



OAKLAND ATHLETICS

Homestand Release

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FOR IMMEDIATE RELEASE:

September 1, 2011

News and Notes About the A's Upcoming Homestand

A's Host Seattle and Kansas City; A's Breast Cancer Awareness Day Set for Sunday

DATE	OPPONENT	TIME	TELEVISION
Friday, September 2	Seattle Mariners <ul style="list-style-type: none"> • XFINITY Friday Family Pack • CSNCA Authentic Fan Friday • Pre-game presentation – State Farm Go To Bat Award • Live national anthem – Piedmont Choir • Green Stampede Homework Club, sponsored by Service Champions • Kids Club member brings water to the umpires (third inning) 	7:05 p.m.	CSNCA
Saturday, September 3	Seattle Mariners <ul style="list-style-type: none"> • Cache Creek Saturday • Pre-game check presentation – A's Community Fund donation of \$10,000 to the Nichi Bei Foundation • Ceremonial first pitch – Hiroshi Inomata, Consul General of Japan • Live national anthem – Ryan Bradford • Little A's, sponsored by Bank of America • Kids Club member "steals" third base (third inning) • A's Community Fund Silent Auction, behind Section 120 (partner: Diablo Valley Boys & Girls Club) • Church Community Day – Post-game event with A's player testimonials and a performance by Donnie Moore and the Radical Reality Team 	1:05 p.m.	No TV
Sunday, September 4	Seattle Mariners <ul style="list-style-type: none"> • Giveaway – A's Breast Cancer Awareness pink argyle scarf, sponsored by Big O Tires (10,000 fans) • A's Breast Cancer Awareness Day, presented by Big O Tires • Pre-game presentation – "Gift of Faith" grant presented to the Carol Ann Read Breast Health Center at the Alta Bates Summit Medical Center in Oakland • Pre-game check presentation – American Cancer Society, Cancer Prevention Institute of California and Susan G. Komen for the Cure • Ceremonial first pitch – Breast cancer survivor, on behalf of Big O Tires • Live national anthem – Aileen Murazzo, breast cancer survivor • A's Community Fund Silent Auction, behind Section 120 (partner: A's Breast Cancer Awareness Day) • Post-Game Race Around the Bases, sponsored by Chevy 	1:05 p.m.	CSNCA
Monday, September 5	Kansas City Royals <ul style="list-style-type: none"> • Color guard – Travis Air Force Base • Live national anthem – Travis Brass, United States Air Force Band of the Golden West 	1:05 p.m.	CSNCA
Tuesday, September 6	Kansas City Royals <ul style="list-style-type: none"> • Chevy Free Parking Tuesday • Green Stampede Homework Club, sponsored by Service Champions 	7:05 p.m.	CSNCA
Wednesday, September 7	Kansas City Royals <ul style="list-style-type: none"> • BART \$2 Wednesday • Food Bank Wednesday • Senior Days • Pre-game presentation – Josh Willingham, Dave Stewart Community Service Award Recipient 	12:35 p.m.	No TV

All A's games will be carried on 95.7 FM The Game and on the A's Radio Network, with Ken Korach and Vince Cotroneo calling the action. "A's Talk," the A's pre-game and post-game radio shows, is hosted by Chris Townsend.

FOR ADDITIONAL INFORMATION ABOUT THE PROMOTIONS OR EVENTS LISTED ABOVE, PLEASE VISIT WWW.OAKLANDATHLETICS.COM.

Homestand Highlights – Community Relations

A's Breast Cancer Awareness Day: The A's will host the 13th Annual Breast Cancer Awareness Day, presented by Big O Tires, on Sunday, Sept. 4, as the A's take on the Mariners. A's Breast Cancer Awareness Day is a daylong celebration of survivorship, honoring those who have courageously battled breast cancer and to raise funds to support research, education, advocacy and free services for cancer patients and their families throughout the Bay Area. Pre-game festivities will begin at 12:40 p.m. with over 600 Bay Area breast cancer survivors forming a symbolic human ribbon on the field and the release of white doves as a symbol of hope. In addition, 10,000 fans attending the game will receive a pink A's Breast Cancer Awareness argyle scarf, courtesy of Big O Tires. Since 1999, the A's have raised over \$1.145 million to help further advance breast cancer education and research. Supporting sponsors for this event include: Alta Bates Summit Medical Center, Bay Area News Group, Comerica Bank, Good Neighbor Pharmacy, Ross Dress For Less, State Roofing Systems, XFINITY and O.Co. [SEE SEPARATE ADVISORY]

A's Breast Cancer Awareness Day Fundraising Efforts: Fundraising efforts for A's Breast Cancer Awareness Day are underway at Gate D and behind section 120 at all A's home games, from when the gates open until the end of the third inning. Fans may purchase a special A's Breast Cancer Awareness Day package for \$30, which includes a special pin and pink A's cap along with a Plaza Reserved ticket for the game. Fans can also purchase an A's cap (\$20) and commemorative pin (\$10) separately, or for only \$25 fans can purchase both the cap and pin. Pink A's Breast Cancer Awareness jerseys will also be available for sale. Raffle tickets for a hand-made quilt autographed by members of the 2011 A's team and coaching staff will be sold for \$5 each, and raffle ticket sales cannot be combined with other purchases. Proceeds will benefit the American Cancer Society, Cancer Prevention Institute of California and Susan G. Komen for the Cure.

Dave Stewart Community Service Award Presentation: A's outfielder **Josh Willingham** has been named the recipient of the 2011 Dave Stewart Community Service Award, which is given annually to an A's player in recognition of charitable contributions throughout Northern California and across the nation. Dave Stewart will present Willingham with the award prior to Wednesday's 12:35 p.m. game against the Royals in a special on-field ceremony at 12:23 p.m. Willingham and his wife Ginger raised over \$100,000 to aid in the relief efforts in Alabama after the devastating tornadoes ripped through northern Alabama this April. The Willinghams, who make their home in Florence, Ala., raised funds through a silent auction of gift baskets filled with different A's players' autographed and favorite items, donations by the A's Community Fund, Major League Baseball Players Association, and players from around the league, and donations made online through the Josh Willingham Foundation's website. [SEE SEPARATE RELEASE]

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