



OAKLAND ATHLETICS

Media Release

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FOR IMMEDIATE RELEASE:

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A's to Reveal Chevron's "STEM Zone" and the Science of Baseball at the A's vs. Yankees Games July 20-22

A's Fans to Explore Baseball Fundamentals through Interactive Science Exhibits

OAKLAND, Calif. — The Oakland A's, the Exploratorium and Chevron USA Inc. ("Chevron") will launch the "STEM Zone,"[®] a hands-on exhibit that explores the science behind the fundamentals of baseball, during the July 20-22 A's vs. New York Yankees games at the Oakland-Alameda County Coliseum. Chevron's STEM (science, technology, engineering and math) Zone aims to inspire interest in math and the sciences among our Bay Area youth.

The STEM Zone, to be located in the Coliseum on the southern end of the Eastside Club, will feature learning stations exploring the physics, biology, and mathematics behind our national pastime. Exhibits provide a scientific inside-look at the vibration of a bat and its "sweet spot," the aerodynamics of curveball and knuckleball, gravity and parabolic arcs, and a player's biological reaction time. Baseball players – whether pros or kids in their backyard -- are intuitive scientists performing experiments in their laboratory: a baseball diamond. Recent studies have shown that the success of STEM education will determine whether the United States will have the needed technical capacity to solve challenges in areas such as energy, health, environmental protection and national security.

"We are excited to show fans the science and technology principles behind the game of baseball at the STEM Zone this weekend," said Ken Pries, Oakland A's vice president of broadcasting and communications. "The A's and Chevron are working together to help make science fun and spark greater interest among Bay Area students in becoming the scientists and engineers of tomorrow."

As part of their "Science of the Game" program this season, which deepens interest and understanding of science among Bay Area youth, the A's and Chevron have designed and distributed more than 15,000 "Science of the Game" workbooks to Bay Area schools that utilize science formulas to answer questions related to various aspects of the game of baseball. The three workbooks, targeting grades 1-2, 3-5, and 6-8, are also available at www.oaklandathletics.com/science. Students who complete their workbooks and submit their answer sheet to the A's will receive two ticket vouchers (restrictions apply).

"A well-educated workforce is one of the cornerstones of our state's competitiveness and is critical for the success of our business," said Joe Laymon, Chevron's vice president of Human Resources. "Chevron believes STEM education programs are vital because, as a company operating in California for over 130 years, we have a vested interest in preparing our state's students for future employment".."

Because STEM education is critical to preparing youth for the increasing percentage of technical jobs in the modern economy, Chevron has developed the STEM Zone[®] and several other programs in partnership with nonprofits, school districts and other partners as part of a multifaceted approach to supporting STEM education. In Richmond, Calif., Chevron partnered with Project Lead The Way, the City of Richmond and the West Contra Costa Unified School District to introduce new curriculum and fund and install a computer lab at Richmond High School. Since 2009, Chevron has invested over \$15 million to support STEM education programs that have reached more than 500,000 students and 6,700 teachers in California.

Tickets for Oakland A's home games can be purchased at all usual ticket outlets, including the Oakland-Alameda County Coliseum Box Office, online at www.oaklandathletics.com/tickets, or over the phone by calling 877-493-BALL (2255). Season, group (including all fundraising options) and suite tickets can be purchased by calling 510-638-GoA's (4627).

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About Chevron

Chevron is one of the world's leading integrated energy companies, with subsidiaries that conduct business worldwide. The company is involved in virtually every facet of the energy industry. Chevron explores for, produces and transports crude oil and natural gas; refines, markets and distributes transportation fuels and lubricants; manufactures and sells petrochemical products; generates power and produces geothermal energy; provides energy efficiency solutions; and develops the energy resources of the future, including biofuels. Chevron is based in San Ramon, Calif. More information about Chevron is available at www.chevron.com.

About Exploratorium

The Exploratorium is the global leader in informal learning, designed to ignite curiosity and inspire creativity in people of all ages. The world-renowned science museum creates original, interactive exhibits, on display at more than 1,000 science centers, museums and public spaces around the world. Dedicated to education reform in and out of the classroom, the Exploratorium is a premier professional development center for educators and a creator of award-winning educational resources. Since 1969, the Exploratorium has influenced generations of entrepreneurs, artists, scientists, teachers, students, children, museum professionals and everyday doers, reaching nearly 200 million people annually from around the globe. In the spring of 2013, the Exploratorium will move to Pier 15 in the heart of San Francisco's waterfront district, where it will celebrate a new era of experiences that encourage critical thinking and awaken wonder for generations to come. For more information, visit www.exploratorium.edu.

About the Oakland Athletics

The Oakland A's Community Fund supports charitable organizations in improving the quality of life for people throughout the Bay Area. Specifically, the Fund supports endeavors to improve educational programs, aid the underprivileged, assist in crime and drug prevention, promote health awareness, and champion children and senior welfare. The A's Community Fund believes in the need to invest in the community's future. For more information please visit www.oaklandathletics.com.

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