



OAKLAND ATHLETICS

Homestand Release

Oakland Athletics Baseball Company • 7000 Coliseum Way • Oakland, CA 94621
510-638-4900 • Public Relations Facsimile 510-562-1633 • www.oaklandathletics.com

FOR IMMEDIATE RELEASE:

August 30, 2012

News and Notes About the A's Upcoming Homestand A's Host Boston and Los Angeles; A's Breast Cancer Awareness Day Set for Sunday

DATE	OPPONENT	TIME	TELEVISION
Friday, Aug. 31	Boston Red Sox <ul style="list-style-type: none"> • Pre-game ceremony - A's to honor Petaluma National Little League team • Petaluma National Little League team to Take the Field with the A's, a program sponsored by Washington Hospital • Live national anthem – Lanisa Keith • XFINITY Friday Family Pack • CSNCA Authentic Fan Friday • Wells Fargo School Supply Drive (behind Section 120) • Kids Club members to bring water to the umpires 	7:05 p.m.	CSNCA
Saturday, Sept. 1	Boston Red Sox <ul style="list-style-type: none"> • "Weekend with Bernie" ticket offer • Ceremonial first pitch – Terry Kiser, actor who played Bernie in the movie "Weekend at Bernie's" • SONY Saturday • Cache Creek Saturday • Kids Club member to "steal the base" • A's Community Fund Silent Auction, behind Section 120 (partner: Art for Life) 	6:05 p.m.	CSNCA
Sunday, Sept. 2	Boston Red Sox <ul style="list-style-type: none"> • A's Breast Cancer Awareness Day • Giveaway item – A's breast cancer awareness pink and white umbrella (10,000 fans) • Ceremonial first pitch – Breast cancer survivor • Live national anthem – Semoine Sykes • A's Community Fund Silent Auction, behind Section 120 (partner: A's Breast Cancer Awareness Day) • SONY Sunday • Post-Game Race Around the Bases, sponsored by Chevrolet 	1:05 p.m.	CSNCA
Monday, Sept. 3	Los Angeles Angels <ul style="list-style-type: none"> • Ceremonial first pitch - Oakland Police Chief • Live national anthem – Dana Pierce 	1:05 p.m.	CSNCA
Tuesday, Sept. 4	Los Angeles Angels <ul style="list-style-type: none"> • Chevy Free Parking Tuesday 	7:05 p.m.	CSNCA
Wednesday, Sept. 5	Los Angeles Angels <ul style="list-style-type: none"> • Pre-game presentation – Barons player of the month for August • BART \$2 Wednesday • Food Bank Wednesday • Senior Days 	12:35 p.m.	CSNCA

For additional information about the promotions or events listed above, please visit www.oaklandathletics.com.

Promotions and Special Events

Movin' Like Bernie: On Saturday, Sept. 1, the A's will offer fans a "Weekend with Bernie" ticket offer and Terry Kiser, the actor who played Bernie in the *Weekend at Bernie's* movies, will toss out the ceremonial first pitch. A's players have brought the "Bernie" dance to Oakland as a celebration this season, inspiring a visit by Kiser. Fans can purchase a Plaza Outfield ticket for just \$12 with the code BERNIE online at www.oaklandathletics.com/bernie.

Community Relations

Petaluma National Little League: The A's will honor the Petaluma National Little League Team, which finished third in the Little League World Series in South Williamsport, Pa., this Friday before the game. Petaluma's team, along with head coach Eric Smith and his staff, will be honored in a special pre-game on-field ceremony and each Little Leaguer will receive an A's team autographed baseball. The team will take the field with A's players, standing alongside the big leaguers at their positions during the national anthem. The Little Leaguers and their families will watch the game from luxury suites at the Coliseum, courtesy of A's outfielder Jonny Gomes. Petaluma's team went 4-0 to win the West Regional Championship and finished 5-2 in the Little League World Series, finishing in third place. [SEE SEPARATE ADVISORY]

A's Breast Cancer Awareness Day: The A's will host the 14th Annual Breast Cancer Awareness Day Sunday, Sept. 2, as the A's play the Red Sox. A's Breast Cancer Awareness Day is a daylong celebration of survivorship, honoring those who have courageously battled breast cancer. The event raises funds to support research, education, advocacy and free services for cancer patients and their families throughout the Bay Area. Pre-game festivities will begin at 12:40 p.m. with over 500 Bay Area breast cancer survivors forming a symbolic human ribbon on the field and the release of white doves as a symbol of hope. As a part of "A Gift of Faith" grant, the A's will donate \$5,000 in memory of longtime KTVU Channel 2 reporter, the late Faith Fancher, to the Friends of Faith organization. In addition, 10,000 fans attending the game will receive an A's breast cancer awareness pink and white umbrella. Since 1999, the A's have raised over \$1.2 million to help further advance breast cancer education and research. Supporting sponsors for this event are Alta Bates Summit Medical Center, Comerica Bank, Good Neighbor Pharmacy, Nelson Staffing, Ross Dress For Less and State Roofing Systems. [SEE SEPARATE ADVISORY]

#####

Contact: Kristy Mendes, Senior Manager of Player and Media Relations
510-563-2236; kmendes@oaklandathletics.com