



OAKLAND ATHLETICS

Media Release

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FOR IMMEDIATE RELEASE:

June 21, 2010

News and Notes About the A's Upcoming Homestand A's Host Cincinnati and Pittsburgh; Turn-Back-the-Clock to the 1970s Saturday

DATE	OPPONENT	TIME	TELEVISION
Monday, June 21	Cincinnati Reds • Live national anthem – Dave Ellis	7:05 pm	CSNCA
Tuesday, June 22	Cincinnati Reds • A's team barber Rajai Davis gives buzz cuts to lucky fans at Supercuts (11:00 am-12:00 pm) • Chevy Free Parking Tuesday • A's Amigos program visit with Gonzalez, sponsored by Kelly-Moore Paints and XFINITY	7:05 pm	CSNCA
Wednesday, June 23	Cincinnati Reds • BART Double Play Wednesday • Food Bank Wednesday • Senior Days • Live national anthem – Hugh Galyean • Live dot racing	12:35 pm	NO TV
Thursday, June 24	Off Day • A's Community Fund Golf Classic at Castlewood Country Club in Pleasanton (Pepsi Long Drive Contest at 10:40 am)		
Friday, June 25	Pittsburgh Pirates • XFINITY Friday Family Pack game • Live national anthem – Keith Varon • Little A's, sponsored by Bank of America • Kid's Club member brings Aquafina water to the umpires (third inning)	7:05 pm	CSNCA
Saturday, June 26	Pittsburgh Pirates • 1970s Turn-Back-the-Clock Night • Giveaway – 1973 Joe Rudi replica jersey, sponsored by Pepsi (15,000 fans) • Ceremonial first pitch – former A's outfielder Joe Rudi • Live national anthem – Arielle Paige • Cache Creek Saturday • Kid's Club member "steals" third base (third inning) • A's Community Fund Silent Auction (partner: Hopalong Animal Rescue)	7:05 pm	CSNCA
Sunday, June 27	Pittsburgh Pirates • Giveaway – A's beach towel, sponsored by Alta Bates Summit Medical Center (10,000 fans) • Scout Day pre-game parade • Ceremonial first pitch – David Gurganious on behalf of the American Heart Association • Live national anthem – Haley Freedman • Take the Field with the A's, sponsored by Alta Bates Summit Medical Center • Kid's Club member public address announcer (third inning) • A's Community Fund Silent Auction (partner: Alta Bates Summit Medical Foundation) • Post-Game Race Around the Bases, sponsored by Chevy	1:05 pm	CSNCA

All A's games will be carried on XTRASPORTS 860 AM and on the A's Radio Network, with Ken Korach, Vince Cotroneo and Ray Fosse calling the action. The A's post game show is hosted by Chris Townsend. A's night games will broadcast in Spanish on KDIA 1640 AM and day games can be heard on KDYA 1190 with Amaury Pi-González and Manolo Hernández-Douen handle the announcing duties.

Promotions and Special Events

Turn-Back-the-Clock Night: The A's will celebrate the 1970s with a Turn-Back-the-Clock Night Saturday, June 26. Pre-game festivities include a car parade escorting **Vida Blue**, "**Campy**" **Campaneris**, **Ray Fosse**, **Billy North** and **Joe Rudi** around the warning track of the field led by a look-alike Charlie O the mule, the team mascot in the '70s, in-stadium music and entertainment from that decade, and the ceremonial first pitch thrown out with Charlie O's innovative bright orange baseball by Rudi. Both teams will wear "throw-back" uniforms, with the A's donning the gold tops and pants made popular during the team's championship run in 1973, while the Pirates will dress out in their '70s black jerseys with black pants. Fans can take their photos with the '72, '73 and '74 World Series Trophies in the Westside Club from 5:05-6:30 pm and 7:00-8:00 pm. In addition, 15,000 fans will receive a replica 1973 Rudi jersey, courtesy of Pepsi. As part of the promotion, the A's are offering specially-discounted tickets of \$9.70 for Plaza Level seats and \$19.70 Lower Box seats on the A's web site at oaklandathletics.com/1970 by using the online coupon code "1970." [SEE SEPARATE RELEASE]

Giveaways: On Saturday, June 26, 15,000 fans will receive a replica 1973 Joe Rudi jersey, courtesy of Pepsi, and on Sunday, June 27, 10,000 fans will receive an A's beach towel, sponsored by Alta Bates Summit Medical Center.

Supercuts Buzz Cut Promotion: On Tuesday, June 22 from 11:00 am-12:00 pm, A's team barber **Rajai Davis** will buzz cut five lucky A's fans hair at the Danville Supercuts location. The lucky fans were chosen through the Oakland A's/Supercuts Rajai Davis Buzz Cut Sweepstakes last month.

Verizon TXT2WIN: Fans who text the word TRAIN to 35773 during A's games will have the chance to win a trip for two to 2011 A's Spring Training in Phoenix including airfare from Oakland to Phoenix, hotel accommodations, A's game tickets, and an A's merchandise package, courtesy of Verizon. For complete rules, visit textrules.com/oaklanda.

Community Relations

A's Community Fund Golf Classic: Former and current A's players, coaches and front office staff will join fans and sponsors for the Oakland A's Community Fund Golf Classic on Thursday, June 24 at Castlewood Country Club in Pleasanton. The Pepsi Long Drive Contest, featuring pitchers **Dallas Braden** and **Michael Wuertz** and outfielder **Gabe Gross**, will take place at the first hole of the Hill Course at 10:40 am. Post tournament activities, which include an awards dinner banquet and live and silent auction, begin at approximately 5:30 pm. Proceeds benefit the Oakland A's Community Fund and A's pitcher **Craig Breslow's** "Strike 3 Foundation," which raises funds for pediatric cancer research. The A's Community Fund Golf Classic is sponsored by Chevron and State Roofing Systems of San Leandro. [SEE SEPARATE ADVISORY]

Community Relations (cont'd)

CPR Awareness: On Sunday, June 27, fans can purchase a discounted Field Level ticket to the A's vs. Pirates game and a CPR Anytime Kit, courtesy of Alta Bates Summit Medical Center and the American Heart Association. The Family & Friends CPR Anytime kits contain a personal CPR manikin, a CPR skills practice DVD, a resource booklet and other accessories. This special offer is available online at oaklandathletics.com/cpr. In addition, David Gurganious, an El Cerrito high school basketball player that collapsed during a game and whose life was saved because of the administration of CPR, will throw out the ceremonial first pitch of the game.

A's Amigos: Prior to the game on Tuesday, June 22, A's pitcher **Gio Gonzalez** and A's Spanish Radio play-by-play announcer Amaury Pi-González will speak to a group children about the importance of education, sportsmanship and hard work. In addition to the pre-game visit, each child will receive a game ticket and an A's hat. The A's Amigos program is sponsored by Kelly-Moore Paints and XFINITY, Home of the Most Live Sports.

Senior Days: For select day games throughout the year, the A's donate tickets to various senior groups across the Bay Area and Northern California.

Little A's: Throughout the season, the A's treat children from Bay Area youth groups from low to moderate-income families to a ballgame. In addition to a game ticket, each child will receive a Bank of America water bottle and family passes to the Oakland Zoo. The Little A's program is sponsored by Bank of America and supported by Clorox and the Oakland Zoo.

Food Bank Wednesdays: The A's Community Fund will hold a food drive to benefit the Alameda County Community Food Bank every Wednesday home game during the season. For each can of food donated at either Gates C and D or the BART Plaza entrance, fans will receive a certificate for one Plaza Outfield ticket to a specified future A's game (four certificate limit).

A's Community Fund Silent Auction: The A's will host silent auctions of various sports memorabilia behind section 120 during all A's Saturday and Sunday home dates during the season. Proceeds benefit the A's Community Fund and other local charities.

Take the Field With The A's: Prior to select weekend games during the season, selected Little Leaguers will accompany A's players as they take the field, stand with the players during the National Anthem, and receive an autographed ball from an A's player. The Little A's program is sponsored by Alta Bates Summit Medical Center.

Race Around the Bases: Following most Sunday afternoon games, children 14 and under will have a chance to race around the bases, sponsored by Chevy.

A's Kids Club: A Kids Club member will help the grounds crew prepare the field before select Wednesday games, a member will bring Aquafina water to the umpires during designated Friday games, one child will "steal" third base during Saturday games and a child will be a guest public address announcer during select Sunday games. Children can join the A's Kids Club online at oaklandathletics.com/kidsclub. For a membership fee of \$20 the child will receive an A's binder with dividers, an A's pencil pouch, ticket discounts, merchandise coupons and a Kids Club membership card. The A's Kids Club is sponsored by the Oakland Zoo and Round Table Pizza.

Ticket Offers

Chevy Free Parking Tuesday: For most Tuesday home games, fans can park for free (\$17 savings) at the Oakland-Alameda County Coliseum, courtesy of Chevy. Offer excludes 7/6 and 7/20 games. For full details visit oaklandathletics.com/freeparking.

BART Double Play Wednesday: Fans may purchase Plaza Level, Plaza Outfield and Plaza Reserved tickets for \$2 and hot dogs for just \$1 on any Wednesday home game during the season. Tickets subject to availability. For more information visit oaklandathletics.com/BART.

XFINITY Friday Family Pack: Every Friday during the regular season, fans can purchase four Plaza Level tickets and four meals (Coliseum hot dog, medium drink, bag of peanuts) for only \$50 (\$150 value). XFINITY Friday Family Packs can be purchased online at oaklandathletics.com/familypack.

Cache Creek Saturday: The first 5,000 adult fans through the gates on Saturday will receive an instant scratcher card sponsored by Cache Creek Casino Resort. Prizes will include merchandise, discounts on merchandise, tickets, discounts on tickets, autograph baseballs and more.

Jumbo Tickets: Jumbo Ticket technology allows "added-value" to be stored within the barcode of game tickets. The added-value can be used throughout the ballpark for food and merchandise. The Value Deck offers fans seats above home plate in Sections 316-318. Tickets cost just \$12 per game (\$15 for Premium Games), and include \$6 of Jumbo Ticket added-value stored in the barcode. Plaza Club tickets are \$36 per game (\$45 for Premium Games), and include \$10 of Jumbo Ticket added-value. In addition, the ARAMARK value menu in the Value Deck (and other parts of the ballpark) features food items for \$5 and less. For more information about Jumbo Tickets visit oaklandathletics.com/jumbotickets.

College Students and Active Military Discount: Upon presentation of an ID, college students and military members are eligible for \$5 Plaza Reserved tickets for Monday, Tuesday, and Thursday games during the season (excluding Premium Games). Discount available day of game only.

Kids and Seniors Discount: Kids (14 and under) and seniors (60 and over) can purchase \$10 Plaza Outfield tickets for all games during the season.

Ticket Information: Tickets for all A's home games can be purchased at all usual ticket outlets, including the Oakland-Alameda County Coliseum Box Office, online at oaklandathletics.com, or over the phone by calling (877) 493-BALL (2255). Season, group and suite tickets can be purchased by calling (510) 638-GoA's (4627).

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