



OAKLAND ATHLETICS

Homestand Release

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FOR IMMEDIATE RELEASE:

July 5, 2010

News and Notes About the A's Upcoming Homestand A's Host New York and Los Angeles; Post-Game Fireworks Show Set for Saturday

DATE	OPPONENT	TIME	TELEVISION
Monday, July 5	New York Yankees <ul style="list-style-type: none"> Independence Day Series, sponsored by Amway Global Giveaway item upon exit – Baseballs, sponsored by Amway Global (30,000 fans) Live national anthem – Jessica Caylyn 	7:05 pm	CSNCA
Tuesday, July 6	New York Yankees <ul style="list-style-type: none"> Independence Day Series, sponsored by Amway Global Ceremonial first pitch – A's MLB/PEOPLE All-Star Among Us finalist, Oakland's Lisa Klein Live national anthem – Manuel Romero Live dot racing 	7:05 pm	CSNCA
Wednesday, July 7	New York Yankees <ul style="list-style-type: none"> Independence Day Series, sponsored by Amway Global BART Double Play Wednesday Food Bank Wednesday Live national anthem – Dave Ellis 	7:05 pm	CSNCA
Thursday, July 8	Off Day		
Friday, July 9	Los Angeles Angels of Anaheim <ul style="list-style-type: none"> XFINITY Friday Family Pack game Pre-game presentation – Bay Area All-Star Scholarship Team Live national anthem – Lanisa Keith Player ticket purchase program – Ellis, 200 tickets to Oakland and Willie Mays Boys & Girls Clubs Player ticket purchase program – Ziegler, 300 tickets to Armed Forces members and their families Kid's Club member brings Aquafina water to the umpires (third inning) 	7:05 pm	CSNCA
Saturday, July 10	Los Angeles Angels of Anaheim <ul style="list-style-type: none"> A's post-game fireworks show, sponsored by Oakland Tribune / CC Times Cache Creek Saturday Pre-game presentation – All-Star jersey to A's manager Bob Geren and A's player representative Live national anthem – Nicholas Bearde Kid's Club member "steals" third base (third inning) A's Community Fund Silent Auction (partner: 3 Children Foundation) 	6:05 pm	CSNCA
Sunday, July 11	Los Angeles Angels of Anaheim <ul style="list-style-type: none"> Pre-game on-field coaches clinic with Oakland RBI group (9:00-10:00 am) Giveaway – A's BBQ set, sponsored by Supercuts (10,000 fans) Live national anthem – TBD Take the Field with the A's, sponsored by Alta Bates Summit Medical Center Little A's, sponsored by Bank of America Kid's Club member public address announcer (third inning) A's Community Fund Silent Auction (partner: Operation Mom) Post-Game Race Around the Bases, sponsored by Chevy 	1:05 pm	CSNCA

All A's games will be carried on XTRASPORTS 860 AM and on the A's Radio Network, with Ken Korach, Vince Cotroneo and Ray Fosse calling the action. The A's post game show is hosted by Chris Townsend. A's night games will broadcast in Spanish on KDIA 1640 AM and day games can be heard on KDYA 1190 with Amaury Pi-González and Manolo Hernández-Douen handle the announcing duties.

Community Relations

MLB/PEOPLE Magazine All-Star Among Us: On Tuesday, July 6, prior to the A's vs. Yankees game, the A's finalist for the MLB/PEOPLE Magazine All-Star Among Us campaign Lisa Klein will throw out the ceremonial first pitch. Klein established *Loved Twice* in 2007, a nonprofit that collects gently-used baby clothes and distributes them to hospitals, shelters and pre-natal clinics throughout the Oakland area. Over the past three years, *Loved Twice* has distributed 20,000 pounds of clothes to over 3,000 newborns in Oakland. The MLB/PEOPLE All-Stars Among Us campaign recognizes individuals who are serving their community in extraordinary ways. A total of 30 "All-Stars," one representing each MLB Club, will attend the 2010 All-Star Week in Anaheim, Calif.

Food Bank Wednesdays: The A's Community Fund will hold a food drive to benefit the Alameda County Community Food Bank every Wednesday home game during the season. For each can of food donated at either Gates C and D or the BART Plaza entrance, fans will receive a certificate for one Plaza Outfield ticket to a specified future A's game (four certificate limit).

Little A's: Throughout the season, the A's treat children from Bay Area youth groups from low to moderate-income families to a ballgame. In addition to a game ticket, each child will receive a Bank of America water bottle and family passes to the Oakland Zoo. The Little A's program is sponsored by Bank of America and supported by Clorox and the Oakland Zoo.

A's Community Fund Silent Auction: The A's will host silent auctions of various sports memorabilia behind section 120 during all A's Saturday and Sunday home dates during the season. Proceeds benefit the A's Community Fund and other local charities.

Take the Field With The A's: Prior to select weekend games during the season, selected Little Leaguers will accompany A's players as they take the field, stand with the players during the National Anthem, and receive an autographed ball from an A's player. The Little A's program is sponsored by Alta Bates Summit Medical Center.

Race Around the Bases: Following most Sunday afternoon games, children 14 and under will have a chance to race around the bases, sponsored by Chevy.

A's Kids Club: A Kids Club member will help the grounds crew prepare the field before select Wednesday games, a member will bring Aquafina water to the umpires during designated Friday games, one child will "steal" third base during Saturday games and a child will be a guest public address announcer during select Sunday games. Children can join the A's Kids Club online at oaklandathletics.com/kidsclub. For a membership fee of \$20 the child will receive an A's binder with dividers, an A's pencil pouch, ticket discounts, merchandise coupons and a Kids Club membership card. The A's Kids Club is sponsored by the Oakland Zoo and Round Table Pizza.

Promotions and Special Events

Amway Global TV Giveaway: During the A's Independence Day Series against the Yankees, Amway Global will be giving away a 32-inch flat screen television to one lucky fan per game. For official rules, please visit the Coliseum Box Office or go to oaklandathletics.com.

A's Post-Game Fireworks Show: After the game on Saturday, July 10 against Los Angeles, fans will be invited down to the field to watch the A's fireworks show, sponsored by the Oakland Tribune / CC Times.

Supercuts' Sunday: On Sunday, July 11, 10,000 fans through the turnstile will receive an A's BBQ set, courtesy of Supercuts. Also, the first 100 fans on Sunday who have a Supercuts' stylist buzz cut their head or color their hair green and gold will receive a complimentary Field Level ticket for that day's 1:05 pm game against the Angels. Buzz cuts and hair coloring begin at 11:05 am at the kiosk outside Gate D and are limited to the first 100 fans.

Verizon TXT2WIN: Fans who text the word TRAIN to 35773 during A's games will have the chance to win a trip for two to 2011 A's Spring Training in Phoenix including airfare from Oakland to Phoenix, hotel accommodations, A's game tickets, and an A's merchandise package, courtesy of Verizon. For complete rules, visit textrules.com/oaklanda.

Ticket Offers

BART Double Play Wednesday: Fans may purchase Plaza Level, Plaza Outfield and Plaza Reserved tickets for \$2 and hot dogs for just \$1 on any Wednesday home game during the season. Tickets subject to availability. For more information visit oaklandathletics.com/BART.

XFINITY Friday Family Pack: Every Friday during the regular season, fans can purchase four Plaza Level tickets and four meals (Coliseum hot dog, medium drink, bag of peanuts) for only \$50 (\$150 value). XFINITY Friday Family Packs can be purchased online at oaklandathletics.com/familypack.

Cache Creek Saturday: The first 5,000 adult fans through the gates on Saturday will receive an instant scratcher card sponsored by Cache Creek Casino Resort. Prizes will include merchandise, discounts on merchandise, tickets, discounts on tickets, autograph baseballs and more.

Jumbo Tickets: Jumbo Ticket technology allows "added-value" to be stored within the barcode of game tickets. The added-value can be used throughout the ballpark for food and merchandise. The Value Deck offers fans seats above home plate in Sections 316-318. Tickets cost just \$12 per game (\$15 for Premium Games), and include \$6 of Jumbo Ticket added-value stored in the barcode. Plaza Club tickets are \$36 per game (\$45 for Premium Games), and include \$10 of Jumbo Ticket added-value. In addition, the ARAMARK value menu in the Value Deck (and other parts of the ballpark) features food items for \$5 and less. For more information about Jumbo Tickets visit oaklandathletics.com/jumbotickets.

College Students and Active Military Discount: Upon presentation of an ID, college students and military members are eligible for \$5 Plaza Reserved tickets for Monday, Tuesday, and Thursday games during the season (excluding Premium Games). Discount available day of game only.

Kids and Seniors Discount: Kids (14 and under) and seniors (60 and over) can purchase \$10 Plaza Outfield tickets for all games during the season.

Ticket Information: Tickets for all A's home games can be purchased at all usual ticket outlets, including the Oakland-Alameda County Coliseum Box Office, online at oaklandathletics.com, or over the phone by calling (877) 493-BALL (2255). Season, group and suite tickets can be purchased by calling (510) 638-GoA's (4627).

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