



OAKLAND ATHLETICS

Media Release

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FOR IMMEDIATE RELEASE

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Oakland A's Sponsor Baseball 🏆 Emoji

OAKLAND, Calif. – The Oakland Athletics became the official sponsor the baseball emoji today, through the Unicode Consortium's Adopt-a-Character program. 👍 The program is an opportunity to permanently adopt and dedicate an emoji, letter or symbol on the keyboard.

“The baseball symbol will now forever be associated with the Oakland Athletics. This sponsorship represents our rich history and tradition,” said Oakland A's President Dave Kaval. 🏆 “We're also excited to adopt the elephant character to honor our mascot, Stomper 🐘 and the oak tree 🌳 which symbolizes the city of Oakland.”

The Unicode Consortium is a non-profit corporation that enables people around the world to use computers in any language. 🇺🇸

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