



OAKLAND ATHLETICS

Homestand Release

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FOR IMMEDIATE RELEASE:

May 3, 2010

News and Notes About the A's Upcoming Homestand A's Host Texas Rangers and Tampa Bay Rays; Chevy Free Parking Tuesdays Begin

DATE	OPPONENT	TIME	TELEVISION
Monday, May 3	Texas Rangers	7:05 pm	CSNCA
Tuesday, May 4	Texas Rangers <ul style="list-style-type: none"> • Green Stamped Homework Club, sponsored by the Oakland A's Community Fund 	7:05 pm	CSNCA
Wednesday, May 5	Texas Rangers <ul style="list-style-type: none"> • "Feed The Children" Caravan, Creekside Parking Lot – Chavez and Wolff distributing (10:00 am) • Home Run Readers program school visit – Ziegler to Lydiksen Elementary, Pleasanton (1:15 pm) • Chevy Free Parking Tuesday • Live National Anthem – Sheldon High School • Green Stamped Homework Club, sponsored by the Oakland A's Community Fund 	12:35 pm	NO TV
Thursday, May 6	Off Day		
Friday, May 7	Tampa Bay Rays <ul style="list-style-type: none"> • A's post-game fireworks show, sponsored by XFINITY (Theme: "One Hit Wonders") • XFINITY Friday Family Pack game • A's Amigos program dugout visit – Gonzalez meets with BGCP Belle Haven Community School • Green Stamped Homework Club, sponsored by the Oakland A's Community Fund • Live National Anthem – Rozzi Crane • Kid's Club member brings Aquafina water to the umpires (third inning) 	7:05 pm	CSNCA
Saturday, May 8	Tampa Bay Rays <ul style="list-style-type: none"> • Giveaway — Andrew Bailey Bobblehead, sponsored Chevron ExtraMile (10,000 fans) • Salute to Armed Forces Day/Launch of Ziegler's Pastime for Patriots Foundation • Cache Creek Saturday • Pre-game meet and greet – Bailey meets with children from California Police Youth Charities • Live National Anthem — Anthony Smith • Color Guard/Large U.S. Flag – U.S. Coast Guard • Kid's Club member "steals" third base (third inning) • A's Community Fund Silent Auction (partner: American Foundation for Suicide Prevention) 	1:05 pm	NO TV
Sunday, May 9	Tampa Bay Rays <ul style="list-style-type: none"> • Live National Anthem – Semoine Sykes • Pre-game presentation – MLB honorary bat girl • Kid's Club member public address announcer (third inning) • Take the Field with the A's, Alta Bates Summit Medical Center • Live Dot Racing • A's Community Fund Silent Auction (partner: Susan G. Komen for the Cure) • Post-Game Race Around the Bases, sponsored by Chevy (in celebrations of Mother's Day, all moms in attendance are invited to race around the bases) 	1:05 pm	CSNCA

All A's games will be carried on XTRASPORTS 860 AM and on the A's Radio Network, with Ken Korach, Vince Cotroneo and Ray Fosse calling the action. The A's post game show is hosted by Chris Townsend. A's night games will broadcast in Spanish on KDIA 1640 AM and day games can be heard on KDYA 1190 with Amaury Pi-González and Manolo Hernández-Douen handle the announcing duties.

Community Relations

"Feed The Children": A's infielder **Eric Chavez** is teaming up with the Feed The Children's "Americans Feeding Americans Caravan" to provide food and other assistance to 4,000 Bay Area families Tuesday, May 4, at the Oakland-Alameda County Coliseum. Due to a generous donation by Chavez, and a matching contribution by A's owner **Lew Wolff**, two additional trucks were added to the event, to bring the total to 10 semi tractor-trailers filled with food and other products for Bay Area families. Chavez and several of his teammates, along with the A's owner, will be on hand to help volunteers distribute items to the families, beginning at 10:00 am in the Creekside Parking Lot. [SEE SEPARATE RELEASE]

A's Home Run Reader Visit: A's pitcher **Brad Ziegler** will make an appearance on behalf of the A's Home Run Readers Program this homestand to congratulate students who reached their reading goals, host a Q/A session, sign autographs for correct trivia answers and invite the students to the Coliseum for Home Run Readers Day. On Tuesday, May 4 at 1:15 pm at Lydiksen Elementary in Pleasanton, Ziegler will reward over 160 fourth and fifth grade students. For the 2009-10 school year, over 20,000 students in 100 Bay Area schools reached their goals and six of those schools will receive a visit from an A's player or coach, courtesy of the A's, California Police Youth Charities and Teammates for Kids Foundation.

A's Amigos: Prior to the game on Friday, May 7, A's pitcher **Gio Gonzalez** and A's Spanish Radio play-by-play announcer Amaury Pi-González will speak to a group children from the Boys & Girls Club of the Peninsula, Center for a New Generation at Belle Haven Community School about the importance of education, sportsmanship and hard work. In addition to the pre-game visit, each child will receive a game ticket and an A's hat. The A's Amigos program is sponsored by Kelly-Moore Paints and XFINITY, Home of the Most Live Sports.

"Pastime for Patriots": In conjunction with the A's Salute to Armed Forces Day, Oakland relief pitcher **Brad Ziegler** has purchased 200 tickets for the A's vs. Rays game Saturday, May 8, to be distributed to military families on behalf of his newly-created foundation, "Pastime for Patriots." The A's Community Fund matched his donation and contributed another 200 tickets, increasing the total to 400 tickets for family members of troops who are currently overseas or those who have recently returned from a tour of duty. Ziegler will be launching the creation of his "Pastime for Patriots" Foundation to fans Saturday, May 8, with two tables set up on the Oakland-Alameda County Coliseum concourse level during the A's vs. Rays game to provide information and take donations for military families. [SEE SEPARATE RELEASE]

Community Relations (cont'd)

Pre-Game Meet and Greet: In partnership with the California Police Youth Charities (CPYC), the A's will host a group of at-risk children Saturday, May 8 for a pre-game meet and greet with A's pitcher **Andrew Bailey**. CPYC works with athletes and celebrities to provide at-risk children a positive message that drugs, alcohol and gang violence are not the answers to their problems.

A's Community Fund Silent Auction: The A's will host silent auctions of various sports memorabilia behind section 120 during all A's Saturday and Sunday home dates during the season. Proceeds benefit the A's Community Fund and other local charities.

Green Stampede Homework Club: Before selected A's home games, teachers and volunteers from Oakland public schools offer tutoring for at-risk students at the Coliseum. Students who attend the study group are rewarded with tickets to that night's game. If a student shows up to all eight of the study groups, they will be rewarded with a visit from an A's player for a question and answer session and autographs. The first session will meet until June 8 and the second session will meet between Aug. 8 and Sept. 24.

Community and Senior Days: For select day games throughout the year, the A's donate tickets to various senior and community groups across the Bay Area and Northern California.

Take the Field With The A's: Prior select weekend games during the season, selected Little Leaguers will accompany A's players as they take the field, stand with the players during the National Anthem, and receive an autographed ball from an A's player. The Little A's program is sponsored by Alta Bates Summit Medical Center.

Race Around the Bases: Following most Sunday afternoon games, children 14 and under will have a chance to race around the bases, sponsored by Chevy. On Sunday, May 9, all moms in attendance are invited to race around the bases in celebration of Mother's Day.

A's Kids Club: A Kid's Club member will help the grounds crew prepare the field before select Wednesday games, a member will bring Aquafina water to the umpires during designated Friday games, one child will "steal" third base during Saturday games and a child will be a guest public address announcer during select Sunday games. Children can join the A's Kids Club online at oaklandathletics.com. For a membership fee of \$20 the child will receive an A's binder with dividers, an A's pencil pouch, ticket discounts, merchandise coupons and a Kids Club membership card. The A's Kids Club is sponsored by the Oakland Zoo and Round Table Pizza.

Promotions and Special Events

Andrew Bailey Bobblehead: On Saturday, May 8, 10,000 fans will receive an Andrew Bailey bobblehead, courtesy of Chevron ExtraMile.

A's Post-Game Fireworks Show: The first of five A's Fireworks shows is set for Friday, May 7, when all fans in attendance will have the opportunity to enjoy the show, sponsored by XFINITY, set to the theme of "One Hit Wonders" from the field. The other firework dates for the 2010 season are June 4 vs. MIN, July 10 vs. LAA, Aug. 7 vs. TEX and Sept. 3 vs. LAA.

Verizon TXT2WIN: Fans who text the word TRAIN to 35773 during A's games will have the chance to win a trip for two to 2011 A's Spring Training in Phoenix including airfare from Oakland to Phoenix, hotel accommodations, A's game tickets, and an A's merchandise package, courtesy of Verizon. For complete rules, visit textrules.com/oaklanda.

Farmers Insurance Fantasy Sweepstakes: Fans can enter to win the opportunity to throw out the ceremonial first pitch, watch A's batting practice from the field (six people) and six tickets for the A's vs. Angels game on July 9. Enter at oaklandathletics.com/farmers or losatleticos.com/farmers for your chance to win.

Ticket Offers

Chevy Free Parking Tuesdays: Beginning Tuesday, fans will park for free (\$17 savings) at the Oakland-Alameda Coliseum for most Tuesday home games, courtesy of Chevy. Offer excludes 7/6, and 7/20 games.

BART Double Play Wednesday: Fans may purchase Plaza Level, Plaza Outfield and Plaza Reserved tickets for \$2 and hot dogs for just \$1 on any Wednesday home game during the season. Tickets subject to availability.

XFINITY Friday Family Pack: Every Friday during the regular season, fans can purchase four Plaza Level tickets and four meals (Coliseum hot dog, medium drink, bag of peanuts) for only \$50 (\$150 value).

A's Salute to Armed Forces Day: Tickets to A's Salute to Armed Forces Day on Saturday, May 8 for the game against Tampa Bay can be purchased online by entering the password 'salute' at oaklandathletics.com/events by Friday, May 7. Fans who purchase tickets to this special group day will receive a voucher that can be redeemed for a commemorative A's coin. In addition, 10,000 fans will receive an Andrew Bailey bobblehead, courtesy of Chevron ExtraMile. For more information, special seating requests, or to purchase groups of 25 or more for this special day please call 510-638-GoA's (4627).

Cache Creek Saturday: The first 5,000 adult fans through the gates on Saturday will receive an instant scratcher card sponsored by Cache Creek Casino Resort. Prizes will include merchandise, discounts on merchandise, tickets, discounts on tickets, autograph baseballs and more.

Jumbo Tickets: New in 2010, Jumbo Ticket technology allows "added-value" to be stored within the barcode of game tickets. The added-value can be used throughout the ballpark for food and merchandise. The new Value Deck will offer fans seats above home plate in Sections 316-318. Tickets will cost just \$12 per game (\$15 for Premium Games), and will include \$6 of Jumbo Ticket added-value stored in the barcode. Plaza Club tickets are \$36 per game (\$45 for Premium Games), and will include \$10 of Jumbo Ticket added-value. In addition, a new ARAMARK value menu in the Value Deck (and other parts of the ballpark), feature food items for \$5 and less. For more information about Jumbo Tickets visit oaklandathletics.com/jumbotickets.

College Students and Active Military Discount: Upon presentation of an ID, college students and military members are eligible for \$5 Plaza Reserved tickets for Monday, Tuesday, and Thursday games during the season (excluding Premium Games). Discount available day of game only.

Kids and Seniors Discount: Kids (14 and under) and seniors (60 and over) can purchase \$10 Plaza Outfield tickets for all games during the season.

Ticket Information: Tickets for all A's home games can be purchased at all usual ticket outlets, including the Oakland-Alameda County Coliseum Box Office, online at oaklandathletics.com, or over the phone by calling (877) 493-BALL (2255). Season, group and suite tickets can be purchased by calling (510) 638-GoA's (4627). Individual game tickets are priced at \$48 (MVP Box), \$36 (Plaza Club), \$35 (Field Infield), \$30 (Lower Box), \$28 (Plaza Infield), \$26 (Field Level), \$24 (Plaza Level), \$18 (Plaza Outfield), \$13 (Bleachers), \$9 (Plaza Reserved), and \$12 (Value Deck). Individual game tickets for the 2010 Premium Games are priced at \$55 (MVP Box), \$45 (Plaza Club), \$40 (Field Infield), \$38 (Lower Box), \$35 (Plaza Infield), \$28 (Field Level), \$26 (Plaza Level), \$20 (Plaza Outfield), \$13 (Bleachers), \$9 (Plaza Reserved), and \$15 (Value Deck). Premium games consist of all regular season games against Boston, New York and San Francisco. Individual game tickets for the Value Deck sections (316, 317, 318) are priced at \$12 for regular games and \$15 for premium games with every ticket including a Jumbo Ticket added-value of \$6 for use at concession or merchandise stands.

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