



# OAKLAND ATHLETICS

## Homestand Release

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**FOR IMMEDIATE RELEASE:**

July 14, 2011

### **News and Notes About the A's Upcoming Homestand**

A's Host Los Angeles Angels of Anaheim; Turn Back The Clock to Celebrate '80s Weekend

DATE	OPPONENT	TIME	TELEVISION
Friday, July 15	<b>Los Angeles Angels of Anaheim</b> <ul style="list-style-type: none"> <li>• CSNCA Authentic Fan Friday</li> <li>• XFINITY Friday Family Pack</li> <li>• Wells Fargo school supply drive (drop off supplies at the Guest Relations table behind Sect. 120)</li> <li>• A's Dog Day at the Park - "Pup Rally" in A Lot (5:30-6:15 p.m.) and "Pup Parade" around the warning track of the field (6:20-6:35)</li> <li>• Pre-game check presentation – Dogs4Diabetics</li> <li>• Live national anthem – Keith Varon</li> <li>• Kids Club member brings water to the umpires (third inning)</li> </ul>	7:05 p.m.	CSNCA
Saturday, July 16	<b>Los Angeles Angels of Anaheim</b> 1:10 p.m. - <b>Doubleheader</b> <ul style="list-style-type: none"> <li>• '80s Weekend begins with team's first scheduled doubleheader in 14 years</li> <li>• Cache Creek Saturday</li> <li>• Chevy Ride &amp; Drive Event in A Lot</li> <li>• California Police Youth Charities pre-game visit with an A's player</li> <li>• Live national anthem – Marsha Yuan</li> <li>• Ceremonial first pitch – Ryan Zucker, selected by ALS Association Golden West Chapter</li> <li>• A's Mystery Ball Sale, inside Gates C &amp; D and behind Section 120 to benefit The David DeJesus Foundation, ALS Association Golden West Chapter and ALS Therapy Development Institute</li> <li>• Kids Club member "steals" third base (third inning)</li> <li>• A's Community Fund Silent Auction, behind Section 120</li> </ul>	1:10 p.m. - <b>Doubleheader</b>	FOX/CSNCA
Sunday, July 17	<b>Los Angeles Angels of Anaheim</b> <ul style="list-style-type: none"> <li>• 1980s Turn-Back-the-Clock Day</li> <li>• Giveaway – MC Hammer bobblehead, presented by Supercuts (15,000 fans)</li> <li>• Ceremonial first pitch – Oakland native and former A's batboy MC Hammer</li> <li>• Live national anthem and singing of her 1987 Top 10 hit dance-pop song "Tell it to My Heart" – Taylor Dayne</li> <li>• Supercuts Buzz Cuts hair-cutting promotion in front of D Gate (11:05 a.m.)</li> <li>• Kids Club guest public address announcer (third inning)</li> <li>• A's Community Fund Silent Auction, behind Section 120 (partner: East Bay Children's Book Project)</li> <li>• Post-Game Race Around the Bases, sponsored by Chevy</li> </ul>	1:05 p.m.	CSNCA

*All A's games will be carried on SportsRadio 95.7 FM and on the A's Radio Network, with Ken Korach and Vince Cotroneo calling the action. "A's Talk," the A's pre-game and post-game radio shows, is hosted by Chris Townsend.*

**FOR ADDITIONAL INFORMATION ABOUT THE PROMOTIONS OR EVENTS LISTED ABOVE, PLEASE VISIT [WWW.OAKLANDATHLETICS.COM](http://WWW.OAKLANDATHLETICS.COM).**

### **Homestand Highlights – Promotions and Events**

**Dog Day at the Park:** The A's sixth annual Dog Day at the Park is set for Friday, July 15, before the A's 7:05 p.m. start versus the Angels. Fans that pre-purchased designated tickets to this event are invited to bring their dog to the pre-game "Pup Rally" and "Pup Parade" before enjoying the game from the dog-friendly Plaza Reserve section of the Coliseum. The "Pup Rally" will be staged in A Lot from 5:30-6:15 p.m. and will feature a multitude of pet contests. Immediately following the "Pup Rally," from 6:20-6:35 p.m., A's fans and their canines will parade around the warning track of the field during the "Pup Parade." **This year, an additional 200 dogs will be allowed to enjoy the event (700 total), making this the largest Dog Day event in Major League Baseball.** In addition, each dog in attendance will receive an A's bandana and a goody bag of dog product samples, courtesy of AvoDerm Natural. A portion of the proceeds for A's Dog Day at the Park will benefit Dogs4Diabetics, a non-profit organization that trains medical-alert service dogs to detect hypoglycemia (low blood glucose) in humans and alert their partner or other family member of the situation.

**MC Hammer Bobblehead Giveaway:** On Sunday, July 17, 15,000 fans will receive a bobblehead of the A's former bat boy, MC Hammer, courtesy of Supercuts. At the age of 11, Oakland native Stanley Burrell was spotted by then A's owner Charles Finley, selling stray baseballs and dancing with a boom box in the Coliseum parking lot. Finley was impressed by Burrell's colorful personality and energy, and hired him as a clubhouse assistant and bat boy. Burrell, now known as MC Hammer, worked for the A's from 1973 through 1980. Hammer is considered one of the pioneers in the world of rap and hip hop music, fashion and dance. The 1990 album, *Please Hammer Don't Hurt 'Em*, featuring the song "U Can't Touch This," sold more than 20 million copies worldwide and held the number one spot on the *Billboard* charts for a record-breaking 23 weeks. To date, MC Hammer has sold more than 50 million records worldwide.

**Turn-Back-the-Clock Weekend:** The Oakland A's will "Turn Back the Clock" to celebrate the 1980s this weekend, highlighted by the team's first scheduled doubleheader in 14 years on Saturday, July 16, and a MC Hammer bobblehead giveaway on '80s Day on Sunday, July 17, at the Coliseum. The '80s weekend will begin with a traditional doubleheader, **the team's first scheduled, two-games-for-the-price-of-one doubleheader since the A's hosted the Milwaukee Brewers Aug. 10, 1997**, and is intended to bring fans back to the 1980s when such all-day baseball experiences were the norm. On Sunday, July 17, the A's will "Turn Back the Clock" to face the then-called California Angels, with both teams donning jerseys from that decade. Prior to the game, 15,000 fans will receive a MC Hammer bobblehead, courtesy of Supercuts. Fans can take their picture for free with the 1989 World Series Championship trophy in the Westside Club from 11:00 a.m. to 12:30 p.m. and from 1:00-2:00 p.m. Pre-game festivities will honor Oakland native and former A's batboy, MC Hammer, who will throw out the ceremonial first pitch, and feature a special performance by Taylor Dayne of her 1987 Top-10-hit dance-pop song "Tell it to My Heart." Dayne will also sing the national anthem. Other decade touches will include break dancers at entry gates, in-stadium music and entertainment from that decade, and game-day staff wearing '80s-style outfits. For a limited amount of time, Field Level tickets for '80s Day on July 17 will be available for \$19.89 online at [www.oaklandathletics.com/80sweekend](http://www.oaklandathletics.com/80sweekend) by using the online coupon code "1989." [SEE SEPARATE RELEASE]

**Supercuts Buzz Cuts:** On Sunday, July 17, Supercuts hair stylists will be on hand to help A's fans show their spirit for '80s Day. Beginning at 11:05 a.m. in front of D Gate, A's fans can have their heads shaved like Coco Crisp or Ryan Sweeney, get their hair colored green and gold, or even style their hair like MC Hammer himself. One hundred fans who participate will receive a free ticket to a future A's game.

## **Homestand Highlights – Community Relations**

**Ceremonial First Pitch:** Pete Zucker was selected by the ALS (Amyotrophic Lateral Disease) Association Golden West Chapter to throw out the ceremonial first pitch Saturday, July 16. Zucker, who suffers from ALS, is unable to throw a ball and will have his son, Ryan, throw it in honor of him. ALS is also known as “Lou Gehrig’s Disease,” named after the Hall-of-Fame player who set MLB records in consecutive games played and batting, and was the first player in Major League history to have his number retired. Perhaps remembered as much for his positive attitude and work ethic, Gehrig died of ALS at the age of 38, two years after being diagnosed with the neuromuscular disease that forced him to retire from baseball as his muscle functions deteriorated.

**A’s Mystery Ball Sale:** On Saturday, July 16, A’s players’ wives will be selling baseballs signed by A’s players and other players across Major League Baseball. The signed balls, sold for \$30 each, will be wrapped so that fans will not know whose baseball they are purchasing. Seven hundred and twenty A’s baseballs will be available, while baseballs from other MLB players will be sold in separate baskets. The balls will be available inside Gates C and D, and behind Section 120, beginning when gates open at 11:05 a.m. Gates C and D will stop selling baseballs during the second inning of the first game, but balls will be available behind Section 120 until all are sold. In addition, baseballs will be **sold in the stands by players’ wives during the third inning of the first game.** All money raised through the sale of the baseballs will be split between three charities: The David DeJesus Foundation, ALS Association Golden West Chapter and ALS Therapy Development Institute.

**Pre-Game Meet and Greet:** In partnership with the California Police Youth Charities (CPYC), the A’s will host a group of at-risk children Saturday, July 16, for a pre-game meet and greet with an A’s player. CPYC works with athletes and celebrities in order to provide at-risk children positive opportunities in order to push the message that drugs, alcohol and gang violence are not the answers to their problems.

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