



OAKLAND ATHLETICS

Homestand Release

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FOR IMMEDIATE RELEASE:

July 25, 2011

News and Notes About the A's Upcoming Homestand A's Host Tampa Bay and Minnesota; Post-Game Fireworks Show Set for Friday

DATE	OPPONENT	TIME	TELEVISION
Monday, July 25	Tampa Bay Rays <ul style="list-style-type: none"> • Pre-game presentation – State Farm Go To Bat Award • Ceremonial first pitch – A's Community Fund auction winner, Ron Scott • Breast Cancer Awareness Day fundraising efforts begin, behind Section 120 	7:05 p.m.	CSNCA
Tuesday, July 26	Tampa Bay Rays <ul style="list-style-type: none"> • Craig Breslow's "Strike 3 Foundation" grant award presentation to Children's Hospital and Research Center Oakland (11:30 a.m.) • A's players and significant others visit Children's Hospital and Research Center Oakland (12:00-1:00 p.m.) • Chevy Free Parking Tuesday • #Athletics #Tweetup in the Eastside Club (5:30-7:00 p.m.) • A's Amigos program player visit, sponsored by Kelly Moore Paints and XFINITY 	7:05 p.m.	CSNCA
Wednesday, July 27	Tampa Bay Rays <ul style="list-style-type: none"> • BART \$2 Wednesday • Food Bank Wednesday • Pre-game presentation – Kurt Suzuki, MLBPA Heart and Hustle Award • Pre-game presentation – Jemile Weeks, Gillette American League Rookie of the Month Award for June • Kids Club guest grounds crew member (prior to the game) 	7:05 p.m.	CSNCA
Thursday, July 28	Tampa Bay Rays <ul style="list-style-type: none"> • "Free Hot Dog Thursday" (10,000 fans receive free hot dog vouchers) • Senior Days • Little A's, sponsored by Bank of America • Pre-game presentation – Gio Gonzalez, Barons Jewelers Player of the Month for June 	12:35 p.m.	No TV
Friday, July 29	Minnesota Twins <ul style="list-style-type: none"> • "Together We Can" camp refurbish project ribbon-cutting ceremony at the Oakland Schools Police Department (1:00 p.m.) • Post-game fireworks show, presented by Bay Area News Group • XFINITY Friday Family Pack • CSNCA Authentic Fan Friday • Pre-game presentation – Hideki Matsui's 500th home run • Pre-game presentation – Prep Athlete Awards • Live national anthem – Lanisa Keith • Kids Club member brings water to the umpires (third inning) 	7:05 p.m.	CSNCA
Saturday, July 30	Minnesota Twins <ul style="list-style-type: none"> • Cache Creek Saturday • A's 15th Annual BeerFest in the Eastside Club (4:05-6:05 p.m.) • Pre-game visit with UMPS CARE Charities (4:30 p.m.) • Live national anthem – Melissa O'Keefe • Kids Club member "steals" third base (third inning) • A's Community Fund Silent Auction, behind Section 120 (partner: Youth Arts & Education Fund and the Workforce Housing and Homeless Fund, of the Berkeley Association of Realtors) 	6:05 p.m.	CSNCA
Sunday, July 31	Minnesota Twins <ul style="list-style-type: none"> • Giveaway – Kurt Suzuki gold replica jersey, sponsored by Pepsi (15,000 fans) • Pre-game on-field coaches clinic with various Bay Area little league teams (8:45-9:45 a.m.) • Pre-game presentation – State Farm Go To Bat Award • Live national anthem – Adrienne Eller • Take the Field with the A's, presented by Washington Hospital • Kids Club guest public address announcer (third inning) • A's Community Fund Silent Auction, behind Section 120 • Post-Game Race Around the Bases, sponsored by Chevy 	1:05 p.m.	CSNCA

All A's games will be carried on SportsRadio 95.7 FM and on the A's Radio Network, with Ken Korach and Vince Cotroneo calling the action. "A's Talk," the A's pre-game and post-game radio shows, is hosted by Chris Townsend.

FOR ADDITIONAL INFORMATION ABOUT THE PROMOTIONS OR EVENTS LISTED ABOVE, PLEASE VISIT WWW.OAKLANDATHLETICS.COM.

Homestand Highlights – Promotions and Events

A's Promotional Giveaway Item: On Sunday, July 31, 15,000 fans will receive a gold Kurt Suzuki replica A's jersey, courtesy of Pepsi.

#Athletics #Tweetup: Prior to the game on Tuesday, July 26, fans that purchased designated tickets will be invited to join A's players and media personalities for the #Athletics #Tweetup. The event will take place from 5:30 p.m. to 7:00 p.m. in the Eastside Club and feature A's pitchers **Gio Gonzalez** (@GioGonzalez47) and **Brad Ziegler** (@bradziegler), A's radio broadcaster **Vince Cotroneo** (@vincebaseball), A's post-game radio show host **Chris Townsend** (@townsendradio), A's in-stadium host **Kara Tsuboi** (@karashotcorner), and Comcast SportsNet California reporter **Kate Longworth** (@KLongworthCSN). For more information please visit www.oaklandathletics.com/tweetup.

A's Post-Game Fireworks Show: On Friday, July 29 against Minnesota, fans will be invited down to the field to watch enjoy a post-game fireworks show. The fireworks show is set to the theme of "Broadway Show Tunes" and is presented by Bay Area News Group. There are two remaining post-game fireworks show this season set for Aug. 20 and Sept. 16.

Homestand Highlights – Promotions and Events (continued)

Celebrating Matsui's 500th Home Run: The A's will celebrate Hideki Matsui's 500th professional home run between Japan and the United States, which was achieved on July 20 at Detroit, during an on-field tribute and plaque presentation prior to the game on Friday, July 29. The A's offered 500 Plaza Outfield tickets for \$5.00 (regularly \$18), in commemoration of this historic feat. While the 500 specially-priced tickets are sold out, tickets remain available to the game, which features the "Broadway Show Tunes" themed post-game fireworks show.

Beer Festival: The 15th Annual Oakland A's Beer Festival will take place on Saturday, July 30 from 4:05 p.m.-6:05 p.m. in the Eastside Club at the Coliseum. Fans can enjoy over 30 different microbreweries, live music from Bay Area cover band Tainted Love, and other festivities. Admission to A's BeerFest is free with a ticket to the A's 6:05 p.m. game against the Minnesota Twins. A special acrylic souvenir beer mug and three microbrew tastings will be available for \$12, with additional tastings available for purchase. Mug and tasting sales end at 5:30 p.m. and the last pour is at 6:00 p.m. Fans must be 21 years of age or older to purchase tastings.

Homestand Highlights – Community Relations

Children's Hospital and Research Center Oakland: A's pitcher and "Strike 3 Foundation" founder **Craig Breslow**, along with two-time All-Star pitcher and the foundation's development director, **Andrew Bailey**, will award Children's Hospital and Research Center Oakland a \$25,000 grant on Tuesday, July 26 at 11:30 a.m. The award, to be presented during a check presentation ceremony in the Atrium of Children's Hospital's Outpatient Center, will support, in full, Children's Hospital's Psychology Oncology Program's implementation of a Teen Cancer Support Group and Siblings Program. In conjunction with the Strike 3 Foundation grant presentation, **members of the Oakland A's and their significant others** will visit patients at the Children's Hospital and Research Center Oakland from noon through 1:00 p.m. *[SEE SEPARATE ADVISORY]*

Player Ticket Purchase Program: A's pitcher **Brad Ziegler** purchased 300 tickets for the July 28 game versus the Tampa Bay Rays for his foundation, Pastime for Patriots, which provides baseball tickets for family members of troops who are currently serving, as well as those who have recently returned from serving overseas.

"Together We Can" Camp Refurbish Project: The A's will unveil a newly refurbished outdoor wiffle ball/kickball area at the Oakland Schools Police Department (1011 Union Street) with an official ribbon-cutting ceremony on Friday, July 29 at 1:00 p.m. The "Together We Can" wiffle ball/kickball area was refurbished thanks to a partnership between the A's and the Good Tidings Foundation. The Together We Can program fosters positive relationships between youth, the community, and police. *[SEE SEPARATE ADVISORY]*

UMPS CARE Charities: On Saturday, July 30, local children will be visiting with the official umpiring crew on behalf of their non-profit organization, UMPS CARE Charities and BLUE Crew Tickets, which was established by Major League Baseball umpires to provide financial, in-kind and emotional support for America's youth and families in need. The umpires will meet with the children on the field at 4:30 p.m. and the children will receive a goody bag on behalf of UMPS CARE Charities. Through their youth-based programs, it is the goal of professional baseball umpires to enrich the lives of at-risk youth by providing memorable baseball experiences, supporting pediatric medical care, and raising awareness for foster care children waiting to be adopted.

A's Breast Cancer Awareness Day Fundraising Efforts: A's Breast Cancer Awareness Day, which is a daylong celebration of survivorship event designed to raise funds to support breast cancer research and education, will take place on Sept. 4 at the A's vs. Mariners game. Fundraising efforts for A's Breast Cancer Awareness Day are underway behind section 120 at all A's home games, from when the gates open until the end of the third inning. Fans may purchase a special A's Breast Cancer Awareness Day package for \$30, which includes a special pin and pink A's cap along with a Plaza Reserve ticket for the game. Fans can also purchase an A's cap (\$20) and commemorative pin (\$10) separately, or for only \$25 fans can purchase both the cap and pin. Raffle tickets for a hand-made quilt autographed by members of the 2011 A's team and coaching staff will be sold for \$5 each, and raffle ticket sales cannot be combined with other purchases. Proceeds will benefit the American Cancer Society, Cancer Prevention Institute of California and Susan G. Komen for the Cure.

State Farm "Go To Bat" Award: The State Farm "Go To Bat" Award recognizes organizations and individuals who are striving to make a positive impact within their communities. On Monday, July 25, the Oakland A's and State Farm will recognize Regina Jackson on behalf of the East Oakland Development Center and on Sunday, July 31, Bettina Flores will be presented with the award on behalf of the Hispanic Community Affairs Council. For more information about the charities their partnership with Major League Baseball and State Farm, visit www.statefarm.com/gotobat.

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