



OAKLAND ATHLETICS

Homestand Release

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FOR IMMEDIATE RELEASE:

June 27, 2011

News and Notes About the A's Upcoming Homestand A's Host Florida, Arizona and Seattle; MUG Root Beer Float Day Set for Thursday

DATE	OPPONENT	TIME	TELEVISION
Tuesday, June 28	Florida Marlins • Chevy Free Parking Tuesday	7:05 p.m.	CSNCA
Wednesday, June 29	Florida Marlins • P.L.A.Y. Clinic with A's head athletic trainer Nick Paperesta, A's players <i>Jemile Weeks</i> and <i>Adam Rosales</i> and Alameda Little League (10:00 a.m.-12:00 p.m.) • BART \$2 Wednesday • Food Bank Wednesday • Ceremonial first pitch – <i>Roberta Gonzales</i> , Weather Anchor for CBS 5 Eyewitness News	7:05 p.m.	CSNCA
Thursday, June 30	Florida Marlins • MUG Root Beer Float Day in the Eastside Club (10:35 a.m.-12:35 p.m.) • "Free Hot Dog Thursday" (10,000 fans receive free hot dog vouchers) • Little A's program, sponsored by Bank of America • Live national anthem – <i>Bryan Dyer</i> • Take the Field with the A's, presented by Washington Hospital • A's Community Fund Silent Auction in the Eastside Club from 10:30 a.m.-12:00 p.m. (partner: Junior Diabetes Research Foundation)	12:35 p.m.	No TV
Friday, July 1	Arizona Diamondbacks • CSNCA Authentic Fan Friday • XFINITY Friday Family Pack • Wells Fargo school supply drive (drop off supplies at the Guest Relations Table behind Sect. 120) • Live national anthem – <i>Diablo Vista Chorus</i> • Kids Club member brings water to the umpires (third inning)	7:05 p.m.	CSNCA
Saturday, July 2	Arizona Diamondbacks • A's post-game fireworks show, presented by Captain America (Theme: Patriotic) • Cache Creek Saturday • Live national anthem – <i>Jen Macias, Kimberly Nicola and Annika Olson</i> • Kids Club member "steals" third base (third inning) • A's Community Fund Silent Auction, behind Section 120	6:05 p.m.	CSNCA
Sunday, July 3	Arizona Diamondbacks • Pre-game on-field coaches clinic with Oakland Babe Ruth Little League (8:45-9:45 a.m.) • Little A's program, sponsored by Bank of America • Live national anthem – <i>Nicolas Bearde</i> • Take the Field with the A's, presented by Washington Hospital • Kids Club guest public address announcer (third inning) • A's Community Fund Silent Auction, behind Section 120 (partner: Lions Centers for the Blind) • Post-Game Race Around the Bases, sponsored by Chevy	1:05 p.m.	CSNCA
Monday, July 4	Seattle Mariners • Giveaway – 4 th of July A's Visor, sponsored by Cache Creek Casino Resort (10,000 fans) • Salute to Armed Forces Day • Pre-game flag display – <i>Local Armed Forces</i> • Color guard – <i>Travis Air Force Base Honor Guard</i> • Live national anthem – <i>Greg Kihn, 102.1 FM KFOX Morning Show Host</i> • A's Community Fund Silent Auction, behind Section 120	1:05 p.m.	CSNCA
Tuesday, July 5	Seattle Mariners • Chevy Free Parking Tuesday	7:05 p.m.	CSNCA
Wednesday, July 6	Seattle Mariners • A's players' wives sorting baby clothes to benefit Loved Twice, Raiders Locker Room (10:30 a.m.-12:30 p.m.) • BART \$2 Wednesday • Food Bank Wednesday • Little A's program, sponsored by Bank of America • Senior Days	12:35 p.m.	No TV

All A's games will be carried on SportsRadio 95.7 FM and on the A's Radio Network, with Ken Korach and Vince Cotroneo calling the action. "A's Talk," the A's pre-game and post-game radio shows, are hosted by Chris Townsend.

FOR ADDITIONAL INFORMATION ABOUT THE PROMOTIONS OR EVENTS LISTED ABOVE, PLEASE VISIT WWW.OAKLANDATHLETICS.COM.

Homestand Highlights – Promotions and Events

A's MUG Root Beer Float Day: The A's will host its annual MUG Root Beer Float Day prior to the A's vs. Marlins game on Thursday, June 30. Local celebrities along with radio and television personalities and newspaper reporters will be serving MUG Root Beer and Orange Crush floats in the Eastside Club from 10:35 a.m. to 12:35 p.m. with proceeds benefiting the Juvenile Diabetes Research Foundation. Expected to participate in the event is A's manager **Bob Melvin**, current A's players **Andrew Bailey**, **Craig Breslow**, **Gio Gonzalez**, **Adam Rosales**, **Jemile Weeks** and **Brad Ziegler**, to name a few, and former A's players **Vida Blue**, **Dave Stewart** and **Tony Phillips**. The root beer floats will be priced at \$2 each and additional money will be raised through tips given in exchange for autographs and pictures with the celebrity scoopers. In addition, 32oz. mugs with unlimited root beer float refills will be sold for \$15 and a limited supply of 32oz. mugs autographed by Trevor Cahill will be available for \$25. MUG Root Beer Float Day is sponsored by Pepsi and the ice cream for the event is donated by Dreyer's. [SEE SEPARATE ADVISORY]

Juvenile Diabetes Research Foundation (JDRF) Facebook Check-In: Fans who "check-in" at the A's MUG Root Beer Float Day event on Thursday, June 30, through the JDRF's Bay Area Facebook page at www.facebook.com/JDRFBayArea will receive a \$1 discount off of the \$15 32oz. unlimited refill non-autographed mug. Fans who "check-in" using their mobile phones and show their updated Facebook status to the A's employee selling the MUG Root Beer Float Day 32oz. mugs outside of the Eastside Club will receive the discounted price.

Homestand Highlights – Promotions and Events (continued)

A's Post-Game Fireworks Show: After the game on Saturday, July 2 against Arizona, fans will be invited down to the field to watch the A's second fireworks show of the season. The patriotic-themed fireworks show is presented by Captain America.

A's Salute to Armed Forces Day: A's Salute to Armed Forces Day is set for Monday, July 4th for the 1:05 p.m. game vs. the Seattle Mariners, when 10,000 fans in attendance will receive a Fourth of July A's visor, courtesy of Cache Creek Casino Resort. During the game, Operation Care and Comfort, a San Jose-based organization which supplies care items to Bay Area military troops who are stationed in combat zones overseas, will be collecting donations at tables set up inside Gates C and D. Pre-game ceremonies feature a large flag unveiled in centerfield by local U.S. Armed Forces and honor guard by Travis Air Force Base. In addition, A's pitcher Brad Ziegler, whose grandfather served in the Army, will host a special meet and greet on the field after batting practice with 20 representatives from the five branches of the U.S. Armed Forces - Army, Navy, Marine Corps, Air Force and Coast Guard. Discounted tickets for A's Salute to Armed Forces Day are available online by entering the password "salute" at www.oaklandathletics.com/salute.

Patriotic-Themed Budweiser Cans: Budweiser has created specially-designed flag-themed 16oz. Budweiser cans to be sold during the homestand from June 28 through July 6. This season Budweiser partnered with MLB in an initiative titled, "Here's to the Heroes," where Budweiser will donate \$100 for every home run hit during the regular season across all of MLB. In addition to this pledge, Budweiser has created special cans of beer to be sold at MLB parks during the Independence Weekend homestands across the nation. The cans of beer are only offered for 16 oz. Budweiser, and there will not be a Bud Light or 12oz. can option. The beer will sell for its regular price of \$7.75 and a percentage of the special beer sales will be donated to the Here's to the Heroes organization.

Homestand Highlights – Community Relations

P.L.A.Y. Clinic: On Wednesday, June 29, from 10:00 a.m. to 12:30 p.m., A's head athletic trainer **Nick Paparesta** and A's infielders **Jemile Weeks** and **Adam Rosales** will host a group of 100 children from the Alameda Little League to educate them about healthy eating habits and encourage them to live an active lifestyle. The children will participate in various fitness activities on the field. In collaboration with the Taylor Hooton Foundation and MLB clubs, the Professional Baseball Athletics Trainers Society (PBATS) incorporates anti-steroid education within their P.L.A.Y. campaign to generate awareness about the dangers of performance-enhancing drugs. P.L.A.Y.- which stands for Promoting a Lifetime of Activity for Youth- is a public awareness campaign which was developed by PBATS in 2004 to combat childhood obesity. Since 2004, PBATS has conducted over 100 P.L.A.Y. events inside all 30 MLB ballparks, reaching thousands of children with positive messages about making smart life choices and living a more active and healthy lifestyle. [SEE SEPARATE ADVISORY]

Loved Twice: On Wednesday, July 6, A's players' wives and significant others will be assisting the non-profit organization *Loved Twice* in sorting and boxing baby clothes for needy mothers and their babies in the community. *Loved Twice* collects gently-used baby clothes and distributes them to hospitals, shelters and pre-natal clinics throughout the Oakland area. The sorting will take place from 10:30 a.m. to 12:30 p.m. in the Raider Locker Room of the Coliseum. Established by Oakland resident Lisa Klein in 2007, *Loved Twice* has distributed more than 25,000 pounds of baby clothes with an estimated value of \$700,000 recycled back into the community. Last year, Klein was the A's finalist for the MLB and PEOPLE Magazine's "All-Stars Among Us" national campaign and was honored at the 2010 All-Star Game in Anaheim, Calif.

Senior Days: For select day games throughout the year, the A's donate tickets to various senior groups across the Bay Area and Northern California.

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