



# OAKLAND ATHLETICS

## Media Release

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### **Oakland A's Celebrate the 1970s With Turn-Back-the-Clock Night**

**"70s Night" Ticket Discounts Available Through A's Website; Joe Rudi to Throw Out First Pitch**

**OAKLAND, Calif.** – The Oakland A's will celebrate the 1970s with a Turn-Back-the-Clock Night Saturday, June 26 at the Oakland-Alameda County Coliseum in conjunction with the team's 7:05 pm game against the Pittsburgh Pirates. As part of the promotion, the A's are offering specially-discounted tickets of \$9.70 for Plaza Level seats (regularly priced at \$24) and \$19.70 Lower Box seats (regularly \$30), while malts and cracker jacks will be sold at Turn-Back-the-Clock prices (half off regular price).

The "Swingin' A's" are considered one of the most dominant teams of the 1970s, winning five division titles and three consecutive pennants (1972-74) and World Series titles during the decade. Owned by Charles O Finley, the team was led by players such as Reggie Jackson, Vida Blue, Jim "Catfish" Hunter, Rollie Fingers and Joe Rudi. The 1972 Oakland A's captured the Bay Area's first ever world championship, defeating the heavily favored Cincinnati Reds in a seven-game World Series. The 1973 A's featured three 20-game winners (Hunter, Blue, Holtzman) and defeated the New York Mets in a memorable, seven-game World Series and the following year, the A's defeated the Los Angeles Dodgers in five games.

The A's are the only Bay Area professional sports team to win three consecutive championships. In fact, those Oakland teams are part of a very select group of professional sports teams to win three straight titles, joining the Boston Celtics, New York Yankees, Chicago Bulls, Los Angeles Lakers, Pittsburgh Steelers, Green Bay Packers, Montreal Canadiens and Toronto Maple Leafs.

Pre-game festivities for the A's Turn-Back-The-Clock Night include a car parade escorting Blue, Bert "Campy" Campaneris, Ray Fosse and Billy North around the warning track of the field led by a look-alike Charlie O the mule, the team mascot in the '70s, in-stadium music and entertainment from that decade, and the ceremonial first pitch thrown out with Charlie O's innovative bright orange baseball by former A's outfielder Joe Rudi (1967-76; 1982). Both teams will wear "throw-back" uniforms, with the A's donning the gold tops and pants made popular during the team's championship run in 1973, while the Pirates will dress out in their '70s black jerseys with black pants. In addition, 15,000 fans through the turnstiles will receive a replica 1973 Rudi jersey, courtesy of Pepsi.

Other decade touches will include the Mission Gold Jazz band playing music reminiscent of traditional entertainment from the Coliseum in the '70s at entry gates as well as throughout the stadium and game day staff wearing '70s themed outfits. Mrs. Fields cookies will be delivered to the umpires during the game, similar to the 1970s when the founder of Mrs. Field cookies, Debbi Siyver, did so as ball girl for the A's. In addition, fans can take their photos with the '72, '73 and '74 World Series Trophies in the Westside Club from 5:05-6:30 and 7:00-8:00 pm.

Discounted tickets are available for this special day on the A's web site at [oaklandathletics.com/1970](http://oaklandathletics.com/1970) by using the online coupon code "1970."

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