



# OAKLAND ATHLETICS

## Media Release

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**FOR IMMEDIATE RELEASE:**

Sept. 6, 2015

### **A's 17<sup>th</sup> Annual Breast Cancer Awareness Day Raises \$75,400**

*More than \$1.5 million has been raised throughout the event's history*

**OAKLAND, Calif.** – The Oakland Athletics raised \$75,400 at today's 17<sup>th</sup> Annual Breast Cancer Awareness Day, presented by Zevia. Proceeds from the event benefit the American Cancer Society and the Cancer Prevention Institute of California.

Over the event's history, the A's have raised more than \$1.5 million for breast cancer research, education, advocacy and free services.

Zevia was the presenting sponsor, while Athena Bottled Water was an MVP sponsor. Comerica Bank, Nelson Staffing, and State Roofing Systems of San Leandro were supporting sponsors. This season, 10,000 fans received a BCA Day scarf—presented by Zevia—and the 12<sup>th</sup> Annual "A Gift of Faith" grant was awarded to the Charlotte Maxwell Clinic.

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