



OAKLAND ATHLETICS MEDIA RELEASE

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FOR IMMEDIATE RELEASE:

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Oakland A's and SPUR to Co-Host Facebook Live Panel with BIG Design Team Thursday at Noon at facebook.com/athletics

OAKLAND, Calif. — The Oakland A's and the San Francisco Bay Area Planning and Urban Research Association (SPUR) will co-host a Facebook Live event with representatives from the Bjarke Ingels Group (BIG) design team on Thursday, Dec. 6 at noon. The Facebook Live event will give fans the chance to learn more about the design plans for the new A's ballpark at Howard Terminal, which were unveiled last week.

The social media event will feature an opening presentation from the BIG design team, followed by a question-and-answer session. Fans are encouraged to submit questions for the panel ahead of time by replying to posts on the A's Facebook (facebook.com/athletics) and Twitter (@athletics) accounts. Fans can view and participate in Thursday's live event by visiting facebook.com/athletics.

For more information on the new ballpark and to sign up for future updates, visit oaklandballpark.com.

ABOUT SAN FRANCISCO BAY AREA PLANNING AND URBAN RESEARCH ASSOCIATION (SPUR): Through research, education, and advocacy, SPUR promotes good planning and good government in the San Francisco Bay Area. SPUR brings people together from across the political spectrum to develop solutions to the big problems our cities face. With offices in San Francisco, San Jose, and Oakland, SPUR is recognized as a leading civic planning organization and respected for their independent and holistic approach to urban issues.

ABOUT BJARKE INGELS GROUP (BIG): BIG is a Copenhagen, New York, and London based group of architects, designers, urbanists, landscape professionals, interior and product designers, researchers, and inventors. Founded by Bjarke Ingels in 2005, the office is led by 17 partners and is currently involved in projects throughout Europe, North America, Asia, and the Middle East. BIG's architecture emerges out of a careful analysis of how contemporary life constantly evolves and changes. Not least due to the influence from multicultural exchange, global economic flows, and communication technologies that together require new ways of architectural and urban organization. BIG believes that in order to deal with today's challenges, architecture can profitably move into a field that has been largely unexplored. A pragmatic utopian architecture that steers clear of the petrifying pragmatism of boring boxes and the naïve utopian ideas of digital formalism. Like a form of programmatic alchemy, BIG creates architecture by mixing conventional ingredients such as living, leisure, working, parking, and shopping. By hitting the fertile overlap between pragmatic and utopia, BIG's architects once again find the freedom to change the surface of our planet, to better fit contemporary life forms. Past BIG projects are in the carousel above.

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