



# OAKLAND ATHLETICS

## Media Release

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FOR IMMEDIATE RELEASE:

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### A's Announce Special Week-Long Celebration Honoring Braden

*"The Perfect Homestand" Includes Giveaways, Ceremonies & Ticket Discounts*

OAKLAND, Calif. – The Oakland A's today announced "The Perfect Homestand," a special week-long celebration of Dallas Braden's remarkable Mother's Day perfect game that will include special fan giveaways, ticket discounts and an on-field tribute to Stockton's own son during the team's next homestand, May 17-23.

The promotion will begin as soon as the Athletics return to the Oakland-Alameda County Coliseum Monday night to face the AL West rival Seattle Mariners in a 7:05 p.m. series opener. Plaza Level tickets on Monday, including Section 209, will be priced at \$2.09—in reference to Braden's affinity for his hometown's Area Code 209—and only available online by using coupon code "209" at [oaklandathletics.com/perfect](http://oaklandathletics.com/perfect).

Braden is scheduled for his first home start since the perfect game on Wednesday, May 19, when the A's meet the Detroit Tigers at 7:05 p.m. This game will feature a commemorative Dallas Braden t-shirt, presented by Chevy, to 15,000 fans in attendance that evening. On Friday, a special on-field ceremony honoring Braden and his grandmother, Peggy Lindsey, will be staged prior to Oakland's series opener against the San Francisco Giants (7:05 p.m.). Here is the game-by-game list of promotions during The Perfect Homestand:

- Monday, May 17 vs. Seattle (7:05 p.m.): Plaza Level tickets will be priced at \$2.09 and available only online by using coupon code "209."
- Tuesday, May 18 vs. Seattle (7:05 p.m.): Lower Box seats will be priced at \$19, a savings of \$11 per seat (no coupon code needed) in honor of the 19th perfect game in MLB history. It will also be Chevy Free Parking Tuesday, the club's new 2010 promotion in which fans can save \$17 and park free at the Coliseum on select Tuesdays.
- Wednesday, May 19 vs. Detroit (7:05 p.m.): Braden is scheduled for his first home start since the perfect game. Fifteen thousand fans will receive a commemorative Dallas Braden t-shirt, presented by Chevy.
- Thursday, May 20 vs. Detroit (12:35 p.m.): Ten thousand fans will receive a Commemorative Ticket dated May 9, 2010 to mark the game in which Braden became only the 19th pitcher in major league history to throw a perfect game.
- Friday, May 21 vs. San Francisco (7:05 p.m.): A pre-game, on-the-field ceremony honoring Braden will be staged, while his grandmother, Peggy Lindsey, will throw out the honorary first pitch.
- Saturday, May 22 vs. San Francisco (1:00 p.m.): A special \$5 discount will be offered for all Field Level tickets, using the coupon code, "Bridge," when purchasing on-line.
- Sunday, May 23 vs. San Francisco (1:05 p.m.): To cap off Perfect Homestand week, the A's will be giving 15,000 fans a Commemorative Braden Perfect Game Poster.

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