



# OAKLAND ATHLETICS

## Homestand Release

Oakland Athletics Baseball Company • 7000 Coliseum Way • Oakland, CA 94621  
 510-638-4900 • Public Relations Facsimile 510-562-1633 • www.oaklandathletics.com

**FOR IMMEDIATE RELEASE:**

July 30, 2012

### News and Notes About the A's Upcoming Homestand A's Host Tampa Bay Rays, Toronto Blue Jays and Los Angeles Angels

DATE	OPPONENT	TIME	TELEVISION
Monday, July 30	<b>Tampa Bay Rays</b> <ul style="list-style-type: none"> <li>• Walk-Off Win Ticket Offer</li> <li>• A's Breast Cancer Awareness Day fundraising efforts begin behind Section 120</li> <li>• Ceremonial first pitch - Strikeforce middleweight champion and Santa Cruz native Luke Rockhold</li> <li>• Live national anthem – Kati Myers</li> </ul>	7:05 p.m.	CSNCA
Tuesday, July 31	<b>Tampa Bay Rays</b> <ul style="list-style-type: none"> <li>• PLAY Campaign event with A's Head Athletic Trainer Nick Paparesta (10:30 a.m. on the field)</li> <li>• Walk-Off Win Ticket Offer</li> <li>• Chevy Free Parking Tuesday</li> <li>• Ceremonial cherry tree planting with the Consulate General of Japan in San Francisco celebrating the U.S.-Japan Cherry Blossom Centennial (5:30 p.m. at the Coliseum entrance)</li> <li>• Tomodachi (Friendship) Night with the A's – Students from the Tomodachi Softbank Leadership Program to throw out the ceremonial first pitch and stand with players during the national anthem</li> <li>• Live national anthem – Stephanie Domingo</li> </ul>	7:05 p.m.	CSNCA
Wednesday, Aug. 1	<b>Tampa Bay Rays</b> <ul style="list-style-type: none"> <li>• BART \$2 Wednesday</li> <li>• Food Bank Wednesday</li> <li>• Little A's program, sponsored by Bank of America and Oakland Zoo</li> </ul>	12:35 p.m.	NO TV
Thursday, Aug. 2	<b>Toronto Blue Jays</b> <ul style="list-style-type: none"> <li>• Throwback Thursday – 10,000 fans receive a scorecard and bag of peanuts</li> <li>• Live American national anthem and Canadian national anthem – Regan Mizuno</li> </ul>	7:05 p.m.	CSNCA
Friday, Aug. 3	<b>Toronto Blue Jays</b> <ul style="list-style-type: none"> <li>• Giveaway item - Chevron toy car, courtesy of Chevron (10,000 fans)</li> <li>• XFINITY Friday Family Pack</li> <li>• CSNCA Authentic Fan Friday</li> <li>• Italian Heritage Night</li> <li>• Live national anthem – Italian tenor Pasquale Esposito</li> <li>• Color guard – San Francisco Bay Area Rapid Transit District Police Honor Guard</li> <li>• Wells Fargo School Supply Drive (behind Section 120)</li> <li>• Kids Club members to bring water to the umpires</li> <li>• Olympic-themed A's post-game fireworks show, presented by Chevron</li> </ul>	7:05 p.m.	CSNCA
Saturday, Aug. 4	<b>Toronto Blue Jays</b> <ul style="list-style-type: none"> <li>• Kids Appreciation Weekend</li> <li>• Giveaway item – A's kids soft-sided lunch box, presented by Capcom (7,500 kids)</li> <li>• Cache Creek Saturday</li> <li>• Take the Field with the A's, sponsored by Washington Hospital</li> <li>• Live American national anthem - Natalie Haberstroh</li> <li>• State Farm Go to Bat Award presentation - The Society of St. Vincent de Paul of Alameda County</li> <li>• Kids Club members to bring water to the umpires and "steal the base"</li> <li>• A's Community Fund Silent Auction, behind Section 120 (partner: Alameda Food Bank)</li> <li>• A's post-game show live radio remote with host Rick Tittle and guest Tommy Milone at the Holiday Inn Oakland Airport (after game)</li> </ul>	1:05 p.m.	CSNCA
Sunday, Aug. 5	<b>Toronto Blue Jays</b> <ul style="list-style-type: none"> <li>• A's coaches clinic, sponsored by Washington Hospital (9 a.m. on the field)</li> <li>• SONY Sunday</li> <li>• Kids Appreciation Weekend</li> <li>• Giveaway item – A's kids Jemile Weeks drawstring backpack, sponsored by Washington Hospital (7,500 kids)</li> <li>• Pre-game autograph session with A's players and members of the A's Kids Club</li> <li>• Take the Field with the A's, sponsored by Washington Hospital</li> <li>• Kids Club member to serve as guest PA announcer</li> <li>• Live Dot Racing</li> <li>• Live American national anthem – Kate Marvin</li> <li>• Little A's program, sponsored by Bank of America and Oakland Zoo</li> <li>• A's Community Fund Silent Auction, behind Section 120 (partner: Rotary Club)</li> <li>• Post-Game Race Around the Bases, sponsored by Chevrolet</li> </ul>	1:05 p.m.	CSNCA
Monday, Aug. 6	<b>Los Angeles Angels</b> <ul style="list-style-type: none"> <li>• Live national anthem – John Lewis</li> </ul>	7:05 p.m.	CSNCA
Tuesday, Aug. 7	<b>Los Angeles Angels</b> <ul style="list-style-type: none"> <li>• Chevy Free Parking Tuesday</li> <li>• Live national anthem – Terry Koehne</li> <li>• Pre-game presentation - Baseball Tomorrow Fund to award a \$5,000 grant to the Brentwood Pony Baseball League for the purchase new equipment</li> </ul>	7:05 p.m.	CSNCA
Wednesday, Aug. 8	<b>Los Angeles Angels</b> <ul style="list-style-type: none"> <li>• BART \$2 Wednesday</li> <li>• Food Bank Wednesday</li> <li>• Live national anthem – Ringmaster</li> <li>• Pre-game presentation – July Barons player of the month</li> </ul>	12:35 p.m.	CSNCA

For additional information about the promotions or events listed above, please visit [www.oaklandathletics.com](http://www.oaklandathletics.com).

## **Ticket Offer**

**Walk-Off Win Ticket Offer:** The A's lead MLB with 11 walk-off wins and 11 pies to the faces of the heroic hitters. Join the A's on July 30-31 when the team will offer Field Level tickets for \$11 with the code PIE online at [www.oaklandathletics.com/tickets](http://www.oaklandathletics.com/tickets).

## **Promotions and Special Events**

**A's Promotions:** This homestand features a number of promotional giveaway items including Friday, Aug. 3 when 10,000 fans will receive a Chevron toy car, courtesy of Chevron, and all fans are invited down to the field after the game to watch the Olympic-themed A's fireworks show, presented by Chevron; Saturday Aug. 4 when 7,500 kids will receive a kids soft-sided lunch box, presented by Capcom; and Sunday, Aug. 5 when 7,500 kids will receive a Jemile Weeks drawstring backpack, presented by Washington Hospital, as a part of Kids Appreciation Weekend.

**Strikeforce Ceremonial First Pitch:** On Monday, July 30, Strikeforce middleweight champion and Santa Cruz native Luke Rockhold will throw out the ceremonial first pitch of the game. Rockhold (10-1 MMA, 9-0 SF) retained the Strikeforce middleweight championship title with a unanimous decision over Tim Kennedy July 14 in Portland, Ore.

**Italian Heritage Night:** The A's will host the Second Annual Italian Heritage night for the A's vs. Blue Jays 7:05 p.m. game Friday, Aug. 3. All participants that purchase a special ticket for this event will receive a Plaza Infield ticket to the game, a traditional Italian food item served in the Westside Club and an exclusive A's Italian Heritage hat. Additionally, Italian tenor Pasquale Esposito will be performing the national anthem.

**A's Post-Game Radio Show Live Remote:** The A's post-game radio show, carried on 95.7 The GAME, will broadcast live on location from the Holiday Inn Oakland Airport Diamond Sports Bar and Grill (77 Hegenberger Rd.) Saturday, August 4. Fans are invited to join host Rick Tittle and pitcher **Tommy Milone** after the A's vs. Blue Jays 1:05 p.m. game for the show, food and beverage specials, and a chance to win prizes.

## **Community Relations**

**Ceremonial Cherry Tree Planting and Tomodachi Night with the A's:** As a part of Tomodachi (Friendship) Night with the A's on Tuesday, July 31, there will be a ceremonial cherry tree planting with the Consulate General of Japan in San Francisco at the Coliseum entrance (grass area near the Creekside parking lot) at 5:30 p.m. to celebrate the U.S.-Japan Cherry Blossom Centennial. Also, through the Tomodachi Softbank Leadership Program, 300 students from the affected region of the Great East Japan Earthquake will attend the game, with some of these students to participate in the ceremonial tree-planting, stand with A's players during the national anthem, and throw out the ceremonial first pitch. Through its Tomodachi program, Major League Baseball is supporting the efforts to help Japan recover from the tragic 2011 earthquake and tsunami. As a part of the Japan Opening Series 2012, MLB donated \$500K to rebuild a youth baseball complex damaged by the tsunami in the Sendai region and A's players hosted a clinic in Ishinomaki for the children. In 2011, the A's raised more than \$80,000 for the relief efforts in Japan through corporate sponsors and grassroots efforts on Japanese Heritage Day, and then Athletic Hideki Matsui personally donated \$620,000 to the Japanese Red Cross for disaster relief in his homeland.

**PLAY Campaign Event:** PLAY, which stands for Promoting a Lifetime of Activity for Youth, is a public awareness campaign of the Professional Baseball Athletics Trainers Society (PBATS), in conjunction with the Taylor Hooton Foundation and MLB Charities. The PLAY Campaign educates America's youth about the importance of living a healthy and active lifestyle. A's head athletic trainer **Nick Paparesta** and his staff, along with an A's player, will host a PLAY event for members of the Oakland Babe Ruth Little League at 10:30 a.m. on Tuesday, July 31.

**A's Breast Cancer Awareness Day Fundraising Efforts:** Fundraising efforts begin July 30 for A's Breast Cancer Awareness Day which is set for Sunday, Sept. 2 for the A's 1:05 p.m. game against the Boston Red Sox. Fans can purchase a special Cubic Zirconia ribbon heart necklace for \$20, commemorative pin for \$10, A's cap for \$15, or raffle ticket for a quilt autographed by members of the 2012 A's team and coaching staff for \$5 each. These fundraising efforts will take place behind Section 120 at all A's home games, from the time the gates open through the third inning for weekday games and through the fifth inning on Saturdays and Sundays. Proceeds benefit the American Cancer Society, Cancer Prevention Institute of California, and Susan G. Komen for the Cure. Since 1999, the A's have raised more than \$1.2 million to help further advance breast cancer education and research. For more information please visit [www.oaklandathletics.com/survivor](http://www.oaklandathletics.com/survivor).

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**Contact:** Kristy Mendes, Senior Manager of Player and Media Relations  
510-563-2236; [kmendes@oaklandathletics.com](mailto:kmendes@oaklandathletics.com)