisco and Opening Night. New in 2010 individual game tickets for the Value Deck sections (316, 317, 318) are priced at \$12 for regular games and \$15 for premium games with every ticket including a Jumbo Ticket added-value of \$6 for use at concession or merchandise stands.

## Broadcasting

**ON THE TELEVISION:** Comcast SportsNet California will broadcast 145 regular season A's games this season with Ray Fosse and Glen Kuiper will handle the announcing duties for the A's. All 145 A's telecasts will broadcast in high-definition on Comcast Channel 721, Direct TV Channel 698-1 and Dish Channel 409. CSN California can now be found on Comcast Digital Channel 41, after moving from Channel 89.

**ON THE RADIO:** All A's games this season will be carried on XTRA Sports 860 AM, a San Francisco-based station featuring a daily supports format, and on the A's Radio Network, with Ken Korach and Vince Cotroneo calling the action. All broadcasts will be followed by a one hour A's post-game show, hosted by Chris Townsend.

**EN ESPAÑOL:** Again this season, the A's will broadcast all 162 regular season games in Spanish on KDIA (1640 AM) and KDYA (1190 AM) radio stations. In a shared effort, KDIA Radio will air all A's night games this season, while KDYA will carry every day game on the schedule. Amaury Pi-González and Manolo Hernández-Douen will handle the announcing duties. The A's official full-service Spanish-language website can be found at [LosAtleticos.com](http://LosAtleticos.com).

**SOCIAL MEDIA:** Fans can stay connected through Facebook, Twitter and various blogs on the [oaklandathletics.com](http://oaklandathletics.com) website.

## What's New In The Coliseum

**NEW FOOD IN THE COLISEUM:** ARAMARK concessions, premium catering and dining services will feature many new food items this season throughout Oakland-Alameda County Coliseum. Fans will now have the opportunity to purchase a classic **Double Cheeseburger** located in The Pub and 211, the **Chicago Dog**, a Vienna hot dog in a poppy seed bun loaded with mustard, onions, pickled sport peppers, "nuclear relish", tomato wedges, a pickle spear, and celery salt in stands 113, 130, and The Pub, and in stand 121 **Pulled Pork Sliders**. In addition, ARAMARK has been busy renovating in the off season and is excited to announce the arrival of Rosita's Cantina at stand 115, which will serve Chicken or Beef Burritos, Tacos, and a new item, the **Burrito Bowl**, which has all the goodies of a burrito but without the tortilla. They have also renovated section 117, which will now, in addition to Fish n' Chips, will serve **Philly Cheese Steaks**, a fan favorite. A **\$5.00 Value Menu** has also been created for Oakland's third deck, which will feature chili cheese dogs, chili cheese fries, popcorn chicken, a pulled pork sandwich, nachos, and Tornados. A healthy option is now available as well; **Melissa's Fruit Carts** located at D Gate in the West Side Club will offer a variety of fresh cut and whole fruit. Also new this year, is a **\$4.99 domestic draft beer** in various locations throughout the stadium.

The West Side Club will also feature several new items this season, including a **Grilled Chicken Sandwich** on ciabatta bread, **Chicken Strips** served either plain or tossed in spicy buffalo sauce, **Black Bean Burgers** and **Slider Burgers**. And for seafood lovers, the West Side Club will now serve **Halibut Fish Tacos** on soft corn tortillas with lime-cilantro slaw and pico de gallo, **Dungeness Crab Cakes** now dressed with Garlic Chalula Aioli, and **Salmon Burgers**. Fans with a sweet tooth can now find a variety of new desserts in which include, **Root Beer Floats** in souvenir cups, **Snickers Bar Pie**, **Raspberry White Chocolate Cheesecake**, **Red Velvet Cake**, **Deep Dish Apple Pie**, and a **Helmet Sundae for Two**.

### Oakland Athletics in Season Openers

Year	Date	Opponent	W-L	Score	WP	LP	Attendance
1968	April 10	at Baltimore	L	1-3	Phoebus	Hunter	22,050
1969	April 8	Chicago	W	5-2	Odom	Peters	23,610
1970	April 7	at Kansas City	W	6-4	Odom	Bunker	18,127
1971	April 5	at Washington	L	0-8	Bosman	Blue	45,061
1972	April 15	Minnesota	W	4-3	Locker	LaRoche	9,912
1973	April 6	Minnesota	L	3-8	Blyleven	Hunter	37,972
1974	April 4	at Texas	W	7-2	Hunter	Bibby	21,907
1975	April 8	Chicago	W	3-2	Blue	Wood	17,474
1976	April 9	at California	W	5-2	Torrez	Tanana	30,094
1977	April 9	Minnesota	W	7-4	Torrez	Schuler	12,562
1978	April 7	at California	L	0-1	Tanana	Langford	29,194
1979	April 6	Minnesota	L	3-5	Goltz	Langford	10,387
1980	April 10	Minnesota	L	7-9 (12)	Corbett	McCatty	24,415
1981	April 9	at Minnesota	W	5-1	Norris	Koosman	42,658
1982	April 6	California	W	3-2 (11)	Jones	Aase	48,348
1983	April 4	Cleveland	L	5-8	Sutcliffe	Langford	34,831
1984	April 3	Milwaukee	W	6-5	Burgmeier	Fingers	45,39
1985	April 9	at Seattle	L	3-6	Moore	Codioli	37,161
1986	April 8	Minnesota	L	2-3	Viola	Codioli	44,726
1987	April 7	at Minnesota	L	4-5 (10)	Frazier	Krueger	43,548
1988	April 4	Seattle	W	4-1	Stewart	Langston	45,333
1989	April 3	Seattle	W	3-2	Stewart	Langston	46,163
1990	April 9	Minnesota	W	8-3	Stewart	Anderson	45,207
1991	April 9	Minnesota	W	7-2	Stewart	Morris	44,373
1992	April 6	Kansas City	W	5-3	Honeycutt	Aquino	44,078
1993	April 5	Detroit	W	9-4	Welch	Moore	43,370
1994	April 5	at Milwaukee	L	7-11	Kiefer	Ontiveros	52,012
1995	April 26	at Toronto	L	1-13	Cone	Stewart	50,426
1996	April 1	vs. Toronto *	L	6-9	Hanson	Reyes	7,292
1997	April 2	Cleveland	L	7-9	Kline	Wengert	41,332
1998	April 1	Boston	L	0-2	Martinez	Candiotti	36,915
1999	April 4	New York	W	5-3 (8)	Mathews	Stanton	46,380
2000	April 3	Detroit	L	4-7	Nomo	Appier	53,498
2001	April 2	at Seattle	L	4-5	Rhodes	Mecir	45,911
2002	April 1	Texas	W	8-3	Mulder	Park	43,908
2003	April 1	Seattle	W	5-0	Hudson	Garcia	41,723
2004	April 5	Texas	W	5-4	Bradford	Nelson	45,122
2005	April 4	at Baltimore	L	0-4	Lopez	Zito	48,271
2006	April 3	New York	L	2-15	Johnson	Zito	35,077
2007	April 2	at Seattle	L	0-4	Hernandez	Haren	46,022
2008	March 25	vs. Boston **	L	5-6 (10)	Okajima	Street	44,628
2009	April 6	at Los Angeles	L	0-3	Saunders	Braden	43,220

\*Las Vegas, Nev.      \*\*Tokyo, Japan

**Overall Record:** 20-22 (Oakland 16-9; Road 4-11; Las Vegas 0-1, Tokyo 0-1)

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**Contact:** Kristy Fick, Player and Media Relations Manager  
(510) 563-2236; [kfick@oaklandathletics.com](mailto:kfick@oaklandathletics.com)

WORLD CHAMPIONS...1910 • 1911 • 1913 • 1929 • 1930 • 1972 • 1973 • 1974 • 1989

AMERICAN LEAGUE CHAMPIONS...1902 • 1905 • 1910 • 1911 • 1913 • 1914 • 1929 • 1930 • 1931 • 1972 • 1973 • 1974 • 1988 • 1989 • 1990