



# OAKLAND ATHLETICS

## Homestand Release

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**FOR IMMEDIATE RELEASE:**

September 20, 2010

### News and Notes About the A's Upcoming Homestand

A's to Face Chicago White Sox and Texas Rangers in Final Home Games of 2010

<u>DATE</u>	<u>OPPONENT</u>	<u>TIME</u>	<u>TELEVISION</u>
Monday, Sept. 20	<b>Chicago White Sox</b> <ul style="list-style-type: none"> <li>• Green Stamped Homework Club, sponsored by the Oakland A's Community Fund</li> </ul>	7:05 pm	CSNCA
Tuesday, Sept. 21	<b>Chicago White Sox</b> <ul style="list-style-type: none"> <li>• Chevy Free Parking Tuesday</li> <li>• National Anthem – Ricky Garcia</li> <li>• A's Amigos program dugout visit with Gio Gonzalez</li> <li>• Green Stamped Homework Club, sponsored by the Oakland A's Community Fund</li> </ul>	7:05 pm	CSNCA
Wednesday, Sept. 22	<b>Chicago White Sox</b> <ul style="list-style-type: none"> <li>• BART Double Play Wednesday</li> <li>• Food Bank Wednesday</li> <li>• Pre-game presentation – Dave Stewart Community Service Award to Craig Breslow</li> <li>• Color guard – Concord Marines</li> <li>• Live national anthem – Lisa Marie Ellis</li> </ul>	12:35 pm	CSNCA
Thursday, Sept. 23	<b>Texas Rangers</b> <ul style="list-style-type: none"> <li>• Pre-game presentation – Men's Wearhouse Double Play Program</li> <li>• Live national anthem – William Russ Jr.</li> <li>• Green Stamped Homework Club, sponsored by the Oakland A's Community Fund</li> </ul>	7:05 pm	CSNCA
Friday, Sept. 24	<b>Texas Rangers</b> <ul style="list-style-type: none"> <li>• Giveaway – A's Team Photo, sponsored by Comerica Bank (10,000 fans)</li> <li>• Giveaway – 2011 A's pocket schedule</li> <li>• XFINITY Friday Family Pack game</li> <li>• Pre-game presentation – State Farm Good Neighbor Award to Dee Johnson, co-founder of the Lend A Hand Foundation</li> <li>• Live national anthem – Ryan Bradford</li> <li>• Green Stamped Homework Club, sponsored by the Oakland A's Community Fund</li> <li>• Kid's Club member brings Aquafina water to the umpires (third inning)</li> </ul>	7:05 pm	CSNCA
Saturday, Sept. 25	<b>Texas Rangers</b> <ul style="list-style-type: none"> <li>• Giveaway – A's baseball card set, sponsored by Topps (10,000 fans)</li> <li>• Giveaway – 2011 A's pocket schedule</li> <li>• Church Community Day</li> <li>• Cache Creek Saturday</li> <li>• Live national anthem – Jessica Johnson</li> <li>• Little A's, sponsored by Bank of America</li> <li>• A's Community Fund Silent Auction (partner: Oakland Ballet)</li> <li>• Kid's Club member "steals" third base (third inning)</li> </ul>	1:05 pm	NO TV
Sunday, Sept. 26	<b>Texas Rangers</b> <ul style="list-style-type: none"> <li>• Giveaway – Dallas Braden Perfect Game commemorative bobblehead, sponsored by Sharp Business Systems (10,000 fans)</li> <li>• Giveaway – 2011 A's pocket schedule</li> <li>• Live national anthem – Allison Richter</li> <li>• Take the Field with the A's, sponsored by Alta Bates Summit Medical Center</li> <li>• A's Community Fund Silent Auction (partner: Stanford Cancer Center)</li> <li>• Kid's Club member public address announcer (third inning)</li> </ul>	1:05 pm	CSNCA

*All A's games will be carried on XTRASPORTS 860 AM and on the A's Radio Network, with Ken Korach, Vince Cotroneo and Ray Fosse calling the action. The A's post game show is hosted by Chris Townsend. The Spanish broadcast of all A's home games can be heard for free online at losathletics.com with Amaury Pi-González and Manolo Hernández-Douen handling the announcing duties.*

### Community Relations

**"Mathletics" Program Visit:** On behalf of the A's "Mathletics" program, A's pitcher **Andrew Bailey** will make an appearance at Washington Manor Middle School in San Leandro on Sept. 21 from 12:40-1:15 pm. Bailey will participate in a school assembly to congratulate over 60 eighth grade students for participating in the program, stress the importance of math and encourage continued education. The A's "Mathletics" program, sponsored by Ross Dress For Less, is a unique program designed to promote the importance of math among Bay Area youth. [SEE SEPARATE ADVISORY]

**Dave Stewart Community Service Award Presentation:** A's pitcher **Craig Breslow** was named the recipient of the 2010 Dave Stewart Community Service Award, which is given annually to an A's player in recognition of charitable contributions throughout Northern California and across the nation. Dave Stewart will present Breslow with the award prior to Wednesday's 12:35 pm game against the White Sox in a special on-field ceremony at 12:52 pm. Over the past year, Breslow has raised close to \$150,000 for childhood research and education through fundraising events for his "Strike 3 Foundation." These fundraising events include the foundation's annual First Pitch Gala held each year in Connecticut, a number of smaller networking events during the off-season, a wine tasting art event in San Francisco in July, a blackjack fundraiser in the Bay Area in August and a luncheon at Yankee Stadium this past month. In addition, 10% of the proceeds from the A's 2010 Community Fund Golf Classic were donated to the Strike 3 Foundation. Since its creation in 2008, Breslow's Strike 3 Foundation has raised over \$220,000 in the efforts to heighten awareness, mobilized support, and raised funds for childhood cancer research. [SEE SEPARATE RELEASE]

**A's Double Play Program Check Presentation:** Prior to the game on Thursday, Sept. 23, George Zimmer of the Men's Wearhouse will present a check to the Oakland Zoo as a part of the A's Double Play Program. Since 1986, the Men's Wearhouse and George Zimmer have donated more than one million dollars to the Oakland Zoo for new animal exhibits, to support the zoo veterinary hospital, and for the construction of the center for science and environmental education.

## **Community Relations (continued)**

**Ford C. Frick Award Voting:** Throughout the month of September, fans can vote for **Bill King**, former legendary voice of the Oakland Athletics, for the 2011 Ford C. Frick Award on-line at the Hall of Fame's Facebook site, [facebook.com/baseballhall](https://www.facebook.com/baseballhall). King, who passed away at age 78 in 2005, broadcast Oakland A's games for 25 seasons and called so many great moments in baseball history, ranging from Rickey Henderson's record-setting single season and career stolen bases, to Kirk Gibson's improbable World Series home run off Dennis Eckersley, to Dave Stewart's MVP performance in the 1989 World Series, to the A's record-breaking 20-game winning streak in 2001. The on-line voting concludes at 2 pm PT Sept. 30 and the top three fan selections from votes tallied at the site will appear on the final 10-name ballot for the award. The 2010 Frick Award winner will be selected by a 20-member electorate, with the winner to be announced at baseball's Winter Meetings in Orlando in December. *[SEE SEPARATE RELEASE]*

**Green Stampede Homework Club:** Before selected A's home games, teachers and volunteers from Oakland public schools offer tutoring for at-risk students at the Coliseum. Students who attend the study group are rewarded with tickets to that night's game. If a student shows up to all eight of the study groups, they will be rewarded with a visit from an A's player for a question and answer session and autographs. The second session will meet between Aug. 8 and Sept. 24.

**A's Amigos:** Prior to the game on Tuesday, Sept. 21, A's pitcher **Gio Gonzalez** and A's Spanish Radio play-by-play announcer Amaury Pi-González will speak to a group children about the importance of education, sportsmanship and hard work. In addition to the pre-game visit, each child will receive a game ticket and an A's hat. The A's Amigos program is sponsored by Kelly-Moore Paints and XFINITY, Home of the Most Live Sports.

**Food Bank Wednesdays:** The A's Community Fund will hold a food drive to benefit the Alameda County Community Food Bank every Wednesday home game during the season. For each can of food donated at either Gates C and D or the BART Plaza entrance, fans will receive a certificate for one Plaza Level ticket to a specified future A's game (four certificate limit).

**Little A's:** Throughout the season, the A's treat children from Bay Area youth groups from low to moderate-income families to a ballgame. In addition to a game ticket, each child will receive a Bank of America water bottle and family passes to the Oakland Zoo. The Little A's program is sponsored by Bank of America and supported by Clorox and the Oakland Zoo.

**A's Community Fund Silent Auction:** The A's will host silent auctions of various sports memorabilia behind section 120 during all A's Saturday and Sunday home dates during the season. Proceeds benefit the A's Community Fund and other local charities.

**Take the Field With The A's:** Prior to select weekend games during the season, selected Little Leaguers will accompany A's players as they take the field, stand with the players during the National Anthem, and receive an autographed ball from an A's player. The Little A's program is sponsored by Alta Bates Summit Medical Center.

**A's Kids Club:** A Kids Club member will help the grounds crew prepare the field before select Wednesday games, a member will bring Aquafina water to the umpires during designated Friday games, one child will "steal" third base during Saturday games and a child will be a guest public address announcer during select Sunday games. Children can join the A's Kids Club online at [oaklandathletics.com/kidsclub](http://oaklandathletics.com/kidsclub). For a discounted membership fee of \$10, the child will receive an A's binder with dividers, an A's pencil pouch, ticket discounts, merchandise coupons and a Kids Club membership card. The A's Kids Club is sponsored by the Oakland Zoo and Round Table Pizza.

## **Promotions and Special Events**

**A's Giveaway Items:** On Friday, Sept. 24, 10,000 fans will receive an A's team photo, courtesy of Comerica Bank; on Saturday, Sept. 25, 10,000 fans will receive an A's baseball card set, courtesy of Topps; and on Sunday, Sept. 26, 10,000 fans will receive a **Dallas Braden** Perfect Game commemorative bobblehead, sponsored by Sharp Business Systems. Also, fans attending each game of the Texas series will receive a 2011 A's pocket schedule.

**Verizon TXT2WIN:** Fans who text the word TRAIN to 35773 during A's games will have the chance to win a trip for two to 2011 A's Spring Training in Phoenix including airfare from Oakland to Phoenix, hotel accommodations, A's game tickets, and an A's merchandise package, courtesy of Verizon. For complete rules, visit [textrules.com/oaklanda](http://textrules.com/oaklanda).

## **Ticket Offers**

**XFINITY Friday Family Pack:** Every Friday during the regular season, fans can purchase four Plaza Level tickets and four meals (Coliseum hot dog, medium drink, bag of peanuts) for only \$50 (\$90 value). XFINITY Friday Family Packs can be purchased online at [oaklandathletics.com/familypack](http://oaklandathletics.com/familypack).

**Cache Creek Saturday:** The first 5,000 adult fans through the gates on Saturday will receive an instant scratcher card sponsored by Cache Creek Casino Resort. Prizes will include merchandise, discounts on merchandise, tickets, discounts on tickets, autograph baseballs and more.

**Chevy Free Parking Tuesday:** For the remainder of the Tuesday home games this season, fans can park for free (\$17 savings) at the Oakland-Alameda Coliseum, courtesy of Chevy. For full details visit [oaklandathletics.com/freeparking](http://oaklandathletics.com/freeparking).

**BART Double Play Wednesday:** Fans may purchase Plaza Level, Plaza Outfield and Plaza Reserved tickets for \$2 and hot dogs for just \$1 on any Wednesday home game during the season. Tickets subject to availability. For more information visit [oaklandathletics.com/BART](http://oaklandathletics.com/BART).

**Dallas Braden's "Section 209":** Throughout the season, fans are invited to cheer for Stockton's **Dallas Braden** from "Section 209" of the Coliseum. When Braden is the scheduled starting pitcher a special discounted ticket price will be offered through the A's website for tickets in the section that correlates with Stockton's area code – 209. Section 209 tickets are available online at [oaklandathletics.com/209](http://oaklandathletics.com/209) approximately three days before a Braden scheduled start in Oakland. Game dates and prices are subject to change. Section 209 tickets are subject to availability, with the closest available seating section made available if Section 209 is sold out.

**Jumbo Tickets:** Jumbo Ticket technology allows "added-value" to be stored within the barcode of game tickets. The added-value can be used throughout the ballpark for food and merchandise. The Value Deck offers fans seats above home plate in Sections 316-318. Tickets cost just \$12 per game (\$15 for Premium Games), and include \$6 of Jumbo Ticket added-value stored in the barcode. Plaza Club tickets are \$36 per game (\$45 for Premium Games), and include \$10 of Jumbo Ticket added-value. In addition, the ARAMARK value menu in the Value Deck (and other parts of the ballpark) features food items for \$5 and less. For more information about Jumbo Tickets visit [oaklandathletics.com/jumbotickets](http://oaklandathletics.com/jumbotickets).

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