



# OAKLAND ATHLETICS

## Homestand Release

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**FOR IMMEDIATE RELEASE:**

July 16, 2012

### **News and Notes About the A's Upcoming Homestand**

A's Host Rangers and Yankees; A's to Showcase Chevron STEM Zone Exhibit July 20-22

<b>DATE</b>	<b>OPPONENT</b>	<b>TIME</b>	<b>TELEVISION</b>
<b>Tuesday, July 17</b>	<b>Texas Rangers</b> <ul style="list-style-type: none"><li>• Chevy Free Parking Tuesday</li><li>• A's Amigos program player visit, sponsored by Kelly Moore Paints and XFINITY (after BP in A's dugout)</li><li>• Live national anthem – Jiana Alfiche</li><li>• Pre-game presentation – Jonny Gomes, A's team winner of MLBPA Heart and Hustle Award</li><li>• MLB Alumni Association Silent Auction behind Section 120 to benefit the A's Community Fund</li></ul>	<b>7:05 p.m.</b>	<b>CSNCA</b>
<b>Wednesday, July 18</b>	<b>Texas Rangers</b> <ul style="list-style-type: none"><li>• BART \$2 Wednesday</li><li>• Food Bank Wednesday</li><li>• Little A's program, sponsored by Bank of America and Oakland Zoo</li><li>• Senior Days</li><li>• Ceremonial first pitch – Ben Christensen, A's representative from the MLB Fan Cave</li><li>• Pre-game presentation – Jarrod Parker, June Barons player of the month</li><li>• MLB Alumni Association Silent Auction behind Section 120 to benefit the A's Community Fund</li><li>• A's post-game show live radio remote with host Chris Townsend and guest Ryan Cook at the Holiday Inn Oakland Airport (after game)</li></ul>	<b>12:35 p.m.</b>	<b>CSNCA</b>
<b>Thursday, July 19</b>	<b>New York Yankees</b> <ul style="list-style-type: none"><li>• A's players and coaches to visit Children's Hospital and Research Center Oakland (11 a.m.)</li><li>• A's Dog Day at the Park, presented by AvoDerm, Adams, and Nylabone</li><li>• Pre-game presentation – Dogs4Diabetics check presentation, A's Dog Day at the Park</li><li>• Live national anthem – Lisa Parente</li><li>• MLB Alumni Association Silent Auction behind Section 120 to benefit the A's Community Fund</li></ul>	<b>7:05 p.m.</b>	<b>CSNCA</b>
<b>Friday, July 20</b>	<b>New York Yankees</b> <ul style="list-style-type: none"><li>• Chevron STEM Zone exhibit featured on the south side of the Eastside Club near Section 200</li><li>• XFINITY Friday Family Pack</li><li>• CSNCA Authentic Fan Friday</li><li>• State Farm Go to Bat Award presentation – Big Brothers Big Sisters of the Bay Area</li><li>• Live national anthem – Arielle Paige</li><li>• Wells Fargo School Supply Drive (behind Section 120)</li><li>• Kids Club member brings water to the umpires (third inning)</li></ul>	<b>7:05 p.m.</b>	<b>CSNCA</b>
<b>Saturday, July 21</b>	<b>New York Yankees</b> <ul style="list-style-type: none"><li>• Chevron STEM Zone exhibit featured on the south side of the Eastside Club near Section 200</li><li>• Cache Creek Saturday</li><li>• State Farm Go to Bat Award presentation – Lions Club of San Leandro</li><li>• Live national anthem - Cynthia Anderson</li><li>• A's Community Fund Silent Auction, behind Section 120 (partner: San Francisco Suicide Prevention)</li></ul>	<b>6:05 p.m.</b>	<b>CSNCA</b>
<b>Sunday, July 22</b>	<b>New York Yankees</b> <ul style="list-style-type: none"><li>• Chevron STEM Zone exhibit featured on the south side of the Eastside Club near Section 200</li><li>• Law Enforcement Day</li><li>• SONY Sunday</li><li>• Color guard - Oakland Police Department and Alameda County Sheriffs</li><li>• Live national anthem – Jen Macias, Kimberly Nicola and Annika Olson</li><li>• Kids Club Guest PA Announcer, third inning</li><li>• Live Dot Racing</li><li>• A's Community Fund Silent Auction, behind Section 120 (partner: Turning Wheels for Kids)</li><li>• Post-Game Race Around the Bases, sponsored by Chevrolet</li></ul>	<b>1:05 p.m.</b>	<b>CSNCA</b>

*For additional information about the promotions or events listed above, please visit [www.oaklandathletics.com](http://www.oaklandathletics.com).*

### **Promotions and Special Events**

**MLB Fan Cave Ceremonial First Pitch:** On Wednesday, July 18, A's fan and MLB Fan Cave contestant Ben Christensen will throw out the ceremonial first pitch before the A's vs. Rangers game. Christensen was one of nine original "Cave Dwellers" selected by fan voting from a field of 22,000 applicants to live in the MLB Fan Cave in New York City. Throughout the elimination-style competition, each Cave Dweller represents their favorite team, with Christensen being the only A's representative out of the original nine. Christensen was voted out of the Fan Cave on May 29. The Bakersfield, Calif. native and journalism student at the University of Oregon is most known for his elaborate torso tattoos recognizing every Major League Baseball team. [SEE SEPARATE ADVISORY]

**A's Post-Game Radio Show Live Remote:** The A's post-game radio show, carried on 95.7 The GAME, will broadcast live on location from the Holiday Inn Oakland Airport Diamond Sports Bar and Grill (77 Hegenberger Rd.) Wednesday, July 18. Fans are invited to join host **Chris Townsend** and All-Star closer **Ryan Cook** after the A's vs. Rangers 12:35 p.m. game for the show, food and beverage specials, and a chance to win prizes.

**A's Dog Day at the Park:** The A's Seventh Annual Dog Day at the Park, presented by AvoDerm, Adams, and Nylabone, is set for Thursday, July 19 as the A's host the Yankees at 7:05 p.m. Fans who pre-registered for this event can watch the game from the pet-friendly Plaza Reserved section of the Coliseum. Prior to the game, fans and their canines will participate in a "Pup Rally" in the A Lot and "Pup Parade" around the warning track of the field. Each dog in attendance will receive an A's bandana and a goody bag of dog product samples.

## **Promotions and Special Events**

**Chevron STEM Zone Exhibit:** The A's and Chevron will launch the **first-ever baseball-themed STEM Zone**, which will feature a hands-on learning experience that highlights the science behind the fundamentals of baseball, July 20-22 during the A's vs. Yankees games at the Oakland Coliseum. Launched in partnership with the Exploratorium, the STEM (science, technology, engineering and math) Zone aims to increase interest in math and the sciences among Bay Area youth. The STEM Zone, located to the south of the Eastside Club near Section 200, will feature learning stations exploring basic concepts of physics, biology, and mathematics behind our National Pastime. The exhibits investigate such topics as bat vibration and the "sweet spot," curveball and knuckleball aerodynamics, gravity and parabolic arcs, and a player's biological reaction time. For more information or to purchase tickets, please visit [www.oaklandathletics.com](http://www.oaklandathletics.com). *[SEE SEPARATE RELEASE]*

**SONY Sunday:** At every A's Sunday home game, two fans will be selected to be SONY Sunday's Official Fan Photographers and will receive a prize pack which includes a SONY A57 camera, four tickets to a select A's Sunday home game, and the opportunity to shoot live batting practice from the field and the game from the dugout photo well. Fans can enter-to-win at the SONY table inside Gate D during every Sunday home game, or at participating Fry's Electronics stores (Campbell, Concord, Sunnyvale, San Jose, Palo Alto and Fremont).

## **Community Relations**

**Children's Hospital and Research Center Oakland Visit:** On Thursday, July 19, A's players **Grant Balfour, Jonny Gomes, A.J. Griffin, Tommy Milone, Josh Reddick and Jemile Weeks**, along with coaches **Rick Rodriguez, Tye Waller and Curt Young**, will visit patients at the Children's Hospital and Research Center Oakland from 11 a.m. to 12:30 p.m.

**A's Authentic Game-Used and Autographed Memorabilia Sale:** During each A's home game this season, from the time the gates open until the end of the game, the A's will sell authentic game-used and autographed memorabilia in the Westside Club of the Coliseum. Items include autographed baseballs and jerseys, game-used helmets, bats, jerseys and bases, and lineup cards, to name a few. All items are authenticated under the MLB Authentication program ([www.mlb.com/authentication](http://www.mlb.com/authentication)). A portion of the proceeds will benefit the Oakland A's Community Fund.

**State Farm Go To Bat Award:** For the third consecutive year, State Farm and Major League Baseball are rallying fans to swing for the fences to benefit outstanding charitable organizations. Fans can support causes that make a difference in communities across the nation through the Go to Bat program, an online, charitable giving initiative driven by a commitment State Farm makes to helping communities "get to a better state." Fans are invited to visit [www.statefarm.com/gotobat](http://www.statefarm.com/gotobat) and play the State Farm Go to Bat game to take their shot at winning one of the \$18,000 weekly donations for their favorite charity and a trip for two to the 2012 World Series. The Oakland A's and State Farm will recognize six Bay Area organizations and individuals who are striving to make a positive impact in the community during a special on-field Go To Bat Award presentation prior to six home games this season.

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