



OAKLAND ATHLETICS

Media Release

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Oakland A's Winner Announced As Part of MLB and PEOPLE Magazine's "Tribute For Heroes" Campaign Honoring the Nation's Veterans and Military Service Members

Corbin Cherry Will Be Recognized at the 2013 MLB All-Star Game on FOX and in a Special Pre-Game Ceremony July 16 at Citi Field

Major League Baseball and PEOPLE Magazine today announced the 30 winners of the "Tribute for Heroes" campaign, a national initiative that recognizes veterans and military service members and which builds upon both organizations' commitment to honoring our country's heroes. Corbin Cherry of Hertford, N.C., has been selected by fans to represent the Oakland Athletics.

Mr. Cherry lost his leg saving three soldiers and a medic while under heavy fire in Vietnam. He earned three Purple Hearts, five Air Medals, and the Silver Star, among other awards. As Chief of Chaplains for the VA under President Carter, Corbin oversaw 1,500 chaplains in 50 states and Puerto Rico. He also served for 25 years as the San Francisco Veterans Medical Center chaplain, working with vets suffering from PTSD. In 2005, he started a wheelchair foundation for disabled children in Vietnam, which has furnished more than 1,000 wheelchairs and sponsored more than 60 surgeries and artificial limbs.

He will join one winner representing each of the 30 MLB clubs to be included in All-Star Week festivities (private tour of the 9/11 Memorial and Museum, a VIP reception on the Intrepid, All-Star Red Carpet Show Presented by Chevrolet, Chevrolet Home Run Derby). The winners also will attend and be honored during the pre-game ceremony leading up to the 2013 All-Star Game at Citi Field July 16 on FOX beginning at 4:30 p.m. PT. Fans nationwide cast their votes at TributeForHeroes.com to select 30 winners from a pool of 90 finalists.

Along with MLB and PEOPLE, a guest panel including **General Peter W. Chiarelli** (retired) and **General John M. "Jack" Keane** (retired), alongside MLB players **Justin Verlander** of the Detroit Tigers, **Nick Swisher** of the Cleveland Indians, **Barry Zito** of the San Francisco Giants, **Jonny Gomes** of the Boston Red Sox, **Brad Ziegler** of the Arizona Diamondbacks, **Chase Headley** of the San Diego Padres and **Craig Stammen** of the Washington Nationals assisted in the selection process for the 90 finalists, who were then voted on by fans to select the 30 winners.

The "Tribute For Heroes" campaign supports Welcome Back Veterans (welcomebackveterans.org, powered by MLB.com), an initiative of Major League Baseball and the Robert R. McCormick Foundation, which addresses the needs of veterans after they return from service. Major League Baseball has committed more than \$23 million for grants to hospitals and clinics that provide post-traumatic stress disorder (PTSD) and traumatic brain injury (TBI) treatment to veterans and their families in a public/private partnership with "Centers of Excellence" at university hospitals throughout the country.

As part of its 2013 charity initiative, PEOPLE First: Help America's Veterans, PEOPLE is partnering with Welcome Back Veterans and three other nonprofit organizations that are committed to providing assistance to military men and women, and will feature them in multiple editorial stories in PEOPLE throughout 2013.

Currently, Welcome Back Veterans funds programs at the University of Michigan, Rush University Medical Center, Duke University, Emory University, Weill Cornell in New York City, UCLA and the Boston Red Sox' Home Base Program at Mass General Hospital in Boston. These institutions are developing new programs and strategies to improve the quality, quantity and access to PTSD and TBI treatment for veterans, particularly those returning from duty in Iraq and Afghanistan.

About PEOPLE magazine

PEOPLE revolutionized personality journalism in 1974 and is today the world's most successful and popular magazine. Each week, the PEOPLE brand brings more than 53 million consumers the latest news, exclusive interviews and in-depth reporting on the most compelling people of our time. In addition to unparalleled access to the entertainment community, the stories of real-life "Heroes Among Us" remain an essential component of PEOPLE's editorial approach. PEOPLE.com is the premier web destination for celebrity news, photos, style and entertainment coverage. With reporters across the globe, PEOPLE is headquartered in New York City. For more information visit www.people.com.

About the 2013 Major League Baseball All-Star Game

The 84th Major League Baseball All-Star Game will be played on Tuesday, July 16th in New York City and will feature the best of the American League taking on the top players of the National League. Building up to the excitement of the All-Star Game, Major League Baseball will conduct a wide variety of special events and charitable activities for fans both inside and outside of Citi Field. At the ballpark, the events will include Taco Bell All-Star Sunday on July 14th featuring the SiriusXM All-Star Futures Game and the Taco Bell All-Star Legends & Celebrity Softball Game, and Gatorade All-Star Workout Day on Monday, July 15th featuring the Chevrolet Home Run Derby on ESPN, ESPN Deportes and ESPN Radio. Outside of the ballpark, fans will have an opportunity to experience All-Star Week through a variety of special events including T-Mobile All-Star FanFest, the five-day interactive fan festival; the MLB All-Star 5K & Fun Run benefiting Sandy Relief presented by Nike, a charity run/walk on a baseball-themed route to benefit Robin Hood Relief Fund and Mayor's Fund to Advance New York City; and the MLB All-Star Red Carpet Show presented by Chevrolet, a free procession of All-Stars through the streets of Manhattan. The Midsummer Classic will be televised nationally on FOX, broadcast on ESPN Radio and will be shown around the world by Major League Baseball International. For more information about 2013 All-Star Summer, visit AllStarGame.com.

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