



OAKLAND ATHLETICS

Homestand Release

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FOR IMMEDIATE RELEASE:

September 12, 2011

News and Notes About the A's Upcoming Homestand

A's Host Angels, Tigers and Rangers; *Star Wars* Themed Fireworks Show Set for Sept. 16

DATE	OPPONENT	TIME	TELEVISION
Monday, Sept. 12	Los Angeles Angels of Anaheim <ul style="list-style-type: none"> Color guard – San Francisco Bay Area Rapid Transit District Police Honor Guard 	7:05 p.m.	CSNCA
Tuesday, Sept. 13	Los Angeles Angels of Anaheim <ul style="list-style-type: none"> Wells Fargo School Supplies Program Visit – Gio Gonzalez and Stomper to visit Lighthouse Community Charter School in Oakland (noon-1 p.m.) Chevy Free Parking Tuesday Pre-game presentation – Michael Schwitalla, Bill King college scholarship award recipient Ceremonial first pitch – Richard Seymour, Oakland Raiders' All-Pro defensive lineman Green Stampede Homework Club visit, sponsored by Service Champions – Jemile Weeks and Raiders' Seymour (5:40 p.m.) A's Amigos program visit, sponsored by Kelly Moore Paints and XFINITY – Gio Gonzalez to speak with youth from the Homies Empowerment Program 	7:05 p.m.	CSNCA
Wednesday, Sept. 14	Los Angeles Angels of Anaheim <ul style="list-style-type: none"> BART \$2 Wednesday Food Bank Wednesday Senior Days Pre-game presentation – Josh Willingham, A's Roberto Clemente Award nominee 	12:35 p.m.	CSNCA
Thursday, Sept. 15	Detroit Tigers <ul style="list-style-type: none"> "Free Hot Dog Thursday" (10,000 fans receive free hot dog vouchers) Pre-game presentation – A's Wins For Schools Program, supported by Grant Thornton LLP 	7:05 p.m.	CSNCA
Friday, Sept. 16	Detroit Tigers <ul style="list-style-type: none"> Fan Appreciation Weekend Post-game fireworks show, presented by Kelly-Moore Paints (theme: Star Wars) Star Wars Ticket Offer XFINITY Friday Family Pack CSNCA Authentic Fan Friday Live national anthem – Pacific Boy Choir 	7:05 p.m.	CSNCA
Saturday, Sept. 17	Detroit Tigers <ul style="list-style-type: none"> Giveaway – A's 2011 team photo, courtesy of Grant Thornton LLP (10,000 fans) Cache Creek Saturday Firefighter Appreciation Day Color guards – Oakland Fire Department, Milpitas Fire Department, San Ramon Fire Department Ceremonial first pitches – Danny Paeste and Matthew Bernardo, local civilian heroes A's Community Fund Silent Auction, behind Section 120 (partner: Alisa Ann Ruch Burn Foundation) 	1:05 p.m.	No TV
Sunday, Sept. 18	Detroit Tigers <ul style="list-style-type: none"> Giveaway – Moneyball t-shirt, presented by Pepsi Max (10,000 fans) Ceremonial first pitch – Jonah Hill, co-star of the movie Moneyball Live national anthem – Almost Blue Take the Field with the A's, presented by Washington Hospital Children's Hospital Oakland pre-game meet and greet with Craig Breslow and Andrew Bailey A's Silent Auction, behind Section 120 (proceeds benefit: American Tinnitus Foundation) 	1:05 p.m.	CSNCA
Monday, Sept. 19	Off Day		
Tuesday, Sept. 20	Texas Rangers <ul style="list-style-type: none"> Cache Creek Saturday A's Community Fund Silent Auction, behind Section 120 (partner: Rotary Day) 	7:05 p.m.	CSNCA
Wednesday, Sept. 21	Texas Rangers <ul style="list-style-type: none"> Food Bank Wednesday Pre-game presentation – Jim "Catfish" Hunter award Kids Club guest grounds crew member (prior to the game) 	7:05 p.m.	CSNCA
Thursday, Sept. 22	Texas Rangers <ul style="list-style-type: none"> "Free Hot Dog Thursday" (10,000 fans receive free hot dog vouchers) Ceremonial first pitch – Actor Danny Glover on behalf of Oakland Tech High School 	12:35 p.m.	CSNCA

All A's games will be carried on 95.7 FM The Game and on the A's Radio Network, with Ken Korach and Vince Cotroneo calling the action. "A's Talk," the A's pre-game and post-game radio shows, is hosted by Chris Townsend.

FOR ADDITIONAL INFORMATION ABOUT THE PROMOTIONS OR EVENTS LISTED ABOVE, PLEASE VISIT WWW.OAKLANDATHLETICS.COM.

Homestand Highlights – Ticket Offers

Star Wars Post-Game Fireworks Show and Ticket Offer: Bay Area *Star Wars* fans are invited to the Oakland Coliseum for the A's vs. Tigers game Friday, Sept. 16. Fans who purchase a regularly-priced Field Level ticket (\$26) online at www.oaklandathletics.com/starwars with the online code "Jedi" will receive an exclusive A's *Star Wars* t-shirt. In addition, \$1 from every Field Level ticket sold online with the code "Jedi" will be donated to Stand Up To Cancer. After the game, all fans are invited down to the field to enjoy the *Star Wars* themed fireworks show, courtesy of Kelly-Moore Paints.

Moneyball Day with Jonah Hill at the Coliseum: The A's will celebrate their silver screen debut on *Moneyball* Day Sunday, Sept. 18 during the 1:05 p.m. contest versus the Tigers. Ten thousand fans will receive a free *Moneyball* t-shirt, courtesy of Pepsi Max, and actor **Jonah Hill** from the film will throw out the ceremonial first pitch of Sunday's game. Fans will have the chance to win movie premiere tickets, movie posters and commemorative *Moneyball* wear during the game. In addition, social engineering site Quirky.com will be at the game reinventing an everyday product inspired by the spirit of *Moneyball*. Fans who purchase a regularly-priced Field Level ticket (\$26) to the Sept. 18 game online at www.oaklandathletics.com/moneyball with the code "Moneyball" will receive a voucher to see the movie *Moneyball* at participating Bay Area movie theaters.

Fan Appreciation Weekend: For the three-game series vs. Detroit from Sept. 16-18, fans will have the chance to win a number of prizes and experiences during the game. Prizes include A's apparel, autographed items, tickets, the opportunity be the guest PA announcer or chance to throw out the ceremonial first pitch before a game in 2012, and much more.

Homestand Highlights – Community Relations

Wells Fargo School Supply School Program: On Tuesday, Sept. 13, A's All-Star pitcher **Gio Gonzalez** and team mascot **Stomper** will visit Lighthouse Community Charter School in Oakland (444 Hegenberger Road) on behalf of the Wells Fargo School Supply program. Gonzalez and Stomper will sign autographs and take photos with the students from noon-1 p.m. as well as assist Wells Fargo representatives in dropping off donated school supplies. Throughout the season, the A's and Wells Fargo have been collecting school supplies at every Friday home game at the A's Guest Relations booth at the Oakland Coliseum, with 2,000 pieces collected thus far. Over the past two years of this program, the A's and Wells Fargo have collected 5,000 supplies for local schools. In addition, the A's and Wells Fargo awarded 10 grants to deserving and underserved schools in Alameda and Contra Costa counties in a special on-field presentation prior to A's games this season. [SEE SEPARATE ADVISORY]

Raiders' Richard Seymour Visit: On Tuesday, Sept. 13, Oakland Raiders' defensive lineman **Richard Seymour** will throw out the ceremonial first pitch before the A's vs. Angels game. Seymour, along with A's second baseman **Jemile Weeks**, will speak to the A's Green Stampede Homework Club about leadership from 5:40-6 p.m. The A's Green Stampede Homework Club, sponsored by Service Champions, is a study group for at-risk students ages 11 through 15, led by teachers and volunteers from Oakland public schools. The homework club meets at the Oakland Coliseum before select A's home games with students attending the study group rewarded with tickets to that night's game. If a student attends all eight of the study groups, they will be rewarded with an A's player visit which will include a Q&A session and autographs. [SEE SEPARATE ADVISORY]

A's Amigos Program: Prior to the game on Sept. 13, A's pitcher **Gio Gonzalez** will speak to a group of children from the Homies Empowerment Program, in association with the Urban Services YMCA of the East Bay, about the importance of leadership, sportsmanship and hard work as a part of the A's Amigos Program. The Homies Empowerment Program is a youth development program for gang-involved youth based out of Oakland whose goal is to create positive and revolutionary change through programs that are primarily run by youth who "bang for freedom." The youth are involved in programs such as serving a weekly early morning breakfast to day laborers; a film class designed to create political and social consciousness about Latino history; and a weekly dinner where youth from rival hoods come together to break bread. The A's Amigos Program is sponsored by Kelly-Moore Paints and XFINITY.

Bill King College Scholarship: Prior to the game on Tuesday, Sept. 13, the A's Community Fund will present a check for \$3,000 to Fremont native Michael Schwitalla, a junior communications major at Sonoma State University who holds a 3.4 GPA, as the winner of the Bill King Scholarship. The Bill King Scholarship was established in 2006, to award a scholarship to a Bay Area college student majoring in broadcasting or journalism, in memory of the legendary broadcaster Bill King who served as the play-by-play voice of the A's for 25 seasons before passing away in October of 2005.

Roberto Clemente Award: A's outfielder **Josh Willingham** will be recognized as the A's nominee for the national 2011 Roberto Clemente Award during an on-field ceremony prior to game on Wednesday, Sept. 14. The Roberto Clemente Award, sponsored by Chevrolet, recognizes the player who best exemplifies the game of baseball, sportsmanship, community involvement and positive contribution to their team. Willingham and his wife Ginger raised over \$100,000 to aid in the relief efforts in Alabama after the devastating tornadoes ripped through northern Alabama this April. The Willinghams, who make their home in Florence, Ala., raised funds through a silent auction of gift baskets filled with different A's players' autographed and favorite items, donations by the A's Community Fund, Major League Baseball Players Association, and players from around the league, and donations made online through the Josh Willingham Foundation's website. [SEE SEPARATE RELEASE]

A's Wins for Schools Program: The A's Community Fund and Grant Thornton LLP teamed up this season to raise funds for Oakland schools. Through the "A's Wins For Schools Program," for every A's win this season, \$600 will be donated to the Oakland Schools Foundation. Prior to the game on Sept. 15, the A's and Grant Thornton LLP will present a check for \$50,000 to Oakland Schools Foundation.

Race The Game: On Sept. 16, Lieutenant Luke Peterson of the Coast Guard will attempt to finish a marathon on a treadmill behind the outfield wall during the A's vs. Tigers game. Fans can receive \$6 off Plaza Outfield tickets by using the code "Marathon" online at oaklandathletics.com/tickets. Peterson is the chief operating officer of the Coast Guard Running Club and has finished five marathons with a best time of 2:55:16. For every minute that Peterson finishes the marathon before the end of the A's game, the Oakland Running Festival will discount registration by \$1 per minute, up to \$20. The Third Annual Oakland Running Festival is scheduled for March 25, 2012, for more information please visit www.oaklandmarathon.com.

Children's Hospital and Research Center Oakland: The A's along with **Craig Breslow's** "Strike 3 Foundation," will treat 60 patients from the Children's Hospital and Research Center Oakland to a special pre-game batting practice visit and meet and greet with Breslow and **Andrew Bailey**. In July, the Strike 3 Foundation awarded a \$25,000 grant to the hospital to support, in full, the Children's Hospital's Psychology Oncology Program's implementation of a Teen Cancer Support Group and Siblings Program. Patients from these funded programs will be treated to the game and special batting practice visit on Sunday, Sept. 18.

A's Double Play Program Check Presentation: Prior to the game on Tuesday, Sept. 20, George Zimmer of the Men's Wearhouse will present a check to the Oakland Zoo as a part of the A's Double Play Program. Since 1986, the Men's Wearhouse and George Zimmer have donated more than one million dollars to the Oakland Zoo for new animal exhibits, to support the zoo veterinary hospital, and for the construction of the center for science and environmental education.

Jim "Catfish" Hunter Award Presentation: The A's will present the Eighth Annual Jim "Catfish" Hunter Award on Wednesday, Sept. 21 prior to the game against the Texas Rangers. The award honors an A's player whose play on the field and conduct in the clubhouse best exemplifies the competitive, inspirational and courageous spirit of the Hall of Fame pitcher. [SEE SEPARATE RELEASE]

"Mathletics" Program School Visit: On Sept. 21, A's rookie outfielder and Stanford alumnus **Michael Taylor** will make an appearance at a local school on behalf of the A's "Mathletics" program. Taylor will participate in a school assembly to congratulate students for participating in the program, stress the importance of math and encourage continued education. The A's "Mathletics" program, sponsored by Ross Dress For Less, is a unique program designed to promote the importance of math among Bay Area youth.

Ceremonial First Pitch: Actor **Danny Glover**, who is best known in his role as Roger Murtaugh in *Lethal Weapon*, will throw out the A's ceremonial first pitch on Thursday, Sept. 22. Glover is attending the A's game that day on behalf of Oakland Tech High School, which is hosting a charity meet and greet with the actor to raise funds for their baseball program. Glover, a native of San Francisco, is a close friend of Tech's head baseball coach Eric Clayton and frequently visits the school to speak to the students about education and leadership.

Ford C. Frick Award Voting: This month fans can vote for Bill King, former legendary voice of the A's, for the 2012 Ford C. Frick Award online at the Hall of Fame's Facebook site, www.facebook.com/baseballhall. King, who passed away at the age of 78 in 2005, broadcasted A's games for 25 seasons and called many great moments in baseball history, ranging from Rickey Henderson's record-setting single season and career stolen bases, to Kirk Gibson's improbable World Series home run off Dennis Eckersley, to Dave Stewart's MVP performance in the 1989 World Series, to the A's record-breaking 20-game winning streak in 2002. The online voting concludes at 2 p.m. PDT Sept. 30 and the top three fan selections from votes tallied at the site will appear on the final 10-name ballot for the award. The 2012 Frick Award winner will be selected by a 20-member electorate, with the winner to be announced at baseball's Winter Meetings in Dallas Dec. 6. [SEE SEPARATE RELEASE]

Homestand Highlights – Promotions and Events

A's Promotional Giveaway Items: On Saturday, Sept. 17, 10,000 fans will receive an A's 2011 team photo, courtesy of Grant Thornton LLP and on Sunday, Sept. 18, 10,000 fans will receive a *Moneyball* t-shirt, courtesy of Pepsi Max.

A's Firefighter Appreciation Day: The A's will honor local firefighters on Saturday, Sept. 17 prior to their 1:05 p.m. game against Detroit. The A's will pay tribute to Bay Area firefighters and local fire chiefs during a special on-field pre-game ceremony with local civilian heroes Danny Paeste and Matthew Bernardo throwing out the ceremonial first pitches. In addition, a portion of the funds from the A's silent auction behind section 120 during the game will benefit the Alisa Ann Ruch Burn Foundation. Field Level tickets are available through www.oaklandathletics.com/firefighter for \$26 each with \$5 from each ticket benefiting the Alisa Ann Ruch Burn Foundation. Firefighter groups and supporters are able to purchase blocks of 25 or more tickets for \$18 each by contacting Jessica Scott at (510) 563-2336.

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